



2021
WESTPAC
CHAMPION
CLUB OF THE YEAR

PRINCIPAL PARTNER

HANCOCK PROSPECTING

2020 Westpac Clubs of the Year



Metropolitan Club of the Year – Southside Penrhos Wesley



Regional Club of the Year – Dowerin

About Champion Club of the Year

The Westpac Champion Club of the Year Award aims at rewarding and recognizing Clubs that are creating sustainable and enjoyable environments within their Club. The Award measures Swimming WA Affiliated Clubs' demonstration of strong governance practices, membership growth and the ability to provide pathway opportunities to their Members to develop the sport of Swimming in WA. The 2021 Champion Club of the Year will have demonstrated their support for swimming in WA by aligning their mission and operations with the 2019 – 2022 Swimming WA Strategic Plan.

The Westpac Champion Club of the Year Award will be measured throughout the 2020/21 Season (1 May 2020 – 30 April 2021). A Clubs performance will be measured against a list of set criteria, to be achieved in the 2020 Winter and 2020/21 Summer season. Questions included in the Club survey will address criteria from the follow areas;

- Strategic Partnerships;
- Club Governance;
- Development;
- Performance;
- Commercial Sustainability;
- Profile;
- Inclusion
- Club Culture and;
- Finance

The Award will recognize a Champion Metro and Regional Club of the Year 2021.

The winners of the Westpac Champion Club of the Year will be presented at the 2021 Swimming WA Swimmer of the Year Dinner. The winners will be presented a perpetual and take-home trophy.

Swimming WA wishes all Clubs the best!

Criteria

Club of the Year Criteria - Regional / Metro (circle)

Club:

Strategic Partnership		Criteria Met	Comments
Utilisation of grants available through Department of Local Government Sport and Culture Industries (DLGSC)			
Key Stakeholder partnerships establish, eg, Local Government, Learn to Swim & Services			
Clubs engage with Region/Zone Association through support of Region/Zone events			
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Club Governance		Criteria Met	Comments
A functioning executive committee, consisting of min 4 key roles			
Clearly defined executive committee roles and responsibilities			
Published strategic plan available to Members			
Published annual report available to Members			
Club code of conduct available to Members			
Demonstration of Club attendance at SWA President's Forums			
Demonstration of Club attendance at the annual SWA Conference/AGM			
Reviewed and updated Club constitution			
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Development		Criteria Met	Comments
Demonstration of membership growth & retention			
Actively engage in and host SWA programmes, for example Junior Dolphins & SunSmart Splash and Dash			
An active social programme provided to Members			
Demonstration of recruitment strategies for Technical Officials and Volunteers			
Regularly hosts Club night or equivalent			
Provides, sources or encourages professional development for Committee Members and Volunteers			
			/ 6
Performance		Criteria Met	Comments
Number of qualified and registered SWA Technical Official Members			
Number of ASCTA(WA) Coach Members			
Number of Swimmers represented at National Championships (Pool, OWS)			
Number of Swimmers represented at SWA Long Course State Championships (Open, Age, Junior)			
Number of Swimmers represented at State Open Water State Championships & Club Premierships			
Participation and engagements at Club Premierships or Country Pennants			
			/ 6
Commercial Sustainability		Criteria Met	Comments
Sponsor partnerships established			
			/ 1
Profile		Criteria Met	Comments
Communication to Members via newsletters & social media			
Club website			
Current Club Profile on MySwimResults			
Swimming WA logo promoted on Club uniform			
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Inclusion		Criteria Met	Comments
Encourages diversity of Membership base, e.g. gender balance etc			
Demonstrations of diversity amongst Club Committee			
Developed and Implemented Inclusion Policy			
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Club Culture		Criteria Met	Comments
An active social programme provided to Members			
Demonstration of Inclusiveness			
			/ 2
Finance		Criteria Met	Comments
Has no outstanding membership fees			
Engages in Club fundraising initiatives			
			/ 2
			/ 35

Nominations for the Westpac Champion Club of the Year Award will open in March 2021. For more information, please contact Kirsty.reid@wa.swimming.org.au.