



# ANNUAL REPORT

2016/17

PRINCIPAL PARTNER

**HANCOCK** PROSPECTING



australian  
swimming

Swimming - an essential part of the Western Australian way of life



# Swimming WA is the peak body for the sport of swimming in Western Australia.

Swimming WA represents 83 Clubs and more than 12,239 registered Members across the State.

Each day, dedicated volunteers across the State work in conjunction with the team at Swimming WA to provide opportunities for Western Australians of all ages, genders, ethnic backgrounds and physical abilities to engage in the most important pursuit of all – swimming!

As a not-for-profit Association, Swimming WA relies on the generous support of its Members, the State Government, sponsors, suppliers, event partners and the people of Western Australia, who enable the growth of swimming across the State.

Our thanks to you all.

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A full-page background image of a swimmer in a pool, wearing a black swim cap and goggles, with water splashing around their face. The image is tinted with a deep blue color.

# VISION

To ensure swimming is an essential part of the Western Australian way of life.

# MISSION

Swimming WA will actively promote and provide opportunities that will increase participation in aquatic activities producing life-long swimmers and champions in our community.

# VALUES

## **Authenticity**

The Association will implement the Swimming WA Strategic Plan in a manner that is genuine and designed to deliver meaningful outcomes at a local level.

## **Courage**

The Association will act in accordance with the national direction for swimming, the Swimming WA Strategic Plan and always in the best interests of the sport.

## **Excellence**

The Association is committed to the relentless pursuit of excellence.

## **Integrity**

The Association and its Members act in accordance with superior moral values and high levels of integrity in all dealings with those engaged in the sport.

## **Passion**

The Association and its Members have an unbridled passion for swimming in all its glorious forms!

## **Trust**

The Association governs and operates on the understanding that the trust of the Membership is a fragile commodity and is never to be taken for granted.



# SWIMMING WA LEADERSHIP

## Board

Ten Swimming WA Board meetings were held in 2016/17. The number of Board meetings attended by each Director during the year is below:

Mr Louis van Aardt	9	Mr Barry Cook	10
Mrs Dorothy Harris	9	Mr Guy Champion	10
Mrs Lara Mist	8	Mr Tim Andrew	8
Mr Travis Nederpelt	8		



**Mr Louis van Aardt**  
President



**Mrs Dorothy Harris**  
Director



**Mrs Lara Mist**  
Director



**Mr Travis Nederpelt**  
Director



**Mr Barry Cook**  
Director



**Mr Guy Champion**  
Appointed Director



**Mr Tim Andrew**  
Appointed Director

## Committees

### Finance and Governance

Mr Jordan Siemon (Chair)  
Mr Barry Cook  
Mrs Dorothy Harris\*  
Mr Nick Short  
Mr Craig Seddon  
Mr Mark Griffiths  
Mrs Sarah Greaves  
Mr Darren Beazley (ex officio)

*\*Until December 2016*

### Honours and Awards

Mr Alf Matthews (Chair)  
Mrs Joy Collins  
Mr Peter Anderson  
Mr Adam Lucas  
Mr Darren Beazley (ex officio)

### Technical Education and Officials

Mr Darren Beazley (Chair)  
Mrs Kaye Bolger  
Mr Ryan Arblaster  
Mrs Jacqui McNamara  
Mrs Alison Tilt  
Mr Trevor Verran

### Competition and Planning

Mr Darren Beazley (Chair)  
Mrs Helen Harding  
Mr Lennard Bremer  
Mrs Marcelle Cannon  
Mrs Robyn Arblaster  
Mr Ryan McRoberts  
Mr Tony Ball  
Mr Will Scott

### High Performance

Mr Darren Beazley (Chair)  
Mrs Lara Mist  
Ms Liane Tooth  
Mr Jamie Salter  
Mr Steve Hill  
Mr Bud McAllister  
Mr Michael Broadbridge  
Mr Leigh Nugent

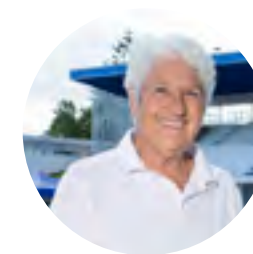
### Country Swimming

Mr Darren Beazley (Chair)  
Mrs Dorothy Harris  
Mrs Deb Harlow  
Mr Ryan Evernden  
Mrs Rebecca Foulkes-Taylor  
Mr Darryl Wood

### Open Water Swimming

Mr Darren Beazley (Chair)  
Mrs Kate Reynolds  
Mrs Samantha Noall  
Mr Ralph McManis  
Mrs Jeanette Bailey  
Mrs Stella Carrara  
Mr Craig Scott

## Ambassadors



### Dawn Fraser AO MBE

An Australian icon and internationally renowned swimming legend, Dawn Fraser AO MBE joined Swimming WA as an ambassador in 2015/16.

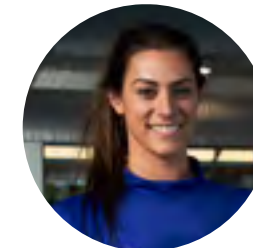
Ms Fraser travelled to Western Australia twice during the year, meeting with swimmers, clubs, the media and sponsors promoting the benefits of taking part in, and supporting, organised swimming in Western Australia. The four-time Olympic gold medallist also starred in a television commercial promoting the myriad of opportunities that come from joining a swimming club.



### Libby Trickett OAM

Libby Trickett (formally Lenton) was born in 1985 in Queensland and competed at the 2004 Athens, 2008 Beijing and 2012 London Olympic Games consecutively, achieving a staggering four gold, one silver and two bronze medals.

Mrs Trickett travelled to Perth in March 2017 and took part in the Suburbs to the City swim across the Swan River. Completing a multitude of corporate and media engagements, the highlight was her appearance at the Westpac Women in Sport Luncheon.



### Blair Evans

Ms Evans, a silver Olympic medallist from London 2012 and Olympian at the 2016 Rio Games this year, continued her role as a Swimming WA Ambassador; representing the Association at many primary school visits. She is the "face" of Aqua Technics on behalf of Swimming WA, works with the Development staff on Optus Junior Dolphins and with the Association's Learn to Swim School, WestSwim.



### Tommaso D'Orsogna

Tommaso is an Australian freestyle swimmer who won a bronze medal at the 2012 London Olympic Games in the mens 4x100m medley relay.

At the 2016 World Short Course Championships in Canada, Tommaso achieved a bronze medal in the 100m freestyle, 4x100m freestyle relay and 4x100m medley relay.

Mr D'Orsogna was based in Brisbane for a long period of time and returned to Western Australia in late 2016 to train under Mick Palfery at UWA West Coast Swimming Club. Tommaso aims to complete his post-graduate studies in Medicine at Notre Dame University in Fremantle and become a Neurologist, following in the footsteps of his father Dr Luigi D'Orsogna, who is a decorated Paediatric Cardiologist in Perth.

Mr D'Orsogna has appeared at several junior development programmes including the Optus Junior Dolphins carnival and in Heathway's training tips.

## Patron

### Ms Ginia Rinehart

*Hancock Family Medical Foundation*

Ms Rinehart has been a patron of Swimming WA since 2015 and this year continued to elevate the profile of the Association through her extensive network in the business sector, as well as through the support of the Hancock Family Medical Foundation.

Our thanks to our Patron.





Staff and Volunteers

- Darren Beazley**  
*Chief Executive Officer (2014-)*
- Geoffrey Reid**  
*Chief Operating Officer (2016-)*
- Carolyn Morrison\***  
*Performance and Development Manager (2013-)*
- Vanessa Paun**  
*Performance and Development Manager (2017-)*
- David Johnson**  
*Events and Operations Manager (2017-)*
- Natalie Woolfitt**  
*Commercial Manager (2016-)*
- Alice Pearce**  
*Membership and Administration Officer (2017-)*
- Andrea Maeda**  
*WestSwim Coordinator (2016-)*
- Blake Lornie-Duguid**  
*Competition Coordinator (2015-)*
- Caitlin Mitchell**  
*Development Officer (2017-)*
- Celia Bruche**  
*Sponsorship Coordinator (2016-)*
- Kaye Bolger**  
*Chief Referee (2005-)*
- Leigh Nugent**  
*State Head Coach (2015-)*
- Myriah Jones**  
*Graphic Designer (2016-)*
- Samantha Devine**  
*Athlete and Coach Development Officer (2017-)*
- Sarah Bussell**  
*Pilbara Development Officer (2017-)*
- Sarah Hingston**  
*Executive Assistant to the CEO (2015-)*
- Sharon Shepherd**  
*South West Development Officer (2016-)*
- Tony Ball**  
*Records Officer (1981-)*

*\*Maternity leave from May 2017*

Regional Coordinators

- |   |   |
|---|---|
| <b>Deb Harlow</b><br><i>Country Coordinator</i> | <b>Nola Osborne</b><br><i>Great Southern</i>      |
| <b>Lisa Parker</b><br><i>Pilbara</i>            | <b>Rebecca Foulkes-Taylor</b><br><i>Wheatbelt</i> |
| <b>Kylie Rann</b><br><i>South West</i>          | <b>Alison Sargeant</b><br><i>Goldfields</i>       |
| <b>Rob Manning</b><br><i>Gascoyne</i>           |   |

Life Members

- |                                 |                           |
|---------------------------------|---------------------------|
| <b>1925</b> T.W. Jones          | <b>1989</b> C. A. Lee     |
| <b>1929</b> J. Cook             | <b>1989</b> R. K. Duff    |
| <b>1936</b> M. D. Musgrove      | <b>1994</b> W. DeSmedt    |
| <b>1940</b> W. Boylan           | <b>2001</b> J. Collins    |
| <b>1941</b> A. E. Middleton     | <b>2003</b> M. Jefferson  |
| <b>1943</b> T. H. Goudie BEM    | <b>2003</b> H. Pedretti   |
| <b>1943</b> J. G. Whittle       | <b>2004</b> L. Arrowsmith |
| <b>1944</b> A. E. Blakers       | <b>2004</b> M. Gerber     |
| <b>1946</b> C. E. Newsham       | <b>2004</b> P. Prunster   |
| <b>1950</b> W. J. Kirkby        | <b>2006</b> C. Prunster   |
| <b>1951</b> R. Bestman BEM      | <b>2007</b> J. Stonor     |
| <b>1951</b> W. F. Oats          | <b>2008</b> P. Anderson   |
| <b>1953</b> W. J. Kestel        | <b>2008</b> A. Matthews   |
| <b>1955</b> B. Oliver           | <b>2009</b> T. Ball       |
| <b>1958</b> G. H. Yewers        | <b>2009</b> K. Holtom     |
| <b>1958</b> J. F. Howson OBE JP | <b>2014</b> Peter Lawless |
| <b>1962</b> A. E. Wilson        | <b>2014</b> Greg Wilson   |
| <b>1962</b> E. D. Yeldon        | <b>2015</b> K. Bolger     |
| <b>1968</b> F. W. Dawson        | <b>2015</b> I. Arblaster  |
| <b>1968</b> C. A. Kanair        | <b>2015</b> R. Arblaster  |
| <b>1972</b> D. M. Nordahl MBE   | <b>2016</b> J. Bailey     |
| <b>1979</b> R. W. Bally         | <b>2016</b> D. Harris     |
| <b>1979</b> C. N. Boys SM       |                           |
| <b>1979</b> J. M. Shepherd      |                           |
| <b>1979</b> D. C. Watson        |                           |
| <b>1981</b> J. F. Stephens      |                           |
| <b>1981</b> E. J. Symes OAM     |                           |
| <b>1982</b> L. T. Stephens      |                           |
| <b>1982</b> A. L. Moebius       |                           |
| <b>1983</b> T. E. Brazier       |                           |
| <b>1984</b> R. A. Patching      |                           |
| <b>1986</b> S. P. Bratton       |                           |
| <b>1986</b> I. W. Murray        |                           |



## 2017 WESTPAC SWIMMER OF THE YEAR AWARDS

Swimming WA's "night of nights" for the 2016/17 season was held at the Rendezvous Hotel Perth, Scarborough. The Westpac Swimmer of the Year Awards drew a record crowd of well over 380 guests including many swimming luminaries such as Lyn McClements, Jacqui Lamb, Kingsley Bugarin OAM, Emily Hamilton (MLA for Joondalup representing the new Premier Mark McGowan) and Swimming Australia CEO Mark Anderson.

The night was a celebration of the sport, bringing together swimmers, Coaches, Technical Officials, Club Committee Members, sponsors and various stakeholders in what was a memorable night. Hosted by Network TEN's Jess Keily, the Awards commenced with a rousing speech from Swimming WA President Louis van Aardt. Mr van Aardt's speech highlighted the successes of the Association this year, achieved on the back of the ability of the sport to unify and face the challenges as a collective across the State.

*"The sense of goodwill and shared desire to see swimming take its opportunity to return to its former prominence in the Western Australian sporting landscape is extremely gratifying to see. Long may it continue"* Mr Van Aardt said.

With Westpac's State Manager Mr Jason Green and Margeurite Olivier from Hancock Prospecting in attendance, the night was an enormous success and a fitting tribute to what was a year that will be long remembered in Western Australian swimming. The address by SAL CEO Mr Mark Anderson about the challenges that swimming faces nationally, focussed on preparations for the 2018 Gold Coast Commonwealth Games. Our thanks to Mr Anderson for making himself available from such a busy schedule to attend the function.

The night did have a tinge of sadness with Vales for the passing of Hall of Fame Member Fred de Lacey OAM and Managing Director of Aquatic Leisure Technologies Mr Ben

Beale (Swimming WA silver level sponsor). These gentlemen made an enormous contribution to the aquatics industry in Western Australia and both will be sadly missed.

On the positive side, Mr George Brown was recognised with over 40 years contribution to the sport of swimming here in Western Australia and was made the 57th Inductee into the Swimming WA Hall of Fame. George and a large contingent of his family were in attendance to see him honoured in front of his contemporaries. Congratulations George!

For the swimmers, the Awards recognised enormous achievements in a variety of swimming disciplines with the ultimate Award being the Lyn McClements Medal presented to rising superstar from UWA West Coast, Tamsin Cook. Cook's performance in the 2016 Rio Olympic Games was simply world class. There were no surprises with the announcement of her being awarded the Medal. Other winners and categories can be found on page 53.

The night concluded with a closing address from the Swimming WA CEO Darren Beazley who thanked the many volunteers for their countless hours and dedication to making the sport what it is. He also reiterated the importance of the sport to stay strong and build not only the number of Clubs across the State, but their size and to do that, Western Australian swimming clubs must be accessible to people of all ages and abilities.





## 2017 FINA WORLD CHAMPIONSHIPS REVIEW

July saw the Australian Dolphins travel to Budapest for the 2017 FINA World Swimming Championships. Three Western Australian athletes were selected on the Australian team; Zac Incerti (UWA West Coast), Brianna Throssell (UWA West Coast) and Holly Barratt (Rockingham).

Holly Barratt had a dream debut with the Australian Dolphins team and swam in three individual events. Holly's best result was in the 50m backstroke where she finished in 7th position, equalling her personal best time. This followed on from her 100m backstroke performance. Whilst not being her main event, she still came in strong finishing in 11th place.

Zac Incerti performed well on his first Australian team, showing few signs of being daunted by the occasion. His swim in the heats of the 4x100m relay was so strong that he was selected to swim in the final that night. His swim in the 100m backstroke, resulted in a 20th place finish. Zac's performance was very impressive from an athlete just 21 years of age. Hopefully this is the start of a bright international future for him.

Brianna Throssell was the third Western Australian athlete to compete at the 2017 FINA World Championships and was impressive in making semi finals in both the 100m and 200m

butterfly. This excellent result comes after Brianna recently changed Clubs and coaches, to UWA West Coast and Mick Palfery.

Western Australian swimmers performed strongly at these Championships with Brianna and Holly coming home with a bronze medal for their relay swim in the women's 4x100m medley relay. The strong showing by the Western Australian athletes is an even greater feat given the fact that it was the first time on the Australian Dolphins team for both Holly and Zac. The character and strength demonstrated by our swimmers over the week proves that Western Australian swimming has an exciting future as we look towards the Commonwealth Games on the Gold Coast.



Zac Incerti



Brianna Throssell



Photos courtesy of Swimming Australia Ltd





## SWIMMING WA HALL OF FAME 2017

### Swimming WA Welcomes a New Member to the Hall of Fame

Swimming WA held its annual Westpac Swimmer of the Year Awards on Saturday 20 May 2017 at the Rendezvous Hotel. It was a "star studded" evening, which saw Tamsin Cook named the 2017 Lyn McClements Swimmer of the Year in recognition of her stellar performance at the 2016 Rio Olympics.

A major feature of the evening was the induction of the 57th Member of Swimming WA Hall of Fame, Mr George Brown (Thornlie). A school teacher by profession, George has been coaching both able-bodied and Multi-Class swimmers since 1976. During his illustrious career, he produced athletes who enjoyed international and national success such as Fiona Wildy (Alessandri), Paul Lee and John Pedretti who between them held 23 State records!

George's love of coaching in the Western Australian Multi-Class arena saw him develop swimmers of all abilities and produce athletes who achieved international success over

the last 40 years. He was a Coach within the Australian Team in the 1984 Paralympic Games in New York, USA and Head Coach for the 1992 Paralympic Games in Barcelona, Spain.

He coached notable Western Australian Multi-Class swimmers to International success, including:

#### Kingsley Bugarin OAM

Kingsley achieved two silver medals and one bronze medal at the 1984 Paralympic Games in New York, USA and three silver medals and one bronze medal at the 1992 Paralympic Games in Barcelona, Spain.

#### Tracey Cross OAM

Tracey achieved two gold medals and two silver medals at the 1992 Paralympic Games in Barcelona, Spain.

George is still coaching today at the Thornlie Swimming Club. The Association and membership congratulates him on a wonderful career in swimming coaching and on his induction into the Swimming WA Hall of Fame.

### Swimming WA Hall of Fame

#### 2017

George Brown

#### 2016

Eamon Sullivan

#### 2013

Sandra Yaxley

#### 2011

Jennifer Reilly  
Adam Lucas  
Lara Mist

#### 2010

Alf Matthews  
Frederick de Lacy  
Philip Harrington Jose  
Peter Lawless  
Peter Anderson

#### 2009

Belinda Woosley  
Jonathan Van Hazel  
Deane Pieters  
Jacqui McKenzie  
Kevin Holtom  
Lorraine McCoulough-Fry  
Tracey Cross  
Christine Barnettson  
Fiona Wildy

#### 2008

Grant Stoelwinder  
Simon Redmond  
Roger Bruce  
Bernie Mulroy  
Gerry Stachewicz  
Lester Watkins  
Kevin Duff  
Antony Matkovich  
Todd Pearson  
William Kirby  
Julia Greville  
Rachel Harris  
Helen Denman  
Priya Cooper

Shelley Taylor-Smith  
Ian Brown  
Nicole Redford  
Kingsley Bugarin  
Tom Stachewicz  
Sarah Thorpe  
Barry Armstrong  
Neil Brooks  
Peter Evans  
John Kulasalu  
Ross Patterson  
Lyn McClements  
Lynette Watson  
John Ryan  
Elizabeth Edmonson

David Dickson  
Kevin O'Halloran  
Sir Garrick Agnew  
Evelyn de Lacy  
Dorothy Green  
Ernest Hobbs  
Percy Oliver

## VALE



### Frederick de Lacy OAM AM

Swimming WA Hall of Fame Member Fred de Lacy was born on 3 April 1927, the youngest of 14 children. He grew up on the Swan River swimming, boating, fishing, crabbing and camping. In 1945, at the age of 18 Fred joined the Army and after his discharge, worked on farms shearing and grading the roads. In 1949, Fred married Winifred Davey and in 1950 the first of their five children was born.

In 1948, Fred became a foundation member of the Maylands Swimming Club, which he started teaching at and coached in the river. The de Lacy family has become synonymous with swimming throughout the State and many champion swimmers accessed the services of Fred and his family through the Club.

On 26 January 1989, he was awarded the OAM and AM for his contribution to the sport of swimming. In 2010 he became the 47th Inductee into the Swimming WA Hall of Fame for his efforts in producing many notable swimmers including dual Olympian Sally Hunter, dual Paralympian Sandra Yaxley and Megan Grant.

Although he retired from coaching, Fred continued to assist at the pool teaching skills to the younger groups until he was 88. Swimming WA extends its sincere condolences to Winifred, Fred, Perry, Sherri, Debra, Wayne and the entire de Lacy family.



### Ron A Patching

July 2017 saw the passing of Mr Ron Patching. Ron was a wonderful contributor to the sport of swimming in Western Australia. Commencing his involvement in swimming with the City of Perth Swimming Club, Ron's determination was evident very early on. A natural leader with the ability to inspire those around him, Ron ascended to the position of Association President (1982 – 1984) and his efforts to expand and strengthen swimming over many years earned him Swimming WA Life Membership in 1984.

His service to swimming did not end there, with Ron serving on the Swimming WA Honours and Awards Committee for 14 years, stepping down as Chair of the Committee in October of 2016.

As a regular attendee of Life Member and Association functions, Ron was quick with a kind word or words of encouragement to everyone he met. He will be greatly missed. The Swimming WA fraternity expresses its sincere condolences to his wife Heather and children Jo, Linley, Lisa and the entire Patching family.



### Ben Beale

April 2017 saw the passing of the Managing Director of Aquatic Leisure Technologies Mr Ben Beale (Swimming WA sponsor). A dedicated family man and strong supporter of charities and sports, Ben was working in the family business with his father Lew and his sister Lynley when he passed aged just 47.

The Beale Family is "an institution" in the aquatics industry in Western Australia. Ben approached Swimming WA in mid 2016 to discuss a long term commercial partnership that would see Swimming WA work with Aquatic Leisure Technologies to promote the benefits of learning to swim and joining a swimming club.

Whilst the Agreement is only into its first year, it certainly gave the sport a great deal of profile utilising Swimming WA Ambassador Blair Evans as the "face" of the campaign. Swimming WA extends its sincere condolences to Ben's wife Sarah and his five children.



## OUR CLUBS



## PRESIDENT'S REPORT



At the end of my first year as President of Swimming WA, I could not be more proud of the progress Western Australian swimming has made in the last 12 months. As I have said publicly, our success over the last three years can be attributed to an unwavering commitment and unified approach by our Clubs who have worked so very hard to implement the new strategic direction at the local level. Our vision *"to ensure swimming is an essential part of the Western Australian way of life"* is ambitious and requires a significant commitment from those out in our Clubs. It requires long term, strategic thinking that extends well beyond the confines of the Club pool. Our combined success is thanks to our Members who have become a pivotal part of the resurgence of swimming in Western Australia.

The Olympic Games held in Rio de Janeiro saw four Western Australians selected as part of the Australian Dolphins Team. The State was very proud to be represented by Tamsin Cook, Brianna Throssell, Blair Evans and Paralympian, Jeremy McClure. Our congratulations to those athletes, their coaches and their Clubs.

We also saw enormous improvement by Western Australian swimmers at the National Championships both at Open and Age with large numbers of podium finishes and personal bests. These results indicate that the hard work of our Clubs, in association with our High Performance programmes and partners such as the Western Australian Institute of Sport (WAIS) is beginning to now "bear fruit".

This year saw Tamsin Cook receive the Lyn McClements Medal at the 2017 Westpac Swimmer of the Year Awards for her outstanding performance and achievement at the Olympic Games. It also saw the following Award winners be recognised:

- Technical Official of the Year – Kate Reynolds (UWA West Coast);
- Volunteer of the Year – Tony Ball (Kwinana);
- Junior Swimmer of the Year – Kate Harrison (St Hilda's);
- Coach of the Year – Mick Palfery (UWA West Coast / WAIS);
- Multi-Class Swimmer of the Year - Jeremy McClure (South Shore);
- Open Water Swimmer of the Year – Simon Huitenga (Perth City).

Congratulations to you all.

This year was also highly successful from a participation point of view. With the changing demographics in the State, Swimming WA worked well with our Clubs to cater for

people of all ages and abilities. The successful implementation of the participation programmes "Westpac Summer League" and "SunSmart Splash & Dash" saw many of our Clubs become involved during the summer. Pleasingly, the size of Club membership grew accordingly due to our provision of opportunities for fun and inclusive meets.

The 2017 Swimming WA Foundation Appeal was an enormous success with over \$5,000 raised. These funds will support Clubs in developing local initiatives. The hope is that these funds will assist our Clubs where they need it most and contribute toward their sustainability over the longer term.

Commercially, 2016/17 saw the announcement of our new gold level sponsor Westpac, as well as HHG Legal and Aquatic Leisure Technologies (ALT). A warm welcome to you all and our sincere thanks for your support.

I would also like to take this opportunity to congratulate the fine work of our Volunteers. From Technical Officials through to Country Swimming Coaches, the efforts put in over the year are very much appreciated.

As we now turn to the upcoming Commonwealth Games to be held on the Gold Coast in April 2018, the build up over the next period will be intense. I would like to acknowledge the hard work of the Swimming WA senior management and staff and look forward to a terrific 2017/18.

**Louis van Aardt**  
President



## CHIEF EXECUTIVE OFFICER'S REPORT



The 2016/17 season was a year that had it all for swimming in Western Australia. Our Clubs once again offered nurturing environments that not only attracted more members, but also provided them an environment where talent could shine under the watchful eye of dedicated coaches. The SunSmart Open and Age Championships were the best in recent memory and drew large crowds and significant media interest, resulting in many Western Australian athletes performing well at Nationals. To top it off, the four Western Australian athletes that competed for Australia at the 2016 Rio Olympic Games did their country proud. In summation, this year saw the Association go from “strength to strength”.

In the third year of the Swimming WA Strategic Plan 2015-2018, the Association began to address some of the more significant strategic structural changes that will benefit the sport over the longer term. A major key performance indicator for the year was to build the number of swimmers and members at our Clubs by designing and implementing a host of new development initiatives.

Swimming WA expanded the Optus Junior Dolphins programme, refined the SunSmart Splash & Dash Series and piloted the highly successful Club member retention programme, the Westpac Summer League. All three programmes resulted in an increased number converting to full Swimming WA Club membership, which will not only bolster their capacity, but also increase the “pool” of talent our coaches have to select from. The pleasing result for the sport and our Clubs was 20.7% growth in membership for the year, an outcome of which our sport should be very proud.

Turning to talent identification and development, a major highlight of the year was the announcement of a third High Performance Training Centre (HPTC). The Southern HPTC was established and will be conducted across two venues (Cockburn Aquatic Recreation Centre and Warnbro Aqua Jetty). Our congratulations to Western Australian local coach Mr Will Scott on being appointed as Head Coach for the next four years. As our Members will appreciate, the competition for the hearts and minds of talent, not to mention the financial rewards now on offer (eg. the new AFL Women's competition), the importance of the role that the Southern HPTC will play in complementing the fine work of the Central and Northern HPTC's, together with our Club programmes, cannot be understated. This pre-emptive action taken by Swimming WA in association with our partners in WAIS and Swimming Australia (SAL), provides swimming in the State with a ‘vehicle’ that enables the sport to at least keep pace with professional sporting options. Our thanks to Mr Wayne Lomas at SAL and Mr Steve Lawrence at WAIS for their continued belief in the direction that Swimming WA is headed.

The SunSmart Open and Age Long Course Championships were keenly contested in December 2016, with some fantastic results being achieved and an amazing 26 records broken during the Championships. There were some superb performances from a number of athletes including Ethan McAleese, Hugh Moran, Hadley Lindsay, Tommy Sucto, George Harley, Brianna Throssell, Robert Bonsall to name a few.

In March 2017, the Swimming WA President and I travelled to Kalgoorlie to attend the SunSmart Country Pennants. The Pennants were extremely exciting and the organisation was a credit to Club President Verona Niemann and the Committee at Kalgoorlie Swimming Club. To see so many youngsters swimming so well for their Clubs was wonderful and now sets a high standard for the 2018 SunSmart Country Pennants to be held in Mandurah.

Swimming WA Membership “boomed” this year surpassing the target of 12,000 Members set in 2014 a year ahead of schedule! The pleasing aspect was that swimmer retention was 75% this year, up from 66% the previous year. This indicates that the Clubs are beginning to ‘evolve’ offering plenty of options for a multitude of swimmers of varying abilities. This ‘evolution’ is critical for the sport moving forward as the pressure on lane space increases and the awareness of swimming Clubs enters the sphere of the broader public.

The Open Water Swimming (OWS) Series performed strongly despite a difficult start to the season. Weather conditions forced the abandonment of Round 2 at Cottesloe, which was extremely disappointing, but a decision made in the best interest of those taking to the water. The Albany round on January 3 saw the fortunes of the OWS Series pick up, and from there, competitor numbers were very strong indeed culminating with a fantastic Suburbs to City swim across the Swan River in the Perth CBD. Swimming WA Ambassador Libby Trickett OAM travelled from Queensland to swim in the round and to lead the presentation ceremony. The Open Male Champion was Brad Smith (Breakers) and Rebekah Wellah (Peel Aquatic) the Open Female Champion. Well done to both!

With almost 5,500 entries across seventeen rounds held from Carnarvon to Albany, the OWS Series continued to be a huge success for the Association. A special mention to Mr Tony Ball (Kwinana) who swam in all 17 rounds across the summer. All eyes are on our ten year anniversary of the Series next year.

In terms of the development pathway, a major success for the year was the fine performance of WestSwim across our two centres in Bedford and Churchlands. Not only did the number of enrolments increase, but also those transitioning into Swimming Clubs in the local catchment area, are beginning to show the benefits and rationale for the Association being involved in Learn to Swim. As a result, I would like to acknowledge the fine work by the WestSwim staff for such a fantastic result for the Association and for WestSwim.

The 2017 Westpac Swimmer of the Year Awards held at the Rendezvous Hotel were a major highlight of the year. Tamsin Cook was awarded the Lyn McClements medal in what was a fantastic evening that also saw the 57th inductee to the Swimming WA Hall of Fame, Mr George Brown. This was wonderful recognition of 40 years of service in this State. This year two Swimming WA Members were bestowed the honour of Life Membership. Our congratulations to Jeanette Bailey and Dorothy Harris on receiving life membership after remarkable contributions to swimming in Western Australia over many years.

Finally, Swimming WA's commercial partners grew this year with securing both Network TEN and HHG Legal as proud sponsors of the Association. I would like to thank both organisations for their faith in Swimming WA and the work that we do. The financial support is so very important to ensure that this work continues over the longer term.

On behalf of the entire team at Swimming WA, thank you to our valued Members for ensuring that swimming is an essential part of the Western Australian way of life.

**Darren Beazley**  
Chief Executive Officer



OWS Series – Round 2 Cottesloe



Dorothy Harris, the late Ron Patching and Jeanette Bailey at the 2016 Swimming WA Conference



Swimming WA CEO Darren Beazley with Harvey President Peter Riches



## A SHARED VISION

### Our Progress Three Years into the Plan

The Swimming WA Strategic Plan 2015-2018 was developed as a “road map” for the direction of swimming throughout Western Australia. On a daily basis Swimming WA staff refer to the Strategic Plan to ensure the actions they undertake will make a positive difference to our sport and keep it moving forward in six key areas – strategic partnerships, development, performance, commercial sustainability, profile and infrastructure.

Three years into the Plan, Members can be satisfied that the Association is tracking well against the Plan. Swimming WA has achieved 66% of its key performance indicators, with 53 of the 80 KPIs outlined in the Strategic Plan completed.

### Strategic Pillar One: Strategic Partnerships

- ✓ Funding maintained or increased from Swimming WA partners
- ✓ One pilot project with National significance undertaken
- ✓ Pathway established between Swimming WA Clubs and Masters swimming
- ✓ Annual Swimming WA Conference involving key partners to share knowledge, ideas and engage in the direction of the sport implemented
- ✓ Related aquatic bodies avail themselves of the Swimming WA “shared services” model to increase efficiencies
- ✓ Four Clubs establish partnerships with their Local Government Authority that benefit swimming

### Strategic Pillar Two: Development

- ✓ 1,000 new Swimming WA Members by 2015
- ✓ 12,000 Swimming WA Members by 2018
- ✓ Twenty ‘Dive ‘n’ Try’ meets across the State annually
- ✓ Appointment of Metro and Regional resources to help our Clubs at a local level
- ✓ 20% of Clubs access and regularly utilise Swimming WA resources
- ✓ Swimming WA Club Administration courses attract over 100 participants annually
- ✓ Targeted swim meets are shorter increasing the level of participation and retention at Club level
- ✓ Swimming WA Clubs actively contribute to and support the Swimming WA talented athlete pathway
- ✓ Swimming WA Club survey indicates 80% satisfaction with “piloted swim meet” structure
- ✓ Clubs host one Tier 3 meet on annual basis
- ✓ 25% increase in Tier 4 meets at regional locations
- ✓ 50% of schools participate in Learn to Swim programmes
- ✓ 15% increase in accredited coaches
- ✓ Swimming WA resources indicate an increased focus on engaging multi class swimmers, coaches, etc
- ✓ Five Swimming WA “Light House” Clubs promoting a “whole of life” pathway are established setting a positive example to all Swimming WA Members

### Strategic Pillar Three: Performance

- ✓ Two Elite Coach clinics/educational programmes are delivered annually
- ✓ 90% of WA elite athletes indicate increased levels of satisfaction with additional complimentary support
- ✓ 100% of WA elite athletes are aware and comply with anti-doping policies
- ✓ Four WA based swimmers and one Technical Official selected on the 2016 Australian Olympic Team
- ✓ Increase the number of WA Technical Officials on the Australian FINA List to three by 2016
- ✓ Swimming WA Member survey indicates 75% satisfaction with Swimming WA Governance

### Strategic Pillar Four: Commercial Sustainability

- ✓ 12,000 Members by 2018
- ✓ Swimming WA membership survey indicates 80% of satisfaction from their membership
- ✓ 75% of sponsors view their association with Swimming WA as prestigious
- ✓ New revenue stream from corporate giving, benefactors and bequeaths
- ✓ Corporate sales and hospitality generates additional revenue for Swimming WA
- ✓ Additional WestSwim schools established, setting the “benchmark” for the industry and providing a legacy for our Clubs
- ✓ Swimming WA maintains 85% of sponsorships year on year
- ✓ A high quality Swimming WA International Programme implemented
- ✓ Three new towns conduct a Swimming WA endorsed OWS Series event in 2015
- ✓ Seven Regional Swimming WA endorsed OWS Series events by 2017
- ✓ Swimming WA Swim Camps create a new revenue stream for swimming in WA

### Strategic Pillar Five: Profile

- ✓ New Swimming WA brand strategy launched
- ✓ Swimming WA Clubs promote their Association with co-branding guidelines developed
- ✓ Communications Strategy implemented
- ✓ Survey indicates that 50% of stakeholders support Swimming WA messages
- ✓ State-wide Club Registration Day launched
- ✓ 75% of Swimming WA Clubs incorporate social media in their member communications
- ✓ Major Swimming WA events attract commercial partners
- ✓ Major Swimming WA events attract media coverage pre and post event
- ✓ Seven major Swimming WA regional swimming events delivered by 2017
- ✓ Successful Australia Day swim event staged annually

### Strategic Pillar Six: Infrastructure

- ✓ Survey of Swimming WA Clubs indicates 70% satisfaction with pool use arrangements by Swimming WA Members and aquatic facility operators
- ✓ Swimming WA is a regular contributor and presenter at Aquatic Industry conferences
- ✓ Swimming WA establishes relationships with key architects and pool construction companies
- ✓ WA Aquatic Facilities Advisory group strategies align with Swimming WA goals
- ✓ Swimming WA positively influences the outcome of aquatic infrastructure investment across Western Australia

Swimming WA has achieved 66% of its key performance indicators, with 53 of the 80 KPIs outlined in the Strategic Plan achieved.





# Membership

A like-minded community of swimming enthusiasts

## FROM STRENGTH TO STRENGTH

Swimming WA had 12,239 Members at the end of 2016/17, demonstrating a 20.7% growth in membership from last season. This was 11.4% higher than the growth rate from 2014/15 to 2015/16.

Our current swimmer membership retention rate stands at 75%, up from 66% last year. The trend is beginning to demonstrate that our Members truly value the offerings made by the Association and their Clubs.

The following categories reached a total of 5,652 swimmers (up from 5,353 last year).

- Annual
- Annual Seasonal
- Annual Junior
- Junior Dolphins

This is the highest number of swimmers since the 2004/05 season, which is an encouraging achievement.

### 1988

There was a rise in memberships in 1988 after the Seoul Olympics where Duncan Armstrong won gold and set a new world record for the 200m freestyle after coming into the Olympics ranked 46th in the world (coach Laurie Lawrence).

### 1991

A significant increase in Swimming WA's membership numbers in 1991, due to the fact that the Swimming World Championships were held in Perth that year.

### 1995 – 96

Swimming appeared on prime time television providing significant exposure to all Australians, resulting in our highest ever membership numbers. Concurrently, a number of high profile Australian athletes achieved great success, such as Susie O'Neill winning gold at the 1996 Atlanta Olympics for 200m butterfly, which assisted growth in State Swimming Association's memberships.

### 2012

Numbers began to show a decrease in 2012 after an underwhelming performance of the Australian Swimming Team during the 2012 London Olympic Games.

### 1996 – 2015

A steady decline can be seen in the last 20 years, possibly due to the over emphasis on competitive swimming and the failure of swimming nationally to adapt to a changing social demographic and community attitudes to sport.

### Today

More recently, the sport is beginning to enjoy increased media coverage, in the build up to and during the Olympic trials. The implementation of the Strategic Plan 2015-18 has positioned Swimming WA well to see a continuance of this upward trend.

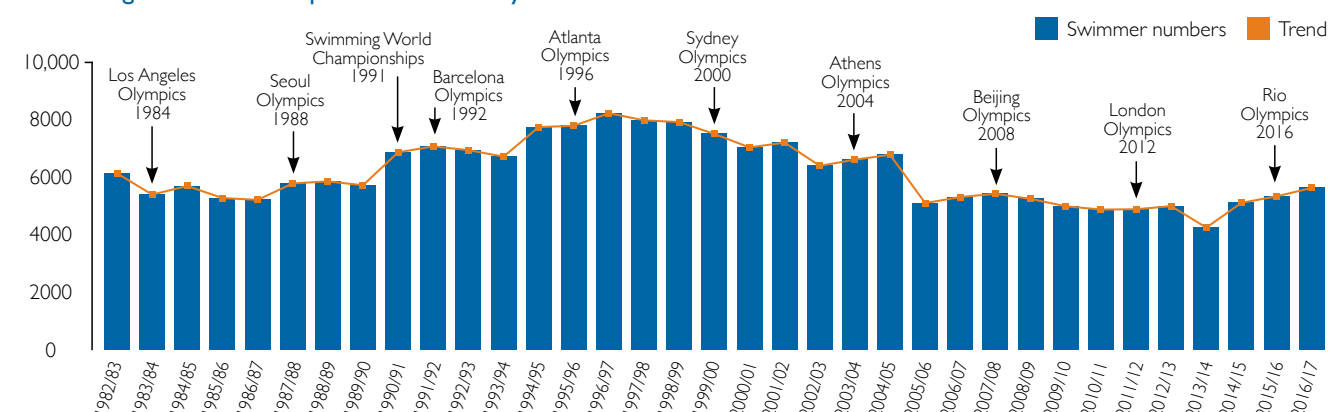
The new membership categories introduced in August 2015 were included to provide members greater flexibility, as well as help create a structured pathway from learn to swim, through to competitive swimming and on to swimming for life.

These membership categories continued for 2016/17 to help maximize the potential of Swimming WA's membership.

Swimming WA continued with the provision of added benefits to the membership pack. All Annual, Annual Seasonal, Annual Junior, Junior Dolphin, Coach, Technical Official and Individual Members received this pack. The pack included a personalised membership card as well as flyers and vouchers from our sponsors to redeem special offers. A new addition for 2016/17 was a magnetic calendar of events that proved popular. In anticipation of the move to paperless marshalling at meets, a barcode was included on the card and was trialled for the first time in July 2017.

'Member Offer of the Month' promotions also continued throughout the year.

Swimming WA Membership – Swimmers Only





## Swimming WA Membership Numbers – Metro 2016/17

Club	Annual	Annual Junior	Annual Seasonal	Junior Dolphins	Sub Total	Coach	Technical Official	Total
All Saints	54	3	-	-	57	7	-	64
Aqua Attack	35	5	-	9	49	4	-	53
Aquajets	18	3	-	3	24	1	-	25
Aquinas Redbacks	69	2	-	-	71	3	-	74
Arena	215	28	-	42	285	8	-	293
Armada Kelmescott	4	2	27	3	36	1	-	37
Barracudas	26	2	-	-	28	1	-	29
Breakers	184	15	-	6	205	11	5	221
Canning Lightning	11	1	-	-	12	-	-	12
Central Aquatic	46	5	-	-	51	2	-	55
Guildford Kalamunda	151	26	-	29	206	9	5	220
Kingsway	30	-	-	4	34	1	-	35
Kwinana	70	11	-	7	88	3	-	91
Lesmurdie Legends	75	6	-	-	81	1	-	82
Newman Churchlands	136	5	-	1	142	1	-	143
Northside Dolphins	-	3	14	2	19	-	-	19
Perth City	123	12	-	4	139	4	3	146
Riverside	36	5	-	9	50	2	-	52
Riverton Aquanauts	46	5	-	5	56	1	-	57
Rockingham	196	34	-	24	254	7	2	263
South Shore	112	9	-	1	122	2	4	128
Southlake Dolphins	121	18	-	6	145	2	8	155
Southside Penrhos Wesley	149	7	-	5	161	5	7	173
St Hilda's	145	9	-	8	162	5	1	168
Superfins	3	-	-	-	3	4	-	7
Swan Hills	15	1	-	-	16	3	-	19
Thornlie	44	8	-	5	57	2	4	63
Tuart Hill	52	8	-	1	61	-	-	61
UWA West Coast	234	15	-	9	258	4	3	265
Victoria Park	59	11	-	2	72	1	4	77
Western Sprint	51	4	-	3	58	2	2	62
Westside Christchurch	68	2	-	2	72	2	-	74
<b>Total</b>	<b>2,578</b>	<b>265</b>	<b>41</b>	<b>190</b>	<b>3,074</b>	<b>99</b>	<b>48</b>	<b>3,221</b>

## Membership Numbers – Metro 2016/17

Club	Annual	Annual Junior	Annual Seasonal	Junior Dolphins	Sub Total	Coach	Technical Official	LeisureSwim			Total
								OWS	Learn to Swim	Parent/Guardian/Other	
Metro	2,578	265	41	190	3,074	99	48	50	-	2,046	5,317
Regional	1,183	243	787	365	2,578	92	69	14	-	1,337	4,090
Open Water	-	-	-	-	-	-	-	1,763	-	-	1,763
WestSwim Swim School	-	-	-	-	-	-	-	-	774	267	1,041
Other	-	-	-	-	-	-	-	-	-	28	28
<b>Total</b>	<b>3,761</b>	<b>508</b>	<b>828</b>	<b>555</b>	<b>5,652</b>	<b>191</b>	<b>117</b>	<b>1,827</b>	<b>774</b>	<b>3,678</b>	<b>12,239</b>
2015/16	3,594	452	793	514	5,353	179	108	1,686	838	1,976	10,140
2014/15	5,039	-	-	90	5,129	153	116	1,561	-	2,317	9,276

## Swimming WA Membership Numbers – Regional 2016/17

Club	Annual	Annual Junior	Annual Seasonal	Junior Dolphins	Sub Total	Coach	Technical Official	Total
Albany	105	3	1	1	110	3	3	116
Beverley	-	6	30	4	40	2	-	42
Boddington	9	4	23	19	55	-	-	55
Bridgetown	-	-	19	1	20	1	-	21
Broome	31	7	32	2	72	2	-	74
Bunbury	99	13	3	4	119	6	5	130
Busseton	78	9	-	3	90	2	-	92
Carnarvon	-	5	46	11	62	-	2	65
Collie	-	1	55	2	58	1	2	61
Dalwallinu	-	6	31	13	50	2	-	52
Derby	13	4	-	-	17	-	-	17
Esperance	27	-	6	2	35	2	1	38
Exmouth	56	3	1	6	66	4	7	77
Geraldton	64	7	-	2	73	1	1	75
Gingin	-	-	29	-	29	1	-	30
Georgiana Molloy Anglican School	57	1	1	2	61	2	1	64
Golden West Dolphins	43	6	-	10	59	2	1	62
Harvey	11	-	-	4	15	2	-	17
Hedland	42	4	-	1	47	-	-	47
Kalgoorlie	73	13	-	10	96	6	8	110
Kambalda	-	3	41	4	48	1	4	53
Karratha	69	17	2	58	146	5	3	154
Kellerberrin	1	4	34	6	45	-	-	45
Lake Grace	1	2	10	-	13	-	-	13
Mandurah	74	9	-	4	87	5	3	95
Manjimup Marlins	27	2	-	4	33	3	-	36
Margaret River	32	-	-	-	32	-	-	32
Merredin	-	3	37	2	42	1	-	43
Moora	1	1	29	2	33	-	-	33
Morawa	1	-	3	-	4	-	2	6
Mt Barker	3	3	36	2	44	2	1	47
Narembeen	-	3	9	4	16	3	-	19
Narrogin	34	2	1	3	40	3	1	44
Newman	43	5	-	2	50	1	5	56
Northam	3	5	53	7	68	3	3	74
Pannawonica	-	18	17	29	64	-	-	64
Paraburdoo	3	14	38	61	116	6	-	122
Peel Aquatic	87	10	2	4	103	4	6	113
Pinjarra	45	5	-	3	53	-	-	53
Quairading	-	5	27	3	35	-	-	35
Tom Price	2	2	50	3	57	2	-	59
Wagin	19	7	20	24	70	-	-	70
Waroona	24	2	-	3	29	1	1	31
Wickham	3	4	10	4	21	2	1	24
Wongan Hills	1	10	32	10	53	6	4	63
Wooroloo	-	6	7	17	30	-	-	30
Wundowie	-	3	14	3	20	4	-	24
York	2	6	38	6	52	1	4	57
<b>Total</b>	<b>1,183</b>	<b>243</b>	<b>787</b>	<b>365</b>	<b>2,578</b>	<b>92</b>	<b>69</b>	<b>2,739</b>



## Membership Numbers – Metro (2014-2017)

Club	Competitive			Non-competitive		
	14/15	15/16	16/17	14/15	15/16	16/17
All Saints	65	64	57	15	39	47
Aqua Attack	34	40	49	8	10	42
Aquajets	19	17	24	2	2	15
Aquinas Redbacks	-	79	71	-	26	49
Arena	143	312	285	33	169	217
Armada Kelmscott	53	66	36	12	6	18
Barracudas	18	19	28	13	13	27
Breakers	157	189	205	33	92	149
Canning Lightning	9	8	12	5	6	9
Central Aquatic	62	57	51	22	24	41
Fremantle Port	23	-	-	15	-	-
Guildford Kalamunda	146	185	206	65	93	137
Kingsway	33	25	34	17	31	26
Kwinana	31	87	88	36	63	74
Leisurepark Lazars	31	-	-	19	1	-
Lesmurdie Legends	75	89	81	55	33	54
Newman Churchlands	135	44	142	17	11	13
Northside Dolphins	27	36	19	14	7	9
Perth City	165	174	139	135	113	108
Riverside	28	46	50	4	7	54
Riverton Aquanauts	19	37	56	9	34	53
Rockingham	217	262	254	108	94	203
South Shore	69	110	122	53	70	92
Southlake Dolphins	115	116	145	90	109	124
Southside Penrhos Wesley	155	166	161	37	65	119
St Hilda's	111	97	162	30	22	103
Superfins	10	5	3	19	21	16
Swan Hills	49	32	16	23	30	25
Thornlie	44	47	57	10	46	56
Tuart Hill	53	57	61	11	7	31
UWA West Coast	288	242	258	213	139	172
Victoria Park	63	81	72	70	71	58
Western Sprint	51	54	58	58	41	41
Westside Christchurch	67	72	72	71	61	61
<b>Total</b>	<b>2,449</b>	<b>2,737</b>	<b>3,074</b>	<b>1,289</b>	<b>1,543</b>	<b>2,243</b>

## Membership Numbers – Regional (2014-2017)

Club	Competitive			Non-competitive		
	14/15	15/16	16/17	14/15	15/16	16/17
Albany	83	111	110	14	59	70
Beverley	4	43	40	50	4	26
Boddington	29	67	55	43	31	18
Bridgetown	16	13	20	2	8	15
Broome	65	62	72	63	50	53
Bunbury	83	91	119	67	82	101
Busselton	86	84	90	15	46	60
Carnarvon	53	68	62	23	12	38
Collie	32	45	58	15	11	26
Corrigin	19	40	-	21	32	-
Dalwallinu	11	44	50	24	4	3
Derby	3	27	17	38	-	-
Esperance	38	29	35	10	21	29
Exmouth	65	63	66	42	35	27
Geraldton	34	52	73	22	23	49
Gingin	12	48	29	47	33	20
Georgiana Molloy Anglican School	39	60	61	15	30	43
Golden West Dolphins	40	37	59	36	28	37
Harvey	24	23	15	9	12	14
Hedland	71	54	47	2	23	31
Kalgoorlie	90	92	96	13	70	76
Kambalda	43	48	48	29	28	29
Karratha	89	75	146	23	56	100
Katanning	15	3	-	12	2	-
Kellerberrin	-	40	45	34	4	-
Lake Grace	24	17	13	5	4	2
Mandurah	41	57	87	27	37	77
Manjimup Marlins	23	30	33	27	15	19
Margaret River	21	28	32	20	6	17
Merredin	31	51	42	52	11	19
Moora	35	36	33	1	-	2
Morawa	25	9	4	36	4	6
Mt Barker	48	41	44	4	10	31
Mt Helena	19	-	-	2	-	-
Narembeen	-	14	16	6	9	8
Narrogin	54	50	40	19	34	28
Newman	43	35	50	8	10	33
Northam	60	64	68	45	6	51
Pannawonica	11	64	64	72	33	37
Paraburdoo	30	127	116	32	80	74
Peel Aquatic	70	98	103	17	28	52
Pinjarra	24	27	53	15	9	39
Quairading	1	41	35	28	1	21
Tom Price	53	72	57	83	57	32
Wagin Amateur	42	50	70	13	8	20
Waroona	-	23	29	1	2	18
Wickham Amateur	46	34	21	5	2	5
Wongan Hills	33	47	53	18	16	32
Wooroloo	1	-	30	18	-	1
Wundowie	-	30	20	-	15	10
York	35	31	52	11	14	13
<b>Total</b>	<b>1,930</b>	<b>2,453</b>	<b>2,578</b>	<b>1,267</b>	<b>1,128</b>	<b>1,512</b>





# Participation

Providing the opportunity for everyone to become involved

## LEARN TO SWIM

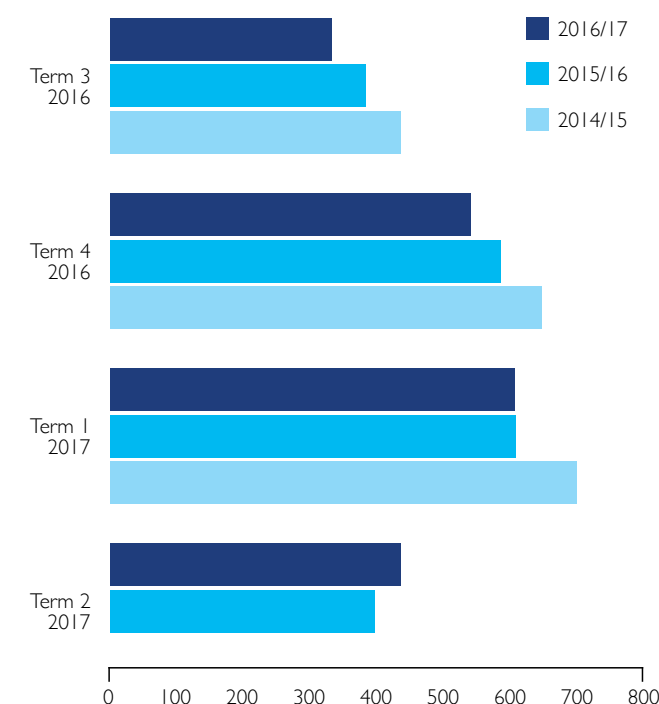
### WestSwim

Swimming WA's Learn to Swim programme WestSwim enjoyed an excellent year from both an enrolment and financial perspective. The programme at Chisholm Catholic College flourished, as did the working relationship with the management and staff at the College.

Learning a great deal from the previous year as to what our customers are seeking, a review of the WestSwim teaching curriculum was undertaken this year resulting in an increased level of consistency from our qualified instructors in their delivery of high quality teaching. WestSwim's commitment to small class sizes and dedication to providing families with a positive experience resulted in significant levels of encouraging feedback from the community. In fact, several families relocated their children from other venues to take advantage of the high quality of teaching provided by WestSwim.

WestSwim continued to operate the Learn to Swim programme at Churchlands Senior High School (CSHS). Churchlands is an outdoor venue and operates during the summer season, Term 4 and Term 1. Pleasingly, enrolment numbers for Term 1 2017 were up from the same time the previous year and children and their families have seen a significant improvement with their children's swimming skills. Competition in Learn to Swim in the local area is fierce and with CSHS undergoing a major building project throughout the entire school and grounds, disruption to access has been a challenge for the WestSwim staff. Building activity will continue in the next 12 months, so the approach is long term with the hope that WestSwim Churchlands will enjoy similar levels of success to WestSwim Chisholm.

### Chisholm College and Churchlands SHS Enrolments 2014 – 2017



Blair Evans with WestSwim students

A highlight of the year was a new marketing campaign for WestSwim, building on the interest surrounding the much anticipated Olympic Games in Rio de Janeiro. WestSwim welcomed dual Olympian and Olympic silver medallist Blair Evans as our ambassador. Not only was Blair's image utilised in marketing collateral to great effect, she also performed several appearances at WestSwim centres and even helped out our instructors with a few lessons in the pool. It was hard to tell who was more excited – the children or the parents!

*"Collaborating with WestSwim is a great opportunity for me to give back to the sport I love. Seeing the kids gain confidence in the water and enjoy swimming is amazing,"* said Blair Evans.

Swimming WA is excited to have Blair as the "face" of WestSwim to establish and develop a clear pathway for swimmers from Learn to Swim to a Swimming WA Club environment.

Swimming WA has a significant role to play in the learn to swim area here in Western Australia in the years ahead. Discussions about expanding the number of centres to three are underway in a bid to not only build the sustainability of Swimming WA Clubs in the local catchment area, but to generate much needed funds for the sport in a challenging economic climate. The past year has been one of the best for WestSwim and our objective is to build on this positive result in the year ahead.

Westswim



## JUNIOR DEVELOPMENT PROGRAMMES

The past year was one of the best for the Association in conducting highly successful and engaging junior development initiatives. Over the past three years, Swimming WA has invested heavily into resourcing development programmes aimed at increasing the number of youngsters becoming involved in swimming and then transitioning into our Clubs.

Throughout 2016/17, a major focus was to promote the Swimming WA Participation Pathway and improve the experience for novice swimmers involved in the sport for the first time. The strategy for the past year was built on the importance of promoting the fun aspect of swimming and the positive and nurturing environment that swimming clubs provide. The approach was highly successful and saw many young swimmers and their families transition from entry level participation, into our Clubs. Many of the junior development programmes moved out of pilot phase and into their first season.

### Optus Junior Dolphins

Swimming Australia launched the Optus Junior Dolphins programme nationally in August, which saw positive increases in junior membership numbers across Western Australia and an improved engagement with the learn to swim industry. Of the 83 Swimming WA Clubs, 57 had Optus Junior Dolphin members join their Club – a strong result in its first year.

Swimming WA ended the membership year with 547 Optus Junior Dolphins members; a 6% increase on the previous year. Of the previous years Optus Junior Dolphins membership, more than 100 swimmers transitioned into Annual Junior Memberships at a Swimming WA Club and continued their journey with swimming.

Apart from the fun activities being delivered by Swimming WA Clubs at venues around the State, Swimming WA held three Optus Junior Dolphin carnivals during the summer season. The carnival in March at St Hilda's School was the largest Optus Junior Dolphins carnival nationally with over 100 children attending. Olympic swimmers and Swimming WA Ambassadors, Blair Evans and Tommaso D'Orsogna attended the event and the media interest resulted in engagement with the broader Western Australian public.

### SunSmart Splash & Dash Series

The revamped SunSmart Splash & Dash Series saw 471 novice swimmers take part in the programme this year. It aimed at providing novice swimmers with an introduction to swimming through games and activities, swimming races with modified rules and a family friendly and most of all, fun carnival experience. Over the course of the season, 168 participants trialed the sport for the first time, of which 90 became Swimming WA Members as a result of their experience.

Nine Swimming WA Clubs hosted a SunSmart Splash & Dash carnival this year and benefitted from increased Club membership. It was pleasing to see both metropolitan and regional Clubs becoming involved.

Host Clubs were:

- Kambalda Swimming Club
- Bunbury Swimming Club
- Breakers Swimming Club (2 carnivals hosted)
- St Hilda's Swimming Club
- All Saints Swimming Club
- Victoria Park Swimming Club
- Georgiana Molloy Anglican School Swimming Club
- Golden West Dolphins Swimming Club
- UWA West Coast Swimming Club

### The Westpac Summer League Series

The past year saw the launch of the Westpac Summer League Series pilot. The programme was designed to attract new members and to retain existing members through a series of short team based competitions held in venues around the metropolitan area.

Swimming WA Clubs embraced the new programme with a very healthy 16 metropolitan Clubs participating in the Series. Based on research that participants were seeking competition close to home, the Westpac Summer League Series divided into three Regions, utilising local swimming centres which enabled Clubs to showcase their facilities and to rekindle some friendly 'inter Club rivalry'.

The 2016/17 Westpac Summer League Series regions included:

#### North Metro Region

Breakers, Arena, Riverside, Kingsway, Central Aquatic and Barracudas.

#### South East Metro Region

Lesmurdie, Armadale Kelmscott, Thornlie, Riverton and Swan Hills.

#### South West Metro Region

South Shore, Westside Christchurch, Kwinana and Rockingham.

The Series ran from October to December with six Clubs achieving a place in the Westpac Summer League Final held in mid December at Beatty Park. South Shore Swimming Club won the inaugural Westpac Summer League Series with the prize money kindly donated by Westpac to the Club.

### Links with WA Schools

In a year of firsts for the Development team, Swimming WA established a new School Support Programme, in an effort to improve swimming opportunities within the school environment and break down barriers for swimming participation beyond the school yard.

Swimming WA invested in an innovative Schools Support Programme kit that included free resources such as, a school swimming carnival handbook, technique and training session guidelines, simple and practical water games and coach education opportunities. In addition, support was

provided via the Swimming WA School Support Programme website. Newsletters were delivered to school contacts with an amazing 1,077 schools signing up to receive the information each month. The Ambassador programme and the Swimming WA Endorsed School programme provided schools with the opportunity to receive additional recognition and resources.

Swimming WA continued to support the School Sport WA State team by sending one representative to the 2016 School Sport National Swimming Championships in Darwin.

Discussions commenced with various school associations in relation to the school competition pathway with a new framework currently being drafted.

### Junior Excellence

The Swimming Australia Junior Excellence programme recognised and rewarded junior swimmers who, through their development of aquatic skills, achieved a high swimming standard. Swimmers aged nine to 16 years, who achieved times set by Swimming Australia, qualified as Gold, Silver, Bronze or Green standard depending on their best performances throughout the season.

1,020 Swimming WA Members were awarded Junior Excellence recognition in 2016/17 with 314 swimmers reaching Gold standard, 282 Silver standard, 180 swimmers the Bronze standard, and 144 the Green standard. All received a prize pack and recognition on Swimming Australia and Swimming WA websites.



Westpac Summer League Champion Club – South Shore



# SWIMMING WA OPEN WATER SWIMMING SERIES

Swimming WA's 2016/17 Open Water Swimming (OWS) Series was the largest in the history of the Series with 17 rounds staged across the State. The calendar included ten metropolitan and seven regional rounds between October 2016 and April 2017. The final number of entries for the Series was 5,888 which equated to 1,827 individual swimmers taking part over the Series. Given the poor weather conditions between October and December a decline of only 3% in participant numbers on last year was heartening for the Association.

Important strategic relationships strengthened during the Series with Blue Chip Timing managing the timing, Surf Lifesaving WA (SLSWA) coordinating water safety and Yellow Event Services (YES) managing registrations and beach infrastructure for the Series. Our sincere thanks to all of our valued commercial partners.

A new innovation for this year was the introduction of aerial drones at selected rounds of the Series, supplied by Global Unmanned Services (GUS). The drones played an important part in supporting the water safety protocols for our swimmers and captured magnificent aerial footage which was streamed live to spectators on the shore.

This year's OWS Series marketing campaign revolved around the #ChallengeYourself concept conveyed through mainstream media outlets and social media channels. The objective was to raise the profile of the Series and expose it

to a broader Western Australian audience, whilst maintaining high levels of engagement with the OWS Series 'faithful' by encouraging them to have family and friends "Challenge Themselves" and swim in a round.

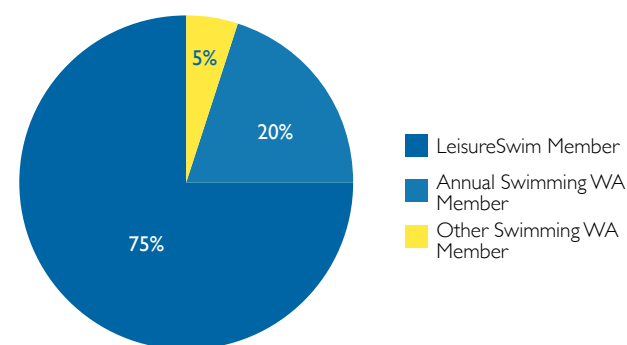
The Series was promoted via Network TEN, GWN 7, Nova, The West Australian and on several billboards (thanks to our gold level sponsor QMS Media), including a large digital screen in the Perth CBD. The new relationship with Gold Level Sponsor Westpac also provided marketing avenues via the ability to display posters and flyers in each branch along with marketing images on Westpac ATM's right across the State.

With an increased number of regional rounds on the calendar and in response to feedback from Swimming Clubs involved in hosting regional rounds the previous year, Swimming WA trialled a "profit-share model" for the local swimming Club in return for their assistance in hosting the round. This clearly demonstrates a practical commitment to assist our Clubs to raise important revenue for local swimming activities.

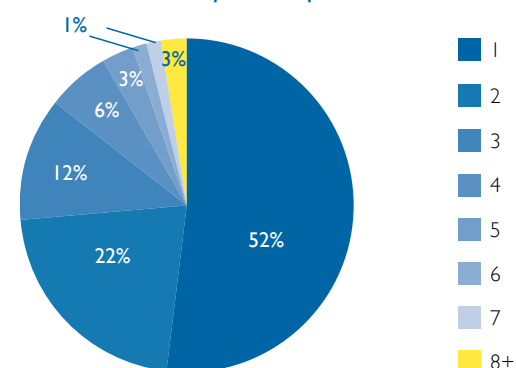
An unusually late start to Spring and unpredictable weather conditions negatively affected the early rounds of the Series, with cool, blustery conditions taking their toll on the Geraldton round and high winds compromising participant safety at Cottesloe (Round 2) and Mullaloo (Round 6) leading to both rounds being abandoned. Fortunately,



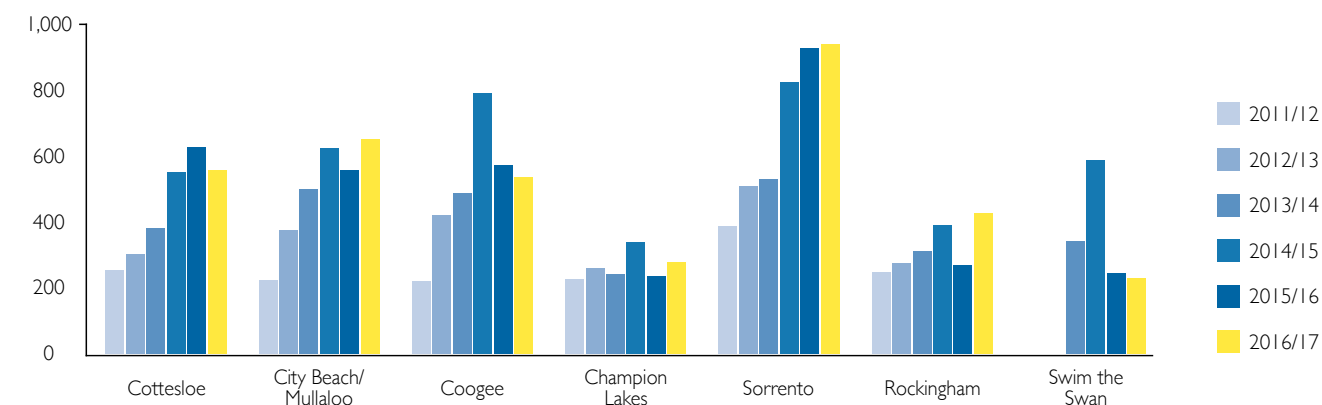
OWS Series Membership Type 2016/17



Number of Rounds Participated in per Swimmer 2016/17



OWS Series Individual Participation at Major Events 2011 – 2017



Swimming WA was able to reschedule the Mullaloo round four days later with minimal inconvenience to our valued participants.

The venue for the inaugural "Ocean Eliminator" was Coogee Beach during Round 5 of the OWS Series. This new innovation within the Series aimed to provide a point of difference for spectators and an opportunity for elite competitive open water swimmers to test themselves against the best and to win prize money. The format consisted of the top ten male and female open water swimmers selected from the results of the WA Open Water Championships, with another five male and five female "wildcards" selected from outside events such as Triathlon WA, the Rottneet Channel Swim and Masters WA.

The genders raced separately, each completing the 1.25km loop, with the last three to finish "knocked out" over three rounds. A 10-minute rest between rounds was held from the time of the first finisher. The final 1.25km round was contested by six males and six females, with the first across the line claiming victory. Chloe Green and Simon Huitenga both from Perth City Swimming Club were named Champions of the inaugural OWS Series "Ocean Eliminator".

The start of 2017 marked a change in fortune for the Series with improved weather conditions and increased participation at most rounds. The new year brought in three Regional rounds starting with Albany and the inaugural Harvey Dam round. A warm afternoon set the scene for the swim at the picturesque Harvey Dam, which attracted over three hundred participants. The venue provided an excellent option for less experienced swimmers with protected, calm

waters. Presentations followed the round at the Harvey Dam amphitheatre and a free community concert and barbeque were provided with thanks to round sponsor Alcoa of Australia.

Round 10 of the Series was the iconic Australia Day (Rotto Rehearsal) swim held at Sorrento beach presented by silver sponsor Network TEN. This round has long been a feature of the Series with the swim attracting the highest level of participation in the Series annually. The installation of a marine net at the beach presented some challenges, as did Swimming Australia's late decision to stage the Australian Open Water Swimming Championships a day later in Adelaide. Yet the 2017 participation level was just under 1,000 swimmers. The 150m "Come and Try" swim attracted 60 children, parents and novice open water swimmers in what is a truly 'family oriented swim'.

A second Come and Try event was held at Round 13, Leighton (supported by gold sponsor Westpac) which doubled as the Swimming WA Open Water Club Premierships. Following a busy weekend in the pool at the Club Premierships, many Swimming WA Clubs backed up on the Labour Day public holiday for the 2017 OWS Club Premierships.

Two awards were on offer at the round; The Jeanette Bailey Cup (awarded to the Club receiving the highest amount of points as per the standard OWS scoring system) and the Participation Award, which was presented to the Club achieving the highest percentage of points as determined by the maximum attainable by their eligible membership. Breakers took home the 2016/17 Jeanette Bailey Cup with



Perth City narrowly edging out Kwinana for the OWS Participation Award. Our sincere thanks to all participating Clubs for your support of what will now become a regular feature of the Western Australian OWS calendar.

The annual Swan River round had a changed format for this season with the round becoming the Series finale entitled “Suburbs to City” and was presented by Westpac. This round was a 1.3km dash across the river from Mends Street Jetty in South Perth to William Street landing, west of Elizabeth Quay inlet. While the weather on the March morning was more similar to a winters day, 220 keen swimmers made the crossing accompanied by swimming superstar Libby Trickett. The OWS Series presentations followed after at the Embargo Container Bar in Elizabeth Quay. Bradley Smith and Rebekah Weller were overall winners in the Open category with Brad receiving his medal from Libby Trickett as part of the presentations.

**2016/17 OWS Series Results**

**15yrs/U**

Emily Holland

Flynn Mason

**18yrs/U**

Tahlia Jensen

Byron Kimber

**Open (19 – 34yrs)**

Rebekah Weller

Bradley Smith

**Legends (35 – 49yrs)**

Claire Ware

Anthony Rooke

**Super Legends (35+ yrs)**

Bridget Young

Paul Blackbeard

**2016/17 OWS Club Premierships**

**Jeanette Bailey Cup for Champion Club**

Breakers

**Participation Award**

Perth City

OWS Series Registrations at all Rounds 2016/17

Venue	Number of Swimmers
Geraldton	90
Cottesloe	369*
Mandurah	433^
Busselton	189
Champion Lakes	279
Coogee	535
Mullaloo	740**
Albany	146
Harvey Dam	315
Bunbury	229
Sorrento	960
Rockingham	426
Shorehaven	256
Rottnest – Champs of the Bay	88
Leighton	563
Suburbs to City	231
Carnarvon	39
Total	5888

\*Event abandoned due to unsafe conditions

^Includes transfers from Cottesloe

\*\*Event abandoned due to unsafe conditions and rescheduled. Includes transferred entries.



Libby Trickett OAM presenting Coach Ralph McManis, Brad Smith and Byron Kimber (Breakers) with the Jeanette Bailey Cup

CLUB DEVELOPMENT

This year was one of expansion within the Club development area. The building of capacity and expertise in and around our Clubs throughout the State was a key area. To this end, Swimming WA engaged with The Department of Sport and Recreation (DSR) to secure grants that enabled the Association to expand its regional resourcing. Two Development Officer roles; one in the South West and one in the Pilbara, were appointed and these positions have had significant positive impact in the work undertaken in supporting local Clubs around their governance and increasing the size of their membership. The Swimming WA office continued to support both the Metropolitan and Regional Clubs via the dedicated Club Services Coordinator position.

The Swimming WA Club toolkit was specifically designed to assist Club operations, was a key resource for Club Committees, with plenty of positive feedback. The Development staff continued to ensure the kit's integration and utilisation across all Clubs and there was pleasing progress. The resource has proven invaluable with key focus areas this year across Clubs directed towards assistance in areas such as, updating Club constitutions in accordance with the new Association Act requirements, education around the running of quality Annual General Meetings and how Clubs can identify and develop of strategies to keep members and volunteers engaged.

Swimming WA continued to actively engage with Clubs through quarterly forums and events held during the year. The Presidents' Forums, Swimming Board and staff attendance at Club AGMs and Committee meetings,

attendance at various metropolitan and regional Swim meets and also the hosting of Swimming WA's Annual Conference, saw plenty of interaction with Clubs. The 2016 Conference was held at the University of Western Australia and received excellent feedback from its 250 attendees from 46 Clubs.

The Community Aquatic Series (CAS) was another key initiative delivered this year by Swimming WA, thanks to the support from DSR. The CAS specifically targeted regional towns in the lead up to Swimming WA's Open Water Swimming Series rounds. CAS included free pool clinics, technical officials education forums, coach education forums and a community open water swim with the aim to engage, up-skill and promote the sport across multiple community groups. CAS clinics were held in seven regional towns across the state, ranging from Albany in the southwest to Carnarvon in the north.

Swimming WA continued to assist Clubs with links to their Local Government Authority and facility managers, attending many meetings between the groups and helping to develop partnerships across both the metropolitan and regional areas.

Seven regions are currently affiliated with Swimming WA. The Regional Coordinators group voted this year to establish a formal operational committee of the CEO, entitled the Swimming WA Country Swimming Committee (CSC), with the first meeting held in April. The focus of the CSC is on strategies to grow country-swimming membership, review of regional boundaries and competition frameworks and provide strong governance support for each Regional Committee.





# SWIMMING WA COUNTRY COORDINATOR'S REPORT

Deb Harlow – Swimming WA Country Coordinator

## Highlights

Swimming WA Technical Officials throughout the State make competitive meets possible. Training and development opportunities for Technical Officials and volunteers at Club level are motivating, rewarding and vital for the sport to succeed and I encourage every country Club to recruit and build their base of volunteers. Country based Technical Officials have proudly represented Western Australia throughout the year at National Championships, Junior Pan Pacific Swimming Championships and the 2017 FINA World Championships. A sincere thank you to our Technical Officials for the professionalism you demonstrate and for volunteering your time at local, state, national and international levels.

Country swimmers proved this year that seizing development opportunities pays off and can result in strong performances at national and international levels. At a national level, Western Australian regional Clubs were well represented by fifteen country swimmers including: Tom Gawned and Caitlin Williams (Albany), Jye Jensen, Courtney Lee, Ross Rann, Kaiden Richings and Maddison Stewart (Bunbury), Zoe Butler, Jasmine Hopkins, Maddison Johnston-Walker, Lucinda Jones and Ester Pedrick (Busselton), Jonte Blake (Kalgoorlie), Megan Larmour and Jorja Lymn (Peel Aquatic). Well done and congratulations to the athletes, the coaches and Club Committees.

A very special mention to Jasmine Hopkins and Coach Brooke Kemp on Jasmine's selection on the team to represent Australia at the 2017 FINA Junior World Championships.

## Country Events

The 2016/17 season got underway with Geraldton hosting the first regional Open Water Swimming Series swim on October 1, attracting a combination of competitors from Regional and Metropolitan Clubs and Open Water swimmers. Whilst the weather was not kind to the round, it was still terrific to see local volunteers from Geraldton Swimming Club, Champion Bay Surf Life Saving Club, Geraldton Triathlon Club, Department of Sport Recreation (DSR) and the City of Greater Geraldton, "pitch in" to make sure that the swim was a success.

Throughout the summer, Regional Swimming Associations have hosted events including competitive meets, clinics and training camps designed to build athlete, coach, technical official and Club member development. The Community Aquatic Series (CAS) also provided pool and open water clinics and forums in Albany, Geraldton, Carnarvon, Busselton, Bunbury, Harvey and Mandurah.

## Country Championships and Country Pennants

In January 2017, Swimming WA provided the opportunity for our new and younger members to sample competitive swimming at HBF Stadium during the Swimming WA Rookie segment of the Country Championships. Swimmers returning to the Championships caught up with their regional counterparts to rekindle friendships whilst not forgetting the "business end" of competition amongst friends.

A total of 361 swimmers participated with immense excitement in the final events, the team relays.

Hosts of the 58th Country Pennants event, Kalgoorlie Amateur Swimming Club responded extremely well to the traditional mammoth task of organizing this event. Held in the Goldfields region the 30 teams from 29 Clubs (598 swimmers) participated in the Opening Ceremony March Past and the display was fantastic! Wagin Swimming Club's theme and costume was wonderfully designed and positioned Wagin to receive the honours for the March Past Trophy.

The Opening Ceremony acknowledged the extensive collaborative efforts of the Kalgoorlie Swimming Club, the City of Kalgoorlie-Boulder and the wider Goldfields community in hosting the 2017 event. The weather conditions throughout the weekend were hot, dry and constant, with action in the pool exciting. The air-conditioned 'club-land' proved a welcome relief for winding down and refreshing swimmers and support crews. Overall a combination of 40 individual and relay records were broken amongst both junior and senior age groups.

Our thanks to the Swimming WA President and CEO for attending the Country Pennants.

## Results

### March Past Trophy

Wagin

### Country Pennants Records

40 records broken, 35 individual and five relay

### Closest to State Record 50m

Male – Jonte Blake, Kalgoorlie, freestyle – 24.52

Female – Amy Duncan, Bunbury, freestyle – 30.02

### Closest to State Record 100m

Male – Mitchell Williams, Albany, freestyle – 56.70

Female – Megan Larmour, Peel, breaststroke – 1.16.48

### Relay Trophy Winners

- A Bunbury
- B Kalgoorlie
- C Carnarvon
- D Hedland
- E Pinjarra

### Country Pennant Winners

- A Bunbury
- B Kalgoorlie
- C GMAS
- D Boddington
- E Pinjarra

# HIGH ACHIEVERS

In 2017, the Association once again conducted the Swimming WA Volunteer of the Year Award with monthly winners recognised leading into the Westpac Swimmer of the Year Awards. The 2017 Swimming WA Volunteer of the Year was Tony Ball (Kwinana). Tony was recognised for his tireless efforts in helping support the Association via his work on the Competition Planning Committee, historical projects and also his work at Kwinana Swimming Club.

Tony wins flights, accommodation and tickets for two people to attend the Swimming Australia Swimmer of the Year awards.

The 2017 Champion Club Award went to Perth City (Metropolitan) and Bunbury (Regional) for their outstanding work on aligning their operations to the Swimming WA Strategic Plan. Congratulations to all nominees and winners for the magnificent contribution you have made to swimming in the State this year.



2017 Volunteer of the Year – Mr Tony Ball

# INCLUSION

The Westpac Spirit Carnival continued to build momentum with Swimming WA and the Royal Lifesaving Society of WA partnering again. The joint initiative was delivered for the second time in the Pilbara region and expanded to the South West region for the first time. Both carnivals were well attended and support by the indigenous community and local schools, with more than 120 children in attendance.

Gold level sponsors Westpac and SunSmart generously supported the carnivals.

Swimming WA, with assistance from Swimming Australia, held a multi-class classification day, for swimmers with a physical disability. The classification day saw eight swimmers from around the State go through a process of assessment, allowing swimmers with positive classifications to compete for their Club and have an opportunity to be in the Paralympic pathway.

The Department of Sport and Recreation continued to generously support Swimming WA in implementing inclusion initiatives throughout the year. Our thanks to the team at DSR.



The Pilbara Spirit Carnival 2016/17

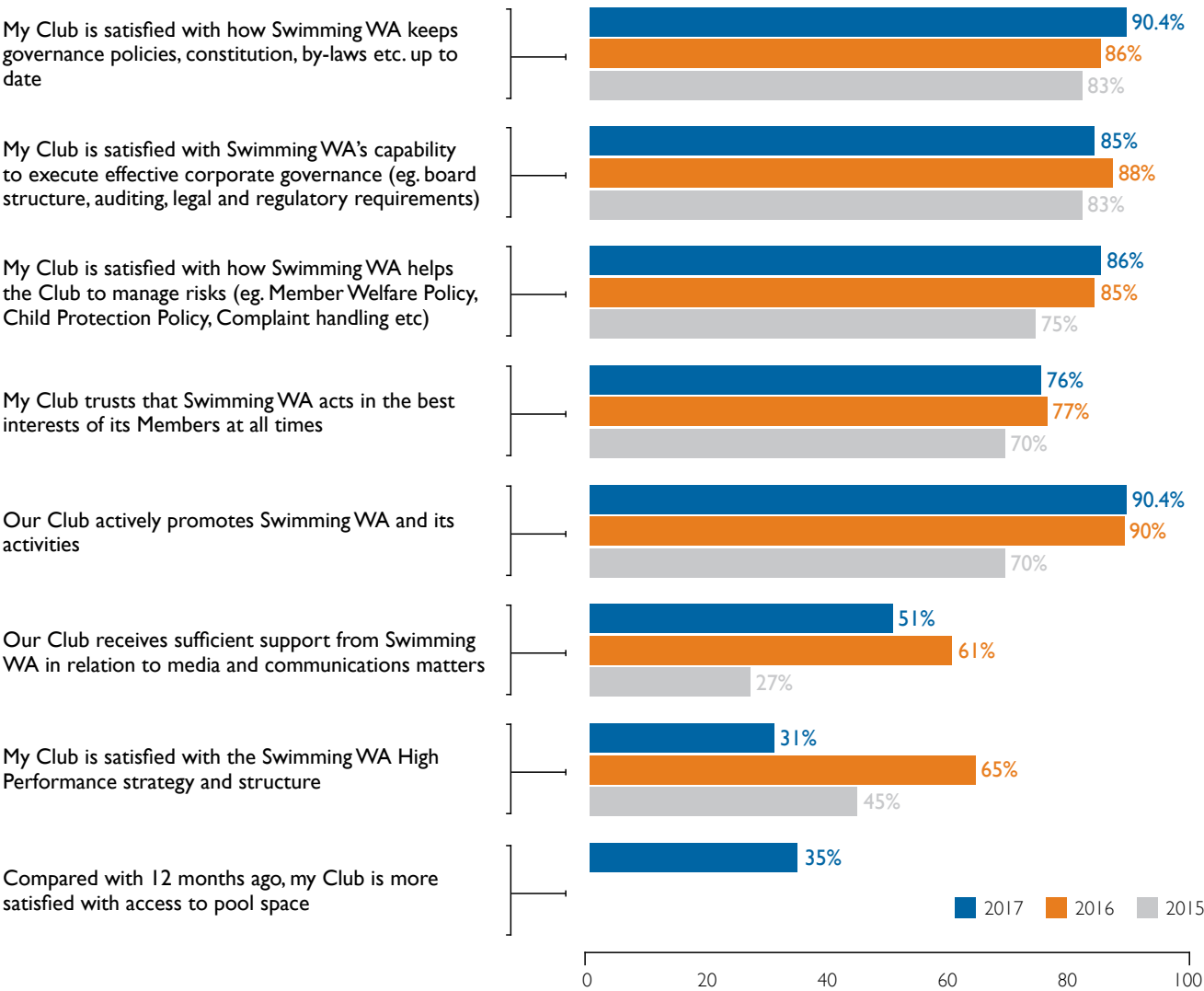


# SWIMMING WA CLUB SURVEY RESULTS 2016/17

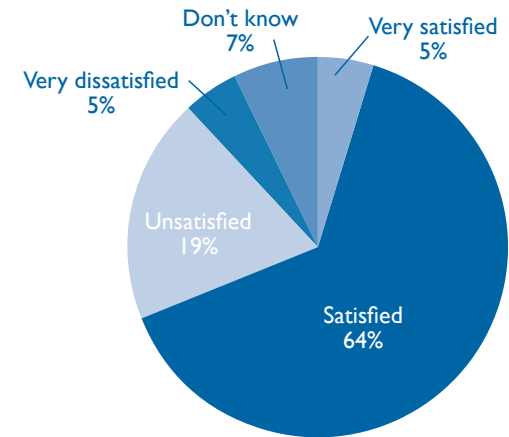
## Key Findings

- 64% respondents attributed improvements in Club administration to support from Swimming WA. Key areas of improvement were; communication in and around the Club, membership administration and governance
  - 45% of Clubs indicated that costs of events had increased over 2016/17
  - 64% of Club respondents indicated that they had a positive relationship with their council
  - 58% of Clubs used the Swimming WA logo in their branding (40% in 2016)
  - 51% of Clubs have an appointed media officer and 66% have a relationship with a local media outlet
  - 70% of Clubs actively encourage members to gain TO accreditation
  - 71% of Clubs are providing Club meets of less than three hours for U12 swimmers (54% in 2016)
  - 58% of Clubs actively promote the Swimming WA Performance Pathway Criteria
- Nb: 44 Clubs responded

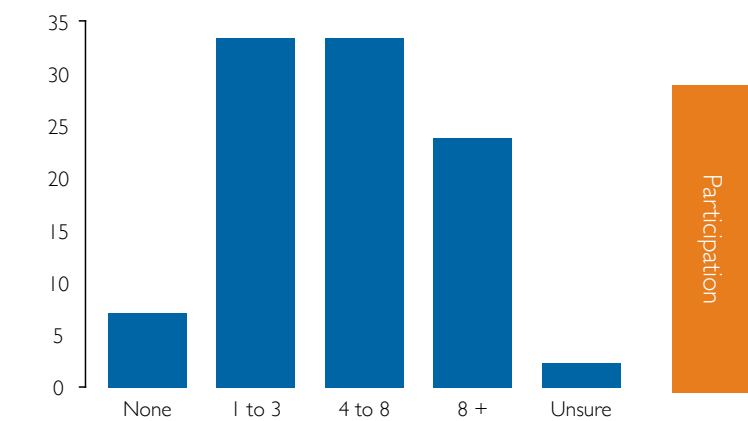
## Percentage of Clubs who Positively Responded



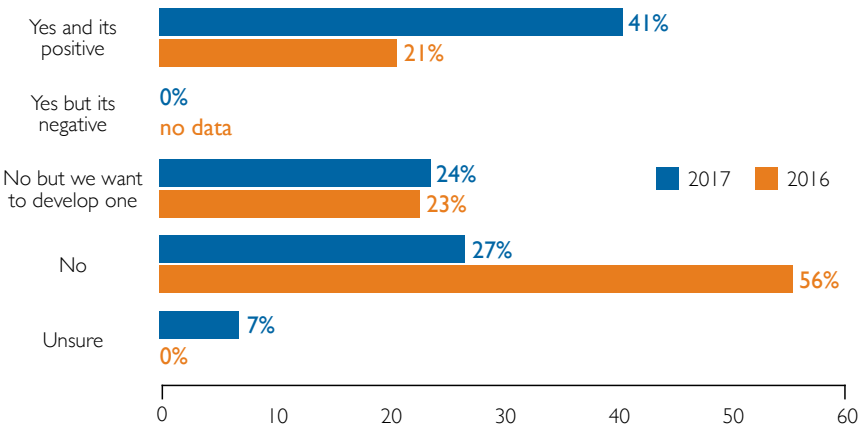
## Satisfaction with Swimming WA Pool Events



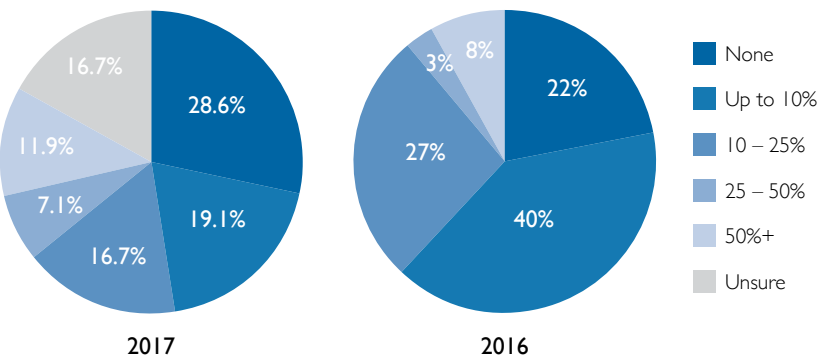
## Number of New Volunteers Engaged by Clubs (%)



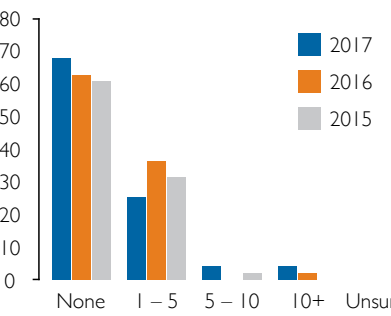
## Swimming WA Club Relationship with Masters Swimming WA



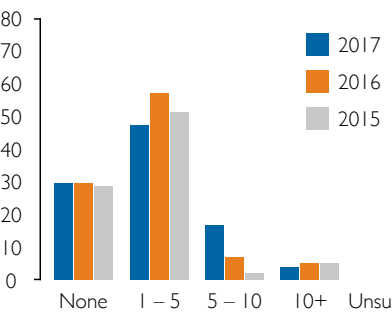
## Percentage of New Members from Learn to Swim Schools



## Formal written complaints (%)



## Informal verbal complaints (%)



## Communication Channels Swimming WA to Clubs

- 86% Swimming WA website
- 81% E-Splash monthly Member newsletter
- 79% Club's Corner newsletter
- 57% Facebook
- 17% Instagram
- 14% YouTube
- 10% Twitter
- 7% Other
- 7% Unsure

## Communication Channels Clubs to Members

- 88% Facebook
- 66% Website
- 24% Instagram
- 19% Smartphone app
- 14% Twitter
- 14% Other
- 7% YouTube
- 7% Snapchat
- 2% Unsure





# Competition

The opportunity for our athletes to reach their potential

## POOL MEETS

Competitive pool meets continue to be the “core business” for Swimming WA and this year was no exception. In all, Swimming WA hosted 19 pool meets throughout the year. An overall increase in participation in Swimming WA hosted meets was prevalent across the year and indicates the growth in membership across the State. Swimming WA continues to host meets for swimmers of all ages and levels. The revamped SunSmart Sprint Championships featuring “dash for cash” skins races was a highlight, with many athletes requesting that such initiatives be retained in the years ahead.

The SunSmart State Open and Age Long Course Championships in December was the pinnacle meet of the Swimming WA competition calendar. Held over four days at HBF Stadium, the Championships featured many remarkable performances in the pool. Returning Olympian Brianna Throssell was the star attraction and strong performances by the next generation of WA swimming set the stage for success on the national stage later in the season. The Association continued its efforts to create “a big event atmosphere” with improved presentation, crowd activations, live streaming and audio-visual services on show. Media coverage of the Championships improved on the previous year.

### SunSmart Indian Ocean All Stars

The Association continued its engagement with the swimming community of the Pacific Rim, once again hosting the SunSmart Indian Ocean All Stars Challenge. Scheduling conflicts negatively affected participation numbers from Asia resulting in less international competitors, despite excellent support from Australian based athletes. Swimming WA is already working with partners in the region to ensure the Challenge is a huge success once more in 2018.

### Entries and Competing Athletes from 2014 – 2017

Year	Entries	Competing Athletes
2014	1,359	202
2015	2,098	349
2016	2,370	389
2017	944	157

### SunSmart Metro and Country Club Premierships

The Labour Day long weekend in March has come to be known as the WA’s “Festival of Swimming”. The SunSmart Metro Club Premierships took place at HBF Stadium on March 4 and 5 with the SunSmart Country Pennants held over the same weekend at Goldfields Oasis in Kalgoorlie. The Swimming WA President and CEO attended parts of both meets as well as the Open Water Swim on the Monday at Coogee Beach, in what has become the sport’s biggest weekend.

The Competition and Planning Committee continues to seek methods to evolve Swimming WA’s competition structure to facilitate increased participation, enjoyable competitive meet formats and preparation for elite competition. In the past 12 months, the Committee has taken steps to align to the new national directive of “five weeks out trials” separated “Open” and “Age” State Long Course Championships and instituted change in the eligible age categories for Swimming WA sanctioned competition.

### Results 2016/17

Winner	Club
Metro Club Premierships	
A Division	UWA/West Coast
B Division	St Hilda’s
C Division	Swan Hills
D Division	Riverton Aquanauts
Country Club Premierships	
A Division	Bunbury
B Division	Kalgoorlie
C Division	GMAS
D Division	Boddington
E Division	Pinjarra





Swimming WA Meets held 2016/17

Meet	Date	Athletes	Teams	Entries
West Australian Newspaper Short Course Qualifying Meet #2	29 July 2016	663	37	2,701
West Australian Newspaper Rookie Meet	14 Aug 2016	174	30	584
West Australian Newspaper Junior Short Course Challenge	20 Aug 2016	245	27	1,022
West Australian Newspaper Short Course Challenge	21 Aug 2016	208	27	767
West Australian State Open and Age Short Course Championships	9 Sep 2016	509	42	3,078
West Australian Junior Short Course Championships	24 Sep 2016	527	44	2,941
SunSmart Long Course Qualifying Meet #1	21 Oct 2016	481	33	2,218
SunSmart Long Course Qualifying Meet #2	3 Dec 2016	410	35	1,576
SunSmart State Open and Age Long Course Championships	19 Dec 2016	532	53	1,835
SunSmart Rookie Meet	6 Jan 2017	315	48	911
SunSmart Country Championships	8 Jan 2017	361	33	2,209
Hancock Family Medical Foundation New Year's Challenge	28 Jan 2017	221	22	1,215
Hancock Family Medical Foundation Junior New Year's Challenge	28 Jan 2017	279	34	1,184
SunSmart Sprint Championships	3 Feb 2017	229	31	1,182
SunSmart Long Course Qualifying Meet #3	25 Feb 2017	262	31	755
SunSmart End of Summer Sensation	26 Feb 2017	340	28	1,551
SunSmart Club Premierships	3-5 Mar 2017	829	30	1,470



RECORDS OFFICER REPORT

Tony Ball – Swimming WA Records Officer

During the past season a total of 443 state records were broken compared to the 309 for the 2015/16 season.

The top five record breaking Clubs were UWA West Coast (170), St Hilda's (93), Breakers (49), Arena (33) then Rockingham with (29). There were a total of 12 Clubs whose members broke records (last season was 12).

The top five female record breakers were Kate Harrison (Perth City/St Hilda's) with 72, Abbie Loraine (Arena/St Hilda's) with 21, Holly Barratt (Rockingham) with 12, Hayley Nowrojee (Arena) with nine, followed by Tamsin Cook (UWA West Coast) with four. There were a total of 15 local female record breakers.

The top five male record breakers were Joshua Edwards-Smith (UWA West Coast) with 41, Jackson Anderson (Arena/St Hilda's) with 16, George Harley (Breakers) with 12, Jack Wilson (Breakers) with 11, followed by Tommy Sucto (Rockingham) with 10. There were a total of 19 local male record breakers.

Highest Achievement Record Performances

Congratulations go to the following swimmers:

Australian Open All Comers Record

Mens Open 100m breaststroke – Tommy Sucto of Rockingham in a time of 0:57.67 on 4 November 2016.

Australian Age Record

Girls 17yrs 400m freestyle – Tamsin Cook of UWA West Coast in a time of 4:04.36 on 7 August 2016.

State Record Statistics

The oldest male long course record broken was Lucas Fazari of Tuart Hill in the 8yrs100m freestyle on 8 April 2017 which broke the record previously held by Mark Lane of UWA West Coast set on 12 January 1973, a record that stood for 44 years and 86 days.

The most improved male long course record broken was the WA All Time and WA Residential 9yrs 50m freestyle which was reduced from Jackson Anderson's (St Hilda's) time of 0:31.11 to his own record of 0:30.29, a 2.71% improvement.

The oldest male short course record broken was Nicholas Brown (Western Sprint) in the Open 200m butterfly on 18 June 2017 which broke the record previously held by William Kirby (City of Perth) set on the 26 September 1998, a record that had stood for 18 years and 266 days.

The most improved male short course record broken was the WA All Time and WA Residential 13yrs 200m backstroke which was reduced from Corey McIntosh's (City of Perth) time of 2:10.74 to Joshua Edwards-Smith's (UWA West Coast) new time of 2:03.92, a 5.50% improvement.

The oldest female long course record broken was Kate Harrison (St Hilda's) in the 12yrs 200m individual medley on 22 December 2016 which broke the record previously held by Jacqueline McKenzie (FAL West Coast) set on 5 January 1986, a record which had stood for 30 years and 352 days.

The most improved female long course record broken was the WA All Comers, WA All Time, Residential State and Club 12yrs 200m medley relay which was reduced from the West Coast time of 2:14.01 to St Hilda's new time of 1:56.82 a 14.71% improvement.

Summary of Top Record Breaking Clubs 2016/17

Club	Long Course				Short Course					Grand Total
	Aust. Age	All Comers	All Time	Residential	Total	Aust. Open	All Comers	All Time	Residential	Total
UWA West Coast	3	14	35	33	85		26	26	33	85
St Hilda's		12	24	25	61		9	11	12	32
Breakers		2	9	8	19		12	11	13	36
Arena							11	11	11	33
Rockingham			7	7	14	1	2	9	4	16
Perth City							7	9	9	25
Singapore		8			8					8
Western Sprint				1	1			4	2	6
Tuart Hill		2	2	2	6					6
Victoria Park		2	2	2	6					6
All Saints							1	1	1	3
Kingsway							1	1	1	3
Philippines		2			2					2
Asia		1			1					1
Westside Christchurch									1	1
Total	3	43	79	78	203	1	69	83	87	240



The oldest female short course record broken was Kate Harrison of St Hilda's in the 15yrs100m butterfly on 25 June 2017 which broke the record previously held by Demelza Hitchcock of Claremont Uniswim on 22 August 1998, a record which had stood for 18 years and 308 days.

The most improved female short course record broken was the All Corners, All Time and Residential 12yrs 100m butterfly which was reduced from Amy Lucas's (West Coast) time of 1:06.26 to Kate Harrison's (St Hilda's) new time of 1:01.55, a 7.65% improvement.

Country Records

During the past season a total of 248 country records were broken, compared to the 150 for the 2015/16 season.

The top five record breaking Clubs were Busselton (144), Albany (44), Bunbury (39), Kalgoorlie (14), followed by Geraldton (four). There were a total of six Clubs whose members broke records.

The top five female record breakers were Jasmine Hopkins (Busselton) with 95, Tahlia Jensen (Bunbury) with 21, Abbey Carter (Geraldton) and Jemma Pouwelsen (Albany) both with two, then Maddison Johnston-Walker (Busselton) and Jorja Lymn (Peel Aquatic), both with one each. There were a total of six country members that broke country records.

The top five male record breakers were Tom Gawned (Albany) with 40, Jonte Blake (Kalgoorlie) with 14, Kaiden Richings (Bunbury) with 12, Jye Jensen (Bunbury) with four followed by Kelly Giles (Geraldton), Samuel Ellis (Bunbury), Itsuki Tomita (Albany) and Ross Rann (Busselton), all with two each). There were a total of eight country members that broke country records.

The oldest male long course record broken was Tom Gawned of Albany in the 12yrs 50m backstroke on 6 January 2017 which broke the record previously held by Grant Novak of Leschenault set on 15 March 1992, a record that stood for 24 years and 297 days.

Summary of Individual Female Records – Metro and International 2016/17

Name/Club	Long Course				Short Course					Grand Total	
Female	Aust. Age All Corners	WA All Corners	WA All Time	WA Residential	Total	Aust. Age All Corners	WA All Corners	WA All Time	WA Residential	Total	
Kate Harrison (Perth City / St Hilda's)		7	11	16	34		11	13	14	38	72
Abbie Loraine (Arena / St Hilda's)							7	7	7	21	21
Holly Barratt (Rockingham)			3	5	8			4		4	12
Hayley Nowrojee (Arena)							3	3	3	9	9
Tamsin Cook (UWA West Coast)	1		3		4						4
Tahlia Thornton (Breakers)				1	1		1		1	2	3
Bianca Petsos (UWA West Coast)							1	1	1	3	3
Bridgette Brodalka (Arena)							1	1	1	3	3
Crystal Edwards (UWA West Coast)							1	1	1	3	3
Emma Bond (UWA West Coast)								2	1	3	3
Natalie Van Selm (Breakers)							1	1	1	3	3
Samantha MacFarlane (Breakers)							1	1	1	3	3
Micaela Mojdeh (Phillipines)		2			2						2
Brianna Throssell (UWA West Coast)				1	1						1
Kathryn Raffelt (St Hilda's)				1	1						1
Jemima Horwood (UWA West Coast)									1	1	1
Total	1	9	17	24	51		27	34	32	93	144

Summary of Individual Male Records – Metro and International 2016/17

Name/Club	Long Course				Short Course						Grand Total
MALE	Aust. Age All Corners	WA All Corners	WA All Time	WA Residential	Total	Aust. Age All Corners	WA All Corners	WA All Time	WA Residential	Total	
Joshua Edwards-Smith (UWA West Coast)		4	5	6	15		8	9	9	26	41
Jackson Anderson (Arena / St Hilda's)		1	3	3	7		3	3	3	9	16
George Harley (Breakers)			7	5	12						12
Jack Wilson (Breakers)							3	4	4	11	11
Tommy Suctpto (Rockingham)			2	2	4	1	1	3	1	6	10
Damian Badenhorst (Kingsway / Breakers)							3	3	3	9	9
Ethan McAleese (Rockingham)			1		1		1	2	3	6	7
Nicholas Brown (Western Sprint)				1	1			4	2	6	7
Eu Jin Jonathon Tan (Singapore)		6			6						6
Lucas Fazari (Tuart Hill)		2	2	2	6						6
Tristan Lin (Victoria Park)		2	2	2	6						6
Taj Jones (Perth City)								2	2	4	4
Zac Incerti (UWA West Coast)			2	1	3						3
Mitchell Nel (All Saints)							1	1	1	3	3
Hugh Moran (UWA West Coast)				2	2						2
Robert Bonsall (UWA West Coast)			1	1	2						2
TJ Chong Su (UWA West Coast)			2		2						2
Alex Milligan (UWA West Coast)				1	1						1
Ashton Brinkworth (St Hilda's)				1	1						1
Lennard Bremer (Westside Christchurch)									1	1	1
Total	15	27	27	27	69	1	20	31	29	81	150

The most improved male long course record broken was the Country All Time and Residential 12yrs 100m backstroke which was reduced from Reece Harding's (Kalgoorlie) time of 1:08.69 to Tom Gawned's (Albany) new time of 1:05.30, a 5.19% improvement.

The oldest male short course record was broken by Tom Gawned of Albany in the 12yrs 50m butterfly set on 28 August 2016 breaking the previous record held by Brenton Bell (Bunbury) set on 18 October 1997, a record that had stood for 18 years and 315 days.

The most improved male short course record broken was the Country All Time and Country Residential 12yrs 200m backstroke which was reduced from Kyle Lee's (Golden

West Dolphins) time of 2:28.38 to Kaiden Richings's (Bunbury) new time of 2:22.84, a 3.88% improvement.

The oldest female long course record broken was Tahlia Jensen (Bunbury) in the 17/18yrs, and Open 800m freestyle set 3 December 2016 which broke the record previously held by Carina Ferreo (Champion Bay) set on 2 January 1982, a record which had stood for 34 years and 336 days.

The most improved female long course record broken was the Country All Time and Country Residential 9yrs 200m freestyle relay which was reduced from the team of Mandurah's time of 2:41.49 to Peel Aquatic's time of 2:32.41 a 5.968% improvement.



The oldest female short course record broken was Jasmine Hopkins of Busseton in the 15/16/17/18yrs and Open 200m backstroke on 20 August 2016 which broke the record previously held by Lisande Dingjan (Mandurah) on 21 August 2004, a record which had stood for 12 years and 364 days.

The most improved female short course record broken was the Country All Time and Country Residential 16/17/18yrs and Open 400m freestyle relay which was reduced from Peel Aquatic's time of 4:13.83 to Busseton's new time of 4:02.07, a 4.86% improvement.

Summary of Individual Female and Male Records – Country 2016/17

Name/Club	Long Course				Short Course				Grand Total
FEMALE	State	All Time	Residential	Total	State	All Time	Residential	Total	
Jasmine Hopkins (Busseton)		28	12	40		35	20	55	95
Tahlia Jensen (Bunbury)		6	9	15		3	3	6	21
Abbey Carter (Geraldton)						1	1	2	2
Jemma Pouwelsen (Albany)						1	1	2	2
Maddiston Johnson-Walker (Busseton)		1		1					1
Jorja Lymn (Peel Aquatic)							1	1	1
Total	0	35	21	56		40	26	66	122
MALE	State	All Time	Residential	Total	State	All Time	Residential	Total	
Tom Gawned (Albany)		17	11	28		6	6	12	40
Jonte Blake (Kalgoorlie)		7	1	8		3	3	6	14
Kaiden Richings (Bunbury)		1	1	2		5	5	10	12
Jye Jensen (Bunbury)						1	3	4	4
Kelly Giles (Geraldton)		1	1	2					2
Samuel Ellis (Bunbury)		1	1	2					2
Itsuki Tomita (Albany)						1	1	2	2
Ross Rann (Busseton)						1	1	2	2
Total	0	27	15	42		17	19	36	78
Grand Total	0	62	36	98		57	45	102	200



Competition



WA Swimmer Records Created or Broken 2016/17

				Australian All Comers Record	Australian Age Record	WA All Comers Record
Records include interstate and overseas swim meets and national events						
			LC/SC	AUAC	AA	ACW
24 Jun 2016	2016 WAN Junior Short Course Championships	Home	SC			8
29 Jul 2016	2016 WAN Short Course Qualifying Meet #2	Home	SC			3
5 Aug 2016	2016 U.S. Open Swimming Championships	Away	LC			
7 Aug 2016	2016 31st Olympic Games	Away	LC		I	
20 Aug 2016	2016 WAN Junior Short Course Challenge	Home	SC			2
20 Aug 2016	2016 WAN Short Course Challenge	Home	SC			I
26 Aug 2016	2016 FINA/airweave Swimming World Cup – Paris	Away	SC			
27 Aug 2016	2016 Junior Pan Pacific Championships	Away	LC			
27 Aug 2016	2016 Breakers Short Course Big Splash	Home	SC			2
28 Aug 2016	2016 Peel Aquatic Club Short Course Carnival	Home	SC			4
30 Aug 2016	2016 FINA/airweave Swimming World Cup – Berlin	Away	SC			
9 Sep 2016	2016 WAN State Open & Age Short Course Championships	Home	SC			14
24 Sep 2016	2016 State Teams Short Course Championships	Away	SC			
3 Nov 2016	2016 Hancock Prospecting Australian Short Course Championships	Away	SC	I		
26 Nov 2016	2016 Perth City Long Course Classic	Home	LC			
3 Dec 2016	2016 SunSmart Long Course Qualifying Meet #2	Home	LC			
10 Dec 2016	2016 13th FINA World Swimming Championships	Away	SC			
19 Dec 2016	2016/17 SunSmart State Open & Age Long Course Championships	Home	LC			11
6 Jan 2017	2017 SunSmart Country Championships	Home	LC			
18 Jan 2017	2017 South Australia Swimming Championships	Away	LC			
28 Jan 2017	2017 Hancock Family Medical Foundation New Years Challenge	Home	LC			2
18 Feb 2017	2017 Rockingham Stingrays Summer Carnival	Home	LC			
25 Feb 2017	2017 SunSmart End of Summer Sensation	Home	LC			3
3 Mar 2017	2017 SunSmart Club Premierships A Division	Home	LC			
4 Mar 2017	2017 SunSmart Club Premierships B Division	Home	LC			I
7 Apr 2017	2017 Hancock Family Medical Foundation Junior LC Championships	Home	LC			5
10 Apr 2017	2017 Hancock Prospecting Australian Championships	Away	LC			
15 Apr 2017	2017 SunSmart Indian Ocean All Stars Challenge	Home	LC			2
16 Apr 2017	2017 GHF Australian Age Championships	Away	LC			
4 Jun 2017	2017 Geraldton Short Course Classic	Home	SC			I
10 Jun 2017	2017 South Lake Dolphins Short Course Carnival	Home	SC			I
11 Jun 2017	2017 Officials Group Pentathlon	Home	SC			4
17 Jun 2017	2017 Swimming WA Short Course Qualifying Meet #I	Home	SC			4
24 Jun 2017	2017 Perth City Short Course Classic	Home	SC			I
25 Jun 2017	2017 Western Sprint Short Course Challenge	Home	SC			2
				I	I	71

WA All Comers State Relay Record	WA All Comers Club Relay Record	WA All Time Record	WA All Time State Relay Record	WA All Time Club Relay Record	WA Residential Record	WA Residential State Relay Record	WA Residential Club Relay Record	Country All Time	Country All Time Relay Club Record	Country Residential	Country Residential Relay Club Record	Total
ACS	ACC	WAT	WATS	WATC	RE	RES	REC	CAT	CATC	CR	CREC	
3	3	8	3	3	8	3	3	7		7		56
		3			3			2		2		13
		1										1
		3										4
		2			2			1		1		8
		1			2			10		10		24
		4										4
		1										1
		2			2							6
		4			4			1		1		14
		2										2
8	8	18	4	8	22	10	10	16	15	17	15	165
		1						15				16
		4										5
								1		1		2
								3		3		6
		1										1
2	5	6		3	22	4	7	17	8	20	8	113
								5		5		10
								5				5
		2			3							7
					2							2
		5			13			5		5		31
	3		1	2		3	5					14
		1			2							4
2	3	7	3	3	9	3	3	2	1	2	1	44
		10										10
												2
		8	9	11				24				52
		1			1							3
		1			1							3
		5			5			2		2		18
		4			6			3		3		20
		1			1					2		5
		3			4							9
15	22	109	20	30	112	23	28	119	24	81	24	680



ELITE PERFORMANCE

Western Australian Athletes on the International Stage

The 2016/17 season was incredibly exciting for Western Australian athletes on the international stage. During August Blair Evans (UWA West Coast, coach Bud McCallister), Tamsin Cook (UWA West Coast, coach Michael Palfery) and Brianna Throssell (Perth City, coach Matt Magee) competed for Australia at the Rio Olympics. The silver Olympic medal achieved by Tamsin Cook was a stand out performance in the 4x200m relay and signalled her “arrival” on the world swimming stage.

In September Jeremy McClure (South Shore, coach Kareena Preston) competed in his fourth Paralympic Games. All four Western Australian athletes did their country proud as did Western Australian Technical Official Ryan Arblaster who officiated at the Olympic Games with distinction.

November saw a Western Australian contingent head to Brisbane to compete in the Australian Short Course Championships. This meet was the trials for the upcoming FINA World Short Course Championships. Tommy Suctpto’s (Rockingham, coach Will Scott) was selected for the Australian team, where he finished with a silver medal in the 4x100m medley relay.

Other notable performances for the year include the selection of both Ethan McAleese (Rockingham, coach Will Scott) and Alex Milligan (UWA West Coast, coach Michael Palfery) selected for the Australian team to compete at the Junior Pan Pacific Games in Hawaii.

Partnerships

2016/17 saw the partnership with the Western Australian Institute of Sport (WAIS) and Swimming Australia expand. Swimming WA continued to use the expertise that WAIS has to offer, such as physiotherapy, strength and conditioning and medical staff in a wide variety of capacities. Swimming WA has also continued to use the facilities at WAIS for many Performance Pathway Programme activities, which is a highlight for many of Western Australia’s up and coming swimmers.

The tripartite partnership saw the establishment of the Southern High Performance Training Centre (SHPTC) after a very intensive selection process. Rockingham’s Will Scott was appointed Head Coach of the SHPTC for four years and will work with athletes across the Aqua Jetty and the new Cockburn Aquatic and Recreation Centre. The support of the State Government to establish our third HPTC via WAIS is greatly appreciated by the entire Western Australian swimming community.

Western Australian Representatives on Australian Teams

Name	Club	Coach
Olympic Games – Rio de Janeiro August 2016		
Brianna Throssell	Perth City	Matt Magee
Blair Evans	UWA West Coast	Mick Palfery
Tamsin Cook	UWA West Coast	Mick Palfery
Paralympic Games – Rio de Janeiro September 2016		
Jeremy McClure	South Shore	Kareena Preston
FINA World Short Course Championships – Ontario December 2016		
Tommy Suctpto	Rockingham	Will Scott
FINA World Championships – Budapest July 2017		
Brianna Throssell	UWA West Coast	Mick Palfery
Zac Incerti	UWA West Coast	Mick Palfery
Holly Barratt	Rockingham	Will Scott
Youth Commonwealth Games – Bahamas July 2017		
Ethan McAleese	Rockingham	Will Scott
World University Games – Taipei City August 2017		
Nick Brown	Western Sprint	Dion Mephram
Alex Milligan	UWA West Coast	Mick Palfery
Junior World Championships – Indianapolis August 2017		
Taj Jones	St Hilda’s	Deb Jones
Jemima Horwood	UWA West Coast	Mick Palfery
Jasmine Hopkins	Busselton	Brooke Kemp

Western Australian Championship Competitors 2016/17

2017 Georgina Hope Foundation Australian Age Championships

Adam Sudlow	Crystal Edwards	Justin Kalugin	Megan Lamour
Adelaide McGillivray	Damien Badenhorst	Jye Jenson	Miki Ryan
Adrian Rogers	Dyna Tindall	Kaiden Richings	Nicholas Rollo
Adriano Todoro	Ella Melton	Kalani Ireland	Pavel Sinclair
Aimee Lee	Ellie Fry	Kara Broadbridge	Rielly Kennedy
Aleksander Bell	Emma Bond	Kate Harrison	Robert Bonsall
Alexander Freeman	Emma Warburton	Kathryn Raffett	Rowan Brown
Alexandra Ho	Ester Pedrick	Katie McFarlane	Ruan Van Der Riet
Alyssa Burgess	Ethan McAleese	Kayla Weekes	Ryan Weston
Amelie Prinsloo	Ethan O'Donnell	Kelsey Eastwood	Sachi Morrow
Anna Monnaghan	Freya Jonker	Kevin Kalember	Samantha Macfarlane
Avon Rowse	Georgia Prescottt	Kiah Parks	Sandon Page
Beatrice Tay	Hannah Sivic	Kiara Simons	Sarah Overheu
Ben Hollow	Hugh Moran	Kieran Pollard	Seria Hasebe
Ben Roberts	Isaac Pollard	Kirralee Shepherd	Seth Spencer
Ben Popham	Jack Wilson	Kyle Murray	Sian Munks
Ben Vafeas	Jacob Dearle	Lachlan Belke	Sophie Fenna
Blake Jonte	Jade Mann	Lachlan Joyce	Sophie Vergone
Brendan Best	James Harris	Lauren Gastevich	Summer Burkett
Brittany Beesley	Jamie Prescottt	Lennard Booth	Taj Jones
Brodie Loller	Jasmine Allen	Lily Beste	Tassilo Friberg
Bruce Johansen	Jasmine Hopkins	Louise Hewitt	Teegan Watsin
Caitlin Williams	Jay Thornton	Lucas Wilson	Thalia Thornton
Callum Blacker	Jayden Yong	Luciano Todoro	Tiana Forrestal
Callum Stewart	Jemima Horwood	Lucinda Jones	Tj Chong Sue
Catherine Frehner	Jessica Ling	Lucy Weekes	Tom Gawned
Chelsea Exell	Joel Hill	Maddison Howe	Tri Ngyuen
Cheyenne Yates	Jordan Davis	Maddison Johnson-Walker	Tristan DeVilliers
Chloe Green	Jorja Lymn	Maddison Stewart	William Lorimer
Chloe Jones	Josh Spencer	Makayla Ince	Zachary Anderson
Christopher Verran	Joshua Edwards-Smith	Matthew Vandenburg	Zoe Butler
Courtney Lee	Joshua Yong	Matthre Teng	

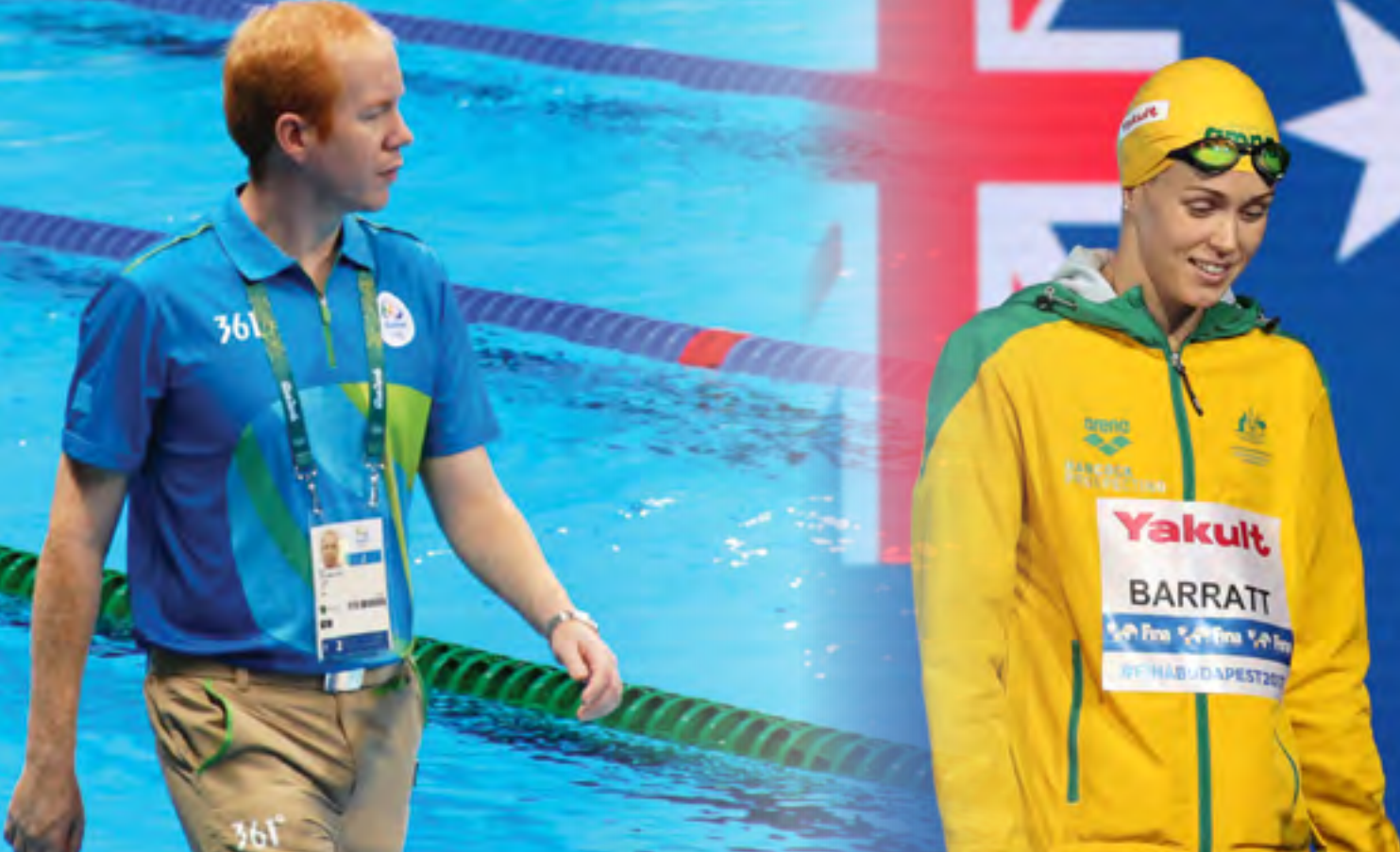
2016 Hancock Prospecting Australian Short Course Swimming Championships

Sacha Downing	Ryan Evernden	Nick Brown
Tommy Suctpto	Holly Barratt	Justine Spurr

2017 Australian Open Water Championships

Simon Huitenga	Reilly Kennedy	Rosie Wilson	Chloe Green
William Rollo	Adam Sudlow	Abby Greaves	Sarah Rudler
Bradley Smith	Harry Hewitt	Annie Wilson	Nedene Paciola
Nicholas Rollo	Jett Shepherd	Adriano Todoro	Sophie Harrison
Callum Lauriston	Harry Taverner	Jye Jensen	Bianca Petite
Ben Brbich	Chloe Hogan	Flynn Mason	Rhiannon Smit
Rebekah Weller	Jasmine Greaves	Kyle Lee	Callum Duffy
Chloe Gwynne	Tia Donovan	Kieran Corbett	Taylor Pickering
Jack Wilson	Tessa Viljoen	Ella Packer	Tahlia Jensen
Byron Kimber	Lily Cawood	Mia Harrison	Josie Page
Justin Kalugin	Cara Viljoen	Lucy Williamson	Hannah Payne
Luciano Todoro	Emilia Smit	Ashlin Traeger	Sabrina Seitz
Jack Natalotto	Keeley Tonner	Paul Laver	Annika Lydiate
Sacha Downing	Heidi Gan		





2017 Hancock Prospecting Australian Swimming Championships

Alex Milligan	Chris Paunich	Jake Smith	Katherine Downie OAM
Ben Popham	George Harley	James Hansford	Lennard Bremmer
Ben Roberts	Hadley Lindsay	Jesse Moutia	Nicholas Brown
Blair Evans	Holly Barratt	John Shepherd	Sacha Downing
Brianna Throssell	Colin Jackson	Justin Martin	Tommy Sucipto
Bundi Dingjan	Jackson Govers	Justine Spurr	Zac Inerti

Championship Club Medals

Year	Medals	Clubs
2017 Georgina Hope Foundation Australian Age Championships		
14/15	26	5
15/16	17	5
16/17	28	5
2016 Hancock Prospecting Australian Short Course Swimming Championships		
14/15	5	4
15/16	5	3
16/17	13	5
2017 Australian Open Water Championships		
14/15	14	4
15/16	13	4
16/17	8	3
2017 Hancock Prospecting Australian Swimming Championships		
14/15	4	3
15/16	4	3
16/17	5	2

2017 Westpac Swimmer of the Year Awards

The theme of the evening was ‘glitz and glamour’ with a touch of Swimming WA history, remembering some of the past home-grown champions of our sport as well as acknowledging our current stand outs and rising stars. Guest speaker Mr Mark Anderson (Swimming Australia CEO) spoke about the learning from the Rio Games and the Australian Dolphins plans for the Commonwealth Games on the Gold Coast in 2018 and of course, the Tokyo Olympics in 2020.

Swimming WA sponsors and partners attended in large numbers this year including principal partner the Hancock

Family Medical Foundation, gold level sponsor Westpac, the WA Olympic Council, WAIS, ascta (WA), SPASA, Swimming Hall of Famers and of course, our valued Life Members. It was also wonderful to see Lyn McClements and her family attend and present the medal struck in her honour, maintain strong links with the history of the sport in the State for future generations.

Tamsin Cook was named the 2017 Lyn McClements Swimmer of the Year receiving her medal for following her incredible Rio Olympics campaign finishing 6th in the final of the 400m freestyle and bringing home a silver medal for Australia in the 4x200m freestyle relay team as the anchor swim.

Winners from the 2017 Westpac Swimmer of the Year Awards

<b>Sir Frank Beaurepaire Trophy</b> Jeremy McClure (South Shore)	<b>Bob Bestman Trophy</b> Joshua Edwards-Smith (UWA West Coast)	<b>Junior Swimmer of the Year</b> Kate Harrison (St Hilda's)
<b>The Old Court Cup</b> Ethan McAleese (Rockingham) Hadley Lindsay (UWA West Coast) Hugh Moran (UWA West Coast)	<b>Hancock Prospecting Perpetual Trophy</b> Holly Barratt (Rockingham)	<b>Age Group Swimmer of the Year</b> Tamsin Cook (UWA West Coast)
<b>Hall of Fame Alumni Trophy</b> Tommy Sucipto (Rockingham)	<b>Max Gerber Multi-Class Championship Trophy</b> Colin Jackson (UWA West Coast)	<b>Coach of the Year</b> Mick Palfery (WAIS)
<b>Swimming WA Life Members' Trophy</b> Zac Inerti (UWA West Coast)	<b>ASCTA Development Coach of the Year</b> Brooke Kemp (Busselton)	<b>Multi-Class Swimmer of the Year</b> Jeremy McClure (South Shore)
<b>Nedlands Golf Club Cup</b> Hadley Lindsay (UWA West Coast)	<b>Age Group Coach of the Year</b> Michael Shaw (UWA West Coast)	<b>Open Water Swimmer of the Year</b> Simon Huitenga (Perth City)
<b>Jack Howson Trophy</b> Ashton Brinkworth (St Hilda's)	<b>Technical Official of the Year</b> Kate Reynolds (UWA West Coast)	<b>2017 Lyn McClements Swimmer of the Year</b> Tamsin Cook (UWA West Coast)
<b>Frank Osman Memorial Shield</b> Hugh Moran (UWA West Coast)	<b>Volunteer of the Year</b> Tony Ball (Kwinana)	<b>Champion Club (Metropolitan)</b> Perth City
		<b>Champion Club (Country)</b> Bunbury





# Performance

Unearthing and providing a clear pathway for Swimmers, Coaches and Officials

## THE PERFORMANCE PATHWAY

After a restructure in 2015, this season was one of consolidation for the Swimming WA High Performance programme. This year saw a large group of talented swimmers participate in a wide variety of activities, including an overnight training camp, skill acquisition camps and the national talent identification testing and benchmarking.

In September, 34 Western Australian athletes and five coaches travelled to the State Team Age Short Course (STASC) Championships in Canberra. This competition is a vital component of the athlete and coach development pathway as they discover the challenges of team travel and achieving their best performance in a foreign environment. This year the Championship was hotly contested with Western Australia a gallant fourth place, with many performances surpassing pre Championship expectations.

In addition the STASC Championships provided an opportunity for five Western Australian Technical Officials to officiate at the Championships.

Swimming WA and Department of Sport and Recreation continued to provide valuable travel assistance funding for national level swimmers to assist them achieve their performance goals. A total of 49 athletes received travel assistance grant funding from Swimming WA during 2016/17. These funds are critical to supporting our athletes in their quest to reach their maximum potential.

### Performance Pathway Squads

Squad	Individual Members
WAIS	15
Elite Transition	1
Gold	10
Silver	39
Bronze	25
Junior	54
Country	48
TOTAL	192

### Travel Assistance Grant Funding

Meet	Athletes
2016 Hancock Prospecting Australian Short Course Swimming Championships	4
2017 Open Water Swimming Championships	5
2017 Georgina Hope Foundation Australian Age Championships	31
2017 Hancock Prospecting Australian Swimming Championships	9
Total	49

### 2016 WA Age Short Course Athletes

Swimmer	Club	Coach
Girls 13/14		
Anna Monaghan	Perth City	Deb Jones
Catherine Frehner	UWA West Coast	Michael Shaw
Chloe Green	Perth City	Deb Jones
Emma Bond	UWA West Coast	Michael Shaw
Jade Mann	Guildford & Kalamunda	Brett Tounge
Miki Ryan	Perth City	Deb Jones
Samantha Macfarlane	Breakers	Bobby Jovanovich
Tahlia Thornton	Breakers	Bobby Jovanovich
Girls 15/16		
Aimee Lea	Breakers	Bobby Jovanovich
Claire Coten	Perth City	Matt Magee
Jaz Hopkins	Busseton	Brooke Kemp
Kelsey Eastwood	Perth City	Ian Mills
Lauren Gastevich	Arena	Carey Martin
Sachi Morrow	Arena	Bud McAllister
Sophie Fenna	St Hilda's	Ryan McRoberts
Sophie Vergone	Kingsway	James Hornby
Teleah Canavate-Blankendaal	Rockingham	Will Scott
Boys 14/15		
Adam Sudlow	UWA West Coast	Michael Shaw
Calum Stewart	Rockingham	Will Scott
Hugh Moran	UWA West Coast	Michael Shaw
Jack Wilson	Breakers	Bobby Jovanovich
Jordan Davis	Perth City	Ian Mills
Jay Thornton	Breakers	Bobby Jovanovich
Kalani Ireland	Perth City	Deb Jones
Lachlan Joyce	Perth City	Ian Mills
Seth Spencer	UWA West Coast	Michael Shaw
Boys 16/17		
Ben Roberts	Arena	Bud McAllister
Ben Vafeas	Breakers	Bobby Jovanovich
Callan Smith	Breakers	Bud McAllister
Ethan McAleese	Rockingham	Will Scott
Isaac Pollard	St Hilda's	Ryan McRoberts
Kieran Pollard	Breakers	Bobby Jovanovich
Reilly Kennedy	Perth City	Ian Mills
Taj Jones	Perth City	Deb Jones



2016 WA Age Short Course Support Staff

Name	Club/Organisation	Role
Will Scott	Rockingham	Head Coach
Deb Jones	St Hilda's	Team Coach
Bobby Jovanavich	Breakers	Team Coach
Garth Kates	WAIS	Team Coach
James Hornby	Breakers	Team Coach
Carolyn Morrison	Swimming WA	Team Manager
Will Rollo	Swimming WA	Team Coordinator
Penny Rollo	Perth City	Volunteer Team Manager
Tarryn Meyer	Beatty Park Physiotherapy	Physiotherapist

2016 WA Age Short Course Technical Officials

Name	Role
Barbara Kelly	Technical Official
Dorothy Harris	Technical Official
Graham Shackles	Technical Official
Kevin Murphy	Technical Official
Simon Holland	Technical Official

CHIEF REFEREE'S REPORT

Kaye Bolger – Chief Referee Swimming WA

Another year has gone by and for our small group of hardworking Technical Officials it has been a very busy one. In July Kate Reynolds attended the Junior World and European National Open Water Championships in Hoorn, Netherlands.

August saw the Rio 2016 Olympics where we were represented by Ryan Arblaster, and also Junior Pan Pacs in

Maui attended by Kaye Bolger, Dot Harris, Jacqui McNamara and Kate Reynolds. STASC was held again in Canberra in September and Dot Harris was Swimming WA's Mentor Official with Sam Coten, Simon Holland, Barb Kelly, Kevin Murphy and Graham Shackles. Kaye Bolger and Stella Carrara also attended in their roles with Swimming Australia.

Jacqui McNamara and Kate Reynolds completed a very successful and enjoyable year on the National Officiating Scholarship programme in November. Ryan Arblaster attended the World Short Course Championships in Canada in December.

Twenty Swimming WA Officials officiated at National events both in the pool and Open Water in the 2016/17 season – indicating the standard in WA meets the National standard nicely. To finish the year Jacqui McNamara and Ryan Arblaster attended the World Championships in Budapest in July. Ryan was one of the Referees at this meet – a great achievement. He has also been re-elected to the FINA Technical Committee.

Along with our great representation at the highest level we also have our Officials who put in many hours of work to ensure the meets in Western Australia from Club to Regional to Metro to State, all run to a standard required for times to be recognised and for our swimmers to gain the experience to move to the higher levels.

I thank all Technical Officials throughout Western Australia for volunteering their time to ensure the smooth running and high standard of swim meets we experience. Our Regional Officials travel great distances to fulfil their roles at meets throughout the State. Thanks also to the Technical Committee for their commitment to the education and training of our Officials, mentoring and continuing development.

Finally, I urge all Clubs to encourage members to contribute to officiating in our sport. The more people we can train and have available to officiate our meets the easier it is for all – and there are great opportunities out there.

Many thanks to all involved in officiating Swimming in WA.



Western Australian Technical Officials selected for State Short Course Teams – Graham Shackles, Dot Harris, Kaye Bolger and Simon Holland

Western Australian Coaches

This year saw the strengthening of the partnership between Swimming WA and ascta (WA) with the Swimming WA coach membership reaching its highest level with 251 coaches becoming members this season, a 6% increase on last season.

Swimming WA ran four Swim Australia Teacher of Competitive Strokes courses and four Bronze licence courses this year.

The Coach Development Scholarship Programme was re-developed this year with it now being split into three different categories; Developing Coaches, Emerging Coaches and High Performance Coaches. This gave a variety of coaches the opportunity to participate in a wide range of professional development and education opportunities. Congratulations to the following coaches selected to participate in the 2016/17 Coach Development Scholarship Programme;

Developing Coaches

Bobby Jovanavich, Brooke Kemp, Carlos Chitao, Carolyn Bodey, Dani Dielsen, George Brown and Marshall McAleese.

Emerging Coaches

Deb Jones and Michael Shaw.

High Performance Coaches

Dion Mepham, Ian Mills, Stacey Harper and Will Scott. The Swimming WA Head Coach Leigh Nugent continued to provide his expertise again this season. Swimming Australia has again provided support for this programme and the development of Western Australian coaches who will see Western Australian athletes and coaches continue to reap the benefits of his knowledge and support.

High Performance Training Centres

Perhaps one of the most significant achievements in the area of Performance this year was the establishment of the third High Performance Training Centre (HPTC). Formal applications were received from Clubs in the east and south of the Perth CBD. A working group comprising members from Swimming Australia, WAIS and Swimming WA conducted an exhaustive process that saw the Southern HPTC established, with Rockingham and South Lake Dolphins leading the application. The programme will see athletes train at the new Cockburn ATC and Aqua Jetty, overseen by newly appointed Head Coach Will Scott.

The Northern HPTC continued strongly this year under the guidance of Bud McAllister and with the support of Breakers and Arena Swimming Clubs. Once again, high numbers of athletes from this programme qualified for Nationals with Blair Evans making the Australian team that competed in Rio.

The Central HPTC was the strongest performing centre this year under Mick Palfery with tremendous support from UWA West Coast Swimming Club. Tamsin Cook's silver medal was an obvious highlight from the programme, but the emergence of Alex Milligan and Zac Incerti, to name just a few has the nation watching what is happening in the area of performance, very carefully indeed.



Brooke Kemp



Marshall McAleese



Deb Jones



Will Scott



# Media & Marketing

Engaging with the Western Australian community

## PROFILE

Enthusiasm for swimming expanded throughout the Summer season following the success of Western Australian athletes at the Rio 2016 Olympic Games, the 2017 Hancock Prospecting Australian Swimming Championships and the Open Water Swimming (OWS) Series.

A highlight of the year included the development of the marketing campaign Aquatic Leisure Technologies (ALT) produced featuring Swimming WA Ambassador Blair Evans. The campaign was featured on television, as well as social media channels and was a success for the organisation. Most recently, the Marketing Campaign by ALT won Marketing Campaign of the Year, which was presented at the 2017 SPASA WA Awards.

With Channel 7 unable to renew their sponsorship of Swimming WA, Network TEN signed on and were wonderful supporters of swimming throughout the year. An OWS Series advertisement ran throughout the summer, promoting entry into the Series and building awareness. Swimming WA engaged the services of Nova 93.7 who ran radio campaigns for targeted rounds of the 2016/17 OWS Series and for the Optus Junior Dolphins programme. Not only did the radio advertisements result in significant increases in interest and participation in both projects, the

campaign played a significant role in building the profile of swimming in the State and its importance to the broader general public.

The appointment of Libby Trickett OAM as an ambassador of Swimming WA resulted in extensive media coverage during her visit to Western Australia, including 6PR, Nova 93.7FM, The West Australian, Network TEN and Channel 7's Today Tonight programme.



Libby Trickett OAM



Swimming WA Ambassador Blair Evans, inset Swimming WA CEO Darren Beazley with ALT Group Marketing Manager Andrew Farmer at the 2017 SPASA WA Awards



There were many highlights in print media including Tommaso D’Orsogna’s return to Western Australia featured in The West Australian newspaper. Other highlights include the announcement of Head Coach Will Scott at the new Southern High Performance Training Centre and Holly Barratt’s triumphant swim at the 2017 Hancock Prospecting Australian Swimming Championships and selection as the oldest ever Australian Dolphin.

Another highlight in mainstream media this year was a dedicated feature by journalist Steve Butler on the “resurgence of WA swimming” in the West featuring UWA West Coast’s Jemima Horwood. Local support from other

print media such as Community Newspapers kept the momentum going with stories featuring swimmers such as Ethan McAleese for his selection into the Bahamas 2017 Commonwealth Youth Games and stories featuring in regional newspapers for OWS Series rounds.

In total, more than 82 newspaper articles, seven television and 28 radio stories were aired in 2016/17 that were directly arranged or influenced by Swimming WA. Results from key Swimming WA pool meets and OWS Series events were published in The West Australian and Sunday Times sections following the various meets.



# ENGAGING WITH THE COMMUNITY

Swimming WA’s social media presence grew this year, with a focus on regularly keeping the Members engaged on a variety of platforms. Facebook continued to be the most influential social media channel.

Adding to the number of social media platforms for Swimming WA with the Open Water Swimming WA and WestSwim Facebook pages meant that Members were highly engaged throughout the year. Association messages were ‘tailored’ to suit the target audience, which effectively grew the number of followers.

## Swimming WA’s Social Media Growth

		June 2016	June 2017	12 month increase
Facebook	Swimming WA	4,302	4,956	654
	Open Water Swimming WA	1,142	2,478	1,136
	WestSwim	184	385	201
Instagram		1,106	1,936	830
Twitter		979	1,132	153

## Facebook

Swimming WA’s social media presence expanded, particularly on Facebook, whilst other States only increased by a small amount or remained relatively static in 2016. Facebook maximises the reach for organisations and groups with smaller audiences, thereby encouraging those organisations with larger audiences to “boost” posts and undertake paid advertising. Paid posts were utilised in 2016/17 and strategically advertised certain functions, events and programmes to reach audiences outside Swimming WA’s membership, encouraging new Members to join the Association and participate in its programmes and events.

## Facebook Followers by State

	2016	2017	12 month increase
Australian Dolphins Swim Team	151,700	153,919,000	2,219
Swimming NSW	9,607	10,973	1,366
Swimming NT	181	214	33
Swimming QLD	4,466	5,216	750
Swimming SA	2,622	3,067	445
Swimming TAS	845	1,169	324
Swimming VIC	4,590	5,301	711
Swimming WA	5,628	7,819	2,191

## 2017 Westpac Swimmer of the Year Awards

The 2017 Westpac Swimmer of the Year Awards had an incredible Facebook reach after the event, with 8,400 people viewing the “recap” video of the night, as well as 8,000 viewing the winners of the Awards. The culmination of the swimming year continues to be at the forefront of Facebook follower’s minds and interests, especially in 2017 where the Awards became an evening function.

## Top Three Posts

Post type	Reach	Post Clicks	Reactions/ Comments & Shares
Recap video of the night	8,400	1,100	151
Congratulations to all winners	1,106	1,936	830
Lyn McClements winner	979	1,132	153

In the 2016/17 Swimming WA implemented regular videos for various events and announcements on the Facebook page, which proved to be an effective marketing and engagement tool for the Association with the average reach for videos at 8,370.

## Success of Post based on Average Reach and Engagement

Post type	Reach	Post Clicks	Reactions/ Comments & Shares
Video	8,400	1,000	151
Shared Video	3,300	736	53
Photo	3,200	853	95
Link	2,500	191	52
Status	863	24	32

## Instagram

Instagram was utilised to resonate with Swimming WA’s “millennial” audience and those Members who enjoy sharing via this platform.

Hashtag #SOTY17 was implemented to promote the 2017 Westpac Swimmer of the Year Awards. This proved to be effective with numerous swimmers utilising the hashtag thereby increasing Swimming WA’s virtual presence. A new Instagram page was also created, @wa\_sotyawards, to keep audiences engaged for future years.

## Twitter

Twitter proved to be an effective tool for Swimming WA to post results from various swim meets and events and engage with media following the Twitter account, as well as swimmers awaiting results at home.





# Commercial Sustainability

Building the sport of swimming through corporate relationships and strategic alliances

## OUR PARTNERSHIPS

Swimming WA has built up a strong commercial strategy with new sponsors throwing their support behind the new direction of Western Australian swimming. Our principal partner the Hancock Family Medical Foundation were once again first class supporters of swimming at all levels across Western Australia.

### Gold Level Sponsors

Swimming WA added very valuable assets to the marketing and communication plan with the support of QMS Media, providing premium outdoor advertising solutions to promote Swimming WA events. It was with great excitement that Swimming WA saw Healthway renewing their continuous support for another two years, promoting the SunSmart message through competitions and events such as the SunSmart Splash & Dash Series, and the SunSmart Long Course season.

In the coming years, Healthway has agreed to provide substantial support to swimming via the inaugural SunSmart Club Programme which will provide Swimming WA Clubs with the opportunity to access direct funding for specific locally based projects.

The support the Open Water Swimming (OWS) Series received from Westpac has been incredible. Two great activations were held at the rounds of Leighton (Round 13) and Elizabeth Quay (Round 14) during the Series. Westpac also provided volunteers for every metropolitan and regional round of the Series. This partnership has enabled Swimming WA to increase their level of corporate hospitality by supporting inaugural events such as the Westpac Women in Sport Luncheon featuring Libby Trickett OAM and the Westpac Swimmer of the Year Awards.

### Silver Level Sponsors

Aquatic Leisure Technologies have engaged with Swimming WA with an valuable marketing and communication support strategy, featuring Swimming WA's Ambassador Blair Evans as the "face" of the campaign. The partnership will see promotion of local swimming Clubs in Aqua Technics showrooms throughout the State, together with the opportunity to cooperatively participate in joint promotions throughout the year.

Many of our Members will have seen Swimming WA on television thanks to the news and commercial airtime support provided by Network TEN across TEN, ONE and ELEVEN. Thanks to Tim Gossage and Jess Keily for their assistance at the Westpac Swimmer of the Year Award night and the SunSmart State Open and Age Long Course Championships. The OWS Series advertisements have generated a great deal of interest in open water swimming and resulted in some people "Challenging Themselves" and swimming in a round.

Building on a strong start with Nova 93.7 this year, discussions continue to explore the possibility of Nova increasing their level of involvement with the Association and becoming a sponsor.

### Bronze Level Sponsors

HHG Legal Group has been providing valuable legal services to Swimming WA over many years and this year saw them

sign on as a Bronze level sponsor for three years. Not only will HHG advise the Association, but will also provide support to our Clubs and Members should they require such services. The sponsorship of the Albany round of the OWS Series was a wonderful way to celebrate this new partnership and saw significant local interest for the event and HHG. Our thanks to Simon Creek and Murray Thornhill for their support.

### Official Suppliers

This was a great year for Swimming WA in terms of securing commercial partners, in the Official Supplier category, All Flags renewed their support to Swimming WA for another three years providing reliable and high quality signage solutions to Swimming WA and its sponsors. Peter Wagener and his team are great supporters of sport in Western Australia and we hope to utilise their expertise to great effect at our meets and events in the coming year.

### Partners

Alcoa of Australia, proud supporters of Round 8 of the 2016/17 OWS Series in Harvey, increased their investment this year, taking on presenting rights for the event for the next two rounds of the OWS Series to be held in Harvey. This is wonderful support and important for the local swimming Clubs in and around the area of Harvey in Western Australia's southwest.

### The Aquatics Industry

The Aquatics Strategic Steering Group (ASSG) continued its work from the previous year, with Swimming WA working hard with the Department of Sport and Recreation (DSR) to provide leadership to the group. The group spent a great deal of the year focussed on exploring a potential 'Home of WA Aquatics'. DSR appointed consulting firm Aurecon to lead the project, with the findings to be handed down early in the new financial year.

With Masters WA, Diving WA, Triathlon WA and AUSTSWIM already co-tenants at Beatty Park Leisure Centre (Synchronised Swimming WA are also exploring potential office space), the concept has real merit and will remain a focus for the Association in the years to come.

The partnership with the Swimming Pool and Spa Association of Western Australia (SPASA) continued into its second year, with Swimming WA sponsoring the lap pool category for the Annual SPASA Awards. By aligning with the pool construction industry and Aquatic Leisure Technologies, Swimming WA hopes to further explore commercial ventures with the industry in the years ahead.

Finally, Swimming WA has continued a strong relationship with VenuesWest who continue to support swimming in a multitude of their venues. The work completed at Champion Lakes to update many of the jetties enabled Swimming WA's Open Water Championships participants the opportunity to swim around entire island, which was a great addition to the event. Our thanks to VenuesWest for your support of swimming in Western Australia.





Westpac Women in Sport Luncheon – Panelists Danielle Kettlewell, Libby Trickett OAM, Tamsin Cook and Nick Marvin

### The Swimming WA Foundation

The Swimming WA Foundation conducted its annual fundraising appeal through the Australian Sports Foundation's online platform between May and June. After raising over \$8,000 in 2016 to support multi-class swimmers and Clubs, it was decided in 2017 to assist Swimming WA Clubs to fund specific, local projects.

The monies raised from the appeal are to be pooled into a joint fund between SunSmart and the Swimming WA Foundation. Clubs are then able to apply to the Foundation, through the Clubs Grant Programme, for project funding that aligns with SunSmart's values.

Swimming WA Ambassador Libby Trickett OAM helped develop a promotional video to further describe the importance of the Clubs Grant Programme.



Swimming WA Foundation appeal video  
Libby Trickett OAM, Swimming WA Ambassador

Geraldton Amateur Swimming Club's Flynn Scott kindly accepted to be the "face" of the 2017 Swimming WA Foundation appeal campaign and called on Western Australians to help kids like him achieve big dreams.

The appeal was launched on 3 May with a strong social media campaign, electronic direct mail and traditional mailing campaign. The promotional video received 400 views and was supported by a social media campaign with a total reach of over 5,500. The message was enhanced by our sponsors and partners, such as HHG sharing the news on



Post share by HHG Legal Group

their social media channels and Speedo communicating to their own database.

The Swimming WA Foundation also received generous donations through the Westpac Swimmer of the Year Awards silent auction and raffle proceeds as well as cash and online donations. Swimming WA would like to thank all those who supported this appeal. These much needed funds will make a great difference to metropolitan and regional Swimming WA's Clubs. From elite swimmers to Learn to Swim adults and young children, everyone will benefit from this fundraising campaign.

### 2017 Swimming WA Foundation Appeal Donation Sources

Source	\$
Cash donations from Westpac Swimmer of the Year function	349
Auction items from Westpac Swimmer of the Year function	2,123
Raffle proceeds and donations from Westpac Women in Sport Luncheon	997
Australian Sports Foundation online donations	1,569
Australian Sport Foundation fees	-75.50
<b>Total</b>	<b>4,962.50</b>

### 2017 Westpac Women in Sport Luncheon

Tuesday 21 March saw Swimming WA host the inaugural Westpac Women in Sport Luncheon at South of Perth Yacht Club. The function attracted an audience of over 140 students, athletes and business people attending to discuss the challenges and celebrate the success of women in sport.

Network TEN's Lachy Reid was the MC for the luncheon which boasted an "all star" panel including triple Olympian Libby Trickett OAM, 2016 Olympians Tamsin Cook and

Danielle Kettlewell and CEO and Managing Director of the Perth Wildcats and Perth Lynx Nick Marvin.

The panel discussed the challenges and triumphs of the world of female sports and shared their hopes for the future direction of women in sport.

*"I hope that this is a conversation that opens up in swimming and all sports"* said Olympic swimmer and silver medallist Tamsin Cook. *"I would like to see more people engaging in topic of gender equality and what equality would look like in sport."*

The Westpac Women in Sport Luncheon was the first in what will become an annual event for Westpac and Swimming WA.

*"Swimming WA was thrilled to see so many people come along to support the lunch,"* said Swimming WA CEO Darren Beazley. *"Functions such as these draw attention to the important role that women play in sport and in our community. They also enable Swimming WA to tell its story authentically through wonderful ambassadors such as Libby Trickett and Tamsin Cook. Westpac and Swimming WA look forward to next year's event which will be bigger and better!"*





# Infrastructure

Access to high quality facilities for the long term

## CLUBS AND FACILITIES – ROOM TO GROW

### Local Government Authorities

The provision of aquatic facilities is a key focus for Swimming WA as it seeks to expand the number of swimming Clubs throughout the State and providing all Western Australians with an opportunity to learn to swim. Based on the growth in Club membership over the past year, the Association has been proactive and has already begun work to collaborate with relevant Local Government Authorities (LGAs) across the State to ensure that upgrades to existing facilities and the development of new ones take place and meet the requirements of Swimming WA Clubs.

In 2016 the revitalised pool at Gnowangerup Sport and Recreation Complex opened on Saturday 5 November. Swimming WA CEO Darren Beazley was in attendance for the opening with close to 400 locals. The new \$2.6 million purpose built facility features a 25 metre lap pool and Learn to Swim pool with solar heating and refurbished change rooms.

Swimming WA is now in discussions with the Shire of Gnowangerup to re-establish a Swimming Club at the facility in the 2017/18 season.

This year saw the official opening of the highly publicised Cockburn Aquatic and Recreation Centre (ARC) on Monday 22 May with locals having access to the \$109 million purpose built facility. Swimming WA President Louis van Aardt was in attendance at the official gala opening on Friday 19 May. The Cockburn ARC features a hydrotherapy and aquatic recovery pool and three recreational pools, a 50 metre outdoor, 25 metre indoor pool and Learn to Swim pool. The Cockburn ARC is also the home of the third High Performance Training Centre for the State, which is hosted by Rockingham Swimming Club and South Lake Dolphins Swimming Club.

Swimming WA remains in consultation with the City of Stirling for a resident Club at the new Scarborough Beach pool, due to open in 2018. Consultations also continue with the City of Swan with their development of new swimming pools, in the next three years, in Ellenbrook followed by Whiteman Park. Swimming WA will continue to work with the relevant councils to ensure Clubs are situated at these facilities so the membership can utilise them.

The challenge in the area of Infrastructure is not merely with new facilities or the upgrading of existing facilities. In its simplest form, our Clubs face challenges for access to water space – lane space to be precise. The level of engagement of Swimming WA with various LGAs around the State has increased and we have found that the level of support varies markedly. As such, work with the State Government is underway in a bid to move toward a more uniform view of swimming clubs with a greater appreciation for the role that they play at local aquatic centres. Swimming WA is working hard to protect existing water space for our Clubs and will always lobby to secure more space.

Swimming WA Clubs must evolve in their thinking to remain relevant in an ever increasing commercially competitive world and must appreciate the rising costs and pressures that LGAs face. If Clubs are able to cater for swimmers of all

abilities and all ages, reflecting a community based approach, common ground can be found and the long term future of the Club at the facility assured. It is almost the greatest challenge the sport will face in the years ahead.

### Funding for Re-Developments

Three grants were approved in the 2016/17 financial year through DSR's CSRFF:

#### City of Armadale

Re-development of Armadale Aquatic Centre  
\$1,000,000

#### Shire of Morawa

Re-tiling of the Morawa Pool  
\$250,000

#### Shire of Northam

Construction of a new outdoor 50 metre pool at the Northam Recreation Centre  
\$1,500,000



Gnowangerup Sport and Recreation Complex



Cockburn Aquatic and Recreation Centre



Western Australian Swimming Association (Inc)

ABN 19 894 160 812

SPECIAL PURPOSE FINANCIAL  
STATEMENTS  
30 June 2017

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## BOARD DIRECTOR'S REPORT

Your Board submit the financial statements of the Association for the year ended 30 June 2017.

**Board Members**

Mr Barry Cook - Board Member - Elected 08/10/16  
 Ms Dot Harris – Board Member – Re-elected 08/10/16  
 Mr Guy Champion - Board Member - Appointed 08/10/16  
 Ms Lara Mist – Board Member - Elected 10/10/15  
 Mr Louis van Aardt – President Appointed 08/10/16 – Elected 11/10/2014  
 Mr Tim Andrew – Board Member – Appointed 17/12/15  
 Mr Travis Nederpelt – Board Member - Elected 10/10/15  
 Mr Guy Champion - Board Member - Appointed 08/10/16

**Outgoing Board Members**

Ms Jeanette Bailey – Board Member Resigned 08/10/16

**Principal activities**

The principal activities of the Association during the period were to provide facilities to members of the Association through administering swimming in all its form across the State. The Association held organised swim meets both in the pools and open water and provided a Learn to Swim programme.

**Review and results of operations**

The Association recorded gross income of \$2,918,824 (2016: \$2,689,891) with an operating deficit of \$44,866 (2016: surplus \$21,479).

The net assets of the Association at 30 June 2017 were \$955,582 (2016: \$1,000,448).

**Significant changes in the state of affairs**

No significant changes.

**Events subsequent to reporting date**

There has not been any matter or circumstance occurring subsequent to the end of the reporting period that has significantly affected or may significantly effect, the operation of the association, the result of those operations, or the state of affairs of the Association in future financial years, except as follows:

As at 21<sup>st</sup> August 2017 a subsidiary, Lakelands Swim School Pty Ltd, was incorporated. The sole shareholder is the Western Australian Swimming Association (Inc). This company will be utilised for the expansion of *WestSwim*. The deferred expenditure was transferred via loan accounts from Swimming WA to the subsidiary on 25<sup>th</sup> August 2017.

**Environmental regulation**

The Association's operations are not regulated by any significant environmental regulation under a law of the Commonwealth or of any State or Territory.

**Proceedings on behalf of the Association**

No person has applied to the court for leave to bring proceedings on behalf of the Association, or to intervene in any proceedings to which the Association is a party, for the purpose of taking responsibility on behalf of the Association for all or part of those proceedings.

No proceedings have been brought or intervened in on behalf of the Association with leave of the Court.

**Auditor's remuneration**

There were no non-audit services provided by the auditors during the reporting period. The auditors' remuneration is disclosed in Note 15 to the financial statements.

This report is made in accordance with a resolution of the Directors of the Swimming WA Board.

Sincerely,



**Louis van Aardt**

President

Perth, Western Australia

Dated 21 September 2017

## STATEMENT OF PROFIT AND LOSS AND OTHER COMPREHENSIVE INCOME

**For the year ended 30 June**

	Note	2017 \$	2016 \$
<b>Revenue from continuing operations</b>			
Revenue	4	<b>2,840,098</b>	2,660,334
<b>Expenses</b>			
Employment benefits expense	5	<b>(1,284,340)</b>	(1,107,426)
Depreciation and amortisation	6	<b>(34,090)</b>	(35,226)
Operating lease expenses		<b>(83,867)</b>	(74,683)
Other expenses		<b>(1,551,453)</b>	(1,443,826)
Net expenses before financing		<b>(2,953,750)</b>	(2,661,161)
Finance income		<b>78,726</b>	29,557
Finance costs		<b>(9,940)</b>	(7,251)
Net finance income		<b>68,786</b>	22,306
<b>(Deficit)/Surplus from continuing operations</b>		<b>(44,866)</b>	21,479
<b>Total comprehensive (expense)/income for the year</b>		<b>(44,866)</b>	21,479

*The above Statement of Profit and Loss and Comprehensive Income should be read in conjunction with the accompanying notes.*



## STATEMENT OF FINANCIAL POSITION

As at 30 June

	Note	2017	2016
<b>ASSETS</b>			
<b>Current assets</b>		\$	\$
Cash and cash equivalents	7	261,049	446,585
Trade and other receivables	8	153,804	128,673
Prepayments	8	2,567	932
Total current assets		417,420	576,190
<b>Non-current assets</b>			
Inventory		8,789	1,647
Investments	9	736,845	664,805
Property, plant and equipment	10	126,702	128,429
Intangibles	11	81,303	73,753
Total non-current assets		953,639	868,634
<b>Total assets</b>		1,371,059	1,444,824
<b>LIABILITIES</b>			
<b>Current Liabilities</b>			
Trade and other payables	12	389,432	405,533
Provisions	13	26,045	38,843
Total current liabilities		415,477	444,376
<b>Total liabilities</b>		415,477	444,376
<b>Net assets</b>		955,582	1,000,448
<b>EQUITY</b>			
Reserves	14	566,340	566,340
Accumulated surplus		389,242	434,108
		955,582	1,000,448
<b>Total equity</b>		955,582	1,000,448

The above Statement of Financial Position should be read in conjunction with the accompanying notes.

Special Purpose Financial Statements

## STATEMENT OF CHANGES IN EQUITY

For the year ended 30 June

	Accumulated surplus	Business Continuity Reserve	Bob Bestman Reserve	Total equity
	\$	\$	\$	\$
<b>At 1 July 2016</b>				
Balance at 1 July 2016	434,108	531,000	35,340	1,000,448
Deficit for the year	(44,866)	-	-	(44,866)
Other comprehensive income for the year	-	-	-	-
Total comprehensive expense for the year	(44,866)	-	-	(44,866)
<b>Balance at 30 June 2017</b>	389,242	531,000	35,340	955,582
<b>At 1 July 2015</b>				
Balance at 1 July 2015	412,629	531,000	35,340	978,969
Surplus for the year	21,479	-	-	21,479
Other comprehensive income for the year	-	-	-	-
Total comprehensive income for the year	21,479	-	-	21,479
<b>Balance at 30 June 2016</b>	434,108	531,000	35,340	1,000,448

The above Statement of Changes in Equity should be read in conjunction with the accompanying notes.

Special Purpose Financial Statements



## STATEMENT OF CASH FLOWS

For the year ended 30 June

	Note	2017 \$	2016 \$
<b>Cash flows from operating activities</b>			
Cash receipts from customers, members and sponsors		2,810,531	2,595,910
Cash paid to suppliers and employees		(2,957,337)	(2,592,060)
Cash generated from operating activities		(146,806)	3,850
Interest received		2,413	13,331
Interest paid		(5,504)	(7,251)
<b>Net cash used in operating activities</b>	7	(149,897)	9,930
<b>Cash flows from investing activities</b>			
Acquisitions of plant and equipment		(32,362)	(72,240)
Deferred expenditure		(7,550)	(73,753)
Investment income		37,004	4,779
Acquisitions of investments		(78,000)	(653,358)
Proceeds from disposal of investments		45,269	-
<b>Net cash from investing activities</b>		(35,639)	(794,572)
<b>Net decrease in cash and cash equivalents</b>		(185,536)	(784,642)
Cash and cash equivalents at 1 July		446,585	1,231,227
Cash and cash equivalents at 30 June		261,049	446,585

*The above Statement of Cash flows should be read in conjunction with the accompanying notes.*

## NOTES TO THE FINANCIAL STATEMENTS

30 June 2017

**1 Reporting entity**

The financial statements cover Western Australian Swimming Association (Inc) as an individual entity incorporated and domiciled in Australia. Western Australian Swimming Association (Inc) is an Association incorporated in Western Australia under the Associations Incorporation Act 2015 (Western Australia).

The address of the Association's principle place of business and registered office is 220 Vincent Street, North Perth WA 6006.

**2 Basis of preparation****(a) Financial reporting framework**

The Association is not a reporting entity as in the opinion of the Board, there are unlikely to exist users of the financial statements who are unable to command the preparation of reports tailored so as to satisfy specifically all of their information requirements. Accordingly, these Special Purpose Financial Statements have been prepared to satisfy the Board's reporting requirements under the Associations Incorporation Act 2015 (Western Australia).

For the purpose of preparing the financial statements, the Association is a not-for-profit entity.

**(b) Basis of accounting**

The special purpose financial statements have been prepared in accordance with the Associations Incorporation Act 2015 (Western Australia), the recognition, measurement and classification requirements specified by all Australian Accounting Standards and Interpretations, and the disclosure requirements of Accounting Standard AASB 101.

**(c) Standards and Interpretations in issue not yet adopted**

A number of new standards, amendments to standards and interpretations are effective for annual periods beginning after 1 July 2016, and have not been applied in preparing these financial statements. None of these are expected to have a significant effect on the financial statements of the Association, except for AASB 9 Financial Instruments, which becomes mandatory for the Association's 2019 financial statements, and AASB 15 Revenue from Contracts with Customers, AASB 16 Leases and AASB 1058 Income of Not-for-Profit Entities, which become mandatory for the Association's 2020 financial statements. The Association does not plan to adopt these standards early and the extent of the impact has not been determined.

**(d) Basis of measurement**

The financial statements have been prepared on an accruals basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

**(e) Functional and presentation currency**

These financial statements are presented in Australian dollars, which is the functional currency of the Association.

**(f) Critical accounting estimates and judgements**

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that may have a financial impact on the entity and that are believed to be reasonable under the circumstances.

**(g) Reclassifications**

Certain comparative amounts, in particular notes 4 and 5, have been reclassified to conform with the current year's presentation.

**(h) Changes in accounting policies**

No changes to the Association's accounting policies have occurred during the year.

**(i) Going concern**

The financial statements have been prepared on the going concern basis, which contemplates the continuity of normal business activity and the realisation of assets and the settlement of liabilities in the normal course of business.



### 3. Significant accounting policies

The accounting policies set out below have been applied consistently to all periods presented in these financial statements.

#### (a) Revenue

Revenue is measured at the fair value of the consideration received or receivable. Revenue is recognised when the right to receive the revenue has been established.

Revenue from major activities of the Association is recognised as follows:

##### *Government grants*

Non-reciprocal grant revenue is recognised in profit or loss when the Association obtains control of the grant and it is probable that the economic benefits gained from the grant will flow to the Association and the amount of the grant can be measured reliably. When grant revenue is received whereby the Association incurs an obligation to deliver economic value directly back to the contributor, this is considered a reciprocal transaction and the grant revenue is recognised in the statement of financial position as a liability until the service has been delivered to the contributor, otherwise the grant is recognised as income on receipt.

##### *Sponsorships*

Sponsorship revenues are recognised in the period in which the sponsorship agreement covers.

##### *Membership subscriptions*

Revenue from the provision of membership subscriptions is recognised on a straight line basis over the financial year, being the period of membership.

##### *WestSwim*

WestSwim revenues are recognised on an accruals basis.

##### *Interest revenue*

Interest revenue is accrued on a time basis, by reference to the principal outstanding and at the effective interest rate applicable, which is the rate that exactly discounts future cash receipts through the expected life of the financial asset to that asset's net carrying amount.

##### *Sale of goods*

Revenue from sale of goods is recognised at the point of delivery as this corresponds to the transfer of significant risks and rewards of ownership of the goods and the cessation of all involvement in those goods.

##### *Rental income*

Revenue from rentals is recognised on a straight-line basis over a period of the lease term so as to reflect a constant periodic rate of return on the net investment.

##### *Donations*

Revenue from donations are recognised as revenue when received.

All revenue is stated net of the amount of goods and services tax (GST).

#### (b) Cash and cash equivalents

Cash and cash equivalents in the statement of financial position comprise cash at bank and in hand and short-term deposits with an original maturity of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

#### (c) Inventory

Inventory is measured at the lower of cost and net realisable value.

#### (d) Property, plant and equipment

##### *Recognition and measurement*

Items of property, plant and equipment are measured at cost less accumulated depreciation and accumulated impairment losses.

Cost includes expenditure that is directly attributable to the acquisition of the asset.

When parts of an item of property, plant and equipment have different useful lives, they are accounted for as separate items (major components) of property, plant and equipment.

Gains and losses on disposal of an item of property, plant and equipment are determined by comparing the proceeds from disposal with the carrying amount of property, plant and equipment and are recognised net within other income in profit or loss.

Note 3(d) continued

##### *Subsequent costs*

The cost of replacing a part of an item of property, plant and equipment is recognised in the carrying amount of the item if it is probable that the future economic benefits embodied within the part will flow to the Association, and its cost can be measured reliably. The carrying amount of the replaced part is derecognised. The costs of the day-to-day servicing of property, plant and equipment are recognised in profit or loss as incurred.

##### *Depreciation*

Depreciation is calculated over the depreciable amount, which is the cost of an asset, or other amount substituted for cost, less its residual value.

Depreciation is recognised in profit or loss on a straight-line basis over the estimated useful lives of each part of an item of property, plant and equipment, since this most closely reflects the expected pattern of consumption of the future economic benefits embodied in the asset.

The estimated useful lives for the current and comparative periods are as follows:

	<u>Current</u>	<u>Prior to change</u>
• Plant and equipment (Fittings and equipment)	2 to 10 years	2 to 10 years
• Motor vehicles	5 to 6 years	5 to 6 years
• Computer Equipment	4 to 5 years	3 years
• Leasehold Improvements	5 to 10 years	5 years

Depreciation methods, useful lives and residual values are reviewed at each financial year-end and adjusted if appropriate.

During the current year, the directors determined that the useful lives of certain items of equipment should be lengthened, due to depreciation rate not reflecting the actual useful life of the leasehold improvement assets. The financial effect of this reassessment, assuming the assets are held until the end of their estimated useful lives, is to decrease the depreciation expense in the current financial year and for the next year, by the following amounts:

<u>Year</u>	<u>\$'000</u>
2016	10,915
2017	10,037

#### (e) Investments

Perpetual Private Investment Wrap – Managed fund

Perpetual Private Investment Wrap financial assets are non-derivative financial assets that are either designated to this category or do not qualify for inclusion in any of the other categories of financial assets. The Association's Perpetual Private Investment Wrap financial assets include listed securities. Gain and losses are recognised in profit and loss statement.

#### (f) Intangible assets

##### *Research and development*

Expenditure on research activities is recognised in profit or loss as incurred.

Development expenditure is capitalised only if development costs can be measured reliably, the product or process is technically and commercially feasible, future economic benefits are probable, and the Association intends to and has sufficient resources to complete development and to use or sell the asset. Otherwise it is recognised in profit or loss as incurred. Subsequent to initial recognition, development expenditure is measured at cost less accumulated amortisation and any accumulated impairment losses.

##### *Other intangible assets*

Other intangible assets that are acquired by the Association and have finite useful lives are measured at cost less any accumulated amortisation and accumulated impairment losses.

##### *Subsequent expenditure*

Subsequent expenditure is capitalised only when it increases the future economic benefits embodied in the specific asset to which it relates. All other expenditure, including expenditure on internally generated goodwill and brands, is recognised in profit or loss as incurred.

##### *Amortisation*

Amortisation is calculated to write off the cost of intangible assets less their estimated residual values using the straight-line method over their estimated useful lives, and is generally recognised in profit or loss.



Note 3 (f) (continued)

The estimated useful lives are as follows:

	2017	2016
• patents and trademarks	-	-
• capitalised development costs	2 years	2 years

Amortisation methods, useful lives and residual values are reviewed at each reporting date and adjusted if appropriate.

**(g) Leases**

Operating lease payments are recognised as an operating expense in the statement of comprehensive income on a straight-line basis over the lease term.

**(h) Employee benefits**

Wages & salaries and annual leave liabilities for wages and salaries, including non-monetary benefits, are expected to be settled within 12 months of the reporting date and are recognised in respect of employees' services up to the reporting date. They are measured at the amounts expected to be paid when the liabilities are settled. Expenses for non-accumulating sick leave are recognised when the leave is taken and are measured at the rates paid or payable.

**(i) Finance income and finance costs**

Finance income comprises interest income on funds invested. Interest income is recognised as it accrues in profit or loss, using the effective interest method.

Finance costs comprise interest expense on borrowings and bank charges. They are recognised in profit or loss using the effective interest method.

**(j) Income tax**

No provision for income tax has been raised as the Association is exempt from income tax under Div 50 of the Income Tax Assessment Act 1997.

**(k) Goods and services tax**

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the taxation authority. In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of the expense.

Receivables and payables are stated with the amount of GST included. The net amount of GST recoverable from, or payable to, the ATO is included as a current asset or liability in the statement of financial position.

**(l) Financial instruments**

*Non derivative financial assets and financial liabilities – recognition and derecognition*

The Association initially recognises loans and receivables issued on the date that they are originated. All other financial assets and financial liabilities are recognised initially on the trade date.

The Association derecognises a financial asset when the contractual rights to the cash flows from the asset expire. Any interest in such transferred financial assets that is created or retained by the Association is recognised as a separate asset or liability.

The Association derecognises a financial liability when its contractual obligations are discharged or cancelled, or expire.

Financial assets and financial liabilities are offset and the net amount presented in the statement of financial position when, and only when, the Association has a legal right to offset the amounts and intends either to settle them on a net basis or to realise the asset and settle the liability simultaneously.

*Non derivative financial assets – measurement*

Financial assets at fair value through profit or loss

A financial asset is classified as at fair value through profit or loss if it is classified as held-for-trading or is designated as such on initial recognition. Directly attributable transaction costs are recognised in profit or loss as incurred.

Financial assets at fair value through profit or loss are measured at fair value and changes therein, which take into account any dividend income, are recognised in profit or loss.

**4 Income**

	2017	2016
	\$	\$
Membership	564,390	576,033
Sponsorship	727,868	494,449
Grant Funding	561,310	780,043
School Carnivals and Support	19,525	11,261
Operations	73,832	27,341
Sale of Publications	28,763	33,081
Swim Meets	273,857	282,378
Open Water Swimming	188,485	149,042
Learn to Swim	341,450	248,493
Coaching Courses	15,200	25,778
Donations	8,997	9,139
Rent	36,421	23,296
	<b>2,840,098</b>	<b>2,660,334</b>

Grant Funding in 2016 included Healthway revenue, in sponsorship in 2017

**5 Expenses**

	2017	2016
	\$	\$
Membership	216,361	185,138
Sponsorship	213,771	163,356
Technical Officials Support	34,575	9,887
Operations	1,013,156	1,052,254
Sale of Publications	22,417	18,729
Swim Meets	300,585	214,645
High Performance area	220,668	189,756
Development	277,309	237,099
Open Water Swimming	377,569	280,921
Learn to Swim	219,723	221,221
Coaching Development and Support	23,526	52,929
	<b>2,919,660</b>	<b>2,625,935</b>

**6 Other Expenses**

**Surplus includes the following specific expenses:**

<i>Depreciation</i>		
Property, Plant and equipment	34,090	35,226



**7 Current assets – Cash and cash equivalents**

Cash at bank and in hand	261,049	446,585
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Cash at bank earns interest at floating rates based on daily bank rates.

Cash flow information

**Reconciliation of Net (Deficit)/Surplus to Net Cash Flows from Operations**

	2017	2016
	\$	\$
Net (Deficit)/Surplus	(44,866)	21,479
Non cash flows in net deficit		
Depreciation	34,090	35,226
Net (gain)/loss on disposal of PP&E	(1)	962
Unrealised loss/(gain) on investments	9,527	(11,447)
Investment income	(85,840)	(4,779)
	(87,090)	41,441
Changes in assets and liabilities		
(Increase) in receivables	(26,766)	(63,177)
(Increase) in inventories	(7,142)	(678)
(Decrease)/Increase in payables	(16,101)	22,971
(Decrease)/Increase in provisions	(12,798)	9,373
	(62,807)	(31,511)
Net cash from operations	(149,897)	9,930

**8 Current assets - Trade and other receivables**

	2017	2016
	\$	\$
Trade receivables	64,674	103,639
Other receivables	89,130	25,034
Prepayments	2,567	932
	156,371	129,605

**Impaired receivables and receivables past due**

None of the current receivables are impaired.

**9 Non-current assets – Financial Assets**

Perpetual Private Investment Wrap	736,845	664,805
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Managed investment managed by Escala Partners, Sydney.

**10 Non-current assets - Property, plant and equipment**

	Plant & Equipment	Computer Equipment	Motor Vehicles	Leasehold Improvements	Total
<b>Year ended 30 June 2016</b>	\$	\$	\$	\$	\$
Opening written down value	18,069	-	751	73,557	92,377
Additions	59,841	1,854	-	10,545	72,240
Disposals	(962)	-	-	-	(962)
Depreciation charge	(12,919)	(271)	(205)	(21,831)	(35,226)
Closing written down value	64,029	1,583	546	62,271	128,429

**At 30 June 2016**

At cost	325,457	1,854	1,091	229,208	557,610
Accumulated depreciation	(261,428)	(271)	(545)	(166,937)	(429,181)
Net written down value	64,029	1,583	546	62,271	128,429

**Year ended 30 June 2017**

Opening written down value	64,029	1,583	546	62,271	128,429
Additions	25,129	5,752	-	1,482	32,363
Disposals	-	-	-	-	-
Depreciation charge	(21,642)	(1,140)	(205)	(11,103)	(34,090)
Net written down value at 30 June 2017	67,516	6,195	341	52,650	126,702

**At 30 June 2017**

At cost	350,586	7,606	1,091	230,690	589,973
Accumulated depreciation	(283,070)	(1,411)	(750)	(178,040)	(463,271)
Net written down value	67,516	6,195	341	52,650	126,702

**11 Non-current assets – Intangibles**

	Trademark	Deferred Expenditure – Learn to Swim	Formation Expenses	Total
<b>Year ended 30 June 2016</b>	\$	\$	\$	\$
Balance at 1 July	-	-	-	-
Additions	2,000	71,753	-	73,753
Disposals	-	-	-	-
Balance at 30 June	2,000	71,753	-	73,753

**Amortisation and impairment**

At 1 July	-	-	-	-
Amortisation	-	-	-	-
Impairment losses	-	-	-	-



**11 Non-current assets – Intangibles (continued)**

Disposals	-	-	-	-
<b>Balance at 30 June</b>	<b>2,000</b>	<b>71,753</b>	<b>-</b>	<b>73,753</b>
<b>Year ended 30 June 2017</b>	<b>\$</b>	<b>\$</b>		<b>\$</b>
Balance at 1 July	2,000	71,753	-	73,753
Additions	1,500	-	6,050	7,550
Disposals	-	-	-	-
<b>Balance at 30 June</b>	<b>3,500</b>	<b>71,753</b>	<b>6,050</b>	<b>81,303</b>
<b>Amortisation and impairment</b>				
At 1 July	2,000	71,753	-	73,753
Additions	1,500	-	6,050	7,550
Amortisation	-	-	-	-
Impairment losses	-	-	-	-
Disposals	-	-	-	-
<b>Carrying amount 30 June</b>	<b>3,500</b>	<b>71,753</b>	<b>6,050</b>	<b>81,303</b>

Deferred expenditure includes resources utilised to expand the Learn to Swim business. This expenditure is expected to derive future economic value and the resulting asset will be amortised over the expected useful life of 2 years. The future of the asset will be reviewed at least annually.

**12 Current liabilities - Trade and other payables**

	<b>2017</b>	<b>2016</b>
	<b>\$</b>	<b>\$</b>
Trade payables	<b>107,820</b>	196,016
Accrued expenses	<b>38,241</b>	12,866
Unearned revenue – Sponsorship income 2017/18	<b>51,664</b>	96,639
Payables - other	<b>191,707</b>	100,012
	<b>389,432</b>	405,533

**13 Current liabilities - Provisions**

Employee benefits	<b>26,045</b>	38,843
	<b>26,045</b>	38,843

The entire amount of the employee provision is presented as current, since the Association does not have an unconditional right to defer settlement for any of these obligations. The Association's Policy on annual leave and the closure of the office over two periods of the year, it is expected all employees take the full amount of accrued leave or require payment within the next 12 months.

**14 Equity  
(a) Reserves**

	<b>2017</b>	<b>2016</b>
	<b>\$</b>	<b>\$</b>
Business Continuity Reserve	<b>531,000</b>	531,000
Bob Bestman Reserve	<b>35,340</b>	35,340
	<b>566,340</b>	566,340

**Nature and purpose of reserves**

Bob Bestman Reserve is a bequeath from the estate of Mr Bestman directed to and for the education of Western Australian Technical Officials.

Business Continuity Reserve is funds to ensure the Association is financially secure over the next two years.

**15 Remuneration of auditor**

During the year the following fees were paid or payable for services provided by the auditor, its related practices and non-related audit firms:

<b>KPMG</b>		
Audit and review of financial statements	<b>6,000</b>	6,000
Advisory services – <i>Westswim</i> expansion	<b>5,500</b>	-
<b>Total auditors' remuneration</b>	<b>11,500</b>	6,000

**16 Contingencies**

The Association has no contingencies to disclose.

**17 Commitments****(a) Lease commitments**

The Association has the following non-cancellable operating lease:

- (I) Office lease expiring in two years and six months. The lease has an escalation clause;
- (II) Motor vehicle leases expiring in two months; and
- (III) Photocopy lease expiring in one year and six months.

Commitments for minimum lease payments in relation to the above non-cancellable operating leases are payable as follows:

	<b>2017</b>	<b>2016</b>
	<b>\$</b>	<b>\$</b>
Within one year	<b>70,766</b>	<b>81,261</b>
Later than one year but not later than five years	<b>82,124</b>	<b>157,369</b>
	<b>152,890</b>	<b>238,630</b>

**18 Events occurring after the reporting period**

There has not been any matter or circumstance occurring subsequent to the end of the reporting period that has significantly affected or may significantly effect, the operation of the association, the result of those operations, or the state of affairs of the Association in future financial years, except as follows:

As at 21<sup>st</sup> August 2017 a subsidiary, Lakelands Swim School Pty Ltd, was incorporated. The sole shareholder is the Western Australian Swimming Association (Inc). This company will be utilised for the expansion of *WestSwim*. The deferred expenditure was transferred via loan accounts from Swimming WA to the subsidiary on 25<sup>th</sup> August 2017.



STATEMENT BY MEMBERS OF THE BOARD

The Board has determined that the Association is not a reporting entity and that this special purpose financial report has been prepared in accordance with the accounting policies as outlined in the Notes to the Accounts.

In the opinion of the Board, the financial report;

- 1. Presents a true and fair view of the financial position of Western Australian Swimming Association (Inc) as at 30 June 2017 and its performance for the year ended on that date.
- 2. At the date of this statement, there are reasonable grounds to believe that Western Australian Swimming Association (Inc) will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Board and is signed for and on behalf of the Board by:



Louis van Aardt  
President

Perth  
21 September 2017



Independent Auditor's Report

To the members of Western Australian Swimming Association Inc.

Opinion

We have audited the **Financial Report** of Western Australian Swimming Association Inc. (the Incorporated Association).

In our opinion, the accompanying Financial Report gives a true and fair view of the financial position of the Incorporated Association as at 30 June 2017, and of its financial performance and its cash flows for the year then ended in accordance with *Australian Accounting Standards* to the extent described in Notes 2 to 3 to the financial statements and the *Associations Incorporation Act 2015 (WA)*.

The **Financial Report** comprises:

- Statement of financial position as at 30 June 2017;
- Statement of profit or loss and other comprehensive income, Statement of changes in equity, and Statement of cash flows for the year then ended;
- Notes including a summary of significant accounting policies; and
- Statement by members of the board.

Basis for opinion

We conducted our audit in accordance with *Australian Auditing Standards*. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the Financial Report* section of our report.

We are independent of the Incorporated Association in accordance with the ethical requirements of the *Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the Financial Report in Australia. We have fulfilled our other ethical responsibilities in accordance with the Code.



#### Emphasis of matter – basis of preparation and restriction on use

We draw attention to Notes 2 to 3 to the Financial Report, which describe the basis of preparation.

The Financial Report has been prepared to assist the board members of Western Australian Swimming Association Inc. in meeting with the financial reporting requirements of the *Associations Incorporation Act 2015 (WA)* referred to above.

As a result, the Financial Report and this Auditor's Report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

Our report is intended solely for the members of Western Australian Swimming Association Inc. and should not be used by parties other than the members of Western Australian Swimming Association Inc. We disclaim any assumption of responsibility for any reliance on this report, or on the Financial Report to which it relates, to any person other than the members of Western Australian Swimming Association Inc. or for any other purpose than that for which it was prepared.

#### Other Information

Other Information is financial and non-financial information in Western Australian Swimming Association Inc.'s annual reporting which is provided in addition to the Financial Report and the Auditor's Report. The Association's board members are responsible for the Other Information.

The Other Information comprises the information included in the annual report for the year ended 30 June 2017 and the board directors' report, but does not include the financial report and our auditor's report thereon.

Our opinion on the Financial Report does not cover the Other Information and, accordingly, we do not express an audit opinion or any form of assurance conclusion thereon.

In connection with our audit of the Financial Report, our responsibility is to read the Other Information. In doing so, we consider whether the Other Information is materially inconsistent with the Financial Report or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

We are required to report if we conclude that there is a material misstatement of this Other Information, and based on the work we have performed on the Other Information that we obtained prior to the date of this Auditor's Report we have nothing to report.

#### Responsibilities of the Association's board members for the Financial Report

The Association's board members are responsible for:

- preparing the Financial Report that gives a true and fair view in accordance with the financial reporting requirements of the *Associations Incorporation Act 2015 (WA)* and have determined that the basis of preparation described in Notes 2 to 3 is appropriate to meet the needs of the members
- implementing necessary internal control to enable the preparation of a Financial Report that gives a true and fair view and is free from material misstatement, whether due to fraud or error
- assessing the Incorporated Association's ability to continue as a going concern. This includes disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless they either intend to liquidate the Incorporated Association or to cease operations, or have no realistic alternative but to do so.



#### Auditor's responsibilities for the audit of the Financial Report

Our objectives

- to obtain a reasonable assurance about whether the Financial Report as a whole is free from material misstatement, whether due to fraud or error, and
- to issue an Auditor's Report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error. They are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this Financial Report.

A further description of our responsibilities for the audit of the Financial Report is located at the Auditing and Assurance Standards Board website at <http://www.aasb.gov.au/aasb/standards/3800>. This description forms part of our Auditor's Report.



Perth

21 September 2017



## PRINCIPAL PARTNER

**HANCOCK PROSPECTING**

## GOLD LEVEL SPONSORS



Department of  
Sport and Recreation



## SILVER LEVEL SPONSORS



**OPTUS**



## BRONZE LEVEL SPONSORS



## OFFICIAL SUPPLIERS



## PARTNERS

