

# SWA Presidents' Forum

Tuesday 28th July 2020

SWA Administration

Beatty Park

North Perth



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# WestSwim Update

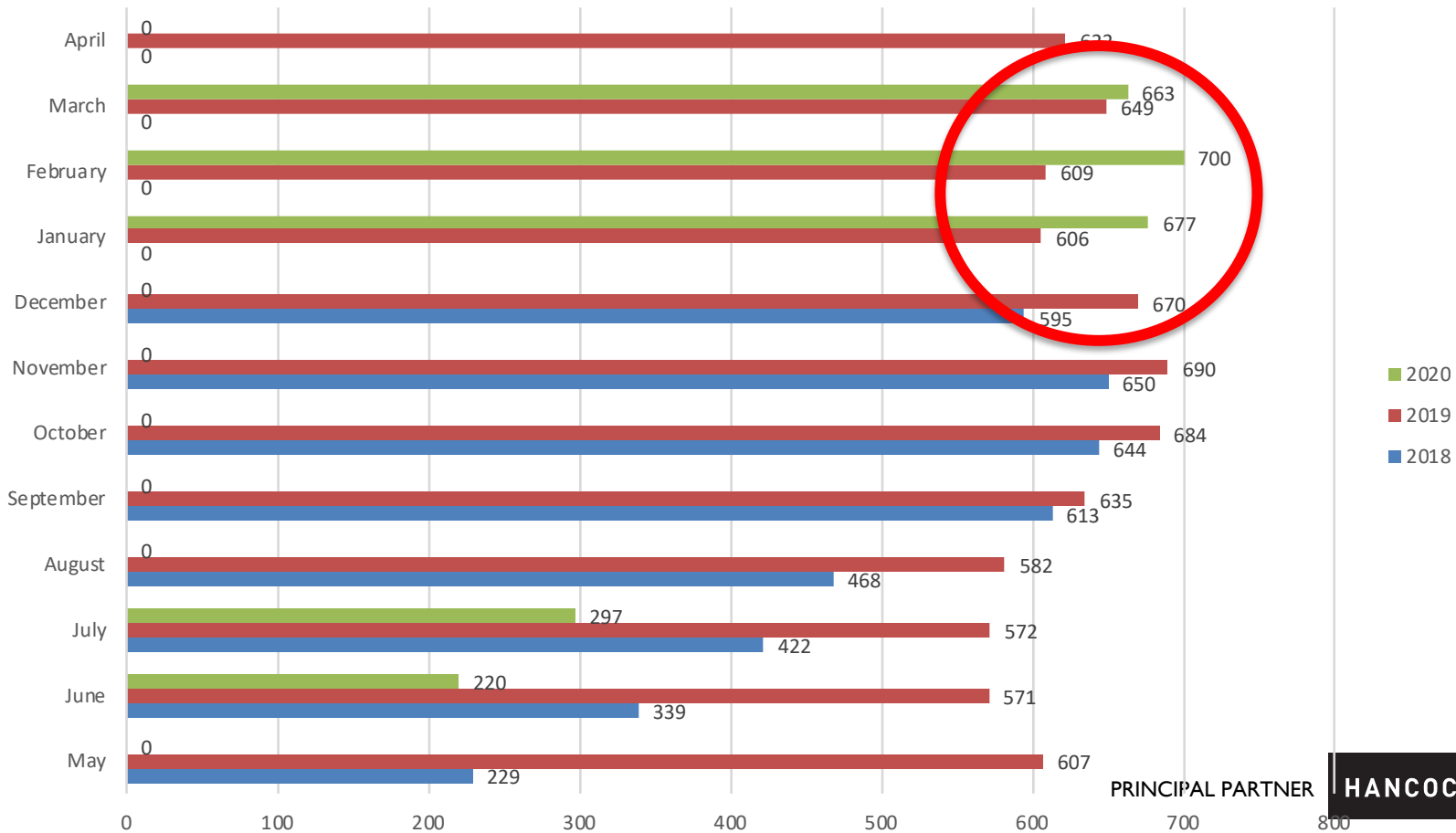


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# WestSwim Lakelands

Pool Usage Numbers



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# WestSwim Lakelands

## Update to July 28<sup>th</sup> 2020

As reported to the Membership in March, financial performance of Lakelands;

If you would like access to this data, please contact CEO Darren Beazley

[darren.Beazley@wa.swimming.org.au](mailto:darren.Beazley@wa.swimming.org.au)



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# WestSwim Lakelands

## Current Situation

- Retail at Lakelands Shopping Centre is suffering
- July Weekly enrolments = 304
- Retained 7 staff thanks to Job Keeper
- 5 SWA Clubs used the venue to train when their venue remained closed.
- State Govt. Commercial Tenancies COVID-19 Response Act 2020 has meant no rent payments for April and May, and a percentage of gross turn over from here on.
- Westpac have frozen all repayments on the Equipment Financing loan, although Directors wish is to continue to pay as the business regains its operating position.



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# WestSwim Craigie

## Update to July 28<sup>th</sup> 2020

### Also closed on March 23<sup>rd</sup> 2020

- “Soft opening” on July 13<sup>th</sup>
- Enrolments stood at 323 in March. Enrolments currently at 303.
- Retained the *WestSwim* Coordinator and 5 coaches, but Job Keeper not available.



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# **WestSwim Craigie**

## **Update to July 28<sup>th</sup> 2020**

**As reported to the Membership in March, financial performance of *WestSwim* Craigie;**

**If you would like access to this data, please contact CEO Darren Beazley**

**[darren.Beazley@wa.swimming.org.au](mailto:darren.Beazley@wa.swimming.org.au)**

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# Swimming WA COVID-19 Response Plan 2020/21



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Area	Recommendation	Progress	Comment
Governance	Revise the SWA Board Charter	Yellow	1 <sup>st</sup> draft presented at Board Retreat
	SWA Code of Ethics and Code of Conduct be combined	Red	Yet to commence
	Update all Terms of References for SWA Committees	Red	Yet to commence
	SWA By Laws and Board Policies Updated	Yellow	2 <sup>nd</sup> draft reviewed by SWA Board
	SWA Induction Process for SWA Board and Club Presidents to be expanded	Green	Progressing well
	Revision of the SWA Board Evaluation process	Yellow	Underway
	Establish a Nominations Committee	Green	Announcement this week
	Regions properly established with clear lines of their roles and responsibilities	Yellow	Documentation being developed – similar process to Zones

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# Leadership Scan Key Recommendations



Area	Recommendation	Progress	Comment
Leadership	Greater clarity when communicating major changes (eg. Refinement of Regions and implementation of Zones)		SWA CEO involved in the process
	Transparency in 'sensitive areas' (eg. Learn to Swim)		Monthly reports provided to Membership
	Update all Terms of References for SWA Regional Committees		Underway
	Greater training and development of local Leaders (eg. Regional Coordinators)		Draft Guidelines being reviewed by SWA Board
Resourcing	Retaining talent – SWA to seek personnel who have a love for the sport of swimming		Will be a combination of advertising and 'head hunting'
	Balance between work and home life – flexibility in the COVID-19 environment		iYarn app implemented
	SWA staff to reflect a balance of age and experience		Will be a combination of advertising and 'head hunting'

# The Five Core Elements for this year;

**1. Decentralisation**

**2. Competition**

**3. Financial Management**

**4. Leadership**

**5. Coach and Official Development**



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# I. Decentralisation

In 2020/21, the strategy is based on;

- \* Assistance with Compliance
- \* Competition
- \* Education
- \* Local decision that suit local conditions

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## 2. Competition

In 2020/21, the Competition Calendar (pool & OWS) will be much less 'cluttered' than last summer;

- \* COVID-19 is here – impact on swimmers and families
- \* Clearly defined pathway
- \* Revamp of Club Premierships
- \* State Age & Open Championship to combine
- \* Summer Calendar (12 months in advance) - Club Sanctioning process concludes July 31<sup>st</sup>

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## 3. Prudent Financial Management

In 2020/21, the Swimming WA will be adopting a very careful approach to operations;

- \* Risk mitigation
- \* Focus on revenue from core operations
- \* Cut our cloth to suit – we cannot ignore the economic environment we are operating

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## 4. Leadership

In 2020/21, Swimming WA will evolve;

- \* SWA Administration - Content Experts
- \* Delivery via– increased ‘outsourcing’ including our own Coaches and TO’s
- \* Education and training to support Regional and Zone Coordinators
- \* Local implementation of Safe Sport Framework
- \* Deeper connection with ASCTA (WA)

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## 5. Coach and Official Development

In 2020/21, Swimming WA will support and invest (where possible) to support those in our Clubs;

- \* Coach Development Plan – Increase of \$55K invested into Coaches to assist with delivery and Club programmes
- \* Specific investment into Multi Class support
- \* Review of the Technical Official development strategy
- \* SWA Club Conference – Oct 10<sup>th</sup>

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# Questions from the Floor



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# Stronger Together



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Swimming – an essential part of the Western Australian way of life