

2012/13





Swimming WA Board Members, Patron, Staff and Life Members for the 2012/2013 Season	2
Chief Executive Officer and President's Report	3
Infrastructure	4
Profile	7
Community Participation	14
Sustainability	21
Events	24
Performance	30
Governance and Management	38
Teams and Squads	39
Regional Coordinator's Report	43
Technical, Educational and Officials Committee Report 2012/2013	48
Registrations	49
Financial Statements	51

SWIMMING WA BOARD MEMBERS, PATRON, STAFF AND LIFE MEMBERS FOR THE 2012/2013 SEASON

Board of Management

Jeanette Bailey

President

Richard Corkill

Board Member

Luigi D'Orsogna

Board Member

Dorothy Harris Board Member

Jon Hart (retired 4th November, 2012)

Board Member

Jim Piper

Board Member

Louis van Aardt

Board Member

Jeff Williams

Board Member

Patron

Norman Moore

Minister for Mining and Petroleum;

Fisheries; Electoral Affairs

Staff (as at June 30, 2013)

Daniel Tackenberg **Chief Executive Officer**

James Young

Commercial & Marketing Manager

Meg Jovanovich

Competition Manager

Susan Diver-Tuck

Operations Manager

Steven Rose

Development Manager

Michael Shaw

Coach Education & Development

Coordinator

Hayden Williams

Schools & Performance **Development Coordinator**

Natalie van de Klashorst

Swim Schools Development

Coordinator

Oliver Deesse

Events Coordinator

Bobby Jovanovich

Open Water Events Coordinator

Lucy Gibson

Media & Communications

Coordinator

Alicia Colreavy

Administration Officer

Rebecca Snowball

Accounts Officer

Life Members

1925 TW Jones*

1929 J Cook*

1936 MD O'Musgrave*

1940 W Boylan*

1941 AE Middleton*

1943 TH Goudie* BEM

1943 JG Whittle*

1944 AE Blakers*

1946 CE Newsham*

1950 WJ Kirkby*

1951 R Bestman* BEM

1951 WF Oats*

1953 WJ Kestral*

1955 B Oliver*

1958 GH Yewers*

1958 JF Howson* OBE JP

1962 AE Wilson*

1962 ED Yeldon*

1968 FW Dawson*

1968 CA Kanair*

1972 DM Nordahl MBE*

1979 RW Bally*

1979 CN Boys* SM

1979 JM Shepherd

1979 DC Watson*

1981 JF Stephens*

1981 EJ Symes OAM

1982 LT Stephens

1982 AL Moebius*

1983 TE Brazier

1984 RA Patching

1986 SP Bratton

1986 I W Murray

1989 CA Lee

1989 RK Duff

1994 W de Smedt

2001 J Collins 2003 M Jefferson

H Pedretti

2004 L Arrowsmith

M Gerber

P Prunster

2006 C Prunster

2007 J Stonor

2008 P Anderson

A Matthews

2009 T Ball

Deceased*

K Holtom

CHIEF EXECUTIVE OFFICER AND PRESIDENT'S REPORT

Swimming WA experienced an encouraging year in 2012-2013 as the organisation saw its membership grow, new and stronger relationships formed with stakeholders and watched as those who matter most – its swimmers – achieved success on the local, national and international stage.

The Olympic Games was an early highlight and Swimming WA was particularly delighted to have three swimmers in the Australian squad in London – Tommaso D'Orsogna, Blair Evans and Sally Foster. Blair proudly brought home a silver medal as a member of the 4x200m freestyle relay while Tommaso won bronze in the men's 4x100m medley relay and Sally had our best individual result, reaching the finals of the 200m breaststroke and finishing eighth.

WA also had two representatives at the Paralympic Games in Katherine Downey and Jeremy McClure. London will hold a special place in Katherine's heart in particular after the 17-year-old won two gold medals as a member of the women's 4x100m freestyle and 4x100m medley relay teams.

The excitement of top-level racing continued in September when WA hosted the Australian Short Course Championships. Swimming WA would like to thank its partners Venues West, EventsCorp, the West Australian Institute of Sport and the Department of Sport and Recreation for helping us secure such a major national event and bringing first-class competition to our doorstep.

Swimming WA is particularly proud to be a founding partner of the BHP Billiton Aquatic Super Series, which in its inaugural year created much excitement both in Perth and the far corners of our wonderful State.

The 2013 BHP Billiton Aquatic Super Series (BASS) was held in Perth from 18th to 20th January, while the community activations - promoting the event, the sports involved and healthy lifestyle skills at a grass roots level - were held from September 2012 to April 2013 throughout Western Australia. The benefits of having members of the Australian Swim team, such as Leisel Jones, Geoff Huegill and Matt Cowdrey, involved will continue to produce benefits for our sport well into the future.

More than 8,000 people were engaged in the community program, which visited four WA regions and more than 20 towns between September and April while 3,143 spectators came to watch Australia, China, South Africa and Croatia do battle in the water polo and elite swimming meet at Challenge Stadium.

Swimming WA is proud to assist BASS in achieving its vision of creating a legacy for swimming in the State for years to come.

In 2012-2013 Swimming WA bid farewell to Daniel Barker, Caryn Gardner, Holly Barclay and Josie Randall. However, it welcomed a number of new staff members including James Young, Natalie van de Klashorst, Michael Shaw, Susan Diver-Tuck and Lucy Gibson who have brought with them a wealth of experience and passion for the sport.

Commercially, Swimming WA announced a new long-term partnership with the Hancock Family Medical Foundation. After a 22 year association, the Hancock Family Medical Foundation announced a significant increase in their support to become Principal Sponsor and Partner of the Association. Swimming WA also welcomed new apparel sponsor Speedo and retail partner Swimmers World. Swimming WA remains grateful for the support of its ongoing sponsors Healthway, the Department of Sport and Recreation (DSR), Toyota WA, the Sunday Times & PerthNow and our charity partner the Asthma Foundation of WA.

Over the past year, Swimming WA has also seen increased investment from Healthway and a rise in the number of funding applications accepted by the DSR, including a coach mentor program that saw New South Wales Institute of Sport head coach Jim Fowlie travel to WA to share some of his knowledge and expertise with our local WA coaches.

Swimming WA membership has also risen steadily over the past 12 months. As of June 4, 2013 registrations were at 6,470 (3,618 metro and 2,852 regional). A priority has been placed on continuing this growth over the next 12 months as the association looks at new ways to attract and retain members.

With the increase in commercial support and membership, Swimming WA finished with a much higher than usual surplus of \$122,855. These additional funds will be used specifically to increase expenditure in the Development area over the next year.

Swimming WA continues to rely on the support of its volunteers without whom we could not continue to operate. To our officials, timekeepers, announcers, medal presenters and of course unofficial taxi drivers (parents) we thank you for your amazing efforts. It was wonderful to see the recognition for our Official of the Year, Ryan Arblaster, in his selection for the Olympic Games and subsequent accolades in receiving the Official of the Year at the ANZ Sports Star Awards.

Swimming WA is proud of its achievements over the past 12 months and is looking forward to another exciting and successful year ahead for the sport in WA.

James Young

Been

Acting Chief Executive Officer

Jeanette Bailey

President

INFRASTRUCTURE

Align infrastructure development and access with growth of participation

Brief

Lead and influence the delivery of world-class infrastructure to attract national and international events for Western Australia (open water and pool events)

Outcomes

Challenge Stadium Redevelopment

VenuesWest has secured funding to conduct the business case for the re-development of Challenge Stadium. Swimming WA in conjunction with Swimming Australia will provide strategic advice to the business planning phase to ensure that the facility will attract national and international aquatic events.

Swimming WA will remain in close contact with VenuesWest to ensure that swimming is strongly catered for in the re-development of Challenge Stadium.

SWA submitted their 2013/14 capital expenditure requests to VenuesWest in February. Typically only 3% of all requests are accepted but with the profile swimming has within the facility, our requests are generally looked at quite favourably. High priority items include a new floating boom, new public address sound system and video timing equipment for the indoor 50m pool. Improvements to the scoreboard at Arena Joondalup have also been requested to allow SWA and clubs to move some meets away from Challenge Stadium.

Strategic Aquatic Facilities Steering Committee

Under the banner of the Strategic Aquatic Facilities Steering Committee, SWA and the other aquatic sports were invited to review and comment on the submissions to the Department of Sport and Recreation (DSR) for Community Sporting and Recreation Facility (CSRFF) funding.

SWA continues to gain traction in the facility development arena and is regularly being contacted about upcoming infrastructure development opportunities. With this earlier involvement in the building process we can have a greater influence on new facilities and refurbishments.

Brief

Ensure the Swimming WA office is representative of the profile of swimming and can deliver on the sports direction adequately

Outcomes

Investigations began into the configuration on additional workstations for potential additional staff, casual staff or other aquatic organisations in the future. As part of the Beatty Park redevelopment and the relocation of offices and aerobics rooms, space will become available downstairs which could allow Swimming WA to utilise more office space through the relocation of the current boardroom. Swimming WA are also in discussion with Beatty Park management with respect to ground floor storage space for event equipment.

Brief

Lead and influence appropriate access to water space across grassroots through high performance

Outcomes

Chisholm College Learn to Swim Program

Swimming WA have recently re-signed a Memorandum of Understanding with Chisholm Catholic College for three years to ensure the Learn to Swim operations are secured in this location for the foreseeable future.

Swimming WA will investigate further Learn to Swim locations in the greater metropolitan area. As well as typically offering significant commercial reward, learning more about Learn to Swim operations is also providing valuable insight into the challenges of linking Learn to Swim to swimming club programs.

Community Facility Development

Swimming WA attended facility development meetings with City of Cockburn and Venues West (Arena Joondalup). The City of Cockburn facility will replace South Lakes and provide increased water space to the Cockburn region.

Swimming WA will continue engagement with councils and entities developing or re-developing aquatic facilities to ensure the sport of swimming and ideally, other aquatic sports.

INFRASTRUCTURE

Brief

Establish partnerships with facilities for various levels of access for training and competition from community to performance

Outcomes

Mandurah Aquatic and Recreational Centre Redevelopment

Mandurah council is nearing the final stages of the aquatic centre redevelopment. Current plans now look to include a 50m eight-lane heated outdoor pool, an existing eight-lane 25m heated indoor pool, an indoor heated leisure pool and an additional 25m four-lane heated indoor lap/learn to swim pool.

Further communication between Swimming WA and Mandurah council will continue during this redevelopment process to ensure adequate water space and access for our swimming clubs, as well as other aquatic sporting groups.

SWA continues to engage with all current aquatic facility developers that we are aware of to ensure the best opportunities are created for the association and its members. These currently include a mix of metropolitan and country aquatic facilities.

VenuesWest

Swimming WA continues to work with Venues West to streamline access to water space for Swimming WA events and members. With a relatively new agreement between the two organisations there have been some teething issues that are slowly being resolved. SWA will continue to resolve the minor issues we receive feedback on from our event participants and officials and put a process in place to deal with these venue issues.

Brief

Drive the implementation of Strategic Facility Plan for aquatic sports facility

Outcomes

Strategic Facilities Working Group

Off the back of the strategic facilities working group, SWA has been able to develop relationships with key stakeholders in local government and facility management. Maintaining and engaging with these stakeholders will only further aid our cause to ensure that any new aquatic facilities are constructed with the needs of recreational and competitive swimming in mind.

The aim is to become a recognised representative group within local government throughout Western Australia to ensure that facility development or refurbishment will cater for the needs of Swimming WA and SWA clubs in the future.

The Strategic Facilities Steering Committee met in February. This was the first meeting held after the Strategic Aquatic Facilities Plan was completed. The committee has updated the terms of reference document and appointed a chair.

Meetings will be held quarterly and will begin to address the strategic recommendations within the Strategic Aquatic Facilities Plan. Swimming WA will continue to play a significant role on this committee.

Engagement with Local Governments

With the next round of CSRFF through DSR on the horizon, Swimming WA had further engagement with local governments looking at upgrading their pool facilities. Bridgetown is the next major redevelopment proposed at this stage, striving to change the six-lane outdoor 50m pool to eight-lanes, an initiative highly backed by SWA.





Increase the profile of swimming in Western Australia

Brief

Ensure communication channels are utilised to the highest standards

Outcomes

Over the past 12 months Swimming WA has used a variety of communication channels – most notably social media - to increase the profile of the sport both to the general public and its members.

Facebook subscribers: 1,503
Twitter followers: 53
Swimming eNewsletter "Off the Blocks": 6,234
Open Water Series eNewsletter: 1,691

As of June, 2013

Social networking sites such as Facebook and Twitter have been used to promote the achievements of SWA members, engage in conversations about the sport, advertise events and report on local, national and international swimming-related news. Facebook and Twitter have also proven to be a successful way of creating brand awareness outside the WA swimming community.

Swimming WA's growing social media presence has allowed the organisation to become the authority on all things competitive swimming in WA and the organisation is followed on Facebook and Twitter by a number of high profile people including journalists and news organisations as well as elite athletes.

In 2012-2013, Swimming WA also used as a form of communication eNewsletters, which were sent to members and stakeholders on a regular basis.

The Swimming WA website continued to be a valuable tool to disseminate important information to members. Traffic was also directed there from the Swimming WA Facebook page and Twitter account.





Brief

Maximising Swimming WA's exposure and its members' successes through the media

Outcomes

Swimming WA relies on the support of and regular exposure in the media to legitimise its place in the WA sports industry, attract and maintain stakeholders and confirm its position as the premier swimming body in WA.

Swimming WA worked hard to maintain a strong relationship with the media throughout 2012-2013 and capitalised on the achievements of its members and major swimming meets held in the State, such as the National Short Course Championships and the BHP Billiton Aquatic Super Series, to gain exposure for the sport in WA.

Over the past year, Swimming WA has managed to secure a regular mix of local, State and national media coverage. The Association has also encouraged clubs to play their part in promoting their swimmers by managing local media, which in the most part has been successful.

While the current media climate is changing, Swimming WA believes there is still a place for our sport in the traditional media (primarily newspapers). However the organisation recognises the need to think laterally when it comes to pitching story ideas to the various outlets.

Brief

Develop and adopt a Swimming WA master brand strategy to strengthen the positioning of the Association in line with its current, vision, purpose and goals.

Outcomes

In 2012-2013 Swimming WA designed new collateral for the season, including the summer and winter almanac cover, which suited the respective seasons. Swimming WA also capitalised on the high profile of swimmers Eamon Sullivan and Blair Evans and used them as the faces of the new Dive & Try series.

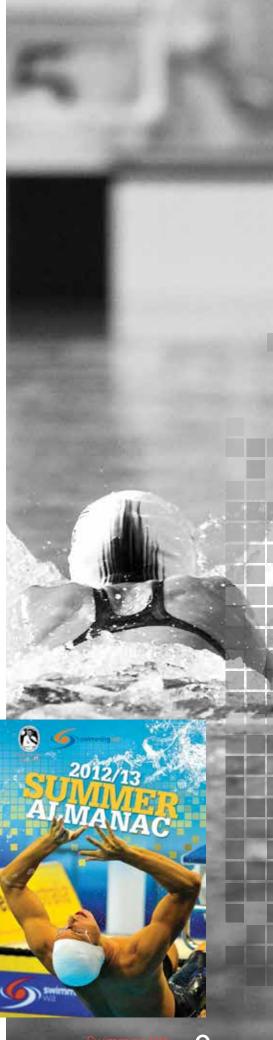
Swimming WA used the same font and "bubbles" as in other collateral in an effort to maintain a degree of uniformity across the board. The coloured tiling theme also remained a prominent feature in collateral.

In May, Swimming WA met with design agency Indepth to discuss the following:

- A brand refresh for the 2013-2014 Open Water Series
- Brand development for its Learn to Swim program
- A brand refresh for Dive & Try Swim Meets
- A new design for Swimming WA event medals

Swimming WA will continue to develop collateral consistent with the Association's master brand.







Brief

Enhance national and international profile.

Outcome

2012 London Olympic Games and Paralympic Games

WA was represented by three swimmers at the London Olympic Games – Tommaso D'Orsogna, Blair Evans and Sally Foster - and two swimmers at the Paralympic Games – Katherine Downey and Jeremy McClure.

State and national media attention climbed dramatically during the Olympic period. Post Olympic trials, Swimming WA organised a photo-shoot with Blair and the Sunday Times' STM. The issue was held from print until just before the start of the Games. Initially the article was only going to feature in the STM magazine however Blair's photo secured the front page of The (Perth) Sunday Times. The four-page spread in the STM was a huge success.

Throughout the pre and post Olympic period, Swimming WA also sent out alerts to all State-based media advising them of news and results relating to its athletes. Swimming WA also orchestrated a photo session for local media with Blair on her return from London with a silver medal.

Katherine also gained significant media attention for winning two relay gold medals at the Paralympics and subsequently earlier this year she was named Swimming WA's Multi Class Swimmer of the Year.

There was, however, some negative publicity in the State and national media around the overall performance of the Australian swim team in London.

Swimming WA however organised for representatives from the sport - Bill Kirby and Travis Nederpelt - to talk to the media about the swimming scene and worked hard to promote positive stories relating to its athletes.

Post London, Swimming WA also utilised its Olympians to secure more media coverage in State publications.



2012 EnergyAustralia National Short Course Championships

The 2012 EnergyAustralia Short Course Championships was held at Challenge Stadium in September and were promoted as the first competition appearance of the Australian swim team since the London Olympic Games.

However, while there was some positive media radiating off the back of the championships, the significant rise in the level of State and local media attention was largely driven by the scandal which broke surrounding the behaviour of certain members of the Australian swim team at the Olympics.

Off the back of the National Short Course Championships Katherine Downie and Brianna Throssell secured the most media attention from the pool of WA athletes.

2012 World Short Course Championships

The 2012 World Short Course Championships was held in Istanbul in December. WA was represented by three swimmers – Tommaso D'Orsogna, Sally Foster and Brianna Throssell – who generated a fair amount of media attention in the lead up to and after the event.

Tommaso won silver in the men's 100 freestyle while Sally picked up a silver medal in both the 4x100m medley relay and 4x100 freestyle relay.

BHP Billiton Aquatic Super Series

Swimming WA is a founding partner of the BHP Billiton Aquatic Super Series and played a significant role in the delivery of each element of the event in 2012-2013, from pool and open water to the regional community activation program.

The inaugural BHP Billiton Aquatic Super Series was held in Perth from 18th to 20th January, 2013, while a series of regional visits were held from September, 2012 to April, 2013 throughout Western Australia.

More than 8,000 people were engaged in the community program while 3,143 spectators came to watch the water polo and elite swimming meet at Challenge Stadium.

The BHP Billiton Aquatic Super Series had an economic impact of \$1.93m in Western Australia and positioned Swimming WA as a true leader in the aquatics industry.

Aligning the Swimming WA brand with an event of this magnitude has increased the profile of Swimming WA both nationally and internationally, with the event attracting key athletes from neighbouring countries.







2013 GHSF Australian Age Championships and 2013 EnergyAustralia Swimming Championships

The Media and Communication Coordinator worked together with The West Australian to generate state media exposure for both the 2013 GHSF Australian Age Championships, which was held in Adelaide from the 13th to the 15th April, and the 2013 EnergyAustralia Swimming Championships, which was held in Adelaide from 26th April to 3rd May.

For the Age Championships, The West featured two pre-event articles – on Damian Fyfe and Yolane Kukla respectively. During the championships, there was an article in the newspaper daily, highlighting the medal winners from the previous night.

The same strategy was applied to the 2013 EnergyAustralia Swimming Championships. One preevent article featuring Lennard Bremer ran a few days leading up to the event, before the Media and Communications Coordinator relayed final's results to the West to print the next day.

Swimming stories were featured in The West almost every day of the championships, however not necessarily featuring WA swimmers.

Brief

Develop strategic media partnerships to enhance the profile of swimming across print, radio, television and online in Western Australia.

Outcome

Swimming WA continued to cultivate its relationship with major sponsor The Sunday Times/Perth Now throughout 2012-2013. The Media and Communications Coordinator also began forging strong relationships with other media outlets in the State, for example television and radio, through regular catch-ups and maintaining Swimming WA's media database.

In 2012/2013 Swimming WA also met with Mercedes College to discuss an ongoing relationship to allow continued vision (Challenge Stadium AV screen) and streaming opportunities. The partnership provided college media students with valuable work experience and proved to also be a cost effective solution for Swimming WA.

Brief

Build relationships with the WA corporate community, swimming alumni, Commonwealth Games and Olympic swimmers and SWA membership.

Outcome

Sponsors, partners, life members, Hall of Fame members, Olympians, regional coordinators and SWA committee appointees were invited to attend the 2013 WA Swimmer of the Year Awards, which was held at Frasers Restaurant in Kings Park on May 18, 2013.

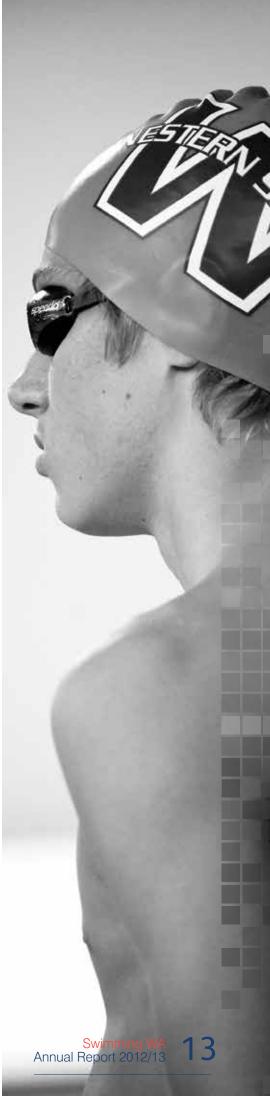
Swimming WA received positive feedback about the quality of the event from those who attended.

The 2013 WA Swimmer of the Year Awards was a chance also for Swimming WA to recognise its sponsors, partners, coaches and officials individually.

Representatives from Swimmers World, Toyota, Healthway, the Asthma Foundation, Swimming Australia, the Department of Sport and Recreation and the Swimming WA Hall of Fame were called on to present awards.

Swimming WA also added to its list of Hall of Fame members Paralympian Sandra Yaxley and there was some very positive media surrounding her appointment.







Actively grow participation in the sport of swimming in Western Australia

Brief

Development and promotion of a community pathway at both school and club levels

Outcomes

GoClub PB

Thirty three Western Australian clubs took part in the 2013 GoClub PB program with four clubs being awarded Gold status – Breakers, Perth City, West Coast and Western Sprint.

The program assists clubs with member recruitment and retention, club development and officiating and coach development. The Programs and Services book provides a summary of the initiatives available to assist clubs build their capacity to better service members.

Superfins was one of five clubs to receive the highest inclusion award and to be recognised as a Leader in Inclusion.

Results from this program will be used to develop appropriate education and training opportunities for clubs, which in turn will be applied in the Go Club forums.

BHP Billiton Aquatic Super Series Community Program



In 2012, the community program visited four regions in Western Australia and engaged with more than 8,000 people.

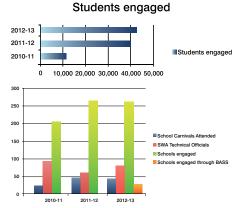
The events were a resounding success throughout all regions. A Metrix survey concluded that 89% of people said the program enhanced the community or made the community a better place to live in.

The program visited 29 schools and involved more than 5,000 children. Almost 1,300 children throughout the regions participated in a swimming and waterpolo clinic.

Open Water Swimming Clinics

In early 2013 Swimming WA, with the help of UWA High Performance Coach Mel Tantrum, delivered two intensive open water clinics to a small group of 18 swimmers from the general public who were preparing for the Rottnest Swim. Rising WA swimmer Sacha Downing and London Olympian Heidi Gan assisted in the two-hour pool and theory sessions which were very well received.

School Engagement





14 Swimming WA Annual Report 2012/13

2013 SunSmart Schools & Colleges Relays

24 metropolitan schools participated in the SunSmart Schools & Colleges Relays in 2013. The event ran over two days - Saturday 23rd and Sunday 24th February - with primary schools competing on the first day and middle and secondary schools on the second. The weekend attracted 24 schools and 2000 students to compete. Wesley College was able to break Christ Church's hold over the boys' title and St Hilda's took out the girls' title for the second year running.

2013 SunSmart Mid West Interschool Swimming Carnival

When looking to expand the Schools & Colleges Relays concept into regional areas Swimming WA discovered there was a lack of interschool carnivals at all in the Mid West region and therefore designed an event to fill the void. The SunSmart Mid West Interschool Swimming Carnival, run in early April, brought together five Geraldton primary schools and more than 150 students to compete. The event was a great success with local involvement from Geraldton Grammar teacher Shahid Jefcoate and Geraldton Swimming Club President Nick Short proving invaluable.

2012 School Sport WA State Team

A Swimming WA staff member travelled with the School Sport WA State Swimming and Diving Team in a team manager position to the School Sport Australia National Swimming and Diving Championships held in Sydney from 29th July to 3rd August. The team consisted of 52 swimmers, two divers and nine team officials. This was the first year WA had sent a team since 2008 and the first year WA had been involved since hosting the event in 2009. The significance of re-establishing this team is very important as it sits atop of the School Swimming Pathway and provides students with the opportunity to represent their state in the sport of swimming.

Whilst competition is not the only focus of this team, as they also experience educational and social benefits from various activities of the trip, team WA performed well, experiencing more than an 80% personal best rate for the meet and returning with one gold, nine silver and three bronze medals despite being the second smallest team.

2013 Schools Associations Meet

For the second year running Swimming WA has brought together the top performers from the major associations interschool swimming carnivals to compete against each other. The event was held on the evening of Wednesday 17th April at Challenge Stadium. 159 athletes from 63 different schools competed; this included 34 swimmers who were not SWA members.

This meet is ground-breaking in that it is the only event in WA, across all sports, that brings together the major associations (ACC, IGSSA, PSA & SSWA) to compete against one another. This year Swimming WA also provided swimmers with caps representing their association. This was a big step forward and showed the support of each of the associations for this event to grow.

The meet also served as part of the selection process from the School Sport WA State Team that will compete in Adelaide in September 2013.



SWA School Associations State Schoolboys/girls

Qualifying Meet

IGSSA Swimming Carnival PSA Swimming Carnival SSWA Swimming
Carnivals

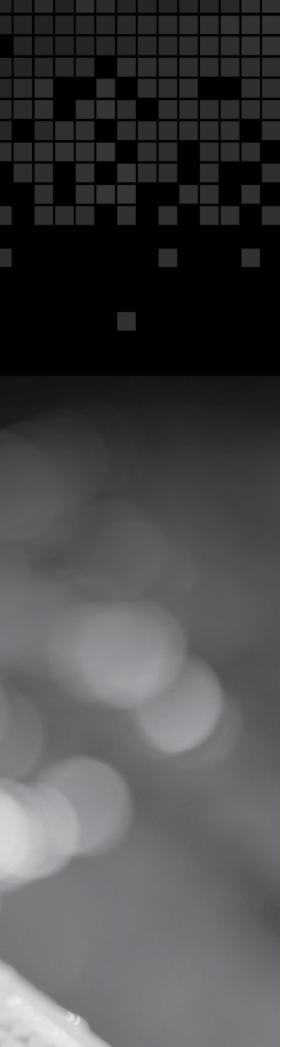
ACC Swimming Carnivals

SWA Sun Smart Schools and Colleges Relays

Interschool Swimming Carnivals

School Swimming Carnivals

School swimming programs



Brief

Actively engage Learn to Swim programs to build participation in the sport of swimming

Outcomes

Ready Set Race

Ready Set Race works on engaging Learn to Swim participants through the opportunity to compete in a fun, safe and inclusive environment. Ready Set Race aims to bridge the gap between Learn to Swim and swimming clubs by engaging young swimmers who may otherwise not have continued participating in organised swimming activities once they graduated from their swimming lessons.

Swimming WA has developed a specific Ready Set Race model according to the agreement made with Swimming Australia to roll out the program in WA. The model was first trialed at Swimming WA Learn to Swim Chisholm. Throughout 2012/13 the program was presented at the Austswim King Neptune conference, which has seen four learn to swim centres, both metro and regional, register to commence in the 2013/14 year.

Brief

Engage Department of Education, schools and the university sector to build participation in the sport of swimming

Outcomes

University Practicum Students

Continuing on from previous years, which have seen Swimming WA host seven practicum students from various West Australian universities, three of which have continued on to be employed to varying extents. 2012/13 saw three new students come on board to assist in various areas including events, open water and officiating. Swimming WA will continue to assist universities in delivering practical experience to students in a sporting organisation.

Athlete Ambassador Program

Swimming WA facilitated visits from some of the states' senior athletes to primary school carnivals. Athletes, such as Bobby Jovanovich and London Olympian Yolane Kukla, went along to meet the students and get them excited on their carnival day. As well as mingling with the students, handing out prizes and posing for photos, the athletes also participated in some exhibition "handicap races" against the students.



Brief

Develop new and build on existing partnerships

Outcomes

Western Australian Sports Federation (WASF)

Swimming WA was invited to be involved in a think tank held by the Western Australia Sports Federation (WASF) regarding Fair Safe Sport and club culture. Swimming, along with football and netball, were the few sports represented, along with WASF and Department of Sport and Recreation (DSR) staff. WASF is hoping to provide further opportunities to clubs and associations for education, rather than just focusing on one area.

School Sport WA

Swimming WA was represented alongside the School Sport WA State Team at the School Sport National Championships. The Swimming WA logo was on key pieces of team apparel. The promotion of the team and championships through articles on the Swimming WA website and on the results hub has helped strengthen the partnership and confirmed the partnership in the eyes of the swimming community in WA.

Australian Paralympic Committee - WA

Australian Paralympic Committee WA representative Greg Omay provided assistance to Swimming WA at the Multi Class Classification Day held during December. Greg also provided Swimming WA with a potential contact for someone who is interested in becoming a medical classifier. This is an important step to ensure we have access to a medical classifier based here in WA.

ACHPER WA

Swimming WA was invited to provide information and promotional materials to the Australian Council for Health, Physical Education and Recreation WA (ACHPER) to hand out at their State conference. Attending this conference were primary and secondary school teachers in the physical education sector. Information presented by Swimming WA centred on promoting the School Swimming Pathway and the Swimming WA programs within it such as SunSmart Schools & Colleges Relays and the Schools Associations Meet

City of Cockburn

Swimming WA attended a meeting with the City of Cockburn, Swimming Australia and Fremantle Football Club to discuss the plans for the new Cockburn Recreation Facility.

Swimming WA will continue to be in contact with the City of Cockburn to ensure the best outcome for the sport of swimming in the development of this facility.

School Associations

The Associated & Catholic Colleges of WA (ACC) and School Sport WA (SSWA), showed their support for Swimming WA by sending staff to assist at the Schools Associations Meet. SSWA director, Peter Smith, and president, Murray Farr, attended along with ACC Director, Kyle March, and two other staff. They helped out with timekeeping duties, showing the strong support and relationship between their associations and SWA.

Brief

Establish programs that encourage participation of coaches at all levels of the pathway

Outcome

Regional Visits

The Coach Education & Development Coordinator, in conjunction with BASS, planned and delivered development opportunities to both coaches and athletes in the Pilbara, Kimberly, Southwest and Goldfields. These visits included;

- · Coaching clinics
- · Swimming clinics
- · Club visits
- Coaching courses
- · Facility visits to promote the swimming club
- Council meetings to promote competitive swimming



Coaching Clinic - Theory Session



Coaching Clinic - Practical Session



Collie



Busselton



Busselton



Collie



Talented Coaches Workshop

The Swimming WA Talented Coaches Workshop was launched on Tuesday, 13th November. This monthly/ bi-monthly discussion group is provided by Swimming WA as a resource to build the collective knowledge of all coaches in Western Australia and foster relationships in the coaching community that will see a united WA force, competing on the national and international stage.

Coach Networking Breakfast

The Swimming WA Coach Networking Breakfast is organised by Swimming WA as an opportunity for coaches to meet and interact with fellow West Australian coaches, and foster relationships that enrich the quality of coaching across the state.

Brief

Establish programs that encourage participation of officials at all levels of the pathway

Outcomes

Recognition and Courses

Swimming WA held an officials and coaches barbecue on Saturday, 14th July following the last events of the Swimming WA State Short Course Championships. The event was well supported with around 30 officials and coaches attending and all enjoyed the opportunity to engage with one another away from pool deck. During this day an officiating course for general principles, check starter and marshaller was also held. 10 new people attended the course and hopefully will learn more at their respective clubs and continue on with their officiating.

There have been other lunches and barbecues hosted by Swimming WA as a way of recognising the efforts of officials.

The Swimming WA Officiating Mini Forum was held on Saturday, 11th August at Darling Range Sports College. This forum was a refresher for our most recent referees and officials who are officiating at the 2012 National Short Course Championships. 25 officials attended and the forum was well received by all.

More than 10 officials courses were run throughout WA during the 12/13 season. The courses were well attended and continue to encourage members of the Swimming WA community to volunteer their time for officiating.

The Department of Sport and Recreation has selected Swimming WA and several other sports to pilot a consultancy project looking at workforce development planning. A key area of focus for this project will be around officiating.

Scholarships

Initial work has commenced on developing high performance and developing officials scholarships. These scholarships will be made available for officials to apply for to further their education and knowledge in officiating. The criteria and information is currently with the Technical Education Committee for review and discussion.

This will assist officials to make their way up the officiating pathway and will aim to encourage the induction of new officials.

Brief

Promote participation in swimming across all market areas ensuring inclusion of Multi Class athletes, indigenous, CaLD, both regional and rural and internationally

Outcomes

Inclusion WA and WA Disabled Sports Association

Meetings were held with inclusion associations to develop relationships and promote Swimming WA programs and opportunities to the wider community. These include swimming competitions, community fairs and sports events days run by inclusion associations to raise awareness and exposure of swimming in the inclusion space.

BHP Aquatic Super Series

The BHP Aquatic Super Series Community Activation Group, including SWA's Coach Education and Development Coordinator travelled to the Kimberley, with one of the focuses of this being in the remote aboriginal town of Bidyadanga. The aim of this was to raise awareness of swimming in the aboriginal community and develop further participants in the sport.

This was the first of two activations in remote aboriginal towns (Bidyaganda – Kimberley, Jigalong – Pilbara).



Multi Class Classification

Swimming WA is pursuing qualifications for a medical classifier who is based in the State. WA currently has a technical classifier, however the association is unable to run a classification day in WA without also having a medical classifier. Swimming WA has approached Swimming Australia about when the next medical classifier course will be run but a date has yet to be set. Swimming WA currently has people interested in attending the course. Once Swimming WA has both classifiers residing in WA, the classification process will become much easier to organise and classification days will become more regular.

Enhance the sustainability of Swimming WA and its clubs

Brief

Assist clubs through education, training and support

Outcomes

Go Club PB

Swimming Australia's GO Club PB program is the national swimming club standard that recognises and rewards swimming clubs by measuring their performances across five areas: membership, administration, activities, coaching and officiating, marketing and promotion.

For the 2013 GO Club PB program, 33 WA clubs completed the required workbook and received a standard.

	Entry	Green	Bronze	Silver	Gold	Total
2012	6	11	7	14	2	40
2013	5	8	9	7	4	33

The GO Club PB program has proved a valuable tool for Swimming WA as the framework identifies clubs' areas of weakness. To assist clubs on improving upon these areas, Swimming WA held eight GO Club forums during 2012/2013, focusing these forums on areas where clubs need help.

Brief

Develop SWA specific recruitment and retention strategies utilising SAL recruitment and retention strategies

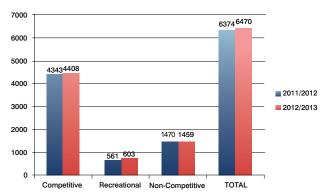
Outcomes

Membership

During the 2012/2013 season Swimming WA had 83 affiliated clubs across the metropolitan and regional areas.

Total Membership						
	Competitive	Recreational	Non- Competitive	Total		
June 2012	4,343	561	1,470	6,374		
June 2013	4,408	603	1,459	6,470		

Swimming WA has increased its total membership by more than 96 members in the past year.



SunSmart Dive & Try Swim Meets

The SunSmart Dive & Try Swim Meets have been proudly held in Western Australia for the past 42 years. The SunSmart Dive & Try series is Swimming WA's premier junior sporting program and aims to encourage participation in the sport through friendly, non-threatening swim meets with modified rules.

The 2012-2013 SunSmart Dive & Try season had 17 meets held in aquatic centres around metropolitan and regional Western Australia. A solid result of 484 participants did as the series name suggests, diving in and trying competitive swimming, many for the first time.

Swimming WA is proud to provide Western Australia's youth with the unique opportunity to be involved in one of Australia's leading sports. The growth of the SunSmart Dive & Try Series will continue to ensure the emergence of young talent from a wide demographic and guarantee a promising future for the sport of swimming in Western Australia.

	2011/2012	2012/2013
Clubs Hosting	29	15
Participants	985	484

A club survey was conducted after the Dive & Try season to determine why there was a significant drop in the number of meets held this year. Many people said that it was because the club volunteers were time poor.

SUSTAINABILITY

Swimming WA rewarded prizes to each of the four category winners below:

2012/2013 SunSmart Dive & Try Awards	
Host club with most participants to enter	Swan Hills
their SunSmart Dive & Try Swim Meet	Swimming Club
Host club to recruit highest percentage of	
new members from their SunSmart Dive &	UWA Uniswim
Try Swim Meet	
School who has the most participants enter	St Joseph's
a SunSmart Dive & Try Swim Meet	College Albany
Swim schools who has the most participants	Kirbyswim
enter a SunSmart Dive & Try Swim Meet	Christchurch

Brief

Advance and ensure the sustainability of SWA events and activities

Outcomes

The EnergyAustralia Short Course Swimming Championships

Swimming Australia held the 2012 EnergyAustralia Short Course Swimming Championships in Perth and Swimming WA seized the opportunity to study how the national governing body delivered a tier one event. Our staff shadowed relevant staff members throughout the event and gained invaluable experience from this professional development opportunity.

State Championships and Staff Development

A number of new initiatives were implemented for the State Open and Age Long Course Championships, these include:

- Introduction of an accreditation system for technical officials, coaches and staff
- Better use of the video board at Challenge Stadium
- Enhanced venue dressing, including the use of carpet on pool deck
- Procedural updates to medal presentations and schedule.

These changes have become standard event delivery for all pool events since these Championships.

Swimming WA's Events Coordinator, Oliver Deesse, successfully underwent project management training to enhance his strong event skills. This coupled with the experience of 2012 EnergyAustralia Short Course Championships assisted Olivier to increase the event delivery and experience for members of pool events.

Sponsor Servicing and Signage

New sponsor signage was purchased for both pool and open water events. This maintained the professional look of all Swimming WA events. Sponsor signage plans were developed for each of our event properties, including all short course, long course and open water events. This ensured the maximum exposure for all sponsors and partners.

Brief

Development of new revenue initiatives to deliver long-term sustainability to SWA

Outcomes

The Swimming WA Learn to Swim business continues to trade at Chisholm College and research was conducted with a view to opening a number of new venues in 2013-14.

A report was prepared on the potential to reinstate the RecSwim program.

The possibility of a new iconic open water event, potentially a "point to point" event running along the Perth coastline was investigated, with a possible test event to be held as a part of the 2013-14 Swimming WA Open Water Series.

Brief

Optimise access to government grants and sponsorship revenue

Outcomes

2012-13 was a standout year for Swimming WA in terms of sponsorship revenue and grant procurement. Overall total sponsorship for 2012-13 increased by more than 65%.

After 22 years as a supporter of Swimming WA, the Hancock Family Medical Foundation announced a new long-term partnership, significantly increasing their support and becoming the Principal Partner and Sponsor of the Association. This investment by the Hancock Family Medical Foundation will provide ongoing financial stability for Swimming WA and allow for new initiatives particularly in regional and remote areas.

Swimming WA continues to maintain strong relationships with Healthway, the Department of Sport and Recreation, Toyota and The Sunday Times. Swimming WA also signed new agreements with Speedo and Swimmers World as their apparel and retail partners respectively.

Along with Palm Springs Water, local councils were again asked to support the Open Water Series with Armadale, Fremantle, Cockburn, Joondalup and Rockingham all taking up the opportunity for a total contribution of \$23,800.

SUSTAINABILITY

Brief

Expand existing revenue sources - Learn to Swim

Outcomes:

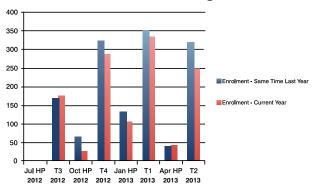
Swimming WA owns and operates one Learn to Swim centre with programs catering for ages three years and up. At the commencement of the 2012/2013 financial year, there were two schools in operation, running out of Chisholm Catholic College in Bedford and South Fremantle Senior High School in Beaconsfield.

2012/13 Fremantle Senior High School LTS

The Swimming WA South Fremantle LTS is run in an outdoor, unheated 50m eight-lane pool. As a result of the pool being outdoors, conditions were only suitable to run a Learn to Swim centre in the summer months with a budgeted program to be run in Term 4, 2012, January school holidays, and Term 1, 2013. Due to cooler weather through October and November, a Term 4 program was not run and marketing was focused on a strong two-week holiday program in January. Despite the same marketing strategies being executed for both swim schools, being flyer and poster drops at surrounding schools and child care facilities, South Fremantle saw just 13 enrolments over the duration of the program from a budgeted 60. The likely cause of this low number is the lack of continuity of our program throughout the year as a result of out door and water temperatures.

As a result of low Holiday Program numbers and limited Term 1 enquires, Swimming WA did not run a Term 1 program at South Fremantle and subsequently did not renew the contract to continue swim school operations.

2012/13 Chisholm Catholic College LTS



The Chisholm College Learn to Swim unfortunately saw a decline in both new enrolments and re-enrolments through 2012/13. A variety of factors contributed to this, with the three highest being the opening of a competitor swim school within 2km of Chisholm, the re-opening of a large competitor pool, Beatty Park, and no swim school coordinator in August 2012, missing out on the marketing drive leading in to summer.

Throughout the year, Swimming WA implemented a variety of policies and procedures to ensure continued growth in to the 2013/14 year. These include instructor training workshops, decking supervisor training, swim school operations manual and a new marketing strategy. In addition, new equipment and platforms were purchased to ensure a high quality program is being delivered.

In June 2013, Swimming WA began the development of a rebranded swim school to be launched at Chisholm as well as a second Learn to Swim centre which is yet to be finalised in 2013/14.

Deliver competition events and corporate events to the highest standards

Brief

Leadership in competition planning and the delivery of swimming events

Outcomes

Pool Swimming

A number of changes have been implemented into the pool event delivery over the 2012/13 seasons:

- All relays were held as a one-day event at the end of the State Open, Age and Junior Short Course Championships.
- Winter Shields were introduced for the short course season and were presented to the highest point-scoring club, for both metropolitan and country.
 - Metro Short Course Champions West Coast Swimming Club
 - Country Short Course Champions Peel Aquatic
- Swimming WA started to work closer with Diving WA, Synchro WA and Water Polo WA to avoid any double bookings and make better use of the VenuesWest facilities together.
- The separation of the Long Course Junior
 Championships and the Age & Open Championships meant Swimming WA was able to deliver a higher quality event that was more specific to the age groups.
 SWA will look to do this where ever possible moving forward.

Open Water Swim Series

The 2012/13 Swimming WA Open Water Swim Series was once again the biggest series ever held. The series was held at eight iconic Perth locations;

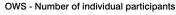
- Cottesloe
- City Beach
- Coogee
- Champion Lakes
- · Leighton
- Sorrento
- Rockingham
- Mullaloo

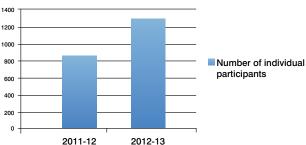
Each venue brought its own character to the round and feedback from competitors was extremely positive. Swimming WA kept a shorter distance (500m) that catered for first timer swimmers and the younger age groups, giving them more experience in open water swimming. This allowed more of a competitive field and assisted staff in event delivery of the rounds.

Swimming WA continued to recognise an overall series winner, which is achieved by ranking various race attributes on a degree of difficulty. This ensured competitors were eager to take out the Series Champion. There were 13 die-hard competitors who battled through all eight of the rounds. Those competitors were congratulated with a commemorative jumper. The series had an increase of different individuals taking part over the course of the season from 954 to 1345.

The following tables shows the 2012/13 Open Water Series place getters:

	Male	Female		
1st	Paul Laver	1st	Sacha Downing	
2nd	Simon Huitenga	2nd	Heidi Gan	
3rd	Fabrice Lincoln	3rd	Karla Goy	





EVENTS

	Location		Round Entries		Total Entries	
	2011/12	2012/13	2011/12	2012/13	2011/12	2012/13
Round 1						
SWA members	Cottesloe	Cottesloe	76	84	253	303
Non members	Collesioe	Collesioe	177	219	253	303
Round 2						
SWA members	Trigg	City Beach	81	80	224	374
Non members	iligg	City Deach	143	294	224	374
Round 3						
SWA members	Coogee	Coogee	88	127	219	420
Non members	Coogee	Coogee	130	293	219	420
Round 4						
SWA members	Champion	Champion	121	127	228	260
Non members	Lakes	Lakes	107	133	220	200
Round 5						
SWA members	Leighton	Leighton	113	94	308	409
Non members	Loighton	Loighton	195	315	000	400
Round 6						
SWA members	Sorrento	Sorrento	113	96	386	510
Non members	Continue	Contonico	273	414	555	0.0
Round 7						
SWA members	Rockingham	Rockingham	110	84	247	275
Non members	- Tooking nam	- 130kingham	137	191	277	210
Round 8						
SWA members	Rockingham	Rockingham	69	66	196	305
Non members	. looking latti	John Gran	127	239	100	- 000



FVFNTS

Brief

Establishment of clear policies and procedure documents around all Swimming WA Activities

Outcomes

WA played host to the 2012 EnergyAustralia Short Course Championships and this provided Swimming WA the opportunity to see how the peak body, Swimming Australia, plans, delivers and closes off a major event. From this invaluable experience Swimming WA reviewed a number of its own policies and procedures, which have since been implemented into our own events.

The 2012/13 season saw the introduction of an accreditation system for all coaches, officials and volunteers. This will continue to be developed to ensure the smooth running of events and safety on pool deck.

Event project plans have been developed for the multiple tiers of events. These are constantly being reviewed and updated to ensure a high standard of event delivery.

Brief

Benchmark event delivery and execution against best practice in events and sport

Outcomes

Through multiple feedback surveys in the 2011/12 season, the most frequent feedback that was received related to the VenuesWest facilities. This year Swimming WA worked very closely with VenuesWest to improve facilities where possible.

In the 2012/13 season, VenuesWest upgraded its toilets, audio/sound system and starting blocks, with the delivery of a new boom set for the 2013/14 season.

Working with our major stakeholders, like VenuesWest, has resulted in the following improvements;

- At the 2013 SWA State Open & Age Long Course Championships Swimming WA we used overhead cameras. Swimming WA is the first State Association to use overhead cameras for its State Championships. This allowed the event to have only one timekeeper for the evening finals session, enhancing an already professional-looking event
- Utilising our existing partnership with VenuesWest, the Association was able to have a permanent Swimming WA sticker on the office windows at Challenge Stadium
- VenuesWest installed a new video board. Swimming WA has made better use of it with video broadcasting of pool events to the board for spectators
- For the 2013 Indian Ocean All Stars, the Department of Sport and Recreation provided a grant to assist our second-tier athletes to gain access to international competition

Brief

Enhance the participation and atmosphere at all SWA events

Outcomes

Swimming WA has researched various ways to enhance the member and spectator experience at events. In 2012/13 season a number of activations were implemented to improve the atmosphere of events and lift the them to the next level. Some of the improvements included;

- The inclusion of paid professional announcers
- The use of remote control speedboat races
- Partnership with Perth Integrated Health Clinic, who offered treatment and information to parents, guardians, coaches and swimmers for a gold coin donation.

The 2012 Club Sprints saw the introduction of a "Super Final", where the top eight swimmers, regardless of age, were placed in a final, which would score double points. The winning club received \$1,000 in prize money. This format was very well received by the members and Swimming WA will look to introduce similar types of enhancements to other events.

The 2013 Open & Age Long Course Championships attracted a number of high profile swimmers from interstate and overseas who stayed on after the BHP Billiton Aquatic Super Series.

2012 SWA State Short Course Championships	
Challenge Stadium, 11th - 14th July 2012	
Athletes	706
Entries	4,844
Clubs	50
Records	

2012 SWA Block-Buster	
Challenge Stadium, 18th – 19th August 2012	
Athletes	292
Entries	1,328

2012 SWA North vs South	
Challenge Stadium, 23rd September 2012	
Athletes	290
Entries	1,537

EVENTS

2012 SWA HFMF Distance Meet Challenge Stadium, 3rd – 4th November 2012 Athletes 286 Entries 772

2012 SWA Club Sprints	
Challenge Stadium, 18th November 2012	
Athletes	590
Entries	2260

2012 SWA Metro Championships	
Challenge Stadium, 15th – 17th December 2012	
Athletes	683
Entries	3197

2013 SWA Invitational	
Challenge Stadium, 4th January 2013	
Athletes	301
Entries	842

2013 SWA Country Championships	
Challenge Stadium, 5th - 6th January 2013	
Athletes	373
Entries	2211
Clubs	35

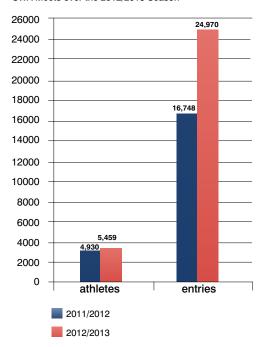
2013 SWA State Open & Age LC Championships	
Challenge Stadium, 21st - 26th January 2013	
Athletes	518
Entries	2321
Clubs	44

2013 SWA End of Summer Sensation	
Challenge Stadium, 22nd – 24th March 2013	
Athletes	538
Entries	1826

2013 Indian Ocean All Stars Challenge	
Challenge Stadium, 30th - 31st March 2013 Athletes	227
Entries	1367
Clubs	39

2013 HFMF Junior LC Championships Challenge Stadium, 6th - 7th April 2013	
Athletes	655
Entries	2465
Clubs	56

Total Number of Swimmers and Entries at SWA Meets over the 2012/2013 Season



Brief

Ensure all events deliver value and a positive experience

Outcomes

Swimming WA held its inaugural Short Course Blockbuster on August 18th -19th, 2012. This was introduced to provide the members with a quality meet four weeks out from the EnergyAustralia Short Course Championships.

The entry fee was reduced to \$2.50 per individual event to support and encourage WA swimmers to qualify and be part of the EnergyAustralian Short Course Championships being held in Perth.

Activation collateral was handed out at Swimming WA events, adding value to participating at a Swimming WA event. Collateral items included Hancock Family Medical Foundation and Country Championship hand fans, North vs South swim caps, Metropolitan Championships Christmas candy and Indian Ocean All Stars collateral.

FVFNTS

Swimmer of the Year Awards

The 2013 Swimmer of the Year Awards was held at The State Reception Centre in Kings Park. The feedback received from members was extremely positive. The event brought all SWA officials, coaches, sponsors and other key stakeholders together to celebrate the success of its members throughout the 2012-2013 season.

Dual Olympian Sally Foster capped a stellar year in the pool by being named Lyn McClements Swimmer of the Year. Sally was recognised for her best Olympic performance at the London Games, where she finished eighth in the final of the 200m breaststroke in a WA all-time record.

The breaststroke champ also bagged three silver medals at the Beijing and Singapore legs of the 2012 Short Course World Cup and at the 2012 EnergyAustralia Short Course Championships she won the 200m and claimed bronze in the 100m.

Foster's accomplishments earned her a place at the 2012 World Short Course Championships, where she picked up a silver medal in both the 4x100m medley relay and 4x100 freestyle relay. Earlier this year, she won gold in both the 100m and 200m breaststroke at the 2013 EnergyAustralia Swimming Championships, booking her a place on the Australian team bound for the World Championships in Barcelona in July.

In addition, Swimming WA inducted Sandra Yaxley into the WA Swimming Hall of Fame. Sandra, who was born deaf and with cerebral palsy, was a truly deserving recipient of the title, and boasts an outstanding record of achievement over her many years of swimming. Among her achievements, Sandra won a gold medal in the women's 100m freestyle C6 and silver in the women's 50m backstroke C6 at the 1988 Seoul Paralympics.

At the 1992 Barcelona Olympics she won gold in the women's 4 x 50m freestyle S1-6 and a bronze medal in the women's 100m freestyle S6 after breaking the world record in her heat and then again in the final along with the other medallists.

Sandra retired from swimming after the 1992 Paralympics but continued to be involved as a coach, working with both disabled and able-bodied swimmers and in 2000 she was awarded an Australian Sports Medal for her services to the sport.

Award	Winners name
Lyn McClements Swimmer of the Year	Sally Foster
Multiclass Swimmer of the Year	Katherine Downie
Open Water Swimmer of the Year	Rhys Mainstone
Age Swimmer of the Year	Brianna Throssell
Junior Swimmer of the Year	Raife Sillence
Swimmers swimmer of the Year	Brianna Throssell
WA Coach of the Year	Matt Magee
Technical Official of the Year	Ryan Arblaster
Volunteer of the Year	Jan Saunders
President's Award - Swimmer	George Harley
President's Award - Non-Swimmer	Kaye Bolger
A Division Premiership	West Coast Swimming Club
B Division Premiership	Kalamunda
C Division Premiership	Westside Christchurch
D Division Premiership	Swan Hills
E Division Premiership	Bay View Saints





Deliver sustained high performance by Western Australian swimmers, coaches and officials

Brief

Increase West Australian representation (swimmers/coaches/officials) on national teams/squads at all levels

Outcomes

Travel Assistance Funding	Athletes
2012 EnergyAustralia Short Course	8*
Championships	0
2013 Open Water Swimming Championships	5
2013 Georgina Hope Swimmers Foundation	13
Australian Age Championships	13
2013 EnergyAustralia Swimming Championships	8

^{*}not paid due to event held in Perth

Medals at National Championships	Medals won	Differential from previous year	Athletes who won medals	Differential from previous year
2012 EnergyAustralia Short Course Championships	12	+2	6	+1
2013 Open Water Swimming Championships	9	-1	6	+1
2013 Georgina Hope Swimmers Foundation Australian Age Championships	27	-5	15	-2
2013 EnergyAustralia Swimming Championships	2	-3	2	-2

The Australian Junior Excellence Program (JX) and The Australian Youth Performance Squad (YPS)

The Australian Junior Excellence Program (JX) program recognises, rewards and encourages junior swimmers who, through their development of aquatic skills and fitness, achieve a high standard of swimming excellence.

Under the program, swimmers aged from 9 to 13 years, who accomplish times set by Swimming Australia, qualify at Gold, Silver, Bronze or Green standard, depending on their best performance/s during the season.

In 2012/13 Swimming WA had 1380 swimmers achieve a JX standard with each swimmer receiving a pack for their efforts.

There has been a constant increase in swimmers being recognised in this program from Western Australia each year. The most notable increase is in the number of swimmers who have achieved a Gold or Gold Star ranking in comparison to the previous year.

WA JX 5 Year Comparison 2008/2009 2009/2010 2010/2011 2011/2012 2012/2013					
Green	224	391	453	407	456
Bronze	191	240	291	253	254
Silver	262	278	332	333	369
Gold	197	161	146	193	208
Gold Star	50	62	46	74	93
Total	924	1,132	1,268	1,260	1,380

The Australian Youth Performance Squad (YPS) is designed to reward swimmers aged 13-18 for their performances in the pool. The YPS is an extension of the JX program and rewards swimmers for achieving particular time standards set by Swimming Australia.

The YPS targets athletes at the crucial age of 13-18, where adolescent's attitude towards sport and physical activity is ambivalent. It is an extremely encouraging sign to experience an increase in YPS athletes as the figures demonstrate the impact of the program on this age group. Through more promotion of this program at club level, the sport of swimming should see a continual growth in this difficult age group and ensure athletes commit to the sport for a greater period of time.

	WA YPS Last Three Years Comparison		
	2010/2011	2011/2012	2012/2013
Blue	24	41	36
Bronze	89	105	117
Silver	76	69	49
Gold	22	25	15
TOTAL	211	240	217

PERFORMANCE

Brief

Deliver clear performance pathway through competitions/squads/training/facilities across the state

Outcomes

2012/13 SWA Performance & Development Squads

Swimming WA selected the Performance and Development squads for 2012/13 based on a selection criteria that focused on a swimmers performance(s) at the National Long Course and Open Water Championships.

In 2012/13 there were 204 swimmers selected onto the squad program. Swimming WA delivered a combination of camps, clinics and presentations to these athletes in an attempt to assist these athletes on their pathway to becoming elite athletes.

Squad activities:

- Super camp
- · Sprint camp
- Distance camp
- · Open water clinics
- Multi Class clinic
- Developing Champions workshops



WAIS World Class (Top 8 in World Top 4 relay) WAIS International (National Team) WAIS Developing International ATHLETE PATHWAY (1-3 years from National Team) **Potential** International (4-7 years from National Team) SWA Youth Gold SWA MC Gold SWA Open Water **SWA** Senior Gold (Age National (Finalist at Open Gold (Top 16 Open Nationals) Medalist) (Time Outside Winning Nationals) National Open Time) **SWA** SWA MC Silver Open Water Silver SWA Senior Silver SWA Youth Silver (National Open (Time Outside Winning (Open National (National Age Finalist) Qualifier) National Age Time) Qualifier) SWA Youth Bronze Youth Development SWA MC Bronze (National Age (National Age Qualifier) Qualifier) SWA Regional Talent Development (% time Outside Age Qualifying Times) JX / Future Squads Swimming WA Annual Report 2012/13



PERFORMANCE

Super Camp Itinerary

Super Camp Illin	erary	
Monday 16th July		
8:45am	Arrive	Challenge Stadium
9:00am	Stroke Technique w/ Paul Bruce	Lecture theatre then
	-Breaststroke/Butterfly	indoor pool
	-Theory + Practical	
12:00pm	Lunch – Salad rolls and fruit	Water polo club room
1:00pm	How to Think Like an Elite Athlete	Lecture theatre
	w/ Chris Howard	
2:00pm	Eat to win w/ Gemma Quayle	Lecture theatre
	-Meeting nutritional needs in training	
	-Meal and snack ideas in competition	
3:00pm	Social Media w/ Daniel Barker	Lecture theatre
0.00pm	-Responsible use of Social Media	Lootaro triodiro
	-Developing media management skills	
4:00pm	Depart	
Tuesday 17th July		
8:45am	Arrive	Challenge Stadium
9:00am	Stroke Technique w/ Michael Shaw	Lecture theatre then
0.000111	-Freestyle/Backstroke	indoor pool
	-Theory + Practical	mader peer
12:00pm	Lunch – Salad rolls and fruit	Water polo club room
1:00pm	Mindfulness w/ Emilie Thienot	Lecture theatre
'	-Shutting out distractions	
2:00pm	Squad Training Session	Indoor pool
	-Implementation of session developed by	
	coaches the previous day	
	_	
4:00pm	Depart	

COACHING PATHWAY

Swimming And Teachers of Competitive Strokes

- **Junior Coach**
- Competence to deliver basic swimming squad sessions that develop the swimming technique of novice Swimmers.
- Endorsed by Swimming Australia as the entry level course for the swimming coaching accreditation pathway.

- Club coach
- Trained to plan, conduct, evaluate and modify swimming programs that will enable swimmers to compete at club / district and State level competitions.
- Can work with a wide range of ages and abilities within a club or squad environment.

Performance coach

- Must complete an advanced course covering the theoretical aspects of coaching and athlete performance.
- Demonstrated the ability to coach swimmers competing at State and National age competitions.

Gold

High performance coach

- This is an advanced coaching qualification that includes a theory component, independent study and research, as well as demonstrated coaching performance.
- Will have demonstrated the ability to coach swimmers competing successfully at National open championships.

Platinum

Medal winning national team coaches

- Demonstrated competency to undertake coaching duties as a member of an Australian Team.
- Performance standards required of the Platinum Coach will include; medal-winning performances at World Championships and/or Olympic Games.

- Masters Coach Open Water Coach Swimmers with a Disability



PERFORMANCE

Brief

Develop a coaching pathway to ensure coaches are provided with the opportunity to be educated to the highest standard to enhance swimmer performance

Outcomes

Accreditation Pathway

Strategic outcome

Develop a Coaching pathway to ensure coaches are provided with the opportunity to be educated to the highest standard to enhance swimmer performance

Operational outcome



Formalise relationship with ASCTA National

An MOU was created specific to the Coaches Conference to outline the roles and responsibilities of SWA, ASCTA and the ASCTA WA branch.

Strategic outcome

Develop a coaching pathway to ensure coaches are provided with the opportunity to be educated to the highest standard to enhance swimmer performance

Operational outcome

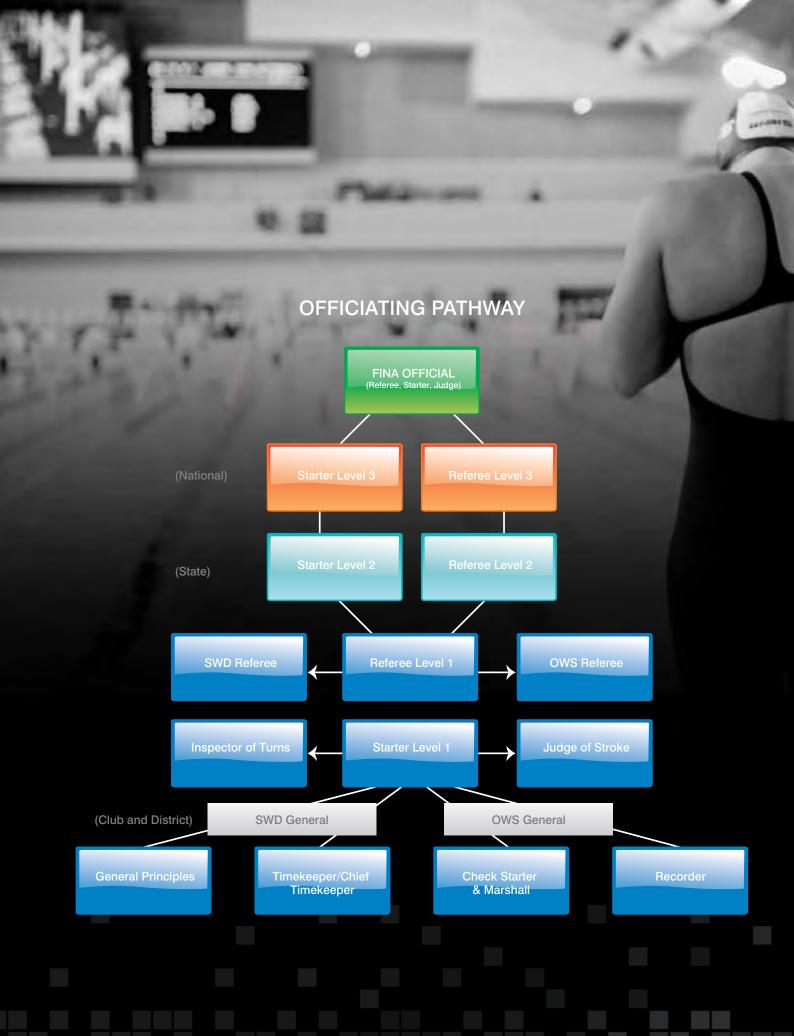
Bronze Licence

The Coach Education and Development Coordinator delivered two Bronze Licence Coaching Courses in the 2012/13 financial year, a total of 26 students sat this course.

Operational outcome

Swim Australia Teacher of Competitive Swimming

The Coach Education and Development Coordinator delivered four Swim Australia Teacher of Competitive Swimming courses in the 2012/13 financial year. Two of those courses were regional (Kalgoorlie and Bunbury). A total of 52 students sat a SAT CS course in Western Australia within the year.





PERFORMANCE

Operational outcome

High Performance Coach Mentor Program

Funded by the Department of Sport and Recreation and Lotteries West, Swimming WA offered eight WA coaches the opportunity to be personally mentored by a Platinum licence coach, Jim Fowlie. The chance to listen to a number of lectures and participate in practical workshops run by Jim was extended to all West Australian coaches.

Brief

Develop an officiating pathway to recruit and retain officials and ensure officials are provided with the opportunity to be educated to the highest standard

Outcomes

Swimming WA is continuing to work on the Officiating Pathway to further develop this and provide further breakdown of each officiating level.

The pathway will include timelines on how long each unit will take to complete and the steps involved to continue to move up the pathway.

Brief

Build relationships between WAIS/Regional Academies/ Swimming Australia and SWA and its clubs

Outcomes

Swimming WA continued to utilise the services of WAIS and the AIS to enable coaches and athletes to benefit from sport psychologists, nutritionists and sport scientists. Coaches were given access to video analysis of their athletes' races at national level meets through the WAIS video kiosk. A number of athletes selected onto the State Teams Age Short Course Championships Team were also given wet plate testing at the AIS.

GOVERNANCE AND MANAGEMENT

Brief

Establish governance best practise for Swimming WA and its members

Outcomes

The new constitution for the Association was adopted and the changes contained within have been implemented. Changes to the election of Board members and committees have proceeded smoothly. The Board undertook a skills audit and following that process called for applications for an appointed board position. This resulted in Louis van Aardt, a lawyer with excellent commercial attributes, to be appointed. Two Board members maintained their AICD membership and the CEO completed the AICD Company Directors Course. Through the year, staff developed a new Operations plan and Operational Risk Management Plan. At a club level, Swimming WA continues to encourage clubs to take part in the Go Club PB program.

Brief

Embrace technology to innovate and maximise delivery in events, administration and communication

Outcomes

With the completion of the upgrade to the information technology infrastructure, Swimming WA engaged a consultant to develop an ICT policy and associated procedures to ensure appropriate and efficient use of the new technologies. Further improvements were made to the ICT back-up redundancies by contracting an external party to monitor it off-site.

For our events, we embraced the use of electronic overhead cameras for the first time ever at the 2013 Open & Age Long Course State Championships. This investment eliminated the need for volunteer timekeepers, further enhancing the look/feel and experience for those involved.

Brief

Ensure Swimming WA is recognised and respected as a leader in the aquatic industry in Western Australia and throughout Australia

"To be the Premier Aquatic Sporting Body in Western Australia"

Outcomes

Swimming WA continues to work on developing relationships with Water Polo Western Australia, Masters Swimming WA, Western Australian Diving Association and Synchro WA. These organisations continue to work together on the Aquatic Sports Strategic Facilities Plan. The opportunities for closer relationships and further sharing of resources continue to exist and are a focus for the Board and management of Swimming WA.

Brief

Ensure SWA is resourced appropriately to meet its objectives

Outcomes

Swimming WA continues to grow to meet the needs of the swimming community.

With the significant increase in participation in the Open Water Series, this continues to be an exciting new development for our organisation. An additional part-time staff member was employed to help meet that demand.

The importance of the development area was recognised with the creation of a new position of Development Manager. The position oversees club relationships and development, the schools program, officials and coaches, inclusion and high performance. In April, a new full-time Operations manager joined the team.

Swimming WA continues to not only closely monitor the number of staff required but also that the roles and structures within the organisation are monitored and aligned to ensure the optimum productivity within the office.

Brief

Build the capability and capacity to ensure delivery of services

Outcomes

During the year Swimming WA participated in a workplace development project, in conjunction with the Department of Sport and Recreation, in the area of officiating and a similar project in conjunction with Swimming Australia.

A number of staff participated in professional development opportunities. The Events Coordinator was selected to participate in the Department of Sport and Recreation's Emerging Professionals program. Staff also had the opportunity to engage in the BHP Billiton Aquatic Super Series Community Program by participating in various activation activities across the state.

Brief

Establish clear policy for the administration of the sport

Outcomes

Off the back of the 2011/12 review of the Constitution, the Swimming WA board and management have been working hard to revitalise the current Board of Management, financial and staff operational policies, to bring all policies up to date.

2012 Olympic Games - London

Name	Club	Coach	
Tommaso D'Orsogna	West Coast	AIS	
Blair Evans	Perth City	Coach: Matt Magee	
Sally Foster	Central Aquatic	AIS	
Ryan Arblaster (Official)			

2012 Paralympic Games - London

Name	Club	Coach
Jeremy McClure	South Shore	Coach: Kareena Preston
Katherine Downie	West Coast	Coach: Deb Jones

2012 Junior Pan Pacific Championships - Honolulu, Hawaii

Name	Club	Coach
Lennard Bremer	Arena	Coach: Paul Bruce
Tommy Sucipto	Leisurepark Lazers	Coach: Stacey Scott
Brianna Throssell	Perth City	Coach: Matt Magee

2012 Trans Tasman – July (Canberra, Wagga, Melbourne)

		•
Name	Club	Coach
Damian Fyfe	Perth City	Coach: Ian Mills
Matthew Meinema	Arena	Coach: Rod Bonsack
Tamsin Cook	Perth City	Coach: Ian Mills
Coach: Ian Mills	Perth City	

2012 FINA World Short Course Championships – Istanbul

Name	Club	Coach	
Tommaso D'Orsogna	West Coast	AIS	
Sally Foster	Central Aquatic	AIS	
Brianna Throssell	Perth City	Coach: Matt Magee	

2013 BHP Billiton Aquatic Super Series Team

Name	Club
Yolane Kukla	Arena

2013 Australian Youth Olympic Festival

Name	Club
Damian Fyfe	Perth City

Australian Squads 2012/2013 Season

Australian Institute of Sport

Name	Club	
Sally Foster	Central Aquatic	
Merinda Dingjan	Southside Penrhos Wesley	
Tommaso D'Orsogna	West Coast	

2012 National Squad - Gold

Name	Club
Tommaso D'Orsogna	West Coast
Rhys Mainstone	UWA Uniswim
Katherine Downie	UWA Uniswim

2012 National Squad - Silver

Name	Club
Jeremy McClure	South Shore
Blair Evans	Perth City
Sally Foster	Central Aquatic

2012 National Squad - Bronze

Name	Club
Simon Huitenga	Perth City
Dianne Saunders	Superfins

2012 National Youth Squad

Name	Club
Lennard Bremer	Arena
Brett Fielding	Perth City
Damian Fyfe	Perth City
Luke Smith	South Lake Dolphins
Tommy Sucipto	Leisurepark Lazers
Tamsin Cook	Perth City
Brianna Throssell	Perth City
Brooke Wilson	Perth City

Western Australian Institute of Sport

Name	Club
Rhys Mainstone	UWA Uniswim
Blair Evans	Perth City
Hamish Rose	Perth City
Bobby Jovanovich	Westside Christ Church
Adelaide Hart	All Saints
Tommy Sucipto	Leisurepark Lazers
Emily Kayser	All Saints
Lennard Bremer	Westside Christ Church
Brianna Throssell	Perth City
Ben Lindsay	West Cosat
Katherine Downie	UWA Uniswim
Madeleine Scott	Leisurepark Lazers

Holly Barratt	Gianna Leone
Kate Bird	Benjamin Lindsay
John Blaxill	Hadley Lindsay
Liam Bodey	Georgea Marshall
Lennard Bremer	Matthew Meinema
Logan Bristow	Alex Milligan
Nicholas Brown	Jessica Moore
Tayla Bunning	Jesse Moutia
Kate Chaisty	Anna Murray
Montana Colreavy	Darian Murray
Tamsin Cook	Kacey O'Connell
Mitchell Day	Danae Okulicz
Sigrid De Vries	Jack Osborne
Talara-Jade Dixon	Renee Palmer
Christopher Dombrowsky	Kirsten Pannekoek
Tommaso D'Orsogna	Luke Pardini
Sacha Downing	Ross Pennycuick
Chante Du Randt	Jemma Pouwelsen
Maggie Emmett	Jacson Robb
Alix Etherington	William Rollo
Claudia Etherington	Hamish Rose
Blair Evans	Olivia Russell
Christopher Evans	Elly Sagar
Robert Evans	Dianne Saunders
Sarah Feast	Jemma Saxton
Mark Ferguson	Nicole Scott
Sally Foster	Caitlin Shepherd
Damian Fyfe	Belinda Spurr
Lyndon Goldsmith	Justine Spurr
Laura Halden	Luke Staffe
Adelaide Hart	Jasmine Stimson
Brodie Hedges	Tommy Sucipto
Andrea Ho	Samantha Szokolai
Beatrice Ho	Bryan Tay
Patrick Hoey	Brianna Throssell
Grace Hull	Jordana Tonner
Nadine Jones	Georgia Truscott
Bobby Jovanovich	Chelsea Unwin
Garth Kates	Justin Van Nieuwburg
Emily Kayser	Braga Verhage
Ryan Kayser	Andrew Walker
Jordon Kendall	Candice Wall
Melanie Kennedy	Andrew Warnock
Tessa Lawrence	Madeline Wilkins
Robyn Lee	Liam Wright

2013 Australian Open & Age Open Water Championships	
Daniella Atkinson	Benjamin Jones
Zachary Bevan	Callum Lauriston
Logan Bristow	Paul Laver
Nicholas de Bomford	Rhys Mainstone
Lewis Downes	Alandra McDowell
Sacha Downing	Jack Osborne
Brett Fielding	josie Page
Luke Foster	Jake Platt
Alexander Freeman	Sofie Pontre
Chloe Gwynne	Salina Rash
Emma Hargrave	Rebecca Robinson
Guy Harrison-Murray	William Robinson
Louise Hewitt	Nicholas Rollo
Thurston Hewitt	Michael Swaddle
Simon Huitenga	Lachlan Tassell
Grace Hull	Nicholas Throssell
Caitlyn James	Thomas Wagstaff
Sarah Jessop	Tiana Zappacosta

2013 EnergyAustralia Open Long Course Championships South Australia					
Emily Ashton	Yolane Kukla				
Paul Bailey	Gianna Leone				
Holly Barratt	Benjamin Lindsay				
Kate Bird	Luke Pardini				
Liam Bodey	James Raymond				
Lennard Bremer	William Rollo				
Nicholas Brown	Hamish Rose				
Montana Colreavy	Jemma Saxton				
Sigrid De Vries	Madeleine Scott				
Tommaso D'Orsogna	Caitlin Shepherd				
Katherine Downie	Liam Smith				
Sacha Downing	Justine Spurr				
Thomas England	Ryan Steenkamp				
Rachel Gower	Eliza Stewart				
Laura Halden	Tommy Sucipto				
Guy Harrison-Murray	Bryan Tay				
Adelaide Hart	Brianna Throssell				
Patrick Hoey	Jordana Tonner				
Joshua Hofer OAM	Justin Van Nieuwburg				
Bobby Jovanovich	Calvin Warries				
Emily Kayser	Madeline Wilkins				
Melanie Kennedy	Sophie Yaksich				

2013 GHSF Australian Age Long Course Championships South Australia					
Jessica Antill	Tristan De Villiers				
Liam Ashworth	Talara-Jade Dixon				
Brittany Beesley	Sacha Downing				
Dylan Bodey	Chante Du Randt				
Lara Bodey	Maggie Emmett				
Logan Bristow	Christopher Evans				
Teisha Bristow	Robert Evans				
Avalon Browne	Brett Fielding				
Nicholas Brown	Alexander Freeman				
Julian Bulich	Damian Fyfe				
Tayla Bunning	Cameron Gee				
Danika Burnett	Ashleigh Glover				
Taylor Campbell	Thalys Gomes				
Jessica Cannon	Jackson Govers				
Shelby Carstens	Rachel Gower				
Alex Chin	Abbey Grosse				
James Claxton	Carly Hall				
Montana Colreavy	James Hansford				
Tamsin Cook	Emma Hargrave				
Claire Coten	George Harley				

Brodie Hedges	Kirsten Pannekoek
Andrea Ho	Jack Paull
Beatrice Ho	Thomas Pennell
Madeline Hopkins	Kieren Pollard
Grace Hull	Jaime Prescott
Joshua Isbister	Christopher Purcell
Sarah Jamieson	Emma Regolini
Bryce Johansen	Natasja Reicheld
Mikaylah Jones	Jacson Robb
Taj Jones	Rebecca Robinson
Kevin Kalember	William Robinson
Emily Kayser	William Rollo
Jordon Kendall	Bianca Russell
Yolane Kukla	Olivia Russell
Sarah Lawrence	Salwa Sadek
Tessa Lawrence	Sarah Schultz
Callum Leather	Mathew Shaw
Robyn Lee	Hayley Sherrington
Damon Lee	Raife Sillence
Hadley Lindsay	Callan Smith
Georgea Marshall	Jack Smith
Danieka Masterton	Jake Smith
Poppy Maxwell	Luke Staffe
Austin McAleese	Jasmine Stimson
Ethan McAleese	Jack Swainson
Josh McClelland	Jordana Tonner
Brody McGowan	Georgia Truscott
Matthew Meinema	Harrison Uglow
Alex Milligan	Chelsea Unwin
Lawrence Mitchell	Abbey Vergone
Sachi Morrow	Braga Verhage
Kyle Muller	Andrew Walker
Anna Murray	Candice Wall
Darian Murray	Lucinda Weekes
Paras Nain	Trent Weir
Tayla Nash	Ryan Weston
Danae Okulicz	Haden Wimbridge Glassford
Jack Osborne	Liam Wright
Christina Paini	Mitchell Wright
Melissa Palmer	Solomon Wright
Renee Palmer	

This season we welcomed Deb Watts (Pilbara) and Michelle Kearney (Gascoyne) to our SWA Region Coordinators Committee. The continuity of the Regional Coordinators has proven to be beneficial for communication between SWA office, the regions and clubs.

As in previous years highlights of the Country Swimming calendar continue to be Country Championships - held in January at Challenge Stadium - and Country Pennants - held in March. These swim meets continue to be well supported by country clubs.

Country Championships

This season the competition was held earlier in January. It was still very well supported. Requests from the clubs has been to extend this competition to two-and-a-half days and include relays and long distance events.

In consultation with Competition Planning/Region Co-ordinators and Alf Mathews, the 2014 Country Championships program has been revamped and will be trialled and then adjustments made for the 2015 season. It is hoped that swimmers and clubs will provide constructive feedback after the competition so this can happen.

Country Pennants

Country Pennants was hosted by Wongan Hills Swim Club (midwest region) on 2nd and 3rd of March. This year 30 clubs participated in the competition (five grades).

The weekend commenced with the traditional march past of all the participating clubs and officials. This was a very colourful and noisy spectacle.

It is also pleasing to see that we are continuing to develop our country officials - 65 - 70 people made themselves available for the weekend.

The weekend concluded with the presentations.

- March Past Georgianna Molloy
- Top six in all four strokes 50m and 100m -Congratulations to all the swimmers who received certificates.
- Closest to State Record 50m Seth Spencer – Peel Jasmine Allen – Peel
- Closest to State Record 100m Robert Evans – Peel Carly Hall – Mandurah
- Relay Trophies
 - (A) Peel
- (B) Busselton
- (C) Wongan Hills
- (D) Exmouth (E) Dalwallinu

- Pennant Winners
 - (A) Peel
- (B) Bussellton
- (C) Wongan Hills
- **(D)** Exmouth
- (E) Boddington

Once again, Alf Mathews and his team are to be commended on their organisation of this meet. This was not their first time hosting this competition. Well done to all.

Country Pennants now goes to the Great Southern Region – York - March 2014.

York last hosted Country Pennants in 1987.

Swim meets

Closed and Open meets have been held in all regions during the year. During these swim meets clubs have taken the opportunity to organise technical courses and /or development clinics where possible. It has been beneficial for the clubs to also have SWA staff represented at these meets.

Brief Summary of Regions

South West Region - Bryan Doust

Once again the Region Committee has had a very successful and satisfying year. Holding the position of Region Coordinator for the first time has confirmed the unquestionable dedication and passion for our sport by those volunteering their time to the committee.

The skills and experience club delegates bring to the Region Committee has undoubtedly made my position a lot easier.

The region has continued to support clubs within the southwest through;

- Organising another successful region swim meet
- Programming junior coaching clinics
- · Funding a SAT CS course for coaches
- Assisting in the BHP Super Series tours of Bunbury and Busselton
- Running the Development Squad camps at Biningup and Albany short course event

All of these items take a lot of effort to arrange, organise and fund, I sincerely thank the committee members for making it all happen. The support from the Department of Sport and Recreation has been crucial in allowing these events to be made possible and we need to recognise and thank Dot Harris for her work over the past few years in this area

The Region Development Squad weekend was once again a great camp, supported by The Bunbury Triathlon Club. Thanks go to the volunteers organising the weekend and those attending as coaches, managers, and camp mums/dads.

I also would like to acknowledge the generous sponsorship provided by Mark Harris from Tyre Power towards the region meet, this has been brought about through the hard work of Bruce Harrison (GWD) and I thank him for that. This sponsorship relationship is continuing with Tyre Power for our next meet as well as the Development Squad so I encourage everyone involved with swimming within our region to acknowledge this companies support whenever possible.

On the swimming achievements by the clubs in our region, it never ceases to amaze and impress the dedication of all club members, from the swimmers training six sessions a week or those training twice a week the enjoyment and success achieved is commendable.

We are fortunate to have within the region some very fine swimmers and coaches who are achieving outstanding results at state and national levels, I congratulate the clubs in their efforts to give these athletes the opportunity to achieve their goals.

The region will continue to also offer opportunities for all swimmers to progress in their sport by organising coaching clinics and the Development Squad weekend for eligible athletes. I encourage all swimmers and coaches to use these opportunities as another pathway to further your progression in competitive swimming. Big thanks goes to Michael Shaw from Swimming WA for attending our camp and clinics as the lead coach. His enthusiasm and coaching skills are exceptional and is indeed an asset to Swimming in WA.

Our Regional Mentor Coach Mike Warnock has provided our swimmers and coaches with some excellent information at our clinics and development camps at the same time being careful not to interfere with the club coach/swimmer relationship. I thank him on behalf of the committee for his input and look forward to his involvement over the next 12 months.

During the year it has been highlighted to me the difficulties smaller clubs have in attracting swimmers and coaches. In particular the Waroona club has found it difficult to rebuild after personal issues and agendas got in the way of the whole purpose of the "club" system, fortunately they have got through this however not without a lot of stress for those remaining. These personal issues can damage clubs all too easily. It is pertinent that we remember none of us is bigger than the sport itself.

This is in contrast to some larger clubs also having difficulties in regard to not having enough lane space to allow for new members, thereby creating a waiting list. Pool facility size, alterations, and maintenance are having an effect on our sports growth in a number of locations.

I will be making myself available to act in the Region

Coordinator role for the next 12 months should the committee elect me, however I will not be accepting the honorarium made available for the position and will be donating it back to the region finances.

I believe the objectives for the committee for the next 12 months should be to:

- Continue with the successful formulae to run the region swim meet, which is to be sponsored by the Tyre Power franchise.
- Programme as many clinics for our junior swimmers and coaches as possible within the tight calendar of swimming events through the year.
- Offer development opportunities for our sub-elite athletes through the Regional Development Squad camps at Bunbury and Albany.
- Endeavour to give assistance to clubs in whatever form required, whether it be through coaching support, administrative support, or providing funding advice.

With the region in a strong financial position with an experienced and dedicated committee representing all our region clubs the future is looking good for swimming in the Southwest.

I need to recognise the outstanding efforts of all the Region Committee, particularly Sandy Sly, Jacqui Dubois, and Alison Tilt. Dot Harris has represented the Swimming WA board at our meetings and her input and advice has been invaluable.

Great Southern Region - Kaye Bolger

This season saw a mixed one for some of our clubs with some of the smaller clubs feeling the effect of the changing of high school entry age due to students boarding away. However, a good numbers of swimmers competed at State Age and Open Championships and also at Country Championships in January and there were some excellent results, indicating that overall the coaching expertise in the region is very strong.

Three swimmers from Albany qualified and attended national events this season – Jemma Pouwelsen for Open Short Course, Sarah Jamieson for National Age and Daniella Atkinson for National Open Water.

Region Championships were held in Mt Barker in February with a great job done by the Mt Barker Club who organised and ran the meet, combined with a coaching clinic and social events. The region team competed at Club Premierships in B Grade this year with 36 swimmers from Albany, Mt Barker, Narrogin, York, Katanning and Wagin. Marshall McAleese and Stuart Johansson coached the team and a 7th place finish was very creditable given all other clubs but one were larger city clubs.

Country Pennants was again a great event for a number of our clubs with the very busy two days of swimming being the conclusion of the season for those with coldwater pools.

In 2013/14 our region has been included in the BASS program. Three weekends are planned, the first being in Albany from 25th to 27th October. Swimming and water polo participation sessions will be held and on Sunday, 27th, a coaching accreditation course will be held and all clubs are encouraged to have their coaches participate. There will then be a Core Activation from 27th to 30th November with sessions in Narrogin and Albany. The Post Activation is to be held in March in York over the Country Pennants weekend.

Wheatbelt Region - Shirley Stephens

Region commenced the season in November. The first event was a coaches' update on the 11th November by state and international coach Simon Redmond with a reasonable number of coaches and interested parents attending. We find this type of course of great benefit to members due to the short season in a region such as ours of around 17 weeks of actual participation due to our pools opening in November and closing in late March and an exodus during the Christmas weeks.

A swimmers and parents' clinic course was held on the $2^{\rm nd}$ December in Northam. Another was held in Moora, again by Simon, and was well attended by swimmers. Another clinic was to be held in Merredin in February but we ran out of suitable weeks. The clinic for Kellerberrin was scheduled in early November but the weather did not cooperate, so this was cancelled and could not be rescheduled due to lack of dates.

We held our Regional Carnival in early December at Northam and this was well attended from throughout the region clubs

The Country Swimming Championships was held at Challenge Stadium in January and was attended by only a few families as we had only been in the water 8-10 weeks and therefore our swimmers could not reach the qualifying times. The Regional Committee has requested a later time slot from Swimming WA.

The regional team, organised by Robyn Jones of Merredin who swam in the SWA Premiership, was as usual a success with many of our swimmers gaining personal best times and enjoying the great feeling of having done their best for the team.

Country Pennants had a magnificent attendance from clubs within the region with Northam, Moora, Gingin, Wundowie, Kellerberrin and Merredin all taking teams. My thanks to all members, swimmers and parents within the region for their assistance with regional events in particular Blue, Tristan and Sandra with the Aries timing equipment and Sandra for her usual efforts in refereeing at meets and encouraging the members of all clubs to try their hand at officiating, within and outside the region.

Goldfields Region - Lynda Duncan

The Goldfields region did not affiliate for season 2012-2013. No AGM was held, due to committee having other commitments and distance. No funds were received or expended and there was no audit.

As you can understand we are all volunteers and can find keeping up with our commitment to the region side-tracked. In part, we found that our commitment changed to assist with the BHP Aquatic Super Series events that were held in the Goldfields last summer. This was a fantastic opportunity for our region and we appreciated the opportunity to get involved.

Last month Deb and myself headed to Esperance to meet with their club and develop a strategic plan for the region (and discuss some of their club issues), follow up with a commitment from us all to go forward with our region and hold an AGM at the Kambalda Qualifying Meet in December 2013 and encourage some new blood onto the region committee.

We hope our plan will benefit our region and look forward to making a better success of it for the future.

Midwest Region - Nick Short

One of the most peculiar aspects of regional WA is larger than usual geography with smaller than usual populations. For the area covered by the Midwest region it is disappointing that we only have three registered clubs. However, hope remains that we will get that fourth up and running in the next year or two – not bad for an area almost as large as the whole state of Victoria.

Our three clubs at present represent Geraldton, Wongan Hills and Dalwallinu. All three clubs competed in the Country Championships in January with 23 swimmers between them. From that pool, two Geraldton swimmers went onto the State Open and Age championships.

Seven athletes represented all three clubs at the Junior State Championships in March.

A huge focus for the region in 2013 was hosting the Country Pennants in Wongan Hills over the March long weekend - 30 clubs in a little Wheatbelt town. It's just as well they're all friends. Nearly 600 competitors took part in the two-day championships.

The region acknowledges all those who helped bring this great event together and would like to make special mention of Alf Matthews for acting as the lynch pin for whole event. Special mention must also go to the Shire of Wongan/Ballidu for its commitment to the event and the wonderful families of the Wongan Hills Swimming Club for all their effort and actions both leading up to and on the weekend.

On a regional front we deferred our regional championships until December in order to focus on hosting Pennants. Our 3rd annual championships will be held in Geraldton and competition for the "Alf Matthews Shield" will again be great motivation for our three clubs.

The Geraldton Short Course Classic was held in April with 200 competitors representing 28 clubs. It was once again a fantastic meet that gave regional swimmers a chance to obtain short course times for state titles. It was fantastic to see 10 regional clubs visit Geraldton from as far away as Albany and Karratha. However the host club was most proud of having 36 competitors and hope this is a sign of continued growth into the future.

All three clubs in the region shut down over winter this season as the Geraldton pool was again closed for maintenance. This is one of the harder aspects for outdoor only pools and represents a unique challenge to country athletes who also face the tyranny of distance when it comes to getting regular quality competition.

We hope however that if membership can continue to grow from our three existing clubs and a club at Morawa is established, the region can once again provide some of these resources to local athletes.

Here's looking forward to a bigger and better 2014 season.

Gascoyne Region - Michelle Kearney

- A coaching course was held in Exmouth in March, 2013
- Exmouth Swimming Club purchased a Dolphin Timing System with assistance of donations
- Exmouth will be hosting the Pilbara Championships in November, 2013 and Country Pennants in 2015

Pilbara Region - Deborah Watts

The Pilbara season started well with Kareena Preston attending Karratha for coaching development and swimmer training for the coastal clubs. Later in the season, Kareena also attended the "inland" clubs.

Three bronze level coaches were accredited in the Pilbara to mentor and support green licence coaches.

November saw clubs travel to Newman for the Pilbara Championships. Any swimmer was allowed to enter the competition, allowing for an increase in the number of swimmers attending the meet. Many were competing for their clubs for the first time at this level.

Thanks to Kaye Bolger and her team of officials, who made the trek north, the championships ran smoothly. Kaye was able to train officials on pool deck from many of the clubs. Swimming WA was represented by Steven Rose, who had a busy weekend networking with the clubs. Swimmers were also treated to appearances by BASS Olympians. The region held their AGM and was able to hold a question and answer session with Brendon Grylls. Well done to the Newman club for a very successful meet.

A small number of swimmers took part in the Invitational Meet and Country Championships in January at Challenge Stadium.

Karratha took a team to Wongan Hills to compete in the Country Pennants A grade division. Karratha lost the division this year and have been moved back to B grade for 2014.

March saw yet another successful North West Open being held in Karratha – this one being the last to be held at the original Karratha Aquatic centre. Kaye Bolger and her wonderful team of SWA officials attended the meet. Trainee officials were able to train poolside with wonderful mentors.

Steven Rose spent the weekend networking with club presidents, explaining the role of the region and its coordinator and delivered a strategic planning session with the clubs at our meeting on Sunday morning. Immediately following the weekend the pool was closed and prepared for demolition. It was a sad time for the Karratha club as they left their clubs rooms for the last time.

Kimberley Region - Sandra Jeffery

Clubs

There are currently two affiliated swimming clubs in the region - Broome Barracudas and Derby Sharks. Broome Barracudas had an intake of 26 new swimmers from annual "try outs and assessments" held in February 2013 (more than doubling the 2012 intake of 12 swimmers). As at 1st June, 2013, the club had 60 active swimming members. These swimmers were placed into six squads with approximately 1/3 of these swimmers training year round.

A second round of try outs were held during August in readiness for the new 2013/2014 season and an additional 19 swimmers were offered a place in various squads boosting membership to 79 swimmers.

Derby Sharks continues to run as a very small club held together by a small group of committed parents who are still focussed on rebuilding the club, finding their feet and returning to being competitive.

Club and Regional Events

The Kimberley Open Championships is the region's annual short course competition and the 2012 event was extremely successful with a record number of competitors totalling 151 travelling to Broome for the three-day competition in October 2012. The 2012 KOSC had several inaugural events - including 400m individual medley, 800m freestyle and 1500m freestyle - which were all held on the Friday afternoon and entered into by many swimmers.

Swimmers

Broome Barracudas had a total of 21 swimmers who were recognised as part of the JX Program, including two gold, four silver, three bronze and one green standard swimmers

Broome also had four senior high performance swimmers recognised in the YPS program, including two bronze and two blue standard swimmers. These senior swimmers, plus one junior swimmer, were also selected for places in the SWA Bronze Youth Squad (two swimmers) and the SWA Regional Development Squad (three swimmers).

Broome Barracudas currently has 10 swimmers who between them have 118 State qualifying times.

Competitions

Competitions attended by members during 2012 – 2013:

- SWA Open, Age and Junior SC States 2012 three (maintained)
- Kimberley Open SC 26 (slightly down, although results improved remarkably)
- SWA HFMF Distance Meet 1 (maintained and results improved)
- Pilbara Championships 4 (maintained)
- Victorian Age Championships 1 (maintained)
- SWA Invitational 3 (slightly down)
- SWA Country Championships 12 (slightly down, although results improved remarkably)
- SWA Open and Age LC Champ 3 (maintained)
- NW Open Championships 18 (slightly down but results improved)
- SWA Junior LC States 1 (down but results improved)
- Power in the Water, Darwin 7
- Swimming Australia Age SC Championships 1

Development

With ongoing support from the Department of Sport and Recreation the region was able to provide regional development activities which included;

 25th and 26th May 2013 – Chris Jongsma clinics in Broome

Approximately 30 swimmers from all squad levels participated in sessions planned for their needs and developmental phase and mostly directed at refining technique and learning new drills for improving their swimming technique and competitiveness. Coaches worked with CJ while swimmers were in the water and also had two 1 ½ hour sessions where up to date approaches in all aspects of planning and programming sessions for swimmers in different squads were discussed.

 24th and 25th August 2013 – Dion Mepham clinic in Broome

This weekend focussed on the swimmers in the Junior and Senior High Performance squads and all club coaches with a small element of the weekend also including some committed junior swimmers who had trained throughout the winter months. Dion delivered a range of session including motivational talks, goal setting sessions, nutritional information, core strength and flexibility land sessions and some practical and challenging pool sessions. The weekend was a fantastic success for our club giving our swimmers and coaches practical advice and renewing everyone's passion for their sport of swimming.

 31st August and 1st September 2013 - Kaye Bolger officials training courses in Broome

Kaye delivered a range of informational and technical official training to 20 parents at Broome Barracudas Swimming club. This was a tremendous turn out and very well received by all who attended.

Jan Smith

Regional Coordinator



TECHNICAL, EDUCATIONAL AND OFFICIALS COMMITTEE REPORT 2012/2013

Ryan Arblaster continues to further his officiating career. After being the only Australian official selected for the London Olympics, Ryan received the Roger Smith Award from Swimming Australia at the Swimmer of the Year function in 2012 and the ANZ Official of the Year in WA, along with receiving the Official of the Year for SWA.

The 2012 National Short Course Championships was held in Perth, followed by the BHP Billiton Aquatic Super Series in January 2013. This gave the opportunity for more than the usual number of SWA officials to be appointed to these meets and to gain valuable experience at the higher level. We were also well represented at National Age and Open Championships in Adelaide in 2013. Congratulations to all officials who were appointed to these meets.

Max Gerber was recognised and awarded for 30 years of service to country swimming at the 2013 Country Pennants in Wongan Hills. Another fantastic achievement.

Ongoing training, development and assessment of technical officials ensure we maintain the high standards of officiating at all levels of meets. The Technical and Education Committee continues to work in all areas of development to provide well-trained officials for club-run and SWA-run meets. This is not always an easy task with so many events requiring the services of a volunteer workforce.

To continue their training and development, Caron Bennier, Trevor Verran, Mark Saggers, Norman Bario and Mark Foster attended the recent State Teams Short Course Championships in Canberra along with mentor Kaye Bolger. These few days offer a wide range of workshops and appointment to officiate at the meet. It is a great opportunity each year to expand the knowledge and experience of our officials.

Thank you to all technical officials throughout WA for volunteering their time to ensure the smooth-running and high-standard of swim meets we experience. Our regional officials travel many miles to fulfil their roles at meets throughout the state. Thanks also to the Technical Committee for its commitment to the education and training of our officials.

Kaye Bolger Swimming WA Technical Coordinator



REGISTRATIONS

As at 4 June 2013

2012/2013 Season

	Comp	Rec	Total	N/C	Coach	Official	L/M	Total
Total Metropolitan	2,600	188	2,788	713	69	39	9	3,618
Total Country	1,808	415	2,223	487	88	51	3	2,852
Total Memberships	4,408	603	5,011	1,200	157	90	12	6,470

Metro Registrations	Comp	Rec	Total	N/C	Coach	Official	L/M	Total
All Saints	76		76	9	3	1		89
Aqua Attack	20	8	28	4	2			34
Aquajets	17	1	18		2			20
Arena	125		125	7	4			136
Armadale Kelmscott	77		77	13	3			93
Bay View Saints	113	20	133	11	1			145
Barracudas	24		24					24
Breakers	138	1	139	12	4	7		162
Central Aquatic	64	4	68	13	2			83
Fremantle Port	80		80	33	2	1		116
Guildford Blues	3		3	7				10
Kalamunda	114	11	125	10	1	1		137
Kwinana	56	6	62	49			1	112
Leisurepark Lazers	59	1	60	10	2			72
Lesmurdie Legends	104	22	126	5	3	1		135
Mirrabooka	30	3	33	5				38
Newman Churchlands	156	10	166	8				174
Perth City	128	1	129	64	5	2	3	203
Riverside	47		47	7	1			55
Riverton Aquanauts	15		15	6	1			22
Rockingham	131	34	165	81	3	1		250
Rossmoyne	7	1	8	18				26
Southlake Dolphins	92	7	99	141	2	1		243
South Shore	98	24	122	23	2	3		150
Southside Penrhos Wesley	148		148	12	5	3		168
Superfins	31		31	15	3	1		50
Swan Hills	70	1	71	10	1			82
Thornlie	28		28	9	1		1	39
Tuart Hill	55		55	12	1			68
Unattached - affiliated			0	2			2	4
UWA Uniswim	79		79	56	4	1		140
Victoria Park	44	23	67	7	2	1	2	79
West Coast	200	10	210	42	1	1		254
Western Sprint	82		82	11	5			98
Westside Christchurch	89		89	1	3	14		107
Metro Total	2,600	188	2,788	713	69	39	9	3,618

REGISTRATIONS

As at 4 June 2013

Country Registrations	Comp	Rec	Total	N/C	Coach	Official	L/M	Total
Albany	68	10	78	7	2	3		90
Beverley	2	29	31		2			33
Boddington	29		29	1	2			32
Bridgetown	30		30					30
Broome	30	29	59	7	3	1		70
Bunbury	112	1	113	86	3	2		204
Busselton	57	5	62	5	4	1		72
Carnarvon	14	7	21	1	3	4		29
Collie	38	3	41	7	3	1		52
Corrigan	19	19	38	23	1	1		63
Dalwallinu	20	9	29	2	1			32
Derby	13	23	36	16	3			55
Esperance	26	12	38	10	1			49
Exmouth	69		69	32	3	11		115
Georgiana Molly	57		57	17	3			77
Geraldton	41		41	4	2	2		49
Gingin	14	40	54	28				82
Golden West Dolphins	47		47	35	5			87
Harvey	23		23	7	1			31
Hedland	71	1	72		9	3		84
Kalgoorlie	96		96	8	5	2		111
Kambalda	26	4	30	18	3			51
Karratha	77		77			1	2	80
Katanning	28	1	29	16	3			48
Kellerberrin	3	31	34					34
Kojonup	9	29	38					38
Lake Grace			0					0
Mandurah	86	9	95	14	7	2		118
Manjimup Marlins	12	8	20	1	1			22
Merredin	26	12	38	7	3			48
Moora	31	3	34					34
Mt Barker	47		47	3	1	2		53
Mt Helena	13		13					13
Narrogin	78		78	45	3			126
Newman	39	2	41	1	1			43
Northam	67		67	3	1	8		79
Pannawonica	19	15	34	3	1			38
Paraburdoo	40	16	56	7	1			64
Peel Aquatic	122		122	5	3	1		131
Pinjarra	22	16	38		1			39
Quairading	3	30	33					33
Tom Price	20	39	59	1				60
Wagin	33	3	36	16				52
Waroona	13		13	19		1		33
Wickham	42		42	6				48
Wongan Hills	40	9	49	15	2	2	1	69
Wundowie	6		6	2				8
Yilgarn			0					0
York	30		30	9	1	3		43
Country Total	1,808	415	2,223	487	88	51	3	2,852
	1,000	110	2,220	101	00	01	0	2,002

Statement by member of the board

The board has determined that the Association is not a reporting entity and that this special purpose financial report has been prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the board the financial report.

- 1. Presents fairly the financial position of Western Australian Swimming Association (Inc) as at 30 June 2013 and its performance for the year ended on that date.
- 2. At the date of this statement, there are reasonable grounds to believe that Western Australian Swimming Association (Inc.) will be able to pay its debt as and when they fall due.

This statement is made in accordance with a resolution of the Board and is signed for and on behalf of the Committee by:

Been

Jeanette Bailey

President

Dated this 25th day of September 2013

Board Report

Your board members submit the financial report of the Western Australian Swimming Association (Inc.) for the financial year ended 30th June 2013.

Board Members

The names of the committee members throughout the year and at the date of this report are:

- J Bailey
- J Williams
- R Corkill
- L D'Orsogna
- D Harris
- J Piper
- J Hart (retired 4th Nov 2012)

Louis van Aardt (12th March 2013)

D Tackenberg (resigned 28th August 2013)

Principal Activities

The principal activities of the Association during the financial year were to provide, manage and promote swimming in WA and to manage and promote competitive opportunities to members of the association.

Significant Changes

No significant change in the nature of these activities occurred during the year.

Operating Result

The surplus for the year was \$122,855 (2012: \$19,616).

Jeanette Bailey

President

James Young

Acting Chief Executive Officer

Dated this 25th day of September 2013

Western Australian Swimming Association (Inc) Income and Expenditure Statement for the year ended 30 June 2013

	Notes	2013 \$	2012 \$
Income		Ť	·
Membership	4	449,182	437,979
Marketing		452,674	250,162
Government Grants	5	182,750	188,500
Technical Officials		13,853	14,864
Operations	6	37,817	49,859
Sale of Publications		12,913	9,045
Meetings/Functions/Board		10,499	11,702
Development	7	81,513	98,230
Swim Meets		380,263	343,996
Open Water Swimming		113,706	112,087
Learn to Swim		145,190	163,067
Coaching Programs		90,170	34,897
Aquatic Sports		83,626	54,319
High Performance		70,009	47,545
		2,124,165	1,816,252
Expenditure			
Membership		91,565	113,228
Marketing	8	101,859	84,326
Country Swimming	9	95	373
Technical Officials	-	25,214	29,014
Operations	10	908,247	876,955
Publications	11	18,134	18,280
Internet		16,730	6,789
Meetings/Functions/Board		33,690	33,038
Development	12	30,706	36,545
D.S.R.		4,545	, -
Aquatic Sports		79,344	47,551
High Performance Area		127,696	133,065
Swim Meets		234,181	134,487
Open Water Swimming		88,010	87,715
Learn to swim		113,858	114,084
BASS		-	12
Performance and development coaching		125,770	100,396
		1,999,644	1,815,858
Net Ordinary Income		124,521	394
Other Income/Expense			
Movement in Unaquitted Grants		-	32,073
D.S.R.ICT Funding Income		7,230	-
Movement in Prov. Holiday Pay		(8,896)	(12,851)
Total Other Income		(1,666)	19,222
Surplus		122,855	19,616

Western Australian Swimming Association (Inc) Assets and Liabilities Statement for the year ended 30 June 2013

	Notes	2013 \$	2012 \$
Accumulated Funds			·
General funds opening balance		276,545	256,929
Transfer to special reserve		-	-
Excess of operating income over expenditure		122,855	19,616
Balance		399,400	276,545
Special reserves opening balance		566,340	566,340
Transfer from general funds		-	-
Special reserves closing balance	2	566,340	566,340
Closing Balance		965,740	842,885
Current Assets		700 000	0.45.000
Cash at bank and on deposit		708,666	945,263
Other		298,244	1,712
Payments in Advance		- 00 100	1,766
Receivables		92,192 1,099,102	30,908 979,649
		1,099,102	979,049
Non-Current Assets			
Investments		1,980	1,980
Plant & Equipment (at cost)		320,962	320,962
Less Accumulated Depreciation		(244,673)	(199,623)
		76,289	121,339
Motor Vehicle (at cost)		2,696	2,696
Less Accumulated Depreciation		(2,135)	(1,629)
		561	1,067
Leasehold Improvements (at cost)		118,293	118,293
Less accumulated amortisation		(118,293)	(118,293)
		-	-
Total Non-Current Assets		78,830	124,386
Total Assets		1,177,932	1,104,035
		.,,	1,101,000
Current Liabilities			
Trade and other payables		117,934	25,822
Prepaid Income	3	25,121	158,628
Unaquitted grants		-	1,626
Interest bearing liabilities		34,148	15,468
Provision for employee entitlements		34,989	26,092
Total Current Liabilities		212,192	227,636
Non-Current Liabilities			
Interest bearing liabilities		_	33,514
		-	33,514
Total Liabilities		212,192	261,150
Net Assets		965,740	842,885

Western Australian Swimming Association (Inc) Notes to and forming part of the accounts Year Ended 30 June 2013

Statement of Significant Accounting Policies

This report is a special purpose financial report prepared in order to satisfy the financial reporting requirements if the Associations Incorporation Act (Western Australia). The committee has determined that the association is not a reporting entity.

The financial report has been prepared in accordance with the requirements of the Associations Incorporation Act (Western Australia) and the following Australian Accounting Standards.

No other applicable Accounting Standards or other authoritative pronouncements of the Australian Accounting Standards Board have been applied.

The financial report has been prepared on an accruals basis and is based on historic costs and does not take into account changing money values, or except where specifically stated, current valuations of non-current assets.

The following material accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

(a) Grants and Sponsorship Monies

Grants and sponsorship are recognised on an accruals basis. These sponsorships have a strong historical link with the Association.

(b) Fixed Assets

Leasehold improvements and office equipment are carried at cost less, where applicable, any accumulated depreciation.

The depreciable amount of all fixed assets are depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use. Leasehold improvements are amortised over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.

(c) Clubs in Recess

Monies held on behalf of clubs which have ceased activities - repayable upon reconstitution of club

(d) Income Tax

The Association, being a non-profit sporting organisation, is exempt from income tax.

(e) Annual Leave

Provision is made in respect of the Association's liability for annual leave.

(f) Investments

All investments are carried at cost.

Western Australian Swimming Association (Inc) Notes to the Financial Statements for the Year Ended 30 June 2013

	2013 \$	2012 \$
Note 2: Special Reserves	Ψ	•
Business Continuity Reserve	531,000	531,000
Bob Bestman Reserve	35,340	35,340
Total	566,340	566,340
Note O. Borneld Income		
Note 3: Prepaid Income		40.000
Healthway	-	42,809
Affiliation and Memberships	-	58,060
Other	25,121	57,759
	25,121	158,628
Note 4: Membership		
Affiliation	35,918	39,345
Capitation	406,122	392,464
Transfer	7,143	6,170
Total	449,183	437,979
Note 5: Government Grants		
Dept of Sport & Rec. (Core Fund)	182,750	165,000
Other	102,730	23,500
Total	182,750	188,500
	·	
Note 6: Operations		
Interest	29,954	49,045
Other	7,863	814
Total	37,817	49,859
Note 7: Development		
Equipment Hire Income	6,769	3,182
Dive & Try	-	2,040
Go Club	12,000	6,000
Rec Swim	-	197
Healthway Sponsor	56,000	55,960
Inclusion	-	10,000
School Associations	-	9,055
Schools & Colleges	6,744	11,796
	81,513	98,230

Western Australian Swimming Association (Inc) Notes to the Financial Statements for the Year Ended 30 June 2013

	2013	2012
[\$	\$
Note 8: Marketing		
Sponsor Servicing	3,041	2,475
Awards	-	1,345
Promotion	21,851	3,248
Advertising	64,040	76,918
Other	12,927	340
Total	101,859	84,326
Note 9: Country Swimming	05	070
Other	95	373
Total	95	373
Note 10: Operations		
Salaries	641,749	600,364
Insurance	33,235	33,823
Fringe Benefits Tax	-	5,910
Communication	18,322	22,827
Stationery	19,767	8,307
Postage	1,257	1,886
Printing & Copying	6,243	10,296
Repairs & Maintenance	4,384	3,582
Rent	8,630	8,853
Motor Vehicle	34,163	33,193
Audit & Accounting	9,849	7,691
General Expenses	3,147	57
Memberships	3,601	740
Professional Development	14,012	16,595
Legal Fees	26,796	3,937
Depreciation	48,118	65,954
Other	34,974	52,940
Total	908,247	876,955
Note 11: Publications		
Almanacs	13,975	13,007
Annual Reports	3,375	4,820
Other	784	453
Total	18,134	18,280

Western Australian Swimming Association (Inc) Notes To The Financial Statements For The Year Ended 30 June 2013

	2013 \$	2012 \$	
Note 12: Development			
Development Squads	185	1,856	
Club Development	2,384	1,679	
Dive & Try	8,244	14,940	
Junior Excellence Program	690	-	
Schools & Colleges	9,433	7,669	
Schools to Club	2,696	5,044	
School Associations Meet	3,248	2,241	
Ambassador Program	840	-	
Go Club	1,451	-	
Other	1,535	3,116	
Total	30,706	36,545	



Anderson Munro & Wyllie

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Independent Audit Report to the members of the Western Australian Swimming Association Inc

Report on the Financial Report

We have audited the accompanying financial report of the Western Australian Swimming Association Inc (WA Swimming) which comprises the Assets and Liabilities Statement as at 30 June 2013, the Income and Expenditure statement, the Board of Management Statement, and notes comprising a summary of significant accounting policies and other explanatory information.

Board of Management's Responsibility for the Financial Report

The Board of management of WA Swimming is responsible for the preparation and fair presentation of the financial report, in accordance with accounting policies used and for such internal control as management determines is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

The Board of the WA Swimming has determined that it is a non reporting entity, because there does not exist any users of the financial report who are unable to command the preparation of reports to satisfy all their information needs. The financial report is therefore a special purpose financial report, which does not require the application of all Accounting Standards in Australia, and other financial reporting requirements. The Board of the WA Swimming has determined that the accounting policies used is consistent with the Association's financial reporting requirements and are appropriate to meet the needs of the members. No opinion is expressed as to whether the accounting policies used are appropriate to the needs of the members.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

Anderson Munro & Wyllie are independent of the WA Swimming, and have met the independence requirements of Australian professional ethical pronouncements.

Opinion

In our opinion the financial report presents fairly, in all material respects, the financial position of WA Swimming as at 30 June 2013, and its financial performance for the year then ended in accordance with accounting policies described in Notes to the accounts.

Basis of Accounting

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the Board of Management's financial reporting responsibilities. As a result, the financial report may not be suitable for another purpose.

Dated the 25th day of September 2013 in Perth, Western Australia

AMW (AUDIT) PTY LTD

Anderson Munro & Wyllie

Anderson Munro o Dyllie

Chartered Accountants

Billy-Joe Thomas

Director

Principal Partner and Sponsor



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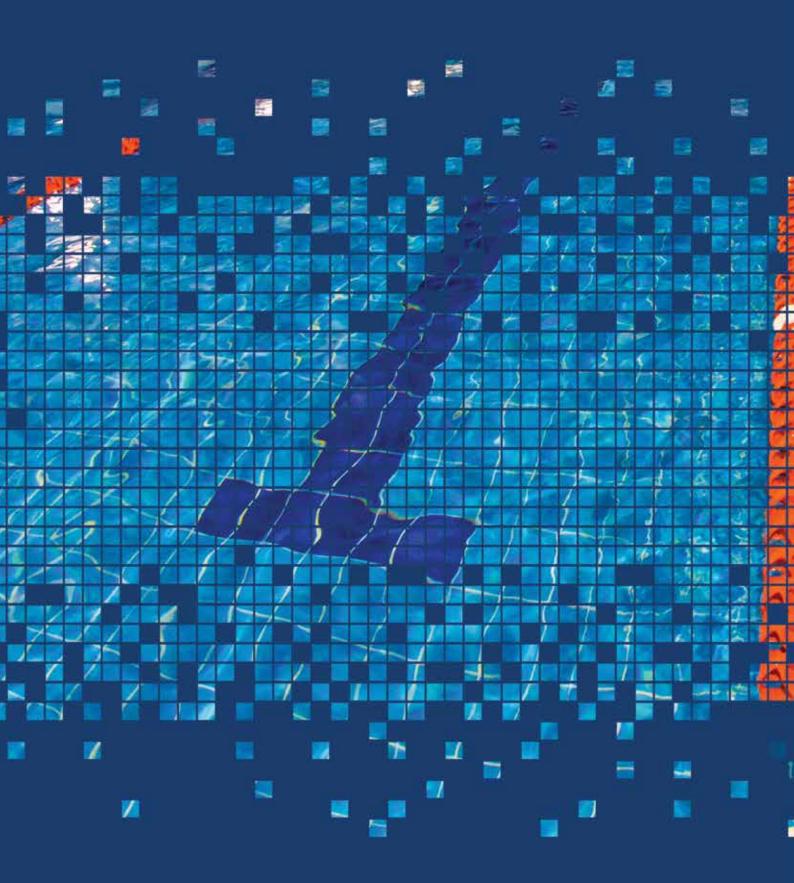






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