



swimming^{wa} 2014/2015 **Annual Report**

Swimming - An Essential Part of the Western Australian way of life



Swimming WA is the peak body for the sport of swimming in Western Australia, representing 85 clubs and more than 6700 registered swimmers across the state. Our aim is to create a well-defined development pathway for swimmers, coaches, volunteers and officials and encourage Western Australians to get involved at all levels - from grassroots juniors through to world champions.

As a not-for-profit association, Swimming WA relies on its generous sponsors and supporters, enabling the growth of swimming as a sport in Western Australia.



Contents

SWA Board and Life Members	4
SWA Patron	6
President's Report	7
Chief Executive Officer's Report	8
Swimming WA Affiliated Clubs	10
SWA Club Locations	11
Vale	12
Strategic Pillars	13
Strategic Pillar 1: Partnership	14
Strategic Pillar 2: Development	16
Strategic Pillar 3: Performance	24
Strategic Pillar 4: Commercial Sustainability	40
Strategic Pillar 5: Profile	46
Strategic Pillar 6: Infrastructure	51
Financial Statements	53

SWIMMING WA BOARD



Jeanette Bailey
(President)



Jeff Williams
(Director)



Jim Piper
(Director)



Dorothy Harris
(Director)



Louis van Aardt
(Director)



Guy Champion (Appointed
Director – Nov 2014)



Kerryne Batten
(Appointed Director)

SWA Board Member	Number of SWA Board Meetings Held in 2014/15	Number of SWA Board Meetings Attended in 2014/15
Jeanette Bailey	11	10
Dorothy Harris	11	11
Jeff Williams	11	8
Jim Piper	11	8
Kerryne Batten	11	8
Louis van Aardt	11	10
Guy Champion	11	10

SWIMMING WA LIFE MEMBERS

2014 Peter Lawless	2001 J. Collins	1979 J. M. Shephard	1951 R. Bestman BEM
2014 Greg Wilson	1994 W. DeSmedt	1979 C. N. Boys SM	1950 W. J. Kirkby
2009 Kevin Holtom	1989 R. K. Duff	1979 R. W. Bally	1946 C. E. Newsham
2009 Tony Ball	1989 C. A. Lee	1972 D. M. Nordahl MBE	1944 A. E. Blakers
2008 Alf Matthews	1986 I. W. Murray	1968 C. A. Kanair	1943 J. G. Whittle
2008 Peter Anderson	1986 S. P. Bratton	1968 F. W. Dawson	1943 T. H. Goudie BEM
2007 J. Stonor	1984 R. A. Patching	1962 E. D. Yeldon	1941 A. E. Middleton
2006 C. Prunster	1983 T. E. Brazier	1962 A. E. Wilson	1940 W. Boylan
2004 P. Prunster	1982 A. L. Moebius	1958 J. F. Howson OBE JP	1936 M. D. Musgrove
2004 M. Gerber	1982 L. T. Stephens	1958 G. H. Yewers	1929 J. Cook
2004 L. Arrowsmith	1981 E. J. Symes OAM	1955 B. Oliver	1925 T. W. Jones
2003 H. Pedretti	1981 J. F. Stephens	1953 W. J. Kestel	
2003 M. Jefferson	1979 D. C. Watson	1951 W. F. Oats	

SWIMMING WA MEMBER CLUBS 2014/2015

Metropolitan Clubs

All Saints
Aqua Attack
AquaJets
Arena
Armadale Kelmscott
Barracudas
Bay View Saints
Breakers WA
Canning Lightning
Canning Waves
Central Aquatic
Fremantle Port
Guildford & Kalamunda Districts
Kingsway
Kwinana
Lesmurdie Legends
Leisurepark Lazars
Newman Churchlands
Northside Dolphins
Perth City
Riverside

Riverton Aquanauts
Rockingham
South Shore
Southlake Dolphins
Southside Penrhos Wesley
Superfins WA
Swan Hills
Thornlie
Tuart Hill
UWA Swimming Club
Victoria Park
Western Sprint
Westside Christchurch Aquatic
West Coast

Regional Clubs

Albany
Beverley
Boddington
Bridgetown
Broome Barracudas
Bunbury
Busselton

Carnarvon
Collie
Corrigin
Dalwallinu
Derby
Esperance
Exmouth
Georgiana Molloy Anglican School
Geraldton
Gingin Aquatic
Golden West Dolphins
Harvey
Hedland
Kalgoorlie
Kambalda
Karratha
Katanning
Kellerberrin
Lake Grace
Mandurah
Manjimup Marlins
Margaret River

Merredin
Moora
Morawa
Mt Barker
Mt Helena
Narembreen
Narrogin
Newman
Northam
Pannawonica
Paraburdoo
Peel Aquatic
Pinjarra
Quairading
Tom Price
Wagin
Waroona
Wickham
Wooroloo
Wongan Hills
York

SWIMMING WA STAFF MEMBERS

Darren Beazley
Chief Executive Officer

Geoffrey Reid
Chief Operating Officer

Carolyn Morrison
Performance and Development Manager

Tess Fisher
Marketing and Communications Manager

Leigh Nugent
Coaching Director

Oliver Deesse
Sponsorship Coordinator

Jess Donnelly
Community Engagement Coordinator

Emily Balcombe
Club Development Coordinator

Eleanor Cribb
Pathways Coordinator

Blake Lornie-Duguid
Operations Coordinator

Emily Sharp
Marketing and Communications Officer

Daniel Andrew
Youth Development Officer

Shannon Fisher
Membership and Accounts Officer

Sarah Hingston
Executive Assistant to CEO

Departed during 2014/15

Luke McManus
Marketing and Communications Manager

Skye Stevens/ Bobby Jovanovich
Open Water Series Coordinator

Bronwyn Nasi
Executive Assistant to CEO

Meg Jovanovich
Competition Manager

Bernie Mulroy
Technical Director

Chris Rowohlt
Commercial and Operations Manager

Kate Reynolds
Membership and Development Coordinator

Hayden Williams
Schools & Performance Development Coordinator

Natalie van de Klashorst
Swim Schools Development Coordinator

Alicia Colreavy
Administration Officer

Gayastri Suguramanan/ Naveen Kumar
Accounts Officer



“To be the Patron of Swimming WA is a privilege.”

SWA PATRON

Miss Ginia Rhinehart was announced as the patron of Swimming WA in 2014.

“To be the Patron of Swimming WA is a privilege,” she said.

“The sport of swimming is synonymous with the Australian spirit, and as success in the pool has always been an important driver of Australia’s national pride, it is a fantastic time to be a part of the resurgence of swimming in Western Australia.”

As Swimming WA’s patron, Miss Rhinehart assists with elevating the profile of Swimming WA within the business sector, as well as providing support via Swimming WA’s principle sponsor the Hancock Family Medical Foundation.

Swimming WA thanks Miss Rhinehart and the Hancock Family Medical Foundation for their continued support of swimming in Western Australia.



HANCOCK
FAMILY MEDICAL FOUNDATION (INC)

PRESIDENT'S REPORT 2014/2015

The 2014/15-year was an extremely energising one for swimming in Western Australia and for the Association. We, as a sport and organisation, have so much to be proud of during the past year with the positive gains and positive steps forward.



2014/15 saw Mr Darren Beazley at the helm as Chief Executive Officer for his first full year. Darren has brought a vast executive experience to the Association, having been a part of the Western Australian sports and business scene for many years. In the period of time that Darren has been with the Association, his

professionalism and leadership has seen Swimming WA take strong leaps forward. Welcome Darren.

Over the past year, the Swimming WA Board and myself worked closely with our members in developing the new 2015-2018 Strategic Plan, collaborating with stakeholders across the country and Western Australia.

The 2014 Swimming WA Annual General Meeting took place on Saturday 11 October at the University of Western Australia and was attended by over 150 Swimming WA Club delegates, Coaches and Officials. This year saw the departure of Mr. Luigi D'Orsogna from the Swimming WA Board, standing down after 4-years on the Board. I thank Luigi for his contribution to swimming in this state.

Swimming WA welcomed Mr. Guy Champion (November) as an Appointed Director of Swimming WA. Guy has extensive experience in professional management and is currently the Area General Manager Perth for Telstra. Guy took up the Appointed Director position vacated by Mr. Louis van Aardt, who was elected to the Board in October.

It gave me great pride and delight to announce at the AGM that Ms. Ginia Rinehart had been appointed to the position of Patron of Swimming WA. In addition to this announcement, two long-standing and highly respected Swimming WA Technical Officials in Mr. Greg Wilson and Mr. Peter John Lawless received Swimming WA Life Membership in 2014. Congratulations all.

I would also like to take this opportunity to formally farewell one of Western Australia's greatest swimmers in Eamon Sullivan, who announced his retirement from the sport this year. Western Australia is a state with a

long and proud history of swimming and, once in a while, our sport unearths a champion capable of capturing the imagination of the Western Australian public, the nation and even the world, with performances that are truly world class. Eamon Sullivan did that and will always be known as a true Western Australian champion. We wish Eamon well in his retirement and thank him for his truly amazing contribution to swimming in Western Australia.

The last 12 months have been extraordinary for the sport of swimming in WA, with some outstanding achievements both in and out of the water. We watched with great pride and anticipation as our WA athletes and Technical Officials represented their country on the international stage at the Glasgow Commonwealth Games, Pan Pacific and Para Pan Pacific Games, Youth Olympics, BHP Billiton Aquatic Super Series and FINA World Short Course Championships.

To all the WA swimmers, Technical Officials and Coaches who represented their State and Country throughout the year, we congratulate you on your wonderful efforts.

At home we have also witnessed some fantastic performances by our athletes in the pool and open water. Domestically, Swimming WA continues to lead the way in delivering high quality events, including the State Long Course Championships and Open Water Series (OWS).

The 2014 State Long Course Championship was one of the highlights of our domestic calendar. The performance of our athletes, Officials, volunteers and Swimming WA staff resulted in one of the best State Championships seen in years and, thanks to our media partners the *West Australian Newspapers and Channel 7*, our sport has received the best coverage experienced in the last 10-years.

We are very proud to represent you, our many Members and Clubs, throughout the state of Western Australia. We thank you also for your support and look forward to expanding the Swimming WA family further in the future.

The next four (4) years present a unique 'moment in time' for our sport. The awareness and engagement with swimming across Australia will be significant. This provides Swimming WA with an ideal platform from which to promote our development programmes, our events, our athletes, our volunteers and our expertise in the area of aquatics. Execution on this Plan will remain our greatest challenge, but the Board of Swimming WA and its dedicated staff are committed to 'making swimming an essential part of the Western Australian way of life'.

Jeanette Bailey
President

CHIEF EXECUTIVE OFFICER'S REPORT



The Western Australian swimming community can be well satisfied with what the sport achieved during 2014/15. Our sport collaborated extensively to develop a new Strategic Plan 2015 – 18 which has not only established a new vision, but also mapped out a very clear direction for swimming in this state over the next four (4) years.

The Swimming WA vision is for ***‘swimming to be an essential part of the Western Australian way of life’***. This positioning will see the Association work with its Member Clubs to be far more inclusive, accessible and engaging with the broader community. Competitive swimming will always be a major part of what Swimming WA is all about, but it is far from the only thing that Swimming WA is about. The new Strategic Plan represents the best chance for our sport to grow stronger and regain relevance with the Western Australian community, from learn to swim right through to Masters Swimming. It is a bold Plan, but one that was developed with our Clubs, Members and relevant stakeholders, which makes this such an exciting time for our sport.

This year, rising star Brianna Throssell was named the 2015 Lyn McClements Swimmer of the Year. The 19-year-old swimmer was recognised for her outstanding efforts in the pool over the past 12 months at a special breakfast at the State Reception Centre in King's Park. Brianna claimed seven bronze medals at the Youth Olympic Games including three individual medals in the Women's 200m Freestyle and 100m and 200m Butterfly events.

Throssell's outstanding performance at the Short Course Nationals saw her selected to represent Australia at the FINA World Short Course Championships in Qatar, where she made the final of the 200m Butterfly. Her outstanding year was capped off when she was selected for the Australian Dolphin team who competed at the 2015 FINA World Championships in Kazan, Russia this year. Her fourth in the final of the 200m butterfly was just reward for a dedicated season.

WA also had two athletes selected on the Australian Youth Team who competed at the 5th FINA World Junior Championships in Singapore in late August. Tamsin Cook and Damian Fyfe (members of the West Coast Swimming Club and WAIS PPC), represented their country in style with Cook returning home a triple-medallist with gold

in the 4x200m Freestyle relay, an individual silver in the 200m Butterfly and gold in the individual 400m Freestyle as well as finishing fourth in the Women's 1500m Freestyle with a time of 16:22.92. Fyfe also had a terrific meet winning the silver with teammates Kyle Chalmers, Clyde Lewis and Joshua Parrish in the Men's 4x200m Freestyle relay.

Open Water Swimming (OWS) was an enormous success for the Association this year. Perth City's Simon Huitenga had another fantastic year, winning the Swimming WA Open Water Swimmer of the Year and representing Australia in Kazan. Our congratulations to Simon and his coach Matt Magee on a wonderful performance.

Locally, the Swimming WA OWS Series simply exploded, with a 45% increase in registrations on the previous year. The Australia Day Swim at Sorrento was the high point of the Series with 863 swimmers taking to the water and well over 2,000 people on the beach. *Channel 7* was in attendance and integrated the swim into their Australia Day celebrations, which was fantastic.

With the support of the SAL Foundation, the Swimming WA OWS Series expanded to Geraldton and Albany with excellent turn outs from the locals to take part. Our plan is to expand to five (5) regional rounds in 2015/16 and to ensure that all Western Australians have access to this growth area of the sport.

Swimming WA membership also grew this year by an impressive 775 competitive members, which is a pleasing trend for our sport.

The State Team Short Course Championships provided a development opportunity for five (5) WA Officials and one (1) mentor Official to travel the Canberra to officiate at a National Championships and participate in skills forums. Whilst still on the subject of Technical Officials, Swimming WA is very proud that Kaye Bolger (Pool) and Stella Carrara (Open Water) have been appointed as Swimming Australia Assistant Technical Managers. Kaye and Stella will assist with the mentoring, appointments and management of each National Championships. Swimming WA congratulates the pair on their Appointments. It is well deserved after many years of volunteering and developing their skills.

Ryan Arblaster continues to represent Australia and WA on the FINA Technical Committee and this year was appointed as Swimming Australia Technical Swimming Committee ex-officio Member. His recent selection to officiate at the 2016 Olympic Games in Rio is another wonderful achievement. Congratulations Ryan.

Swimming WA also held a highly successful Swimming WA Member and Coaches Conference in October with Australian Swim Team Head Coach Jacco Verhaeren the keynote speaker. The attendance at the Swimming

“Competitive swimming will always be a major part of what SWA is all about, but it is far from the only thing that SWA is about.”

WA Conference was one of the largest, and included the AGM. Patron Ms Ginia Reinhart attended and received recognition from the Members for her support of swimming in WA. Two (2) Life Members were appointed and we congratulate Mr Greg Wilson and Mr Peter Lawless on their life membership of Swimming WA.

The BHP Billiton Aquatic Super Series (BASS) programme enjoyed a successful third year with the USA and China joining Australia and Japan in the elite pool event. Swimming WA worked with SAL to increase the number of competitors in the Swim the Swan event to 593, including 92 elite swimmers. In 2014/15 the BHP Billiton Aquatic Super Series Community Programme travelled 25,455km, visiting 59 primary and high schools throughout regional WA. Clinic participants included 188 indigenous children, 96 children from cultural and linguistically diverse backgrounds and 19 children with disabilities. Overall, the programme messaging reached more than 123,000 people.

Swimming in WA was served very well this year by Bernie Mulroy (Technical Director) who worked diligently with our elite coaches. Bernie has decided to pursue personal travel plans and did not seek a contract renewal. Bernie has been a stalwart of WA swimming over a long period and we thank him sincerely for his service.

This development has resulted in Swimming WA welcoming Mr Leigh Nugent as our Coaching Director. In the short time that Leigh has been with the Association, he has made an immediate and positive impact. We wish Leigh well in the coming year.

Swimming WA's Learn to Swim programme *WestSwim* had a strong 12-months, experiencing growth this year in participation. Pleasingly, several *WestSwim* graduates progressed through to the Junior Dolphins initiative to Swimming WA Clubs. Discussions were held with private learn-to-swim operators such as State Swim and Kirby Swim, during this year, with a view to collaborate more fully and ensure a clear pathway from learn to swim to our Clubs.



Swimming WA worked closely with DSR to deliver the Indian Ocean All Stars event (IOAS) in April. This year the event received a record number of entries with a total of 349 athletes (an increase of 71% on the previous year) from Australia, Hong Kong, Indonesia, Thailand, Singapore and the Philippines competing.

The commercial performance of the Association this year was solid thanks to the support of its sponsors. Swimming WA was delighted to renew the Hancock Medical Family Foundation (HFMF) for a further three (3) years taking this relationship to a staggering 27 years! Our sincere thanks to the HFMF for their ongoing support. Swimming WA also renewed sponsorship arrangements with Healthway and Speedo and we are thrilled to be working with such long term supporters of our sport.

We also welcomed new Sponsors in the form of West Australian Newspapers, Channel 7, Kott Gunning and Swimmer's World. It is great to have 'new blood' supporting swimming and we extend a warm welcome to these important parts of our sport moving forward. I can't forget the stalwarts of WA swimming and we acknowledge the magnificent contribution of the Department of Sport and Recreation, VenuesWest, Tourism WA, WAIS, the Asthma Foundation WA and, of course, Swimming Australia.

Swimming WA hopes these partners will continue on this journey with Swimming WA for many years to come.

In closing, I'd like to acknowledge the work of the Swimming WA Board and Staff for their efforts this year. WA Swimming took an enormous step forward this year and our success is directly attributed to the dedication and commitment from this group of hard working volunteers and administrators. I am very confident that, as we head into an Olympic year, the Association and its members will work together to make the most of swimming's time!

Darren Beazley
Chief Executive Officer

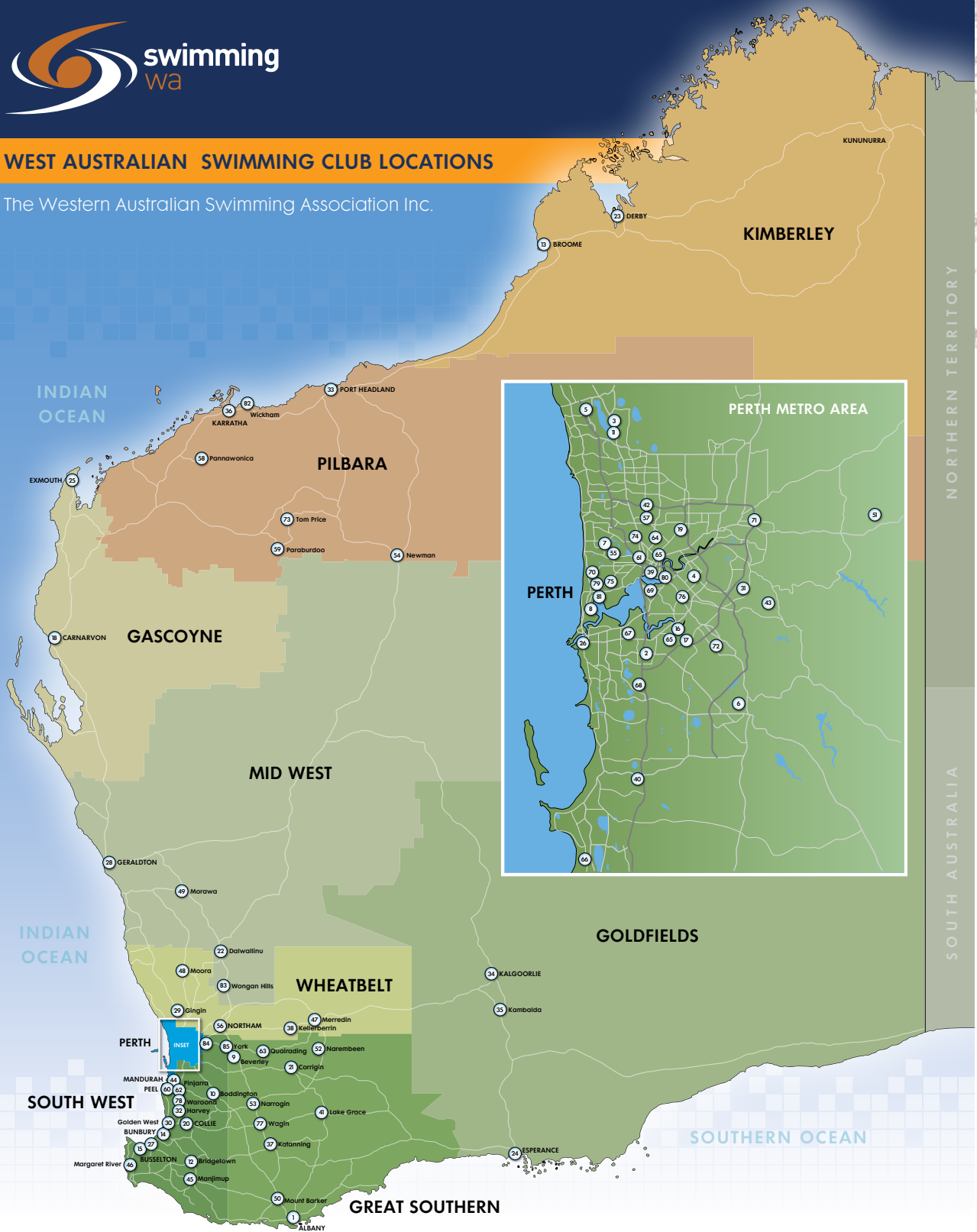
SWIMMING WA AFFILIATED CLUBS 2014/15



*Affiliated Club logos as received by Swimming WA by 1 September 2015

WEST AUSTRALIAN SWIMMING CLUB LOCATIONS

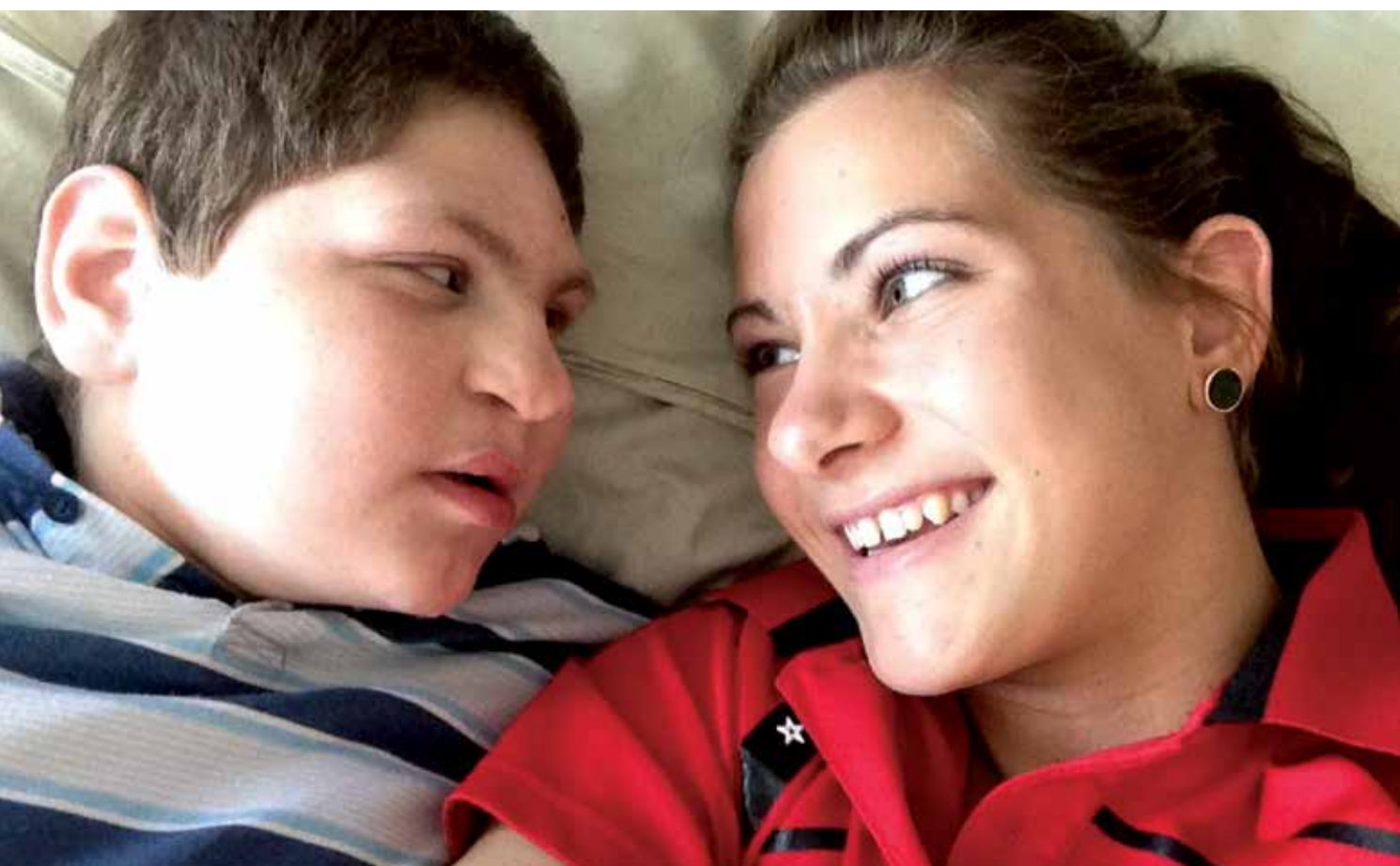
The Western Australian Swimming Association Inc.



- | | | | | | |
|--|--|---|--|--|--|
| 1 Albany Swimming Club
Albany Aquatic Centre | 16 Canaling Lightning
Canaling Waves Aquatic Centre | 31 Guildford & Kalamunda Districts
Guildford Senior High School | 46 Margaret River
Margaret River Recreation Centre | 61 Perth City Swimming Club
Perth Aquatic Centre | 76 Victoria Park
Victoria Park Aquatic Centre |
| 2 All Saints
All Saints College | 17 Canaling Waves
Canaling Waves Aquatic Centre | 32 Harvey
Harvey Aquatic Centre | 47 Merredin
Merredin Aquatic Centre | 62 Pinjarra
Pinjarra Aquatic Centre | 77 Wagin
Wagin Aquatic Centre |
| 3 Aqua Attack
Wickham Aquatic Centre | 18 Carnarvon
Carnarvon Aquatic Centre | 33 Hedland
Hedland Aquatic Centre & South Hedland Aquatic Centre | 48 Moora
Moora Aquatic Centre | 63 Quinalding
Quinalding Aquatic Centre | 78 Waroona
Waroona Aquatic Centre |
| 4 Aquajets
Aquajets Aquatic Centre | 19 Central Aquatic
Central Aquatic Aquatic Centre | 34 Kalbarrie
Kalbarrie Aquatic Centre | 49 Morawa
Morawa Aquatic Centre | 64 Silvanville
Silvanville Aquatic Centre | 79 West Coast
West Coast Aquatic Centre |
| 5 Arena
Arena Aquatic Centre | 20 Collie
Collie Aquatic Centre | 35 Kambalda
Kambalda Aquatic Centre | 50 Mt Barker
Mt Barker Aquatic Centre | 65 Silverton Aquatics
Silverton Aquatic Centre | 80 Western Sprint
Western Sprint Aquatic Centre |
| 6 Armadale Kalamit
Armadale Kalamit Aquatic Centre | 21 Corrigin
Corrigin Aquatic Centre | 36 Karratha
Karratha Aquatic Centre | 51 Mt Helena
Mt Helena Aquatic Centre | 66 Rockingham
Rockingham Aquatic Centre | 81 Westside Church
Westside Church Aquatic Centre |
| 7 Barronville
Barronville Aquatic Centre | 22 Dalwallinu
Dalwallinu Aquatic Centre | 37 Kellerberrin
Kellerberrin Aquatic Centre | 52 Narembeen
Narembeen Aquatic Centre | 67 South Shore
South Shore Aquatic Centre | 82 Wickham
Wickham Aquatic Centre |
| 8 Bay View Sprints
Bay View Sprints Aquatic Centre | 23 Derby
Derby Aquatic Centre | 38 Katanning
Katanning Aquatic Centre | 53 Newman
Newman Aquatic Centre | 68 Southside Dolphins
Southside Dolphins Aquatic Centre | 83 Wongan Hills
Wongan Hills Aquatic Centre |
| 9 Beverley
Beverley Aquatic Centre | 24 Esperance
Esperance Aquatic Centre | 39 Kingsway
Kingsway Aquatic Centre | 54 Newman
Newman Aquatic Centre | 69 Southside Penrith Wesley
Southside Penrith Wesley Aquatic Centre | 84 Wooroloo
Wooroloo Aquatic Centre |
| 10 Boddington
Boddington Aquatic Centre | 25 Exmouth
Exmouth Aquatic Centre | 40 Kwinana
Kwinana Aquatic Centre | 55 Newman Churchlands
Newman Churchlands Aquatic Centre | 70 Superfund
Superfund Aquatic Centre | 85 York
York Aquatic Centre |
| 11 Breakers
Breakers Aquatic Centre | 26 Fremantle Port
Fremantle Port Aquatic Centre | 41 Lake Grace
Lake Grace Aquatic Centre | 56 Northam
Northam Aquatic Centre | 71 Swan Hills
Swan Hills Aquatic Centre | |
| 12 Bridgetown
Bridgetown Aquatic Centre | 27 Georgiana Molloy Anglican School
Georgiana Molloy Anglican School Aquatic Centre | 42 Lesmurdie Leszers
Lesmurdie Leszers Aquatic Centre | 57 Northside Dolphins
Northside Dolphins Aquatic Centre | 72 Thomde
Thomde Aquatic Centre | |
| 13 Broome Barronville
Broome Barronville Aquatic Centre | 28 Geraldton
Geraldton Aquatic Centre | 43 Lesmurdie Legends
Lesmurdie Legends Aquatic Centre | 58 Pannawonica
Pannawonica Aquatic Centre | 73 Tom Price
Tom Price Aquatic Centre | |
| 14 Bunbury
Bunbury Aquatic Centre | 29 Gingin Aquatic
Gingin Aquatic Centre | 44 Mandurah
Mandurah Aquatic Centre | 59 Paraburdoo
Paraburdoo Aquatic Centre | 74 Tuart Hill
Tuart Hill Aquatic Centre | |
| 15 Russelton
Russelton Aquatic Centre | 30 Golden West Dolphins
Golden West Dolphins Aquatic Centre | 45 Manjimup Marlin
Manjimup Marlin Aquatic Centre | 60 Peel Aquatic
Peel Aquatic Centre | 75 UWA Swimming Club
UWA Swimming Club Aquatic Centre | |



VALE 2014/2015



Aaron Beesley

It is with great sadness that we recognise the passing of Aaron Beesley.

On behalf of Swimming WA and the swimming community as a whole, we would like to express our deepest sympathies and condolences to the Beesley family following the tragic passing of their courageous son Aaron.

Our thoughts are with the Beesley's family and friends during this difficult time.

John Fussell

It is with great sadness that we recognise the tragic passing of John Fussell.

John passed away on Monday 26 January 2015 during a Masters Open Water Swim event in Halls Head, Mandurah.

John was still competing regularly in Masters Swimming events and participated in the World Masters Championships in late 2014.

John was a long serving member of the Western Australian Swimming community. Coaching for a number of decades, most recently at the Riverside Club, John also sat on the Committee of the Riverside Swimming Club for a number of years.

He was a wonderful ambassador for the sport of Swimming and a great advocate for school swimming as a teacher and Principal of Balga Primary School. He was also integral in getting the Western Australian state school Swim Team back up and running in 2012 and coached the team for the last three years.

In 2014 John was presented with a long service award from School Sport Australia for his services to Swimming.

On behalf of Swimming WA and the Swimming Community as a whole, we extend our deepest condolences and sympathies to the family, friends and loved ones of John Fussell.

SWIMMING WA STRATEGIC PILLARS

The SWA Strategic Plan 2015 – 2018 comprises six (6) Strategic Goals or 'pillars'. These 'pillars' are fundamental to the Plan and serve to guide the efforts in working toward delivering on the Plan. They are the foundation on which our success over the next four (4) years will be built.

1

STRATEGIC PARTNERSHIPS

Develop and encourage partnerships within the community to secure the future of Swimming WA.

2

DEVELOPMENT

Create and implement first class initiatives that grow participation in swimming and support sustainable Clubs.

3

PERFORMANCE

Develop and implement initiatives that deliver excellence in all areas of our sport.

4

COMMERCIAL SUSTAINABILITY

Create a value proposition for SWA that maximises financial returns through strong commercial partnerships and exploration of new opportunities.

5

PROFILE

Build and promote the importance of Swimming to all Western Australians.

6

INFRASTRUCTURE

Advocate and facilitate infrastructure development and improvement to provide greater access to swimming for the community.





STRATEGIC PILLAR 1: STRATEGIC PARTNERSHIPS

OBJECTIVE

Develop and encourage partnerships within the community to secure the future of Swimming WA.

STRATEGY

Maintain and leverage the strategic relationships with key partners (eg. SAL, ASCTA [WA]), WAIS, etc.

OUTCOMES

Developing and maximising strategic relationships was a key focus in the first year of implementation of the Swimming WA Strategic Plan 2015-18. The role of the national body, Swimming Australia Limited (SAL) in setting the strategic direction for the sport nationally cannot be underestimated. Swimming WA has partnered with SAL on three (3) significant Projects this financial year including:

- The regional expansion of OWS in Western Australia (SAL Foundation)
- The Junior Dolphins National pilot
- The Sporting Schools National Initiative

All three (3) initiatives have been aimed at growing participation numbers in swimming and in our Clubs. The benefits of such efforts are that Western Australia is increasingly being viewed as a progressive state in the sport of swimming, willing to try new approaches to build the strength and capacity of our Clubs. A special thank you to Mark Anderson and the team at SAL for their support in 2014/15.

Another key component in the future success of swimming is the role of the coach. In September, Swimming WA publicly announced a three (3) year partnership with ascta [WA] in a bold new approach of working directly with the Western Australian coaching fraternity. A member of the Swimming WA staff has been appointed to working with ascta [WA] to assist in professional development activities and coach development programmes. The extension of the Annual WA Coaching Conference has also been a by-product of a stronger and more cohesive relationship. Swimming WA wishes to acknowledge the efforts of ascta [WA] Chairman Mr Will Scott and his Executive for a job well done this year. We hope to build on our strong platform so that our coaches have the resources and the support they need to be successful.



STRATEGY

Foster strong relationships with all Aquatic bodies.

OUTCOMES

After several months of hard work mutually beneficial partnerships with Royal Life Saving WA (RLSWA) and Austswim have been fostered. Austswim has moved their offices to Beatty Park. Not only has this relationship allowed us to work more closely with Austswim, it has also allowed Swimming WA staff to learn from Austswim and their Learn to Swim curriculum.



The partnership with RLSWA is also very strong. In November 2015 Swimming WA and RLSWA will host a specific indigenous swimming carnival in Port Hedland, entitled the "Spirit Carnival". This approach is designed to introduce Indigenous boys and girls to the sport of swimming in a fun and supportive environment in the Pilbara. A great deal of planning has been submitted to this project to this point and we look forward to genuine enthusiasm for a successful outcome.

Another important partnership that was established this year was that with Surf Life Saving WA (SLSWA). SLSWA is a major Contractor to the Swimming WA Open Water Swimming (OWS) Series staged throughout Western Australia. As we expand the OWS Series in the years ahead, our partnership with SLSWA will become increasingly important. We hope a better understanding of Swimming WA's OWS Series' objectives will also improve the cohesion between our two (2) groups for the future.

Swimming WA has commenced conversations with the WA Education Department in a bid to work more closely with them in the 'Learn to Swim' space. A "shared services model" has been discussed with WA Diving and Synchro Swimming WA, as there are obvious synergies between the three (3) organisations and potential savings by sharing resources under one (1) group. This is a long-term objective and one that will require further discussions in the years ahead.



Swim 365 seeks to provide opportunities for people with chronic illnesses, such as diabetes, to utilise a tailored and specific swimming programme to help them treat their particular illness.

Finally, the working relationship with Masters Swimming WA continues to evolve and we look forward to working with them to promote the sport of swimming from children right through to the aged here in Western Australia.

STRATEGY

Establish strong links with State and Local Govt. for the benefit of Swimming.

OUTCOMES

The partnership between Swimming WA and the Department of Sport and Recreation (DSR) has been very strong over a number of years. This year that partnership only strengthened further and Swimming WA acknowledges the support from DSR in a number of projects, including the development of the Swimming WA Strategic Plan 2015-2018. Throughout this process, significant consultation took place throughout the State, involving key stakeholders in swimming as well as the State Government. Swimming WA is thrilled to have the support of the Department and thanks them for the continued support of Swimming in Western Australia.

At this point, Swimming WA wishes to acknowledge the service of the former Minister for Sport and Recreation Mr. Terry Waldron MLA. His support of swimming (and indeed all sports in Western Australia) is unparalleled and he will be sorely missed. Swimming WA also takes this opportunity to welcome the new Minister for Sport and Recreation, the Honorable Mia Davies MLA, to the role. The Swimming WA CEO has met with the Minister and provided her with a copy of the Swimming WA Strategic Plan 2015-2018 and also outlined some of the objectives and goals the Association has for the expansion of swimming right across the State.

Part of those conversations has been request for assistance with establishing relationships with the Western Australian Local Government Authority (WALGA), which will assist Swimming WA in developing strong relationships with those controlling swimming venues across the State in the years ahead.

STRATEGY

Establish relationships with educational institutions and WA education department.

OUTCOMES

Discussions have commenced through the new Swim 365 programme, with the support of Mr. Tom Picton-Warlow. Mr. Picton-Warlow and Swimming WA have established an innovative arrangement with the University of Western Australia (UWA) to support the pilot of Swim 365. Further, through the support of UWA, Swimming WA delivered Gold Level Coaching Courses for its Coaches during the year, with an emphasis on biomechanics delivered by UWA staff, under the guidance of Technical Director Mr. Bernie Mulroy. Swimming WA is very pleased to have this relationship with UWA and is also pursuing options with other educational institutions, which may assist the Association to expand its reach and also target its relevant demographics.

STRATEGY

Identify and build strategic relationships with key members of the WA Health Industry.

OUTCOMES

Efforts were made in this particular area in 2014/15 through the establishment and implementation of a pilot for the Swim 365 programme. Swim 365 seeks to provide opportunities for people with chronic illnesses, such as diabetes, to utilise a tailored and specific swimming programme to help them treat their particular illness.

STRATEGIC PILLAR 2: DEVELOPMENT

OBJECTIVE

Create and implement first class initiatives that grow the participation of swimming and support sustainable Clubs.

STRATEGY

Develop initiatives that increase participation in swimming across the State.

Outcome

With support from Swimming Australia, Swimming WA joined the National Club Development Network in 2014/15. The aim of the network is to increase swimming participation and awareness in WA across all age groups and abilities. The assistance from Swimming Australia has provided an additional human resource to the Swimming WA team to ensure that the focus remains on the growth of the sport through participation and Swimming WA Membership.

Junior Dolphins

In 2014/15, Swimming WA was invited to participate in a national pilot programme, Junior Dolphins, designed to engage children transitioning from their Learn to Swim lessons into the Club environment. The year ended with 178 Junior Dolphins Members, most of whom attended the inaugural Junior Dolphins carnival and received t-shirts and bags as part of their Membership. London 2012 Olympic Silver Medallist Blair Evans was the Swimming WA Ambassador for the Junior Dolphins programme.



BHP Billiton Aquatic Super Series Community Programme

For the third year running, Swimming Australia has delivered the BHP Aquatic Super Series Community Programme in regional WA. This year, the Programme visited eight regions in Western Australia, which included the Pilbara, Kimberley, Goldfields, Southwest, Great Southern, Midwest, metropolitan Perth, and, for the first time, the Gascoyne. The programme provided high profile Olympic swimmers, water-polo players and coaches the opportunity to engage and share their knowledge. The ultimate aim of the programme is to increase participation in swimming and waterpolo and to encourage a legacy of information & education leading to future growth.

The 2014/2015 programme travelled 28,000km, visiting 38 regional Clubs, and 60 primary and high schools, with the programme message reaching over 123,000 people. The programme delivered 62 swimming & water-polo clinics to 2,200 participants including both Club and non-Club Members.

Coaches and committee members in Regional Clubs were also provided with development opportunities throughout the programme. The clinic participants included 188 indigenous children, 96 children from culturally and linguistically diverse backgrounds and 19 children with disabilities.

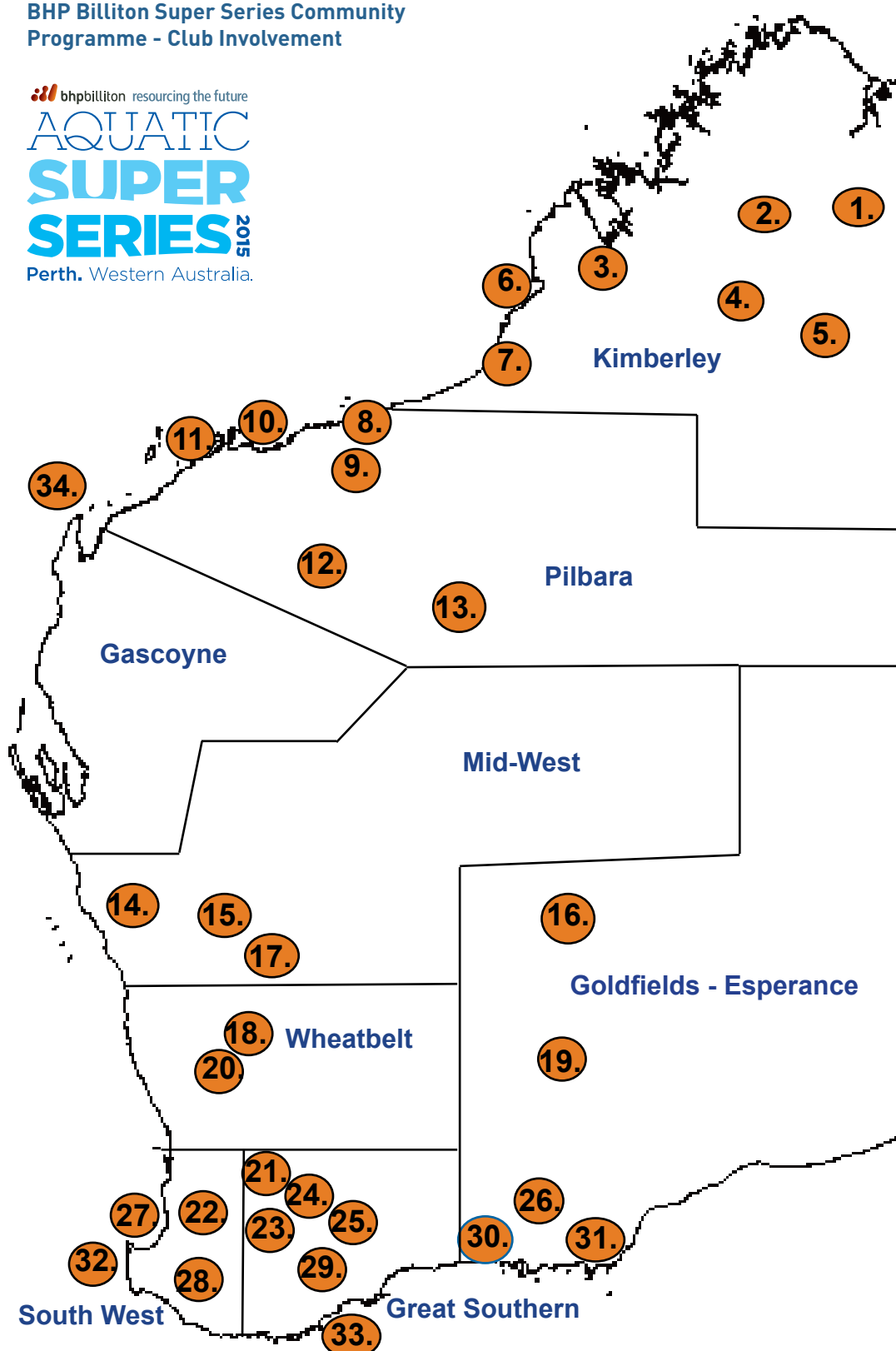
Throughout the 3-year partnership term the programme has:

- Delivered 151 swimming and water-polo clinics across the state, with over 5900 children participating in three years.
- Seen a 30% increase in indigenous participants; a 500% increase in participants from a linguistically and culturally diverse background and a large increase in participants with a disability.
- Increased the number of schools visited by 47.
- Increased the total regional participants by an average of 20% each year.
- Up-skilled coaches and office bearers at over 40 regional Clubs, allowing Clubs to improve the service delivery to their Members and increase their membership.

The BHP Aquatic Super Series Community Programme has provided incredible opportunities for children in regional WA that would not have been possible without the support of BHP Billiton, Tourism WA and Swimming Australia.

**BHP Billiton Super Series Community
Programme - Club Involvement**

 **bhpbilliton** resourcing the future
**AQUATIC
SUPER
SERIES** 2015
Perth. Western Australia.



1. Kununurra
2. Wyndhan
3. Derby
4. Fitzroy Crossing
5. Halls Creek
6. Broome
7. Bidyadanga
8. Port Hedland
9. Yandeyarra
10. Wickham
11. Karratha
12. Tom Price
13. Newman
14. Geraldton
15. Morowa
16. Leonora
17. Dalwallinu
18. Moora
19. Kalgoorlie
20. Gingin
21. York
22. Pinjarra
23. Boddington
24. Narrogin
25. Wagin
26. Ravensthorpe
27. Bunbury
28. Busselton
29. Katanning
30. Hopetown
31. Esperance
32. Margaret River
33. Albany
34. Exmouth

SunSmart Dive n Try Meets

	2013/14	2014/15
Clubs Hosting	14	18
Participants	561	756



Sporting Schools

In 2014/15, the Australian Sports Commission advised Swimming Australia that a new school engagement

programme, 'Sporting Schools,' would commence in July 2015. Swimming WA took the chance to become a pilot State and began to engage with schools who were interested in using their Sporting Schools funding to provide swimming lessons for their students.

The Australian Sports Commission has very high aspirations for the government-funded programme, with the aim to increase sporting participation for school children in Australia. Swimming has proven to be a very popular sport of choice for schools based on initial registrations.

Swimming WA reignited the relationship with School Sport WA throughout the year and this has resulted in increased communication to school students about swimming. Swimming WA CEO Darren Beazley presented trophies at the A Grade School Sport swimming meet and all children were given information about the importance of Club swimming. Swimming WA also travelled with the State School Sport team to Adelaide as a show of support for the sporting opportunities the School Association provides to school students.

Swimming WA looks forward to strengthening the relationship and, aided by the appointment of the Swimming WA Youth Development Officer, who will focus on youth and school engagement.

STRATEGY

Establish a Club Development model that strengthens and grows our Clubs.

Outcome

The appointment of the Swimming WA Club Development Coordinator mid-way through the year provided Clubs with instant support and engagement, of which they had not seen for many years. Clubs benefitted from the Committee visits, educational resources, information forums and increased communication.

Swimming WA has delivered and administered courses throughout the year including topics on Meet and Team Manager, My Swim Results, Member Protection Information Officer, Club Governance and Dolphin Timing System.

Swimming WA has dedicated considerable time and resources on creating sustainable Club environments and will continue to create opportunities for volunteers working in Club Committees to increase their skills.



Swimming WA Club Development Coordinator, Emily Balcombe

Clubs benefitted from the Committee visits, educational resources, information forums and increased support.

Swimming WA goes bush

In 2014/15, Swimming WA staff travelled to all Regions to assist with the development of athletes, Officials, Coaches and volunteers. Swimming WA noticed the level of engagement in Regional WA is well and truly alive.

The 2015 Country Pennants, held in Exmouth, was an excellent example of team spirit, camaraderie and the joy that competitive swimming can bring to so many. Three (3) Swimming WA staff Members travelled to 2015 Country Pennants, including Chief Executive Officer Darren Beazley.

The Country Committee, consisting of the Swimming WA Country Coordinator, eight (8) Regional Coordinators and Swimming WA Representatives, met on a number of occasions providing Swimming WA with strategic direction on competition strategy, Regional boundaries, and policies specific to Regional swimming. In return, Swimming WA has provided training on complaint management, Member and Child Welfare and information about Regional Talent ID. Congratulations to the Exmouth Swimming Club on being first class hosts.

Swimming WA's Conference

The Swimming WA Conference was held in conjunction with the Swimming WA AGM at the University of Western Australia. The two streams at the Conference focussed on Club Development and Coaching with more than 150 people in attendance. The Conference created an opportunity for Coaches and Club Committee volunteers to network and hear presentations that assisted with their personal development.

The keynote speaker was Australian Head Coach Jacco Verhaeren. The WAIS Head Coach of the Northern High Performance Training Centre Bud McAllister - who is a two (2) time American Swim Coaches Association Coach of the Year - also presented to coaches. Topics during the Coaches Stream included Transition Strategies for Age to Open Swimmers, Capacity vs Power, Open Water Skills and Elements of Distance Swimming. The Club Development stream topics included Marketing Clubs through Social Media, Accessing Funds and Grants and Attracting and Managing Volunteers.

STRATEGY

Refine existing competition structures reducing barriers to entry and enhancing retention.

Outcome

In a survey of Members, Swimming WA received feedback that swim Meets extended too long into the weekend. Members requested that strategies be put in place to reduce the length of swim Meets and increase the level of engagement during the Meets. In light of this feedback, the Competition Planning Committee put measures in place to create more appeal at the Meets.

The West Australian Newspaper 2015 Short Course (and Junior) Challenge was a great example of creating a competition structure that allowed for shorter Meets and increased satisfaction for athletes, Coaches, volunteers and parents. Over the course of two (2) days, there were six (6) sessions of which all were kept to a maximum of three (3) hours. Many considered this to be a great improvement and a reflection of Swimming WA listening to Membership feedback.

The 2014 Swimming WA State Open and Age Long Course Championships provided a change in pace to recent years with the venue 'dressed' up to reflect the importance of the pinnacle event of the year for swimming. The Meet also provided crowd activations, pool-side interviews with athletes and coaches, and special comments from Swimming WA Alumni - all new initiatives. Many attendees commented the event was the most engaging Swimming WA had ever delivered.

Throughout the year, Swimming WA also recognised that, for new swimmers being introduced to the sport for the first time, there was a need to create fun 'party' carnivals held within a 2-hour time frame to attract and retain young children to the sport. Junior Dolphins Carnivals and the new Swim Stars Series were created to provide this avenue.

STRATEGY

Leverage Learn to Programmes to build pathways to the sport of Swimming WA.

Outcome

Swimming WA continued to build a collaborative relationship with Austswim and ACSSWA in 2014/15, resulting in the sharing of resources and development of pathway programmes. Austswim assisted Swimming WA with *WestSwim* teacher training and has been discussing joint programming in Regional WA.



The Junior Dolphins pilot, trialled by Affiliated Clubs throughout WA, has led to increased communication between Swimming WA, Learn to Swim programmes and Clubs which is an important step forward to build the swimming pathway.

All Junior Dolphins programmes and carnivals have been promoted to *WestSwim* swimmers and other Learn to Swim centres.

STRATEGY

Engage with relevant swimming industry groups to grow participation and improve retention.

Outcome

Swimming WA has begun research on swimming trends within the school environment and is now developing strategies to promote the importance of swimming carnivals and swimming lessons within Primary schools. Meetings with the Department of Education Swimming and Water Safety Manager was a strong step forward to determine how the Association can cooperate with established Government programmes and ensure children are provided with swimming opportunities beyond swimming lessons.

STRATEGY

Establish programmes that increase participation, retention, and development of coaches at all levels, across WA.

Outcomes

To assist in the recruitment and development of new Coaches to the sport, more than ten (10) coaching courses were delivered throughout 2014-2015, with over 100 students becoming accredited coaches through the courses.

The relationship between Swimming WA and asctaWA has improved over the last season, with an increase in communication and support between the two organisations.

Swimming WA has implemented a number of Coach development programmes this year, which have been targeted towards all levels of Coaches across the State. The Foundations of Sports Science for Swim Coaches programme was implemented by Swimming WA and the University of Western Australia (UWA), and offered two (2) units of Introduction of Sports Science university learning

to all levels of coaches throughout 2014/15. The second unit saw the introduction of Triathlon and Swim Teachers in order to foster relationships within the aquatics industry, and to promote the collective knowledge of aquatics coaches within WA.

The Kott Gunning Coach Development Programme,



KOTT GUNNING
LAWYERS

initiated this year for the first time, has been instrumental in providing professional

development for Swimming WA High Performance coaches. Opportunities taken by our Coaches include the purchase of coaching equipment, travel to international meets with athletes, and sport science initiatives.

Leigh Nugent, former Australian Head Coach, was appointed as Swimming WA Coaching Director, and presented throughout both metro and regional WA to share his expertise, and to provide direction to the WA coaching community.

STRATEGY

Establish programmes that increase participation, retention and development of Officials at all levels, in WA.

Outcome

In 2014/15, Swimming WA has seen an increase in the number of Officials attending training courses. SAL is currently updating the Course Learner Guides, which will assist WA in the delivery of accurate information to all trainee Officials. The Swimming WA Technical Education and Officials (TEO) Committee implemented Assessing Guidelines to assist Officials to understand the pathway from trainee to elite. The TEO Committee has also discussed a revision of the Mentor programme and the development of a scholarship for developing Officials.

Swimming WA created an Officials newsletter entitled 'Ruling between the Ropes' which is distributed regularly throughout the year. The newsletter provides updates on important events and rules, Meet reports and information from TEO Committee.

STRATEGY

Increase opportunities for all categories of swimmers including Multi-Class, indigenous and CaLD in WA swimming.

Outcome

In 2014/15, Swimming WA established a Multi-Class Advisory Group designed to provide information to the Swimming WA CEO on development initiatives to increase participation within the Multi-Class category.

Swimming WA submitted a proposal to the Department of Sport and Recreation (DSR), requesting support for a part time resource to promote and create Inclusion opportunities. DSR endorsed the project, which focussed on improving swimming opportunities for the Culturally

The Kott Gunning Coach Development Programme, initiated this year for the first time, has been instrumental in providing professional development for Swimming WA High Performance coaches.



Ben Allen, Leigh Nugent and Will Scott

and Linguistically Diverse (CaLD) minority group. The planning for the project is underway and will be implemented in 2015-16.

Swimming WA collaborated with Inclusion WA to deliver Holiday Swimming Clinics in April 2015. Inclusion WA was able to assist Swimming WA with distribution of information through to their Members, many of whom are from minority groups.



Matt Cowdrey, Australia's most successful Paralympian, paid a visit to Swimming WA and spent time talking to young swimmers about his pathway into elite swimming and overcoming challenges throughout his life.

COMMUNITY PARTICIPATION

Open Water Series

Open Water Swimming was an enormous success story for Swimming WA with registrations increasing by a staggering 45% across the board. For more information on the OWS Series, see page 49.

TECHNICAL, EDUCATION AND OFFICIALS COMMITTEE REPORT

Another great year of Swimming has been completed – successful for both Swimmers and Technical Officials. While we have watched our Swimmers achieve in the pool Swimming WA is mindful that our Officials and their development, to some extent, run parallel.

Swimming WA Technical Officials have again experienced a great year. Congratulations to Stella Cararra – Swimming WA Official of the Year and also on her appointment to SAL Assistant Technical Manager for Open Water – alongside Kaye Bolger who has been appointed Assistant Technical Manager for SAL pool events. These appointments indicate that Officiating in WA is well up with National standards – giving our Swimmers every opportunity of competing under conditions aimed for their success.

The past year has seen a number of new Officials come on board and begin their journey along a rewarding pathway.

All who are prepared to put in the time and further their knowledge to have the opportunity to be selected at National and then International events – to experience working with interstate Officials and our elite level Swimmers – not only in the pool but also in Open Water events.

With the BHP Billiton Aquatic Super Series Community Programme being held here in WA once again, more of our Technical Officials have been exposed to International level competition and we also continue to have good numbers of Officials selected for National events. Congratulations to all of these Officials.

Ryan Arblaster continues to represent Swimming WA in his role on the FINA Technical Committee and also his input back into our State Committee. Ryan was recently selected to attend the 2016 Olympic Games in Rio – a fantastic achievement.

Thank you to all Technical Officials throughout WA for volunteering their time to ensure the smooth running and high standard of swim meets we experience. Our Regional Officials travel many miles to fulfil their roles at meets throughout the State. Thank you also to the Technical Committee for their commitment to the education and training of our Officials, mentoring and continuing development. Their ongoing input into Swim Meets and training programs ensure the continuation of WA's high standard of Officiating.

Many thanks again to all involved in Officiating Swimming in Western Australia.

Kaye Bolger

Chief Referee Swimming WA



COUNTRY COORDINATOR'S REPORT 2014 - 2015

Highlights

It was wonderful to hear the recent announcement that Albany based Technical Official, Kaye Bolger, has been appointed as Assistant Technical Manager with SAL. This is an exciting and well-deserved opportunity for Kaye and it highlights achievable outcomes in the pathway for technical officials, who live in Regional areas.

A huge highlight for Country swimming in 2014 was the arrival of Darren Beazley as Swimming WA CEO. The impact of his leadership has seen many changes occur in Western Australian swimming over the past year with some changes easier to adjust to than others. Regardless of geographical distance from Swimming WA Head Office, Country Members' access to a range of Swimming WA resources (human, physical or electronic) is now much improved.

Regional Coordinators

November 2014 saw Swimming WA Regional Coordinators and Country Swimming Committee representatives join Swimming WA at the Department of Sport and Recreation offices in Leederville.

The purpose of this workshop was not only to meet with the Swimming WA Team and develop an understanding of the future direction for swimming in Western Australia, but also provide an opportunity for Regional Coordinators to recognise the important role they each have in supporting the development and sustainability of the sport in Country Western Australia. The group also said a fond farewell to Jan Smith as she stepped down after more than 10 years as the Country Coordinator. Our thanks to Jan for her dedication and service.

Integral to the sustainability of the sport of swimming is communicating information over large geographical distances and it can prove challenging.

Country Competition

The 2015 Country Championships, held at HBF Stadium, were well supported and many swimmers took the opportunity to catch up with swimming friends and family whilst in Perth. This year saw swimmers targeting State Age and Open Qualifying times and many achieved PBs throughout weekend's events.

Now in its 56th year, the 2015 SunSmart Country Pennants were held in Exmouth over the Labour Day long weekend. Swimmers enjoyed pristine weather and the Exmouth Swimming Club delivered a fantastic event, well run and supported by enthusiastic country swimming clubs.

Officials & Volunteers

Vital to Swimming in WA are the officials and volunteers supporting our competitive athletes year round.

Sanctioned swim meets are held from the Kimberley to Great Southern, from the Eastern Goldfields to the Gascoyne and our volunteer officials travel to these widespread locations in their own time. They carry out their duties with professionalism, encouragement and a smile and are a vital part of our country clubs. It has been said before, but a huge thank you goes out to all of the officials in Western Australia.

Swimming WA

Swimming WA Development staff travelled throughout regional Western Australia during the 2014/2015 season, supporting events including Country Championships, Country Pennants and the BHP Billiton Aquatic Super Series.

During these visits a wealth of information relating to Swimming WA's strategic plan and future direction was shared. Swimming WA Forums at Country events have encouraged active participation from Members and the feedback following forums, workshops, briefings and updates has been positive.

Members have commented on the positive drive from Swimming WA to not only increase participation and membership but also provide greater support and resources for Club, swimmer and coach development.

The 2014/2015 Season also saw Swimming WA Performance and Development Manager Carolyn Morrison and Club Development Coordinator Emily Balcombe travel extensively to all regions, visiting individual Clubs and reinforcing Swimming WA's support in the development and sustainability of Country Clubs.

This has been a welcome opportunity for many Clubs seeking information and support with Club matters, questions and concerns. Country and Regional Coordinators have also continued to act as the critical links between Clubs, regions and Swimming WA. The support of the whole Swimming WA team has been welcomed and much appreciated across WA Country Swimming.

Overall, 2014/15 was a season of highlights for Country swimmers, Technical Officials and volunteers.

Deb Harlow

Swimming WA Country Coordinator

2014-2015 Swimming WA Regional Coordinators

Kimberley	Sandra Jeffries
Pilbara	Deb Watts
Gascoyne	Michelle Kearney
Mid West	Nick Short
Wheatbelt	Shirley Stephens
Goldfields	Lynda Duncan
South West	Kylie Rann
Great Southern	Nola Osborne

COUNTRY PENNANTS

March Past: Peel Aquatic

Country Pennant Records:

22 broken being 17 individual records and 5 relay records

Closest to State Record 50m:

Male: Kaiden Richings – Bunbury – Freestyle: 32.36

Female: Meagan Lomore – Peel Aquatic – Freestyle

Closest to State Record 100m:

Male: Christopher Evans – Peel Aquatic – Freestyle: 55.60

Female: Jade Anderson – Mandurah – Freestyle: 1:04.14

Relay Trophies

(A) Peel Aquatic

(B) Exmouth

(C) Northam

Pennant Winners

(A) Peel Aquatic

(B) Exmouth

(C) Northam

(D) Mount Barker

(E) Tom Price



Swimming WA Performance and Development Manager, Carolyn Morrison, Swimming WA Country Coordinator, Deb Harlow and Swimming WA CEO, Darren Beazley



STRATEGIC PILLAR 3: PERFORMANCE

OBJECTIVE

Develop and implement initiatives that deliver excellence in all areas of our sport.

STRATEGY

Develop and implement High Performance structures aligning with Swimming Australia's World's Best Elite Performance model.


Outcome

The year began with the formation of the Swimming WA High Performance Advisory Group to provide guidance to Swimming WA on high performance strategy. Throughout the year, the group has discussed the High Performance Centre structure, created High Performance Key Performance Indicators, discussed strategies and determined the best approach for tracking talented swimmers and their pathway.

Swimming WA has continued to build relationships with the WA Institute of Sport (WAIS), Swimming Australia and the High Performance Centres/Clubs. Swimming WA has consulted with key stakeholders in the high performance area and invest in staff development to ensure that the Association is able to contribute to the overall WA strategy.

The Challenge Podium Performance Centre and Northern High Performance Training Centre, with WAIS Head Coaches at the helm, continued to establish their presence within the WA landscape, with performances continuing to improve throughout 2014/15. Swimming WA also acknowledges that Club programmes are achieving excellent results and have placed athletes onto senior Australian teams. Fifteen (15) WA swimmers held scholarships with the Western Australian Institute of Sport in 2014-15.

This year, Swimming Australia provided funding to State Associations to implement Talent ID camps for Australia's most promising age groups swimmers. In the past 12 months, Swimming WA conducted two (2) camps, which were led by the SAL Pathway Manager, WA Technical Director



and the National Youth Coach. At each camp, athletes were required to complete a series of tests in and out of the water. The data will be used to track improvements and determine national strengths and weaknesses.

STRATEGY

Increase representation of WA athletes and coaches at National and International level.

Outcome

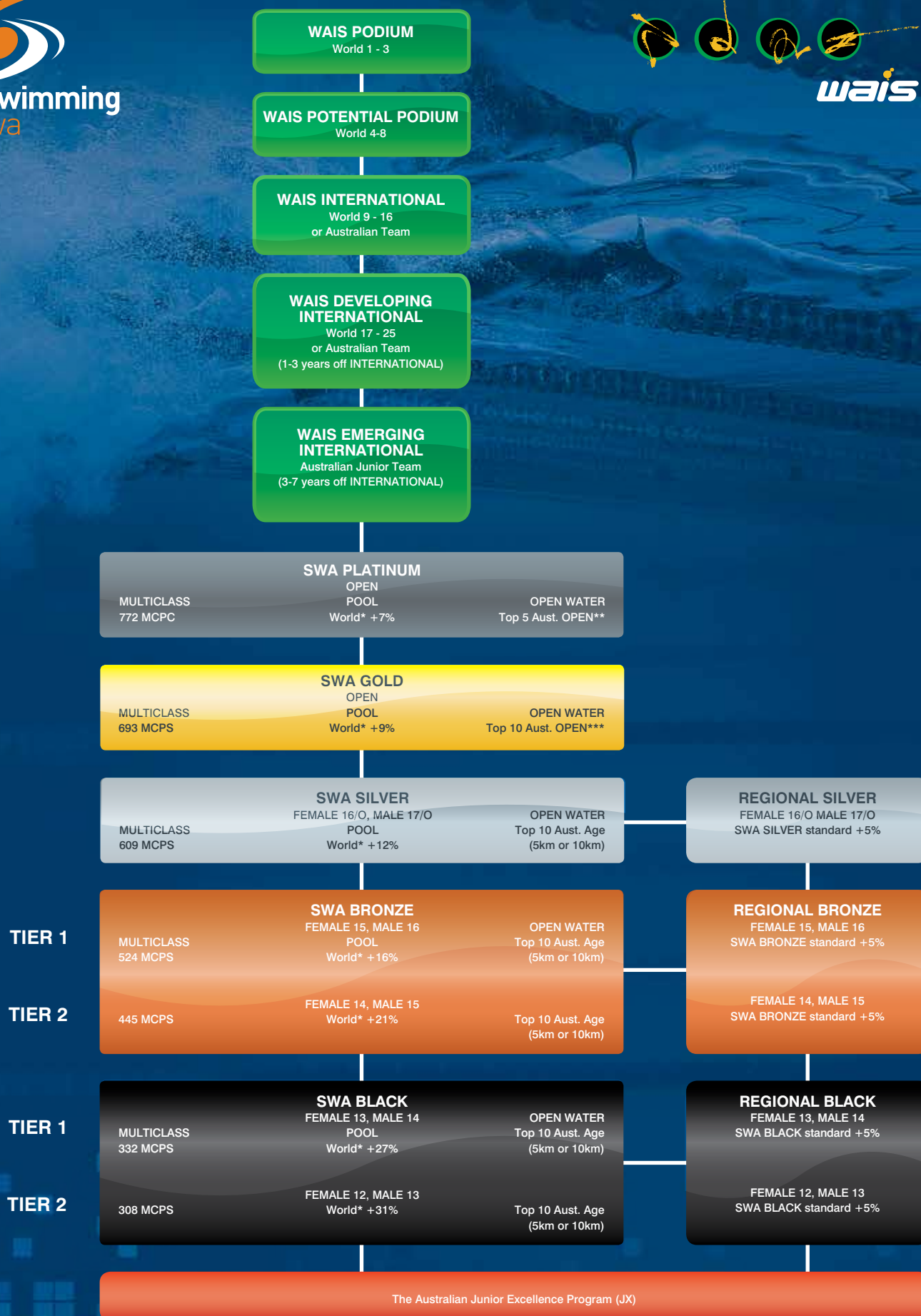
Swimming WA conducted a review of its Performance Pathway, which was implemented in time for the 2015 National Championships' squad selection. In 2015, over three hundred (300) of WA's best performers were selected into the Performance Pathway programme, which includes five (5) tiers and caters to swimmers aged 12yrs – Open.

Performance Pathway squad activities this year included overnight camps, one (1) day clinics and forums. All swimmers in the pathway received uniforms from Swimming WA Apparel supplier, Scody, which were provided at the National Open/Age Championships Competitor function, hosted by Swimming WA.

This year,
Swimming Australia
provided funding to
State Associations
to implement
Talent ID camps
for Australia's
most promising
swimmers.

PERFORMANCE PATHWAY SQUAD 2014/15

Squad Breakdown	Platinum	Gold	Silver	Bronze	Black	Total
WAIS Athletes	13	1	1	0	0	15
Multi Class	3	0	0	0	0	3
Open Water	1	2	0	0	0	3
Regional Talent	0	0	7	12	52	76
Remaining Swimmers	0	7	11	71	166	259
Total	17	10	19	83	218	356



*Top Long Course times achieved in the world in 2013 as per FINA World Swimming Rankings

** 10km event ONLY and within 30 seconds of the winner

*** 10km event ONLY and within 1 minute of the winner

2014 WA STATE TEAMS SHORT COURSE CHAMPIONSHIP

The WA State team travelled to the Australian Institute of Sport, Canberra in September 2014 to compete against Australia's fastest age group swimmers at the State Teams Short Course Championships.

WA had its most successful result at the National meet and the WA 16-17yrs Boys were awarded the trophy for the best State team in the Age Group. WA was placed 4th overall at the event. However, our State only trailed Victoria by 200 points, (in 2013 WA was 700 points behind Victoria). The standout swimmer of the meet was WA swimmer Braga Verhage, who won five (5) events and was 0.01 seconds away from achieving a sixth title.



2014 WA AGE SHORT COURSE TEAM

GIRLS 13/14

ATHLETE		CLUB
Demi-Lee	Bryne	Breakers
Teleah	Canavate-Biankendaal	Rockingham
Jessica	Cannon	West Coast
Claire	Coten	South Shore
Sachi	Morrow	Leisurepark Lazars
Sian	Munks	West Coast
Megan	Stephens	Perth City
Grace	Walton	Peel Aquatic

GIRLS 15/16

Brittany	Beesley	Arena
Shelby	Carstens	West Coast
Tamsin	Cook	West Coast
Ashleigh	Glover	West Coast
Rachel	Gower	West Coast
Emma	Hargrave	West Coast
Andrea	Ho	Perth City
Grace	Hull	Breakers
Hadley	Lindsay	West Coast
Darian	Murray (Captain)	Western Sprint

BOYS 14/15

Taj	Jones	Perth City
Ethan	McAleese	Rockingham
Kieren	Pollard	Breakers
Nicholas	Rollo	Perth City
Michael	Verran	Guildford & Kalamunda

BOYS 16/17

Alex	Chin (Captain)	Westside Christ Church
Nicholas	de Bomford	Arena
Damian	Fyfe	West Coast
George	Harley	Breakers

Austin	McAleese	Rockingham
Brody	McGrowan	Breakers
Alex	Milligan	West Coast
William	Rollo	Arena
Jake	Smith	Breakers
Braga	Verhage	West Coast

STAFF

Head Coach	Bud McAllister	WAIS
Girls 13/14 Coach	Carey Martin	Arena
Girls 15/16 Coach	Will Scott	Rockingham
Boys 14/15 Coach	Deb Jones	Perth City
Boys 16/17 Coach	Dani Dielesen	Breakers
Assistant Coach	Ryan Spencer	Peel Aquatic
Assistant Coach	Ben Allen	Breakers
Team Manager	Hayden Williams	Swimming WA
Team Manager	Jennifer Jones	Breakers
Physiotherapist	Josh Annear	Beatty Park Physiotherapy

NATIONAL CHAMPIONSHIPS

Western Australian swimmers performed strongly at the four (4) National Championships held throughout the year. At the 2015 National Open Water Championships, WA won a total of thirteen (13) medals, which was the best result by WA swimmers in more than four (4) years. Perth City Swimming Club were named the National Champion Club of the Meet. Congratulations to John Fielding and his committee.

At the National Short Course Championships held in Adelaide, WA swimmers won a total of ten (10) medals between six (6) individual medallists. As a result of this Meet, Brianna Throssell was selected to represent Australia at the World Short Course Swimming Championships in Doha – her first Senior team selection. Standout performances at the Australian Age Swimming Championships in Sydney included Tamsin Cook who won three (3) Gold medals and two (2) Silver medals. The West Coast Swimming Club Boys 18yrs/Under 4 x 100m Medley Relay team won Gold and broke the Australian Record. In total, WA swimmers won four (4) Gold Medals, sixteen (16) Silver medals and thirteen (13) Bronze medals.

The Australian Open Swimming Championships held in Sydney saw a total of ten (10) medals won, including two (2) Gold medals won by Multi- Class swimmer Madeleine Scott, who is based at the AIS.

Performances at the Championships resulted in Australian team selection for Brianna Throssell (World Swimming Championships, Russia), Guy Harrison-Murray and Madeleine Scott (IPC World Swimming Championships, Glasgow).

Perth City Head Coach Matt Magee was selected as a coach for both the Australian Open Water and Pool World Championships team – the only coach in the

history of Australian swimming to be selected as a coach for both events.

Throughout the year, WA swimmers and coaches were also selected to participate in Swimming Australia camps including the 'Kaizen' Toyko 2020, National Youth and Distance camps.



Perth City Head Coach Matt Magee

RECORDS OFFICER REPORT

During the past season a total of 489 state records were broken compared with 436 for the 2013 / 2014 season.

The top 5 record breaking Clubs were West Coast (125), Breakers (103), Perth City (102), Guildford & Kalamunda (24) and Rockingham (20). There were a total of 16 Clubs whose Members broke records (2013/14 season was 13).

Highest Achievement Record Performances

Congratulations also go to the following swimmers for breaking National Records:

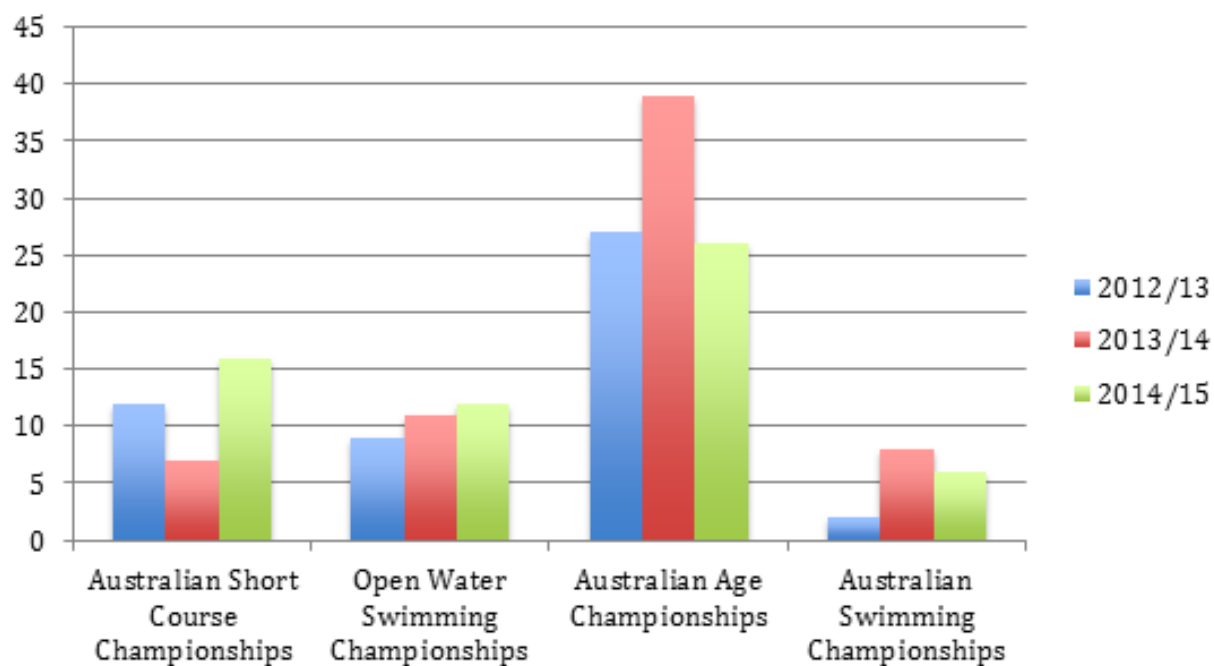
Australian Age Record:

Girls 16yrs 400m Freestyle - Tamsin Cook of West Coast in a time of 4:07.14 on 3rd April 2015

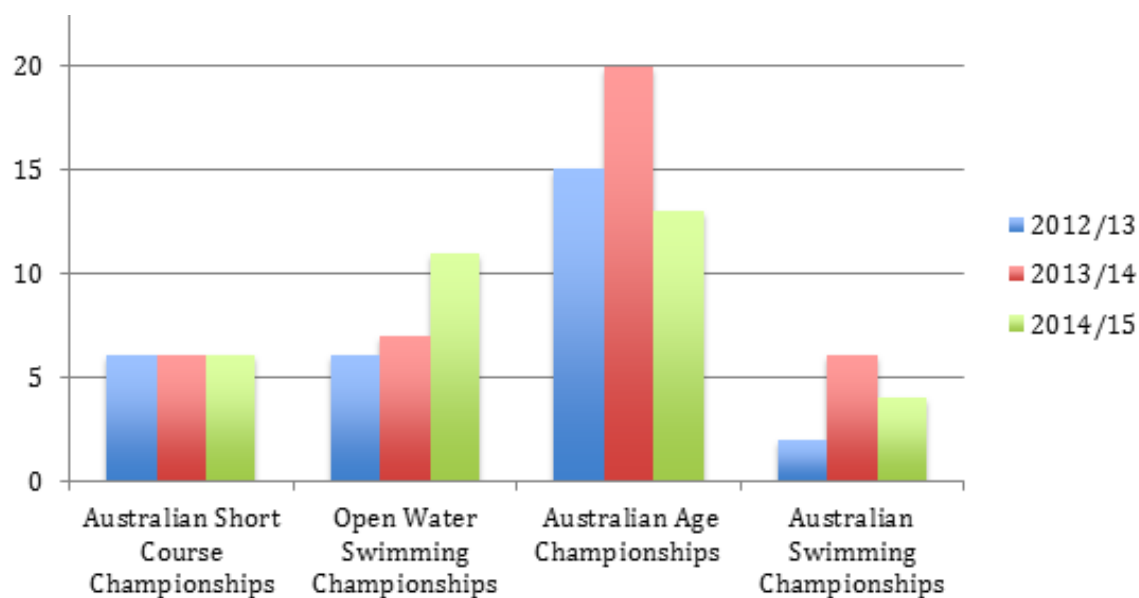
Australian Age Club Relay Record:

Boys 18yrs Medley Relay - West Coast (Zac Incerti, Alex Milligan, Damian Fyfe and Mitchell Wright) in a time of 3:49.52 set on 23rd January 2015

Individual Medals Won 2014/2015



Individual Medalists 2014/15





Australian Age All Comers Club Relay Record:

Boys 18yrs Medley Relay - West Coast (Zac Incerti, Alex Milligan, Damian Fyfe and Mitchell Wright) in a time of 3:49.52 set on 23rd January 2015

Australian Age Club Relay Record:

Boys 18yrs Medley Relay - West Coast (Zac Incerti, Alex Milligan, Damian Fyfe and Braga Verhage) in a time of 3:44.40 set on 18th April 2015

Australian Age All Comers Club Relay Record:

Boys 18yrs Medley Relay - West Coast (Zac Incerti, Alex Milligan, Damian Fyfe and Braga Verhage) in a time of 3:44.40 set on 18th April 2015

STATE STATISTICS

The Oldest Male Long Course record was broken by Jack Wilson of Breakers time in the 12yrs 400m Freestyle on 6th December 2014, which broke the record previously held by Todd Pearson of Carine set on 10th November 1990, a record that stood for 24yrs and 26 days.

The most improved Male Long Course record broken was the WA All Comers Open 200m Medley Relay which was reduced from West Coast time of 1:43.20 to United States of America new time of 1:38.69 an 4.37% improvement.

The Oldest Male Short Course record broken was Ethan McAleese of Rockingham time in the 14yrs 400m Individual Medley on 4th October 2014, which broke the record previously held by Ashley Anderson of Queensland set on the 24th September 1998, a record that had stood for 16yrs and 10 days.

The most improved Male Short Course record broken was the All Comers State & Club, All Time Club and Residential State & Club 17yrs 800m Freestyle Relay which was reduced from West Coast time of 8:05.35 to the team from West Coast new time of 7:43.19 a 4.569% improvement.

The Oldest Female Long Course record broken was Kate Harrison of Perth City in the 10yrs 100m Butterfly on 11th April 2015, which broke the record previously held by Su-Lin Nurul of City of Perth set on 2nd January 1983, a record which had stood for 32yrs and 99 days.

The most improved Female Long Course record broken was the WA All Comers Open 200m Freestyle Relay which was reduced from the team from Germany time of 1:44.09 to the team from Australia new time of 1:37.68 an 6.16% improvement.

The Oldest Female Short Course record broken was the team of Sacha Downing, Georgia Truscott, Kate Bird and Brianna Throssell from Perth City in the Womens Open 400m Freestyle Relay on 5th October 2014, which broke

the record previously held by the team from Claremont Uniswim on 26th September 1998, a record which had stood for 16yrs and 9days.

The most improved Female Short Course record broken was the All Comers, All Time and Residential 10yrs 50m Butterfly which was reduced from Georgia Prescott time of 0:33.69 to Kate Harrison new time of 0:31.35 a 6.95% improvement.

COUNTRY STATISTICS

During the past season a total of 224 country records were broken during the 2014 / 2015 season compared to the 257 for the 2013 / 2014 season.

The top 5 record breaking Clubs were Peel Aquatic with (79), Broome with (51), Bridgetown with (32), Golden West Dolphins with (22) followed by Kalgoorlie with (14). There were a total of 10 Clubs whose Members broke records.

The top 5 female record breakers were Talara-Jade Dixon BRM, Caitlin Williams ALBA Brielle Krispyn MJU (all with 8 each), Courtney Lee GWD with (6), followed by Jasmin Allan PAQ, Megan Larmour PAQ, Talia Wilkinson BRM and Jasmine Hopkins GMAS (all with 4 each). There were a total of 9 country Members that broke country records.

The top 5 male record breakers were Zac Incerti BRM with (39), Kaiden Richings BRI/BUN with (34), Seth Spencer PAQ with (21), Ben Hollow PAQ with (20) and Kyle Lee GWD with (16). There were a total of 9 country Members that broke country records.

The Oldest Male Long Course record broken was Kaiden Richings of Bunbury in the 10yrs 100m Butterfly on 10th January 2015, which broke the record previously held by Peter Slater of Leschenault set on 8th January 1988, a record that stood for 27yrs and 2 days.

The most improved Male Long Course record broken was the Country All Time and Residential 10yrs 200m Individual Medley which was reduced from Casey Grice time of 2:55.31 to Kaiden Richings new time of 2:45.66 an 5.50% improvement.

The Oldest Male Short Course record broken was Kaiden Richings of Bunbury in the 10yrs 100m Backstroke set on 20th September 2014, which broke the record previously held by David Higgins of Mandurah on 6th August 1994, a record that had stood for 20yrs and 45 days.

The most improved Male Short Course record broken was the Country All Time and Residential 12yrs 1500m Freestyle which was reduced from Benjamin Bray's time of 21:11.79 to Kyle Lee new time of 18:47.66 an 11.33% improvement.

The Oldest Female Long Course record broken was Brielle Krispyn of Manjimup in the 8yrs 50m Backstroke set 10th January 2015, which broke the record previously held by Erica Banwell of Bunbury set on 14th Mar 1987, a record which had stood for 27yrs and 302 days.

The most improved Female Long Course record broken was the Country All Time 14yrs 200m Medley Relay which was reduced from the team of Mandurah time of 2:14.36 to Peel Aquatic time of 2:08.43 an 4.41% improvement.

The Oldest Female Short Course record broken was

Brielle Krispyn of Manjimup in the 8yrs 50m Backstroke on 21st September 2014, which broke the record previously held by Toni Ciffolilli of Bunbury on 25th June 1989, a record which had stood for 25yrs and 88days.

The most improved Female Short Course record broken was the Country All Time & Residential 8yrs 50m Backstroke which was reduced from Toni Ciffolilli time of 0:42.87 to Brielle Krispyn new time of 0:41.66 an 2.82% improvement.

More detailed tables follow on the next few pages.

Tony Ball

Swimming WA Records Officer

SUMMARY OF TOP RECORD BREAKING CLUBS - 2014/2015

CLUB	Long Course								Short Course				Grand Totals
	World	Comm.	Aust Open	Aust Age	All Comers	All Time	Residential	Total	All Comers	All Time	Residential	Total	
West Coast				5	7	33	26	71	12	25	17	54	125
Breakers					10	13	21	44	20	18	21	59	103
Perth City					9	16	23	48	15	21	18	54	102
Guildford & Kalamunda									8	8	8	24	24
Rockingham						6	4	10	1	5	4	10	20
Leisurepark Lazars						4	2	6		4	2	6	12
Western Australia										11		11	11
Western Sprint							2	2	1	5	2	8	10
UWA Uniswim					2	1	2	5		1		1	6
Bay View Saints									2	1	2	5	5
Barracudas					1		2	3					3
Arena						2		2					2
Bunbury						1	1	2					2
Westside Christchurch Aquatic							2	2					2
All Saints						1		1					1
Broome										1		1	1
U.S.A.	2		2		4			8	9			9	17
Japan				1	15			16					16
Australia	2	3	5		5			15					15
China				1	6			7	3			3	10
Indonesia					2			2					2
TOTALS	4	3	7	7	61	77	85	244	71	100	74	245	489

SUMMARY OF RECORDS CREATED BY WA SWIMMERS AT INTERSTATE/OVERSEAS SWIM MEETS AND RECORDS CREATED AT NATIONAL EVENTS IN WA

Date	Occasion	LC/SC	WRR	COR	AUOR	AUAC	AUACR	AA	AAC	ACA
19-Jul-2014	Perth City Short Course Classic	Home	SC							
22-Jul-2014	School Sport Australia Swimming Championships (Victoria)	Away	LC							
03-Aug-2014	Western Sprint 12yrs/Un Stroke Extravaganza	Home	SC							
09-Aug-2014	Swimming WA SC Qualifying Meet No 2	Home	SC							
18-Aug-2014	Youth Olympic Games (China)	Away	LC							
23-Aug-2014	Swimming WA Short Course Trials	Home	SC							
30-Aug-2014	Junior Pan Pacific Swimming Championships (Hawaii)	Away	LC							
30-Aug-2014	Challenger Cup Skins	Home	SC							
06-Sep-2014	Peel Aquatic SC Carnival	Home	SC							
13-Sep-2014	Swimming WA Officials Group SC Pentathlon	Home	SC							
20-Sep-2014	Swimming WA Junior Short Course Championships	Home	SC							
26-Sep-2014	State Teams Short Course Championships (Canberra)	Away	SC							
02-Oct-2014	Swimming WA State Open & Age Short Course Championships	Home	SC							
03-Oct-2014	Kimberley Open Short Course Championships	Home	SC							
25-Oct-2014	Swimming WA LC Qualifying Meet	Home	LC							
02-Nov-2014	Bunbury Open Carnival	Home	LC							
05-Nov-2014	Australian Open Short Course Championships (Adelaide)	Away	SC							
09-Nov-2014	Hancock FMF Distance Meet	Home	LC							
15-Nov-2014	Rockingham Stingrays Summer Carnival	Home	LC							
30-Nov-2014	Swimming WA Club Sprint Championships	Home	LC							
06-Dec-2014	Swimming WA Officials Group LC Pentathlon	Home	LC							
13-Dec-2014	Victorian Age Championships (Victoria)	Away	LC							
19-Dec-2014	SunSmart Christmas Challenge	Home	LC							
09-Jan-2015	Swimming WA SunSmart Country Championships	Home	LC							
19-Jan-2015	Swimming WA State Open & Age LC Championships	Home	LC						1	
30-Jan-2015	BHP Aquatic Super Series	Home	LC	4	3	3	1	3		2
28-Feb-2015	WAIS Invitational Meet	Home	LC							
21-Mar-2015	Swimming WA End of Summer Sensation	Home	LC							
29-Mar-2015	Breakers Big Splash LC Meet	Home	LC							
03-Apr-2015	Hancock Prospecting Australian Open Championships (Sydney)	Away	LC						1	
05-Apr-2015	Indian Ocean All Stars Challenge	Home	LC							
10-Apr-2015	HFMF Junior LC Championships	Home	LC							
13-Apr-2015	GHSF Australian Age Championships (Sydney)	Away	LC						1	
31-May-2015	Geraldton Short Course Classic	Home	SC							
13-Jun-2015	South Lake Dolphins Short Course Carnival	Home	SC							
14-Jun-2015	Officials Group Short Course Pentathlon	Home	SC							
27-Jun-2015	2015 Lazers Short Course Blast	Home	SC							
28-Jun-2015	2015 Breakers Short Course Big Splash	Home	SC							
			4	3	3	1	3	1	2	2

Australian All Comers Age Relay Club	WA All Comers Record	WA All Comers State Relay Record	WA All Comers Club Relay Record	WA All Time Record	WA All Time State Relay Record	WA All Time Club Relay Record	WA Residential Record	WA Residential State Relay Record	WA Residential Club Relay Record	Country All Time	Country All Time Relay Club Record	Country Residential	Country Residential Relay Club Record	
ACAC	ACW	ACS	ACC	WAT	WATS	WATC	RE	RES	REC	CAT	CATC	CR	CREC	
	5			2			3			2		2	14	
										6			6	
										1		1	2	
6				6			6			10		10	38	
				2									2	
8				7			13			7		7	42	
				6									6	
										2		2	4	
1				1			1			4		4	11	
										1		1	2	
10				10			10			12	4	12	4	62
				13	11									24
16	8	8		10		6	13	9	9	6		6		91
										1		1		2
										3		3		6
										3		3		6
				24						6				30
2				2			2							6
1				1			1							3
										1		1		2
				1			1			1		1		4
				3										3
2				5			11			8		8		34
				1			1			9	2	9	2	24
1	5	4	5	11	1	1	35	8	8	10	4	11	4	109
	27	5												48
	1						5							6
	3			3			3			2		2		13
	1						1							2
				13										14
	1						1							2
	4		2	4	2	2	4	2	2	3	1	3	1	30
1				9	5	5				10	2			33
										1		1		2
	1			2			2							5
	4			4			4							12
	3			3			3							9
	1			1			1							3
2	102	17	15	144	19	14	121	19	19	109	13	88	11	712

SUMMARY OF INDIVIDUAL RECORDS 2014/2015

FEMALE

NAME	CLUB	Long Course					Short Course				Grand Total
		Aust Age	WA All Comers	WA All Time	WA Resid-entia	Total	WA All Comers	WA All Time	Resid-entia	Total	
Kate Harrison	Perth City		6	6	6	18	9	9	9	27	45
Brianna Throssell	Perth City		2	8	11	21		9		9	30
Tamsin Cook	West Coast	1		11	9	21	1	4	1	6	27
Lauren Robinson	Guildford & Kalamunda						8	8	8	24	24
Emma Bond	Baracudas		1		2	3					3
Holly Barratt	Rockingham				1	1		2		2	3
Abbey-Rose Hull	Breakers						1	1	1	3	3
Rhianna Hepburn	Perth City						1	1	1	3	3
Samantha McFarlane	Breakers						1	1	1	3	3
Talia Thornton	Breakers			1	1	2					2
Andrea Ho	Perth City		1			1			1	1	2
Grace Hull	Breakers						1		1	2	2
TOTAL FEMALE RECORDS		1	10	26	30	67	22	35	23	80	147

MALE

NAME	CLUB	Long Course					Short Course				Grand Total
		Aust Age	WA All Comers	WA All Time	Resid-entia	Total	WA All Comers	WA All Time	Resid-entia	Total	
Jack Wilson	Breakers		3	5	4	12	5	6	6	17	29
George Harley	Breakers		2	5	8	15	2	2	2	6	21
Braga Verhage	West Coast						2	13	6	21	21
Adriano Todor	Arena						6	6	6	18	18
Ethan McAleese	Rockingham			6	3	9	1	3	4	8	17
Zac Incerti	West Coast			7	6	13		1		1	14
Tommy Sucipto	Leisurepark Lazars			4	2	6		4	2	6	12
Alex Milligan	West Coast			1	3	4	2	4	2	8	12
Nicholas Brown	Western Sprint				2	2	1	5	2	8	10
Johnsua Edwards-Smith	West Coast		2	1	2	5					5
TJ Chong Sue	UWA Uniswim		2	1	2	5					5
Robert Bonsall	Arena			2		2		1	1	2	4
Raife Sillence	Perth City			1		1	1	1	1	3	4
Jordan Davis	Perth City						1	1	1	3	3
Kaiden Richings	Bunbury			1	1	2					2
Lennard Bremer	Westside Christchurch Aquatic				2	2					2
Mathew Vandenberg	All Saints			1		1					1
Bobby Jovanovich	UWA Uniswim							1		1	1
TOTAL MALE RECORDS			9	35	35	79	21	48	33	102	181
GRAND TOTALS		1	19	61	65	146	43	83	56	182	328

2015 Georgina Hope Foundation Australian Age Championships**April 2015**

Jasmin Allan	Thomas Gregory	Teleya Beattie	Brittany Beesley
Jonte Blake	Bryce Johansen	Robert Bonsall	Ethan Bradley
Ben Brbich	Max Bremer	Ashton Brinkworth	Kara Broadbridge
Jenna Brown	Julian Bulich	Demi Byrne	Teleah Canavate-Blankendaal
Tamsin Cook	Rafael Cipriano	Helen Claxton	James Claxton
Nicolas De Bomford	Claire Coten	Paolo Da Silva	Jordan Davis
Marie Doyle	Tristan De Villiers	Talara-Jade Dixon	Sacha Downing
Brett Fielding	Kelsey Eastwood	Christopher Evans	Sophie Fenna
Damian Fyfe	Alexander Freeman	Amara Freeman	Catherine Frehner
Jackson Govers	Cameron Gee	Ashleigh Glover	Ross Goodison
George Harley	Rachel Gower	James Hansford	Emma Hargrave
Joel Hill	Samuel Harlick	Seria Hasebe	Jake Hedges
Abbey-Rose Hull	Alexandra Ho	Bailey Hollow	Jasmine Hopkins
Colin Jackson	Grace Hull	Zac Incerti	Bailey Ireland
Melanie Kennedy	Taj Jones	Lachlan Joyce	Kevin Kalember
Aimee Lea	Rielly Kennedy	Elizabeth Kestel	Callum Lauriston
Savannah Loreggian	Callum Leather	Hadley Lindsay	Jessica Ling
Austin Mcaleese	William Lorimer	Kyle Lee	Justin Martin
Ella Melton	Ethan Mcaleese	Brody McGowan	Jade Mann
Kyle Muller	Alex Milligan	Arianne Moore	Holly Morgan
Kent Nguyen	Sian Munks	Paras Nain	Tayla Nash
Isaac Pollard	Kiah Parks	Patrick Pental	Jack Penny
Jaime Prescott	Kieren Pollard	Alex Porter-Wilkinson	Chalise Pratt
Emma Regolini	Christopher Purcell	Amy Ralph	Ross Ran
William Rollo	Ben Roberts	Adrian Rogers	Nicholas Rollo
Jake Smith	John Shepherd	Raife Sillence	Callan Smith
Calum Stewart	Kate Smith	Seth Spencer	Megan Stephens
Jay Thornton	Beatrice Tay	Kiara Thomas	Lachlan Thomas
Jordana Tonner	Tahlia Thornton	Nicholas Throssell	Luciano Todoro
Chelsea Unwin	Kieran Trump	Chloe Truscott	Georgia Truscott
Abbey Vergone	Courtney Lee	Benjamin Vafeas	Mathew Vandenburg
Andrew Walker	Sophie Vergone	Braga Verhage	Benjamin Wai
Kayla Weekes	Hannah Walmsley	Grace Walton	Emma Warburton
Jack Wilson	Lucy Weekes	Ryan Weston	Maggie White
Zachary Anderson	Haden Wimbridge-Glassford	Solomon Wright	Cheyenne Yates
Sachi Morrow	Kyle Murray	Christina Pains	Lauren Robinson
Rebecca Robinson	Hannah Van De Velde		

2014 Australian Open Short Course Championships**November 2014**

Katherine Downie	Madeline Scott	Nicholas Brown
Zac Incerti	Rachel Gower	Hadley Lindsay
Kate Bird	Bobby Jovanovich	Kieran Trump
Brianna Throssell	Tamsin Cook	Jessica Pengelly
Tommy Sucipto	Alex Milligan	Ryan Evernden
Adelaide Hart	Holly Barratt	Yolane Kukla
Georgia Marshall	Sachi Morrow	Claire Coten
Luke Smith	Liam Smith	Emma Hargrave

Belinda Spurr	Grace Hull	Alex Milligan
Rhys Mainstone	Justine Spurr	Sigrid De Vries
Lennard Bremer	Gregg Tidboald	James Raymond
Paul Bailey	Christopher Paunich	Kirsten Pannekoek

2015 Hancock Prospecting Australian Open Championships

April 2015

Katherine Downie (S10)	Liam Smith (S9)	Jeremy McClure (S12)
Yolane Kukla	Holly Barratt	Jessica Pengelly
Sigrid De Vries	Claire Coten	Nicholas Brown
Tamsin Cook	Anna Murray	Sophie Yaksich
Tommy Suctpto	Madeline Scott (S9)	Ben Popham (S8)
Adelaide Hart	Zac Incerti	Ryan Evernden
Eliza Stewart	Lennard Bremer	Grace Hull
Danieka Masterton	Blair Evans	Matthew Shaw
Luke Smith (SB9)	Damian Fyfe	Hadley Lindsay
Alex Milligan	Belinda Spurr	Brianna Throssell
Kate Bird	Bryce Johansen	Justine Spurr
James Raymond	Guy Harrison-Murray (S10)	Paul Bailey
Christopher Paunich	Patrick Hoey	Caitlin Shepherd
Kirsten Pannekoek	Gregg Tidboald	

2015 Australian Open Water Championships

February 2015

Zachary Bevan	Nicholas De Bomford	Brett Fielding
Luke Foster	Alexander Freeman	Benjamin Jones
Callum Lauriston	Benjamin Read	Nicholas Rollo
Jett Shepherd	Callum Skiffington	Lachlan Tassell
Solomon Wright	Lily Cawood	Georgie Fink
Chloe Gwynne	Jayde Halvorson	Grace Hull
Sarah Jessop	Megan Stephens	Rahul Jagatheva
Jack Natalotto	Luciano Todoro	Jack Wilson
Jessica Algar	Teleah Canavate-Blankendaal	Jasmine Greaves
Chloe Green	Alexandra Ho	Chloe Hogan
Jenna O'Donnell	Brooke Rego	Lillyan Rosich
Charlie Stone	Annika Vafeas	Simon Huitenga
Jaden Zambon	Rhys Mainstone	Jake Platt
Bradley Smith	Guy Harrison-Murray	Kyle Bario
Benjamin Brbich	Drew Corrigan	Brett Fielding
Kaiju Hoshi-Eggleton	Kent Jenkinson	Ryan Phillips
Michael Verran	Rachael Cooper	Sacha Downing
Caitlyn James	Caitlyn Jones	Anna Murray
Elise Smith	Georgia Smith	Rebekeh Weller
Karla Goy	Nicola Hamilton	Andrea Ho
Melanie Kennedy	Chloe Truscott	Rosie Wood
Mathew Beck	Callum Duffy	Luke Foster
James Galbraith	Taj Jones	Jarrett Kang
Reilly Kennedy	Jason Martin	Mitchell Parker
Sean Phillips	Kieran Pollard	Jeremy Shaw
Callan Smith	Isabel Dubois	Tahlia Jensen
Courtney Lee	Ella Melton	Josie Page
Emilia Smit	Maggie White	Georgie Fink
Chloe Gwynne	Matthew Beck	

AUSTRALIAN TEAMS - WA REPRESENTATIVES

Australia A Team - USA July 2014

Name	Club	Coach
Holly Barratt	Rockingham	Will Scott
Yolane Kukla	Arena	Mick Palfery
Will Scott	Rockingham	

Pan Pacific Championships - Queensland August 2014

Name	Club	Coach
Simon Huitenga	Perth City	Matt Magee
Rhys Mainstone	UWA	Michael Palfery
Matt Magee	Perth City	

Para Pan Pacific Championships - Queensland August 2014

Name	Club	Coach
Guy Harrison-Murray	Perth City	Matt Magee
Katherine Downie	Westside Christchurch	Paul Bruce
Madeline Scott	Leisurepark Lazars	AIS

Commonwealth Games - Glasgow August 2014

Name	Club	Coach
Katherine Downie	Westside Christchurch	Paul Bruce
Jessica Pengelly	West Coast	Michael Palfery
Madeleine Scott	Leisurepark Lazars	AIS

Junior Pan Pacific Championships - Hawaii August 2014

Name	Club	Coach
Brett Fielding	Perth City	Matt Magee
Damian Fyfe	West Coast	Michael Palfery
Sacha Downing	Perth City	Matt Magee
Tamsin Cook	West Coast	Michael Palfery
Grace Hull	Breakers	Michael Palfery

Youth Olympic Games - China August 2014

Name	Club	Coach
Nicholas Brown	Western Sprint	Dion Mephram
Brianna Throssell	Perth City	Matt Magee

World Short Course Championships - Doha December 2014

Name	Club	Coach
Brianna Throssell	Perth City	Matt Magee

Berlin Open April 2015

Name	Club	Coach
Madeline Scott	Leisurepark Lazars	AIS

World Championships Kazan July 2015

Name	Club	Coach
Brianna Throssell	Perth City	Matt Magee
Matt Magee	Perth City	



Simon Huitenga

Open Water World Championships Kazan July 2015

Name	Club	Coach
Simon Huitenga	Perth City	Matt Magee
Matt Magee	Perth City	

IPC World Championships Glasgow July 2015

Name	Club	Coach
Guy Harrison-Murray	Perth City	Matt Magee
Madeleine Scott	Leisurepark Lazars	AIS

World University Games - Korea July 2015

Name	Club	Coach
Nicholas Brown	Western Sprint	Dion Mephram
Holly Barratt	Rockingham	Will Scott
Sacha Downing	Perth City	Matt Magee
Dion Mephram	Western Sprint	

World Junior Championships - Singapore August 2015

Name	Club	Coach
Damian Fyfe	West Coast	Mick Palfery
Tamsin Cook	West Coast	Mick Palfery
Mick Palfery	WAIS	

TRAVEL ASSISTANCE FUNDING

Travel Assistance Grants were provided to WA based athletes based on the principle that competitive athletes travelling interstate from Western Australia incur disproportionate travel costs compared to east coast based athletes when travelling interstate.

A total of thirty eight (38) athletes received TAG funding during 2014/15.

Travel Assistance Funding	Athletes
2014 Australian Short Course Championships	7
2015 Open Water Swimming Championships	NA
2015 Georgina Hope Swimmers Foundation Australian Age Championships	22
2015 Australian Swimming Championships	9

STRATEGY

Increase representation of WA Officials, at National and International Level.

Outcome

The BHP Billiton Aquatic Super Series and Pan Pacific Championships provided excellent opportunities for many WA Officials to experience high level racing in the pool and the open water. Outside of Australia, WA Officials were selected to officiate at the World Swimming (and Junior) Championships, Youth Commonwealth Games, World Short Course Swimming Championships, Oceania Championships, Youth Olympic Games and FINA World Cups.

The State Team Short Course Championships provided a development opportunity for five (5) WA Officials and one (1) mentor Official to travel the Canberra to officiate at a National Championships and participate in skills forums.

The four (4) National Swimming Championships had WA Officials appointed to the Meets, an excellent indication the training and development occurring within the State is of a very high standard.

Stella Carrara was awarded the Swimming WA Technical Official of the Year, and was subsequently nominated for Swimming Australia Technical Official of the Year.

STRATEGY

Ensure excellence in governance for Swimming WA and its Members.

Outcome

The Swimming WA Board of Management reviewed the Constitution and presented changes to the Membership, in preparation for the Swimming AGM to be held in October 2015. The Swimming WA By-Laws were also reviewed and updated.

The Swimming WA Club Development Coordinator has been assisting Clubs with updating their Constitutions, implementing Club Code of Conduct, training volunteers to become Member Protection Information Officers and ensuring all Affiliated Clubs are engaging in sustainable and sound governance practices. The strong focus in this area will continue into 2015-16.

STRATEGY

Expand Swimming WA's expertise within the Global Region.

Outcome



Department of
Sport and Recreation

The Department of Sport and Recreation supported Swimming WA with the delivery of the Indian Ocean All Stars, a competition experience designed to provide racing and development opportunities for WA and Indian Ocean rim swimmers to compete against each other in Perth. In 2014-15, one hundred and ninety three (193) swimmers took part from thirty five (35) teams and the rivalry between the



Aussie All Stars and the Asian All Stars created excellent performances over the weekend.

Swimming WA was approached by Friendship Games founder Andrew Vlahov to deliver the swimming programme for the 2015 event. The Friendship Games is designed to create a long-term cultural and sporting exchange platform for Western Australia and greater Asia. There were lower than expected entries for the swimming events. However Swimming WA continued to provide the opportunities to the children who signed up to take part.

SWIMMER OF THE YEAR BREAKFAST

This year's Swimmer Of The Year breakfast was held at The State Reception Centre at Fraser's. As in previous years, it proved to be a very well attended function as well as a great opportunity to shine the spotlight on the sport of swimming and all the achievements of our athletes, Coaches, Officials and volunteers.

Award	Winner
Lyn McClements Swimmer of the year	Brianna Throssell
Multiclass Swimmer of the year	Madeleine Scott
Open Water Swimmer of the year	Simon Huitenga
Age Swimmer of the year	Brianna Throssell
Junior Swimmer of the year	Lauren Robinson
Volunteer of the year	Zoe Evans
Technical Official Of the Year	Stella Carrara
WA Coach of the year	Paul Bruce
Swimmers swimmer of the year	Tamsin Cook
Presidents Swimmer	Stephen Donovan
Presidents Non-Swimmer	Janice Saunders

COMPETITION

Swimming WA had an excellent year in the delivery of competitive pool Meets. The highlight of the 2014/15 Season was the Swimming WA State Open and Age Long Course Championships at HBF Stadium. The event attracted 572 athletes who competed in 3126 events over the five-day event.

In 2014/15, Swimming WA delivered 17 Meets, with two in the Short Course season hosted by Clubs on behalf of Swimming WA. The ongoing intention is to provide opportunities for Swimming WA Clubs to host Tier 4 events, to lessen the load on Swimming WA and provide revenue opportunities for Affiliated Clubs.

Swimming WA assisted with the planning and delivery of the WAIS Invitational Meet – a competition designed by WAIS over 3 days to provide high level racing opportunities for top WA swimmers.

Swimming WA Meets would not be possible without the volunteers and Officials who give their time willingly to assist in the smooth operations of Meets and Swimming WA thanks the many who contribute.



Lyn McClements Swimmer of the year,
Brianna Throssell



Open Water Swimmer of the year,
Simon Huitenga



Junior Swimmer of the year,
Lauren Robinson

“The highlight of the 2014/15 Season was the Swimming WA State Open and Age Long Course Championships at HBF Stadium.”

Swimming WA Meet	Date	Tier	Athletes	Teams	Entries
2014 SWA SC Qualifying Meet No 2	9/08/14	Qualifying	462	35	1758
2014 SWA Short Course Trials	23/08/14	State	414	34	1823
2014 SWA Junior Short Course Championships	20/09/14	State	427	43	2356
2014 SWA State Open & Age SC Championships	2/10/14	State	395	41	2556
2014 SWA LC Qualifying Meet	25/10/14	Qualifying	437	32	2287
2014 HFMF Distance Meet	8/11/14	Qualifying	164	21	388
2014 SWA Club Sprint Championships	30/11/14	Qualifying	272	24	1491
2014 SunSmart Christmas Challenge	19/12/14	Qualifying	519	39	2891
2015 SWA Rookie Swim Meet	9/01/15	Qualifying	263	45	810
2015 SWA SunSmart Country Championships	9/01/15	State	335	33	1832
2015 SWA State Open & Age LC Championships	19/01/15	State	473	49	3743
2015 SWA End of Summer Sensation	20/03/15	Qualifying	506	37	1951
2015 Indian Ocean All Stars Challenge	4/04/15	Qualifying	193	35	1106
2015 HFF Junior Long Course Championships	10/04/15	State	467	53	2288
2015 West Australian Newspaper SC Qualifying	1/08/15	Qualifying	493	30	1991
2015 SWA SC Rookie Meet	16/08/15	Qualifying	100	23	377
2015 West Australian Junior SC Challenge	22/08/15	Qualifying	200	24	750
2015 West Australian Newspaper SC Challenge	22/08/15	Qualifying	251	29	1020
2015 West Australian Newspaper State Open and Age Short Course Championships	10/09/15	State	479	42	2480

STRATEGIC PILLAR 4: COMMERCIAL SUSTAINABILITY

OBJECTIVE

Create a value proposition for Swimming WA that maximises financial returns through strong commercial partnerships and exploration of new opportunities.

STRATEGY

Increase Swimming WA Membership.

Outcomes

A concerted effort to grow the number of members at Swimming WA Clubs began in October last year with a television and print campaign (Channel 7 and The West Australian) running in January. Though the campaign ran later than Swimming WA would have liked, the sponsorship partnership arrangements with both media companies was secured late in 2015 and the strategy was to provide a boost to Club Membership efforts as children returned to school. The reaction to the campaign was positive with the television advertisement featuring Tommaso D'Sorgona receiving a very positive response.

Pleasingly, Swimming WA Membership grew this year to a total of 9,567 people with major increases in Competitive, Recreational and Leisure Swim members.

STRATEGY

Maximise the potential of Swimming WA Membership for the sport of swimming.

Outcomes

In line with the Swimming WA Strategic Plan, a review of Swimming WA Membership commenced early in 2015 with all Clubs and key stakeholders involved in the process. Extensive consultation was undertaken with these groups throughout the state and comparison to other State Swimming Associations was undertaken.

A new Swimming WA Membership strategy will be implemented in August 2015, which demonstrates greater flexibility in Membership categories and recognises some of the differences between the manner in which metropolitan and country swimming Clubs operate.

The new categories for the 2015/16 Swimming WA Membership year are;

Annual Member

Annual Members may be Junior Swimmers (9 years to 12 years), Age Swimmers (13 years to 18 years)* and Open/Senior Swimmers who actively seek to swim at competitive swimming Meets or Club races.

YEAR ON YEAR MEMBERSHIP COMPARISON

Season	Comp	Rec	Subtotal	N/C	Coach	Official	L/M	Jnr Dolphins	L/Swim	L/Swim Other	Total
2012/13	4,408	603	5,011	1,200	157	90	12	0	1,249	1,491	6,470
2013/14	3,867	397	4,264	904	138	61	26	0	1,951	405	5,393
2014/15	4,423	616	5,039	1,599	153	116	12	90	2,558		9,567

Seasonal (Annual) Member

Seasonal Members may be Junior Swimmers (9 years to 12 years), Age Swimmers (13 years to 18 years)* and Open/Senior Swimmers who swim at Clubs where the facility is only open between the months of October – April.

Junior Member

Junior Members may be substantively 8 years old, who actively seek to swim at competitive swimming Meets or Club races.

Junior Dolphins Member

Junior Dolphin Members may be Junior Swimmers (7 years and under) who are graduating from Learn to Swim school and wish to explore the fun and skill development that Club swimming can provide.

Leisure Swim Member

Leisure Swim Membership is available for Junior Swimmers (7 years to 12 years), Age Swimmers (13 years to 18 years)* and Open/Senior Swimmers who actively seek to swim at Open Water events.

West Swim Member

West Swim Membership is available for children enrolled in Swimming WA's Learn to Swim programme.

Individual Member

Individual Members VIP category applies to any "natural person" aspiring to be a member of the Association.

Coach Membership

The Coach Membership category is available for all current ascta accredited Coaches and provides Coaches with the opportunity to be aligned with the sport of competitive swimming in WA.

Technical Official Membership

The Technical Officials Membership is available for suitably qualified or aspiring Swimming WA Technical Officials, wherever they reside in Western Australia.

Life & Honorary Membership

The Swimming WA Board may appoint Honorary Members of Swimming WA based on the individual's contribution to the sport of Swimming or its related disciplines.

The long-term objective is to provide support and value for Swimming WA Membership that will ensure our Association is strong at all levels and to attract swimmers, Officials, Coaches and parents.

Membership

During the 2014/2015 season Swimming WA had eighty-three (83) affiliated clubs across the Metropolitan and Regional areas.

METRO REGISTRATIONS

Club Name	Comp	Rec	A/M	Coach	Junior Dolphins	L/S	Parent / Guardian	Prospective	L/M	Tech Official	Grand Total
All Saints	65	1		2			2	9		1	80
Aqua Attack	34	2		1			1	4			42
Aquajets	19							1		1	21
Arena	143			8	15		2	8			176
Armadale Kelmscott	53	1						9		2	65
Barracudas	18			1			10	2			31
Bay View Saints	111	16		1			3	8	1	1	141
Breakers	157			7	2		11	6		7	190
Canning Lightning	9							4		1	14
Canning Waves								1			1
Central Aquatic	62	1		2			4	13		2	84
Fremantle Port	23						4	9		2	38
Guildford & Kalamunda Districts Swimming Club	146	9		4	19			25	3	5	211
Kingsway Swim Club	33	3		4			1	9			50
Kwinana	31	3		3	1		1	27	1		67
Leisurepark Lazars	31	7		3			2	7			50
Lesmurdie Legends	75	35		4	1		1	14			130
Melville							1				1
Newman Churchlands	135	11					2	4			152
Northside Dolphins	27	6			1			6		1	41
Perth City Swimming Club	165			6	13		6	102	1	3	300
Riverside	28		1				1		2		32
Riverton Aquanauts	19	4		3				2			28
Riverton Blue Marlins	1										1
Rockingham	217	29		3	9		2	62	1	2	325
South Shore Swimming Club	69	11		2	1		4	29	3	3	122
Southlake Dolphins	115	19		2			1	63	1	4	205
Southside Penrhos Wesley	155			3			6	16	6	6	192
Superfins	10			7			6	6			29
Swan Hills	49			3	1		3	16			72
Thornlie	44						1	6	1	2	54
Tuart Hill	53				8		1	2			64
UWA Swimming Club	93		1	4	1		11	30	11	1	154
Victoria Park	63			7	2		1	57	2	1	133
West Coast	195	1		3			7	138	1	2	347
Western Sprint	48	2		2	4		2	7		3	68
Westside Christchurch Aquatic Swimming Club	104	3		2	2		6	25	1		143
Grand Total	2600	164	2	87	80	103	727	31	8	51	3853

COUNTRY REGISTRATIONS

	Comp	Rec	Associate Membership	Coach	Junior Dolphins	L/S	Parent / Guardian	Prospective	L/M	Tech Official	Grand Total
Albany	83	5		2		2	2			3	97
Beverley	4	45		1			4				54
Boddington	29	28		3			12				72
Bridgetown	16	2									18
Broome Barracudas Swimming Club	65	15		1			44			3	128
Bunbury	83	3		4		1	57			2	150
Busseton	86						12			3	101
Carnarvon	53	13		1		1	6			2	76
Collie	32	6		1			6			2	47
Corrigin	19	5					15			1	40
Dalwallinu Swimming Club	11	8	10	3			3				35
Derby	3	28		1		1	7			1	41
Esperance	38	4		1			5				48
Exmouth	65			3		2	28		1	8	107
Georgiana Molloy Anglican School Swim Club	39	3		2			9			1	54
Geraldton	34		1	1	2	5	2	10		1	56
Gingin Aquatic	12	34		1		1	11				59
Golden West Dolphins	40	1		2		1	32				76
Harvey	24	1		2			6				33
Hedland	71						2				73
Kalgoorlie	90			1		1	6			5	103
Kambalda	43	4	1	2			21			1	72
Karratha	89						19			4	112
Katanning	15						12				27
Kellerberrin		30		1			2			1	34
LAKE GRACE	24			1		1	2			1	29
Mandurah	41	7		1	2		14			3	68
Manjimup Marlins	23	15			1		11				50
Margaret River Swimming Club	21	11		2			4	3			41
Merredin	31	36					16				83
Moora	35						1				36
Morawa	25	15		2			19				61
Mt Barker	48			1			2			1	52
Mt Helena	19	2									21
Narembeen				4			2				6
Narrogin	54			2		2	12			3	73
Newman	43	6					2				51
Northam	60	3		3			34			5	105
Pannawonica	11	10	42	2			18				83
Paraburdoo	30	20					12				62
Peel Aquatic	70			2	1		12			2	87

COUNTRY REGISTRATIONS

	Comp	Rec	Associate Membership	Coach	Junior Dolphins	L/S	Parent / Guardian	Prospective	L/M	Tech Official	Grand Total
Pinjarra	24	10		2			2			1	39
Quairading	1	28									29
Tom Price	53	30		2			51				136
Wagin	42	1				1	11				55
Waroona										1	1
Wickham	46			1			2			2	51
Wongan Hills	33	5		4			6		1	2	51
Wooroloo	1	18									19
Yilgarn Amateur						1					1
York	35			1			5			5	46
Grand Total	1814	452	54	63	6	20	561	13	2	64	3049

2014/2015 SEASON

	Comp	Rec	Associate	Coach	Junior Dolphins	L/S	Parent / Guardian	Prospective	L/M	Tech Official	Total
Total Metropolitan	2600	164	2	87	80	103	727	31	8	51	3853
Total Regional	1814	452	54	63	6	20	561	13	2	64	3049
Other	9	0	941	3	4	1438	20	247	2	1	2665
Total	4423	616	997	153	90*	1561	1308	291	12	116	9567



STRATEGY

Establish Sponsorship as an important source of revenue.

Outcomes

The Association had a very strong year in the area of Sponsorship. Some of our long term partners renewed their commitment to our sport and we also welcomed some new Sponsors.

Our Principal Partner the Hancock Family Medical Foundation (HFMF) renewed their partnership with Swimming WA for a further three (3) years.

Our Gold Level Sponsor Healthway (promoting the SunSmart message) also renewed and we thank them for their ongoing support for Club swimming right across the state.

Speedo also renewed our partnership this year and has been working with Swimming WA to increase our commercial offerings to our Members in both pool and Open Water. Our thanks to the team at Speedo for their generous support.

Four (4) Sponsors joined the Association this year and we extend our sincere thanks to The West Australian Newspapers (Gold Level Sponsor), Scody, Kott Gunning (Silver Level Sponsors) and Channel 7 (Bronze Level Sponsors), for their willingness to provide much needed support to the Association and, in particular, our Clubs and Coaches.

Our goal is to establish long term partnership that will align our sport with community minded companies in Western Australia that want to provide opportunities for as many people to become involved in our sport as possible.

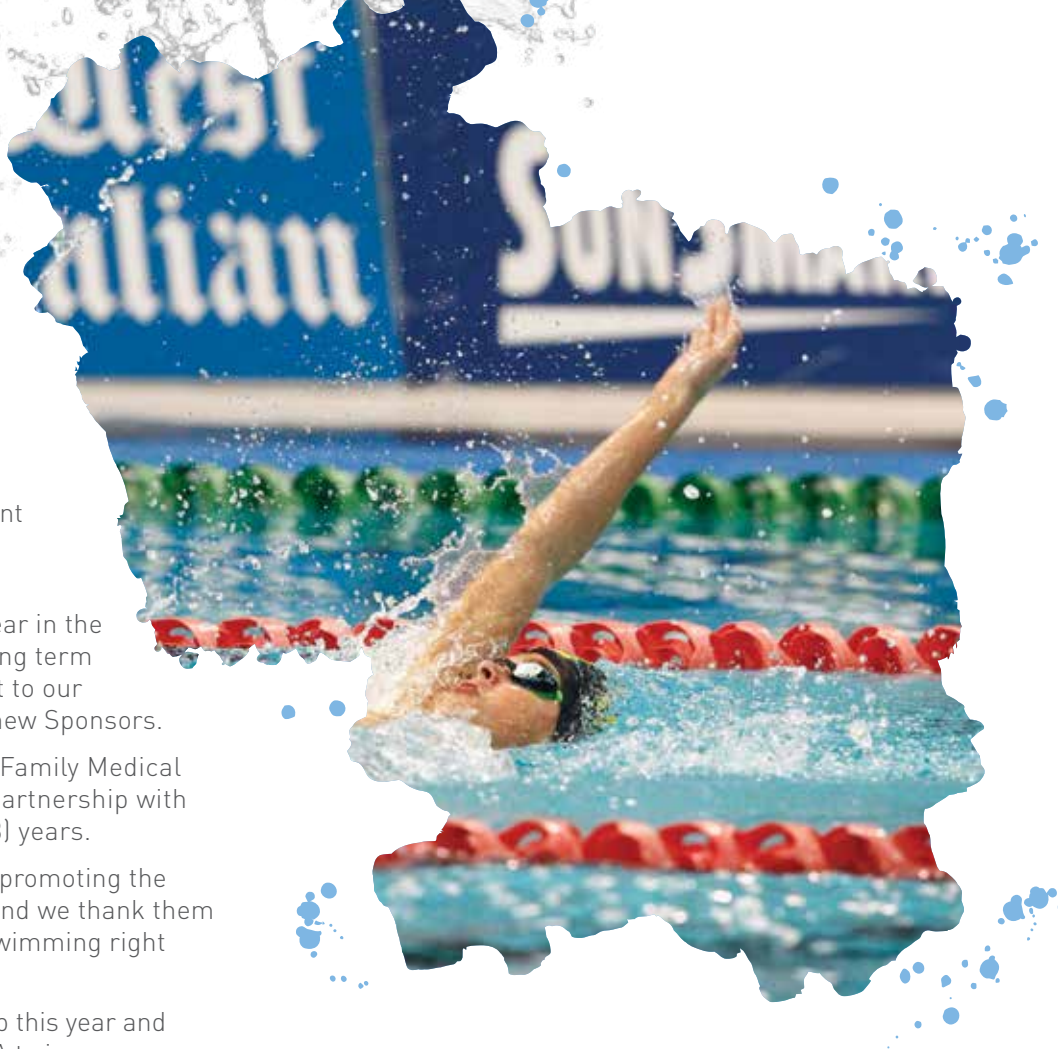
STRATEGY

Develop the commercial potential of West Swim for the benefit of WA swimming.

Outcomes

Swimming WA's renewed commitment to the Learn to Swim industry was reaffirmed in our new Strategic Plan 2015-18 and, in response, a comprehensive review was undertaken. A new *WestSwim Curriculum* was trialled and feedback from key industry stakeholders, such as RLSSWA, was sought.

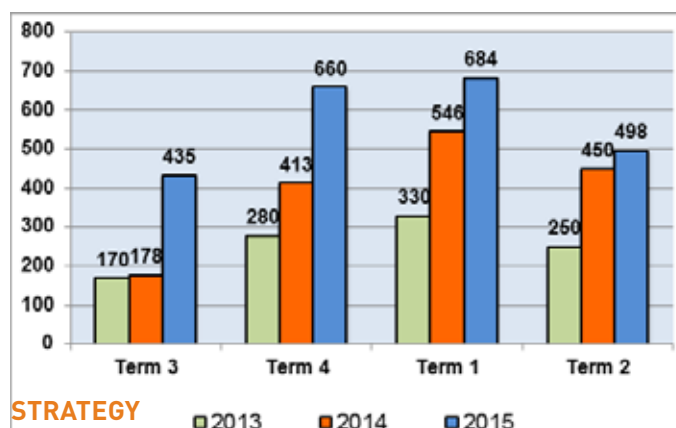
The commercial returns from *WestSwim* were solid this year and the new strategy will allow for further growth in the number of enrolments. A major focus will be to transition graduates from the programme into local Swimming WA Clubs in the Bedford area.



Swimming WA wishes to take this opportunity to thank Chisholm Catholic College Principal Mr. John Bormolini and Mr. Graham Adam (Bursar) for their support of this community initiative.

WESTSWIM ENROLMENT NUMBERS

Westswim



STRATEGY

Acknowledge and maintain strong relationships with our commercial partners.

Outcomes

All Swimming WA Sponsors were retained in 2014/15, which aligned with our objective in this area. Most pleasingly, the result of the Swimming WA Sponsor Annual Survey revealed that 70% of our Sponsors were satisfied with the partnership this year and 82% considered their sponsorship of Swimming WA to be 'prestigious'.

“The financial results for Swimming WA’s Open Water Series was very pleasing with a surplus achieved, which will be directed back into Club Development in the coming year.”

STRATEGY

Maximise commercial returns from Swimming WA Events.

Outcomes

A major achievement for Swimming WA this year was the successful application to the SAL Foundation for funding to expand the Swimming WA Open Water Swimming Series (OWS) to Regional WA. The three (3) year Project saw two (2) rounds in Geraldton and Albany delivered in this year, expanding to five (5) round next year and seven (7) the year after.

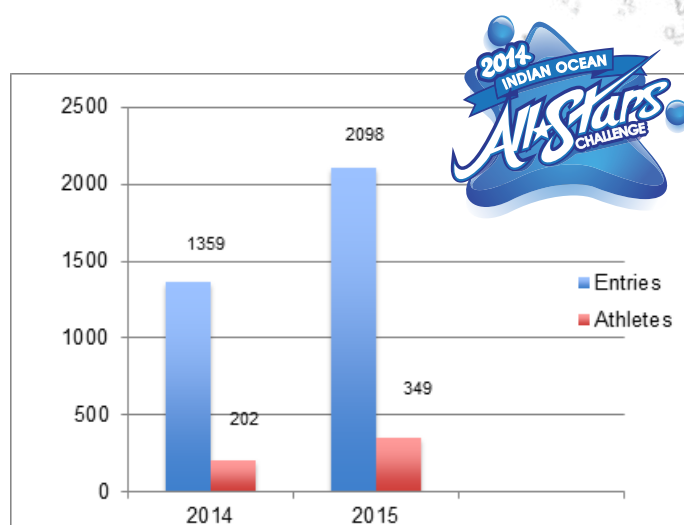
For the OWS Regional Series, Swimming WA was very pleased to have 102 participants compete in Geraldton and 130 compete in Albany. Geraldton was a new event and our data indicated that, on average, only five of the 102 participants would have normally travelled to the Metropolitan area to compete in the Swimming WA OWS Series, which meant 97 new participants became involved in our sport.

The financial results for Swimming WA’s Open Water Series was very pleasing with a surplus achieved, which will be directed back into Club Development in the coming year.

At the conclusion of the 2014/15 Long Course season, a comprehensive review of the pool meets was undertaken and a decision to provide opportunities for Swimming WA Clubs to host Tier 4 meets on behalf of the Association was made. The upcoming Short Course Season will see two (2) opportunities for Swimming WA Clubs to host such meets and retain the proceeds, in yet another effort by Swimming WA to provide financial support to our Members.

Key events that were stand outs this year include The Indian Ocean All Stars Event, held over Easter. Improving participation in this event was a major focus and we almost doubled the number of athletes and entries compared to 2014.

This event catered to those athletes that missed out on national qualifying times as well as a last ditch attempt to gain qualifying times for the Hancock Family Medical Foundation Junior Championships



The Indian Ocean All Stars Event - 2014 and 2015 athletes and entries

STRATEGY

Explore non-core commercial ventures delivering significant commercial value.

Outcomes

Swimming WA met with the Australian Sports Foundation in a bid to understand the requirements to establish the Swimming WA Foundation. The goal is to establish a ‘vehicle’ that will allow benefactors and members of the general public to donate to swimming projects throughout the year. The Swimming WA Foundation is now operational. All the funds it raises will be utilised to support “grassroots swimming.”

The Swimming WA Investment Sub Committee was formed this year and is developing a long term investment strategy for the Association, designed to maximise returns on the Association’s reserves for the benefit of the membership.

Finally, Swimming WA conducted its first Swimming WA Swim Camp in December with seventy five (75) participants undertaking a ‘once in a life time’ coaching session with Olympian Eamon Sullivan and USA Super Star Kim Vandenberg.

These Swim Camps not only provide great value for our members, but will develop into a new revenue stream for the Association in the years ahead.

STRATEGIC PILLAR 5: PROFILE

OBJECTIVE

Build and promote the importance of swimming to all West Australians.

STRATEGY

Build and promote a social media capability to maximize opportunities to engage with current and future generations.

Outcome

Swimming WA launched a new Communication Strategy for 2014/15, with a large focus on increasing Swimming WA's social media following.

The strategy included increasing the quality and volume of the content on Swimming WA's social media channels and the launch of a new YouTube channel, which occurred in October 2014. A greater emphasis has been placed on our social media content. Swimming WA social media posts had great scope and reach with key content being viewed by more than 14,000 individuals. During 2014/15 Swimming WA was able to build and promote its social media capacity, which is reflective of the increase in followers.



The FINA World Championships in Kazan with Western Australia's Brianna Throssell competing in the Women's 200m Butterfly and finishing fourth, as well as Simon Huitenga competing in the 10km Open Water event, provided valuable content.

All events were aired live on 7TWO daily and Brianna was interviewed after her heat and final bringing additional exposure to her as an athlete and her journey towards the 2016 Rio Olympics.



Today Tonight: Brianna Throssell's World Championship preparation



The strategy included increasing the quality and volume of the content on Swimming WA's social media channels.

On the night of Brianna's final, Today Tonight aired a segment on her World Championship preparation. This, coupled with articles written by Swimming WA, generated extensive traffic and interest across Swimming WA's media channels, most notably on Swimming WA's Facebook page, with some posts reaching over 10,000 people and generating more than 120 likes as well as Swimming WA's Twitterfeed where Basil Zemplas and Perth Now retweeted Swimming WA's tweets to wide reaching audiences regarding Brianna and Simon's success in Kazan.

Throughout the course of the year, Swimming WA also received notable retweets from the likes of Department of Sport and Recreation, Pretty Sporty Radio, WAIS, Beatty Park, Perth Today and journalist Bridget Lacy, all of which contributed towards raising the profile of Swimming WA and our upcoming athletes.

The FINA World Junior Championships held in Singapore during August 2015 also led to further exposure for WA's best junior swimmers, Tamsin Cook and Damian Fyfe.

SOCIAL MEDIA GROWTH 2014/15

Facebook: 26.7% increase

Twitter: 55% increase

Instagram: 218% increase

STRATEGY

Establish partnerships with major media outlets in WA.

Outcome

The 2014/15-year saw Swimming WA secure two important partnerships with Western Australia's major media outlets in The West Australian Newspaper and Channel Seven Perth.

The partnership established with The West Australian Newspaper and Chanel Seven Perth resulted in the best coverage Swimming WA has seen for a number of years.

The Communications Strategy had a greater emphasis on generating a higher profile through obtaining increased traction in the mainstream media of Perth on Swimming WA specific stories.

The support provided by The West Australian Newspaper enabled Swimming WA to feature a large number of editorial articles on Swimming WA athletes, resulting in an increase in exposure of 78.6% in print media during 2014/15.

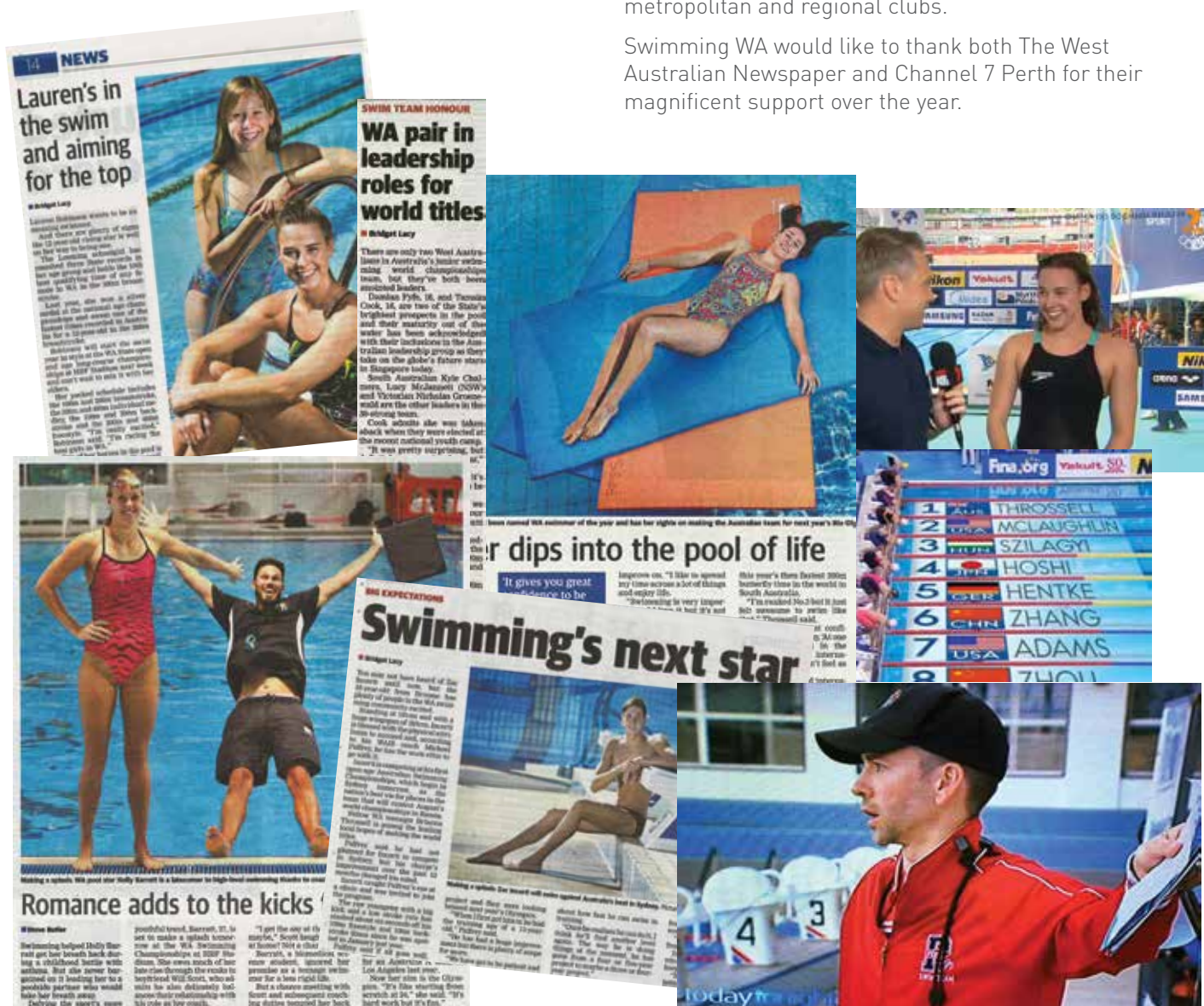
Results from Swimming WA pool Meets were printed throughout the year, allowing further exposure for our sport in the state and recognition of the achievements of the athletes.

Highlights from the 2015 Swimming WA State Open and Age Championships and Swimmer of the Year function featured on Channel Seven Perth news bulletin, exposing our sport and the achievements of our athletes to hundreds of thousands of viewers.

Swimming WA received further support from Channel Seven Perth's locally produced current affairs and community interest program Today Tonight. Western Australian viewers of the long-running show saw a number of stories on Swimming WA members and events during 2014/15.

The partnership with Channel Seven Perth enabled Swimming WA to run a television commercial campaign, promoting the sport within WA. The TV commercial featured former WA Swimmer of the Year Tomasso D'Orsogna and vision taken of Swimming WA's metropolitan and regional clubs.

Swimming WA would like to thank both The West Australian Newspaper and Channel 7 Perth for their magnificent support over the year.



Western Australian Premier Colin Barnett
MLA starts Round 1 of the 2014/15 OWS Series



The Australia Day swim was a huge success with just under 900 people taking part in the swim and thousands more beachside taking in the action and excitement of open water.

The Swimming WA 2014/15 OWS, kicked off in front of a massive crowd at Cottesloe beach with the Premier, the Hon. Colin Barnett MLA, attending to officially start the Series. From there the OWS season went from strength to strength.

Following Cottesloe, OWS events were staged in City Beach, Coogee, Champion Lakes, Sorrento, Swan River and the Point-to-Point challenge from Leighton to Swanbourne before the hugely successful 2014/15 OWS concluded in Rockingham over the March long weekend.

The Australia Day Open Water event in Sorrento is very much the jewel in the OWS crown. With the population swell building behind the Swimming WA's OWS, the 2015 Australia Day swim represented an opportunity for Swimming WA to promote and market a mass participation event to WA.

The event was a huge success with just under 900 people taking part in the swim and thousands more beachside taking in the action and excitement of the event. There were inflatable slides and numerous other beach activations, which drew a record crowd to the iconic beach location.

With such large participation and spectator numbers, Swimming WA was able to heavily promote the event, which resulted in a Channel Seven Perth news crew coming down to film at the event and speak to Swimming WA CEO Mr Darren Beazley.



SWIMMING WA OWS PARTICIPATION

Round	Location	2013/14	2014/15
1	Cottesloe	382	550
2	City Beach	498	624
3	Coogee	486	794
4	Champion Lakes	352	336
5	Point to Point	120	278
6	Sorrento	530	861
7	Swim the Swan	341	550
8	Rockingham	320	403
Total:		3029	4396

STRATEGY

Engage and promote Swimming WA alumni to maximize the visibility of swimming in WA.

Outcome

Swimming WA has a long and rich history in producing top-class swimming talent, many of whom have gone on to represent our state and country with pride on the national and international stage.

During 2014/15 Swimming WA Alumni were engaged to participate in a number of Swimming WA events including the Swimming WA Conference, Sponsor functions and the BHP Billiton Aquatic Super Series Community Programme.

A particular highlight was seeing past champions such as Neil Brookes, Shelly Taylor-Smith, Adam Lucas, Jennifer Reilly, Katrina Porter and Travis Nederpelt attend the 2015 Swimming WA State Open and Age Long Course Championships. The long list of Swimming WA Alumni added so much to the prestige and profile of the event by providing expert race commentary, assisting with the social media promotion of the championships as well as the medal and trophy presentations.

STRATEGY

Develop a mass participation event to promote and market swimming in WA.

Outcome

The popularity building behind mass participation events is evident in the success Swimming WA has seen with the growth of its Open Water Series (OWS).

Participation numbers across the 2014/15 OWS soared. It was not uncommon to see rounds with more than 650 entrants.

SWIMMING WA OWS DEMOGRAPHICS

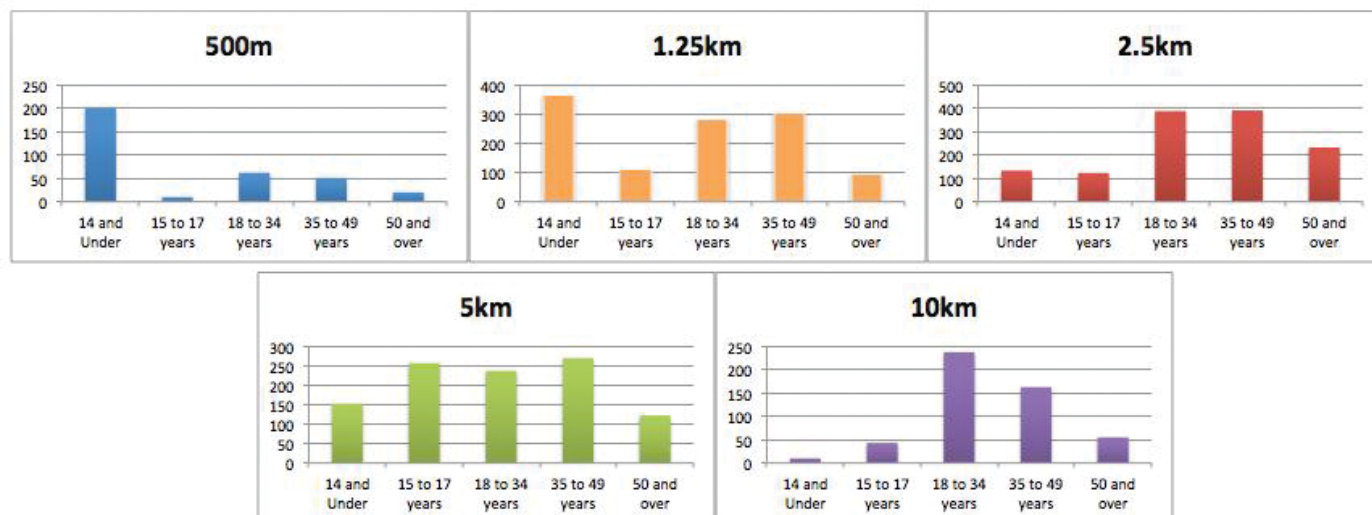


Table 4- Age group breakdown by distance across events 2014/15

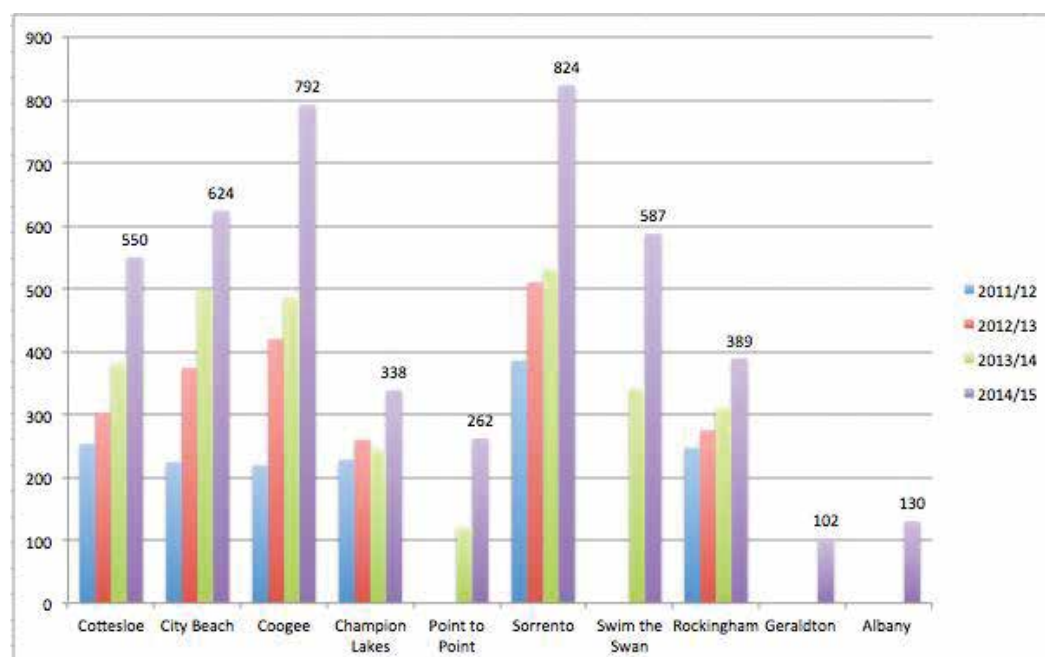
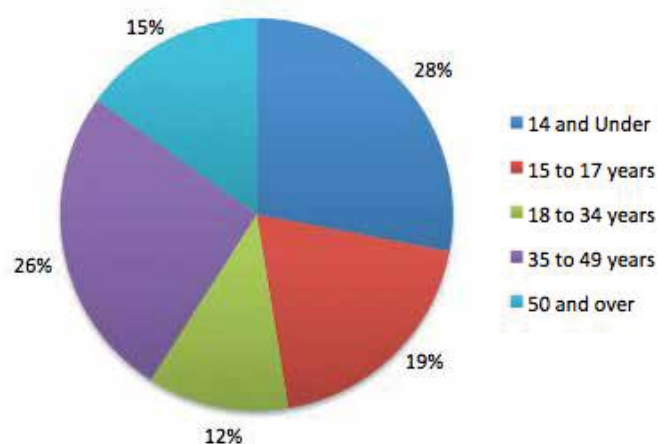


Figure 1- Participant growth across events from 2012/13 Season to 2014/15



Figure 2- Participant membership 2014/15



2014/15 Regional OWS - Competitor breakdown by age

STRATEGIC PILLAR 6: INFRASTRUCTURE

OBJECTIVE

Advocate and facilitate development and improvement to provide greater access to swimming for the community.

STRATEGY

Work with water space operators to create optimal access for our Members.

Outcomes

VenuesWest



Swimming WA signed a new three (3) year license Agreement with VenuesWest this year. The new License has provided the sport of swimming with a partnership with VenuesWest

that is more than 'transactional' and provides far greater flexibility for the Association and its Member Clubs.

A key achievement from the negotiation of the new License was the ability for SWA and its Member Clubs to access VenuesWest facilities for four (4) hours at a significantly reduced rate that allows our meets to be shorter than the traditional length. The VenuesWest Board was very receptive to the fact that long meets actively work against our efforts to recruit more swimmers to the sport and accommodated our request.

In addition, Swimming WA is seeking to increase the 'presence' of swimming at both HBF Arena and HBF Stadium in the coming year to reflect the enormous contribution that swimming makes to both venues.

STRATEGY

Promote Swimming WA's industry expertise to positively impact the design of new or existing facilities.

Outcomes

WA State Government Community Pool Revitalisation Program

Last year the WA Sport and Recreation Minister announced a \$13.2 million allocation over four (4) years for the maintenance and upgrade of regional pools. The programme allows eligible regional local governments who operate an aquatic centre to apply for up to \$30,000 a year per aquatic centre to go towards centre maintenance, upgrades, purchase of pool equipment and staff training.

Swimming WA contacted all affiliated regional swimming clubs to encourage them to discuss the programme with their local facility. Swimming WA provided support to clubs and facilities where required.

Department of Sport and Recreation



Department of Sport and Recreation

Swimming WA, together with other aquatic sports, was invited to review and comment on the submissions to the Department of Sport and Recreation (DSR) for Community Sporting and Recreation Facility (CSRFF) funding this year.

Swimming WA's involvement in this process saw no less than four (4) aquatic facility Projects receive funding that will result in positive and direct benefits for the Swimming WA Swimming Clubs that are based at those facilities.

These facilities are;

- Shire of Murray – Murray Leisure Centre
- Shire of Quairading – Quairading Memorial Swimming Pool
- City of Armadale – Bob Blackman Reserve & surrounding areas
- Shire of Harvey – Leschenault Leisure Centre

With this earlier involvement in the building process Swimming WA can have a greater influence on new facilities and refurbishments for the benefit of our Clubs.

Local Government Authorities

Swimming WA has been invited to be part of the consultative process regarding facility upgrades, redevelopment and establishment of new aquatic facilities with the City of Cockburn, the City of Mandurah, the City of Stirling, the City of Swan and the Town of Claremont this year. The proposed "Scarborough Ocean Pool" is an exciting initiative that may result in the construction of a new pool near the Scarborough foreshore in the coming years, which would provide an excellent opportunity of a new SWA Club or the relocation of an existing Club.

With the next round of CSRFF through DSR on the horizon, Swimming WA had further engagement with local governments looking at upgrading their pool facilities.

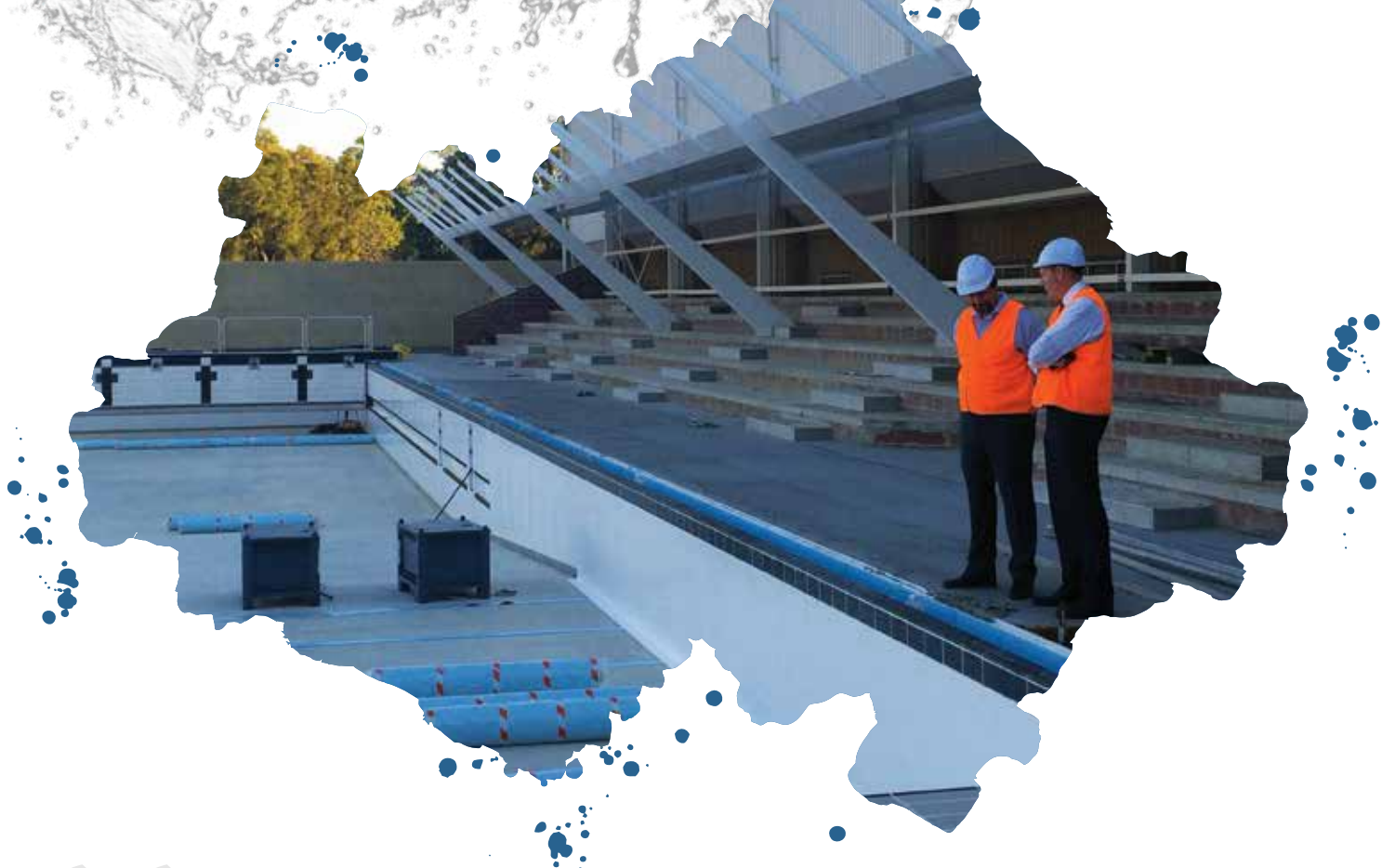
STRATEGY

Lead the development and implementation of an Aquatics Facility Strategy for aquatic sports in WA.

Outcomes

Aquatics Strategic Steering Group

The Swimming WA Chief Executive Officer has been invited to take a seat on the Aquatic Strategic Steering



“Swimming WA contacted all affiliated regional swimming clubs to encourage them to discuss the programme with their local facility.”

Group (ASSG) by the Department of Sport and Recreation. The ASSG will establish new Aquatic Facilities Strategy for Western Australia and the intention of the approach is for aquatic sports to work together more collaboratively. This is an extremely important Project and one that will allow Swimming WA to influence the agenda of facility development with key stakeholders across the state, for the betterment of swimming.

STRATEGY

Influence the delivery of World Class Aquatics Infrastructure.

Outcomes

Mandurah Aquatic and Recreational Facility Redevelopment

The City of Mandurah re-opened the Mandurah Aquatic and Recreational Facility on 27 September 2015. The re-developed aquatic centre includes a 50m, eight-lane heated outdoor pool, an eight-lane 25m heated indoor pool, an indoor heated leisure pool and an additional 25m four-lane heated indoor lap/learn to swim pool.

The SWA Board toured the redevelopment in April this year, holding their Board meeting in Mandurah. The partnership between SWA and the City of Mandurah will also embark upon a trial of the Peel Aquatic and Mandurah Swimming Clubs operating out of the venue in late 2015 with the results of the trial to be reviewed by SWA and compared with the strategic direction for the sport over the next four years.

Leisure Institute of Western Australia (LIWA)

SWA Management have engaged with LIWA extensively this year. LIWA contributed to the development of the SWA Strategic Plan 2015 – 18 and have provided advice on several swimming pool related matters. The Chief Executive was invited at the 46th LIWA Annual Conference in Fremantle on the topic “The local Swimming Club – your facility’s greatest asset”. Over 150 delegates heard of the challenges SWA Clubs face. The message was well received and is the first step in developing strong links between the sport of swimming and the industry.

LIWA has been invited to speak at the SWA 2015 Conference.

Western Australian Swimming Association (Inc)

ABN 19 894 160 812

**SPECIAL PURPOSE FINANCIAL
STATEMENTS
30 June 2015**

CONTENTS

Board Member's Report	3
Statement of profit and loss and other comprehensive income	4
Statement of financial position	5
Statement of changes in equity	6
Notes to the financial statements	7
Statement by Members of the Board	13
Independent Auditor's Report	14

BOARD MEMBER'S REPORT

Your Board submit the financial statements of the Association for the year ended 30 June 2015.

Board Members

Ms Jeanette Bailey - President
 Mr Louis van Aardt - Board Member
 Ms Kerryne Batten – Board Member
 Mr Guy Champion - Board Member
 Ms Dot Harris – Board Member
 Mr Jim Piper – Board Member
 Mr Jeff Williams – Board Member

Principal activities

The principal activities of the Association during the period were to provide facilities to members of the Association through administering competitive swimming in the State. The Association held organised swim meets both in the pools and open water and provided a Learn to Swim program.

Review and results of operations

The Association recorded an operating profit of \$9,479 (2014: \$3,750).

The net assets of the Association at 30 June 2015 were \$978,969 (2014: \$969,490).

Significant changes in the state of affairs

No significant changes.

Events subsequent to reporting date

There has not been any matter or circumstance occurring subsequent to the end of the reporting period that has significantly affected or may significantly effect, the operation of the association, the result of those operations, or the state of affairs of the Association in future financial years.

Likely developments

Further specific information about likely developments in the operations of the Association and the expected results of those operations in future financial years has not been included in this report because disclosure of the information would be likely to result in unreasonable prejudice to the Association.

Environmental regulation

The Association's operations are not regulated by any significant environmental regulation under a law of the Commonwealth or of any State or Territory.

Proceedings on behalf of the Association

No person has applied to the court for leave to bring proceedings on behalf of the Association, or to intervene in any proceedings to which the Association is a party, for the purpose of taking responsibility on behalf of the Association for all or part of those proceedings.

No proceedings have been brought or intervened in on behalf of the Association with leave of the Court.

Auditors' remuneration

There were no non-audit services provided by the auditors during the reporting period. The auditors' remuneration is disclosed in Note 12 to the financial statements.

This report is made in accordance with a resolution of the Members of the Board.



Jeanette Bailey
 President

Perth

Dated 2 October 2015

STATEMENT OF PROFIT AND LOSS AND OTHER COMPREHENSIVE INCOME

For the year ended 30 June 2015

	Note	2015 \$	2014 \$
Revenue from continuing operations			
Revenue	4	2,394,817	2,182,187
Expenses			
Employment benefits expense		(1,126,751)	(1,002,346)
Depreciation and amortization	5	(32,596)	(27,460)
Operating lease expenses		(68,888)	(41,585)
Other expenses		(1,172,003)	(1,129,707)
Net expenses before financing		(2,400,238)	(2,201,098)
Finance income		22,522	30,291
Finance costs		(7,622)	(7,630)
Net finance income		14,900	22,661
Surplus from continuing operations		9,479	3,750
Other comprehensive income for the year		-	-
Total comprehensive income for the year		9,479	3,750

The above Statement of Profit and Loss and Comprehensive Income should be read in conjunction with the accompanying notes.

STATEMENT OF FINANCIAL POSITION

As at 30 June 2015

	Note	2015	2014
ASSETS			
Current assets		\$	\$
Cash and cash equivalents	6	1,231,227	721,949
Trade and other receivables	7	64,249	248,309
Prepayments	7	2,179	37,910
Total current assets		1,297,655	1,008,168
Non-current assets			
Inventory		969	-
Investments		-	1,980
Property, plant and equipment	8	92,377	110,991
Total non-current assets		93,346	112,971
Total assets		1,391,001	1,121,139
LIABILITIES			
Current Liabilities			
Trade and other payables	9	382,562	118,593
Provisions	10	29,470	33,056
Total current liabilities		412,032	151,649
Total liabilities		412,032	151,649
Net assets		978,969	969,490
EQUITY			
Reserves	11	566,340	566,340
Accumulated surplus		412,629	403,150
Total equity		978,969	969,490

The above Statement of Financial Position should be read in conjunction with the accompanying notes.

STATEMENT OF CHANGES IN EQUITY

For the year ended 30 June 2015

	Accumulated surplus	Business Continuity Reserve	Bob Bestman Reserve	Total equity
At 1 July 2013	\$	\$	\$	\$
Balance at 1 July 2013	399,400	531,000	35,340	965,740
Surplus for the year	3,750	-	-	3,750
Other comprehensive income for the year	-	-	-	-
Total comprehensive income for the year	3,750	-	-	3,750
Balance at 30 June 2014	403,150	531,000	35,340	969,490
At 1 July 2014				
Balance at 1 July 2014	403,150	531,000	35,340	969,490
Surplus for the year	9,479	-	-	9,479
Other comprehensive income for the year	-	-	-	-
Total comprehensive income for the year	9,479	-	-	9,479
Balance at 30 June 2015	412,629	531,000	35,340	978,969

The above Statement of Changes in Equity should be read in conjunction with the accompanying notes.

30 June 2015

1 Reporting entity

The financial statements cover Western Australian Swimming Association (Inc) as an individual entity incorporated and domiciled in Australia. Western Australian Swimming Association (Inc) is an association incorporated in Western Australia under the Associations Incorporation Act 1987 (Western Australia).

The address of the Association's principal place of business and registered office is 220 Vincent Street, North Perth WA 6006.

2 Basis of preparation**(a) Financial reporting framework**

The Association is not a reporting entity because in the opinion of the Board there are unlikely to exist users of the financial statements who are unable to command the preparation of reports tailored so as to satisfy specifically all of their information needs. Accordingly, these special purpose financial statements have been prepared to satisfy the committee's reporting requirements under the Associations Incorporation Act 1987 (Western Australia).

For the purpose of preparing the financial statements, the Association is a not-for-profit entity.

(b) Basis of Accounting

The financial statements have been prepared in accordance with the Associations Incorporation Act 1987 (Western Australia), the recognition and measurement requirements specified by all Australian Accounting Standards and Interpretations, and the disclosure requirements of Accounting Standard AASB 101.

(c) Standards and Interpretations in issue not yet adopted

A number of new standards, amendments to standards and interpretations are effective for annual periods beginning after 1 July 2014, and have not been applied in preparing these financial statements. Those which may be relevant to the Association are set out below. The Association does not plan to adopt these standards early.

AASB 15 Revenue from Contracts with Customers

AASB 15 establishes a comprehensive framework for determining whether, how much and when revenue is recognised. It replaces existing revenue recognition guidance, including AASB 118 *Revenue*, AASB 111 *Construction Contracts* and IFRIC 13 *Customer Loyalty Programmes*.

AASB 15 is effective for annual reporting periods beginning on or after 1 January 2017. The Association is assessing the potential impact on its financial statements resulting from the application of AASB 15.

(d) Basis of measurement

The financial statements have been prepared on the historical cost basis.

(e) Functional and presentation currency

These financial statements are presented in Australian dollars, which is the functional currency of the Association.

(f) Critical accounting estimates and judgements

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that may have a financial impact on the entity and that are believed to be reasonable under the circumstances.

(g) Reclassifications

Certain comparative amounts have been reclassified to conform with the current year's presentation.

(h) Changes in accounting policies

No changes to the Association's accounting policies have occurred during the year.

(i) Going concern

The financial statements have been prepared on the going concern basis, which contemplates the continuity of normal business activity and the realisation of assets and the settlement of liabilities in the normal course of business.

3. Significant accounting policies

The accounting policies set out below have been applied consistently to all periods presented in these financial statements.

(a) Revenue

Revenue is measured at the fair value of the consideration received or receivable. Revenue is recognised when the right to receive the revenue has been established.

Grant income and other contributions are recognised when the Association obtains control of the contribution or right to receive the contribution and it is probable that the economic benefits comprising the contributions will flow to the Association. Grant income is initially recognised as deferred income at fair value if there is a reasonable assurance that it will be received and the Group will comply with the conditions associated with the grant; it is then recognised in profit and loss as other income on a systematic basis over the period the funds are spent.

Sponsorship revenues are recognised on an accruals basis.

Membership revenues are recognised on an accruals basis.

Revenue from swim meets and open water racing are recognised on an accruals basis.

WestSwim revenues are recognised on an accruals basis.

Interest revenue is accrued on a time basis, by reference to the principle outstanding and at the effective interest rate applicable, which is the rate exactly discounts future cash receipts through the expected life of the financial asset to that asset's net carrying amount.

Revenue from donations are recognised as revenue when received.

All revenue is stated net of the amount of goods and services tax (GST).

(b) Cash and cash equivalents

Cash and cash equivalents in the statement of financial position comprise cash at bank and in hand and short-term deposits with an original maturity of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

(c) Inventory

Inventory is measured at the lower of cost and net realisable value.

(d) Property, plant and equipment

(i) Recognition and measurement

Items of property, plant and equipment are measured at cost less accumulated depreciation and accumulated impairment losses.

Cost includes expenditure that is directly attributable to the acquisition of the asset.

When parts of an item of property, plant and equipment have different useful lives, they are accounted for as separate items (major components) of property, plant and equipment.

Gains and losses on disposal of an item of property, plant and equipment are determined by comparing the proceeds from disposal with the carrying amount of property, plant and equipment and are recognised net within other income in profit or loss.

(ii) Subsequent costs

The cost of replacing a part of an item of property, plant and equipment is recognised in the carrying amount of the item if it is probable that the future economic benefits embodied within the part will flow to the Association, and its cost can be measured reliably. The carrying amount of the replaced part is derecognised. The costs of the day-to-day servicing of property, plant and equipment are recognised in profit or loss as incurred.

(iii) Depreciation

Depreciation is calculated over the depreciable amount, which is the cost of an asset, or other amount substituted for cost, less its residual value.

Depreciation is recognised in profit or loss on a straight-line basis over the estimated useful lives of each part of an item of property, plant and equipment, since this most closely reflects the expected pattern of consumption of the future economic benefits embodied in the asset.

The estimated useful lives for the current and comparative periods are as follows:

- | | |
|--|--------------|
| • Plant and equipment (Fittings and equipment) | 5 years |
| • Motor vehicles | 3 to 4 years |
| • Leasehold Improvements | 10 years |

Depreciation methods, useful lives and residual values are reviewed at each financial year-end and adjusted if appropriate.

(e) Leases

Operating lease payments are recognised as an operating expense in the statement of comprehensive income on a straight-line basis over the lease term.

(f) Employee benefits

(i) Employee leave benefits

Wages & salaries and annual leave liabilities for wages and salaries, including non-monetary benefits, are expected to be settled within 12 months of the reporting date and are recognised in respect of employees' services up to the reporting date. They are measured at the amounts expected to be paid when the liabilities are settled. Expenses for non-accumulating sick leave are recognised when the leave is taken and are measured at the rates paid or payable.

(g) Finance income and finance costs

Finance income comprises interest income on funds invested. Interest income is recognised as it accrues in profit or loss, using the effective interest method.

Finance costs comprise interest expense on borrowings and bank charges. They are recognised in profit or loss using the effective interest method.

(h) Income tax

No provision for income tax has been raised as the Association is exempt from income tax under Div 50 of the Income Tax Assessment Act 1997.

(i) Goods and services tax

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the taxation authority. In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of the expense.

Receivables and payables are stated with the amount of GST included. The net amount of GST recoverable from, or payable to, the ATO is included as a current asset or liability in the statement of financial position.

4 Other income

	2015	2014
	\$	\$
Membership	459,905	401,902
Marketing	232,215	455,539
Government Grants	376,222	212,241
Technical Officials	7,587	7,232
Operations	125,492	15,024
Sale of Publications	19,934	22,176
Meetings/Functions/Board	10,542	8,818
Development	74,590	92,152
Swim Meets	261,679	434,869
Open Water Swimming	214,128	116,753
Learn to Swim	307,773	167,755
Coaching Programmes	135,698	95,324
Aquatic Sports	82,768	90,852
High Performance	86,284	61,550
	2,394,817	2,182,187

5 Expenses

Surplus includes the following specific expenses:

	2015	2014
<i>Depreciation</i>	\$	\$
Property, Plant and equipment	32,596	27,460
Total depreciation	32,596	27,460

6 Current assets – Cash and cash equivalents

Cash at bank and in hand	1,231,227	721,949
	1,231,227	721,949

7 Current assets - Trade and other receivables

Trade receivables	64,249	248,309
Prepayments	2,179	37,910
	66,428	286,219

Impaired receivables and receivables past due

None of the current receivables are impaired.

8 Non-current assets - Property, plant and equipment

	Plant & Equipment	Motor Vehicles	Leasehold Improvements	Total
Year ended 30 June 2014	\$	\$	\$	\$
Opening written down value	76,289	561	-	76,850
Additions	-	1,091	89,254	90,345
Disposals	(53,492)	-	-	(53,492)
Depreciation charge	5,684	(642)	(7,754)	(2,712)
Closing written down value	28,481	1,010	81,500	110,991
At 30 June 2014				
At cost	267,470	3,787	207,547	478,804
Accumulated depreciation	(238,989)	(2,777)	(126,047)	(367,813)
Net written down value	28,481	1,010	81,500	110,991
Year ended 30 June 2015				
Opening written down value	28,481	1,010	81,500	110,991
Additions	2,864	-	11,116	13,980
Disposals	-	-	-	-
Depreciation charge	(13,276)	(259)	(19,059)	(32,594)
Net written down value at 30 June 2015	18,069	751	73,557	92,377
At 30 June 2015				
At cost	270,334	1,091	218,663	490,088
Accumulated depreciation	(252,265)	(340)	(145,106)	(397,711)
Net written down value	18,069	751	73,557	92,377

9 Current liabilities - Trade and other payables

	2015	2014
	\$	\$
Trade payables	205,235	66,846
Accrued expenses	15,132	33,312
Unearned revenue	64,592	-
Payables - other	97,603	18,435
	382,562	118,593

10 Current liabilities - Provisions

Employee benefits	29,470	33,056
	29,470	33,056

The entire amount of the employee provision is presented as current, since the Association does not have an unconditional right to defer settlement for any of these obligations. The Association's policy on annual leave and the closure of the office over two period of the year, it is expected all employees will take the full amount of accrued leave or require payment within the next 12 months. The following amounts reflect leave that is not to be expected to be taken or paid within the next 12 months.

11 Equity**(a) Reserves**

Business Continuity Reserve	531,000	531,000
Bob Bestman Reserve	35,340	35,340
	566,340	566,340

Nature and purpose of reserves

Bob Bestman Reserve is for the benefit of Technical Officials

Business Continuity Reserve is funds to ensure the Association is financially secure over the next two years.

12 Remuneration of auditors

During the year the following fees were paid or payable for services provided by the auditor, its related practices and non-related audit firms:

KPMG

Audit and review of financial statements	6,000	-
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Anderson, Munro & Wyllie

Audit and review of financial statements	-	13,030
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Total auditors' remuneration	6,000	13,030
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13 Contingencies

The Association has no contingencies to disclose.

14 Commitments**(a) Lease commitments**

The Association has the following non-cancellable operating lease:

- (I) Office lease expiring in eighteen months. The lease has an escalation clause. Renewal terms provided for a further 3 year term;
- (II) Motor vehicle leases expiring in two years; and
- (III) Photocopy lease expiring in three years and six months.

Commitments for minimum lease payments in relation to the above non-cancellable operating leases are payable as follows:

	2015	2014
	\$	\$
Within one year	78,023	78,023
Later than one year but not later than five years	75,822	152,530
	153,845	230,553

15 Events occurring after the reporting period

There has not been any matter or circumstance occurring subsequent to the end of the reporting period that has significantly affected or may significantly effect, the operation of the association, the result of those operations, or the state of affairs of the Association in future financial years.

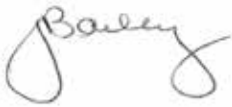
STATEMENT BY WESTERN AUSTRALIAN SWIMMING ASSOCIATION (INC) BOARD PRESIDENT

The Board has determined that the Association is not a reporting entity and that this special purpose financial report has been prepared in accordance with the accounting policies as outlined in the Notes to the Accounts.

In the opinion of the Board, the financial report;

1. Presents fairly the financial position of Western Australian Swimming Association (Inc) as at 30 June 2015 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that Western Australian Swimming Association (Inc) will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Board and is signed for and on behalf of the Board by:



Jeanette Bailey
President

Perth
2 October 2015



Independent audit report to the members of Western Australian Swimming Association Inc.

Report on the financial report

We have audited the accompanying financial report of Western Australian Swimming Association Inc. (the Association), which comprises the statement of financial position as at 30 June 2015, the statement of profit and loss and other comprehensive income, and statement of changes in equity for the year then ended, notes 1 to 15 comprising a summary of significant accounting policies and other explanatory information, and the statement by members the board.

Association's board members' responsibility for the financial report

The Association's board members are responsible for the preparation and fair presentation of the special purpose financial report and have determined that the basis of preparation described in Notes 1 to 2 to the financial statements is appropriate to meet the needs of the members. The Association's board member's responsibility also includes such internal control as the Association's board members determine is necessary to enable the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Association's board members, as well as evaluating the overall presentation of the financial report.

These procedures have been undertaken to form an opinion whether, in all material respects, the financial report is presented fairly in accordance with the basis of accounting described in Notes 1 to 2 to the financial statements so as to present a view which is consistent with our understanding of the Association's financial position and of its performance.

We believe that the audit evidence obtained is sufficient and appropriate to provide a basis for our audit opinion.



Independence

In conducting our audit, we have complied with the independence requirements of the Accounting Professional and Ethical Standards Board.

Auditor's opinion

In our opinion, the financial report presents fairly, in all material respects, the financial position of Western Australian Swimming Association Inc. as of 30 June 2015 and of its financial performance for the year then ended in accordance with the accounting policies described in Notes 1 to 3 to the financial statements and the *Associations Incorporation Act 1987 (WA)*.

Basis of accounting

Without modifying our opinion, we draw attention to Note 2(b) to the financial statements, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the boards' financial reporting responsibilities under the *Associations Incorporation Act 1987(WA)*. As a result, the financial report may not be suitable for another purpose. Our report is intended solely for Western Australian Swimming Association Inc. and should not be distributed to or used by parties other than Western Australian Swimming Association Inc. We disclaim any assumption of responsibility for any reliance on this report, or on the financial report to which it relates, to any person other than the members of the Association or for any other purpose than that for which it was prepared.

A handwritten signature of the KPMG firm, appearing as 'KPMG' in a cursive, ink-like style.

KPMG

Darwin

Date: 2 October 2015

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Department of
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Aussie
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VENUES WEST



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