

Building Stronger Swimming Clubs

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and Adam Nankin

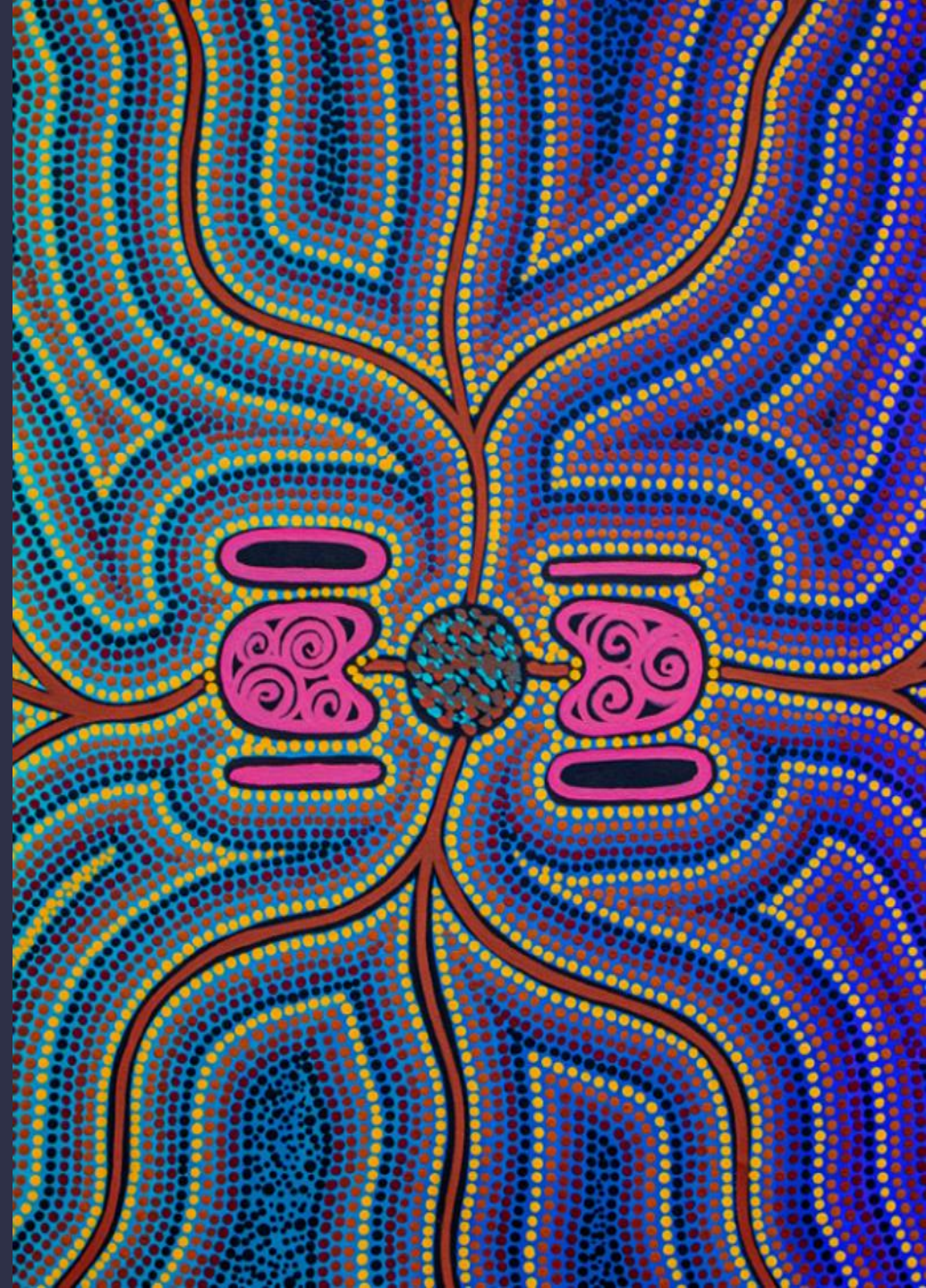


Kaya

Acknowledgement of Country

Inclusion Solutions would like to acknowledge and pay our respects to Aboriginal and Torres Strait Islander Elders past and present.

We acknowledge the stories, traditions and living cultures of Aboriginal and Torres Strait Islander peoples on this land and commit to building an inclusive future together.



How we work

Who we support

- Sporting Clubs
- Community Groups
- Government Authorities
- Sporting Associations
- Schools
- Organisations

What we do

- Workshops
- Club Mentoring
- Professional Development Sessions
- Consultation and Engagement
- Specialist Projects



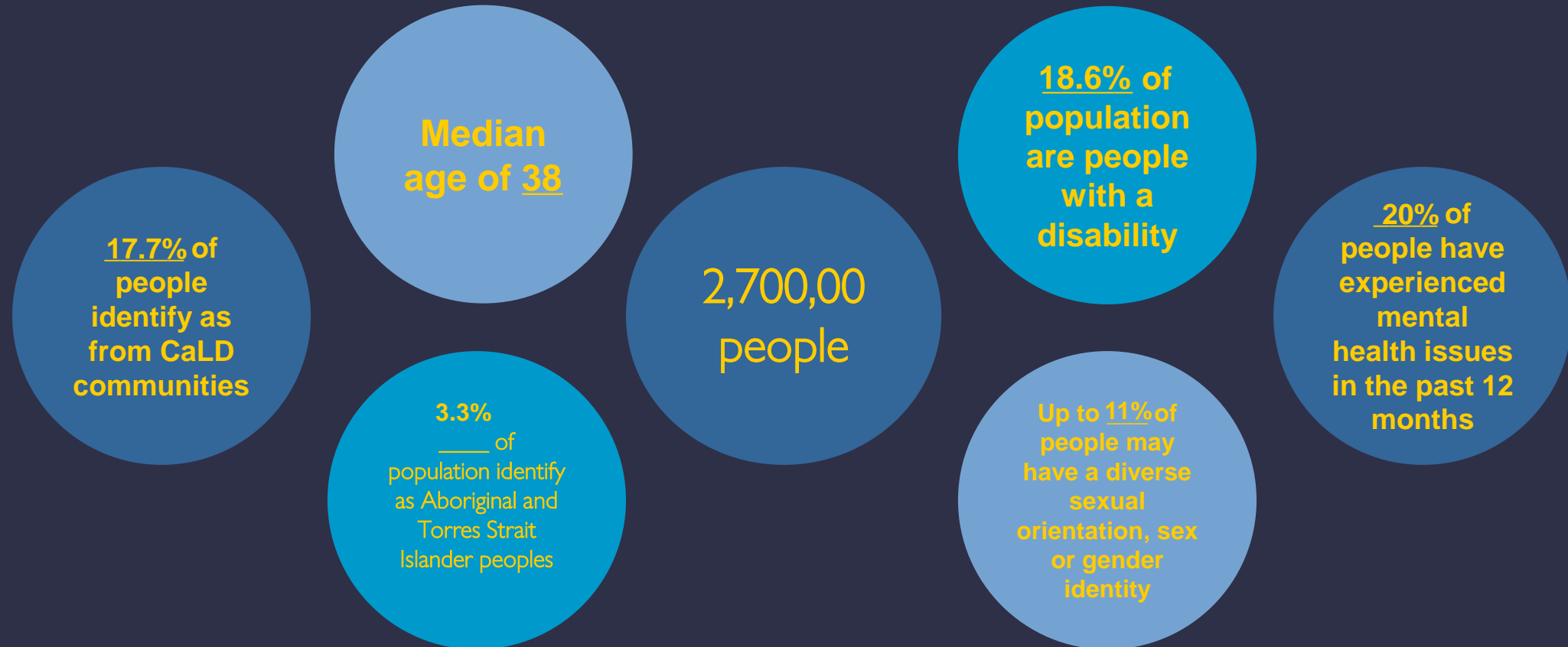
Workshop Content

- Community Demographics
- Inaccessibility Cycle
- Culture, Attitudes and Values
- Heart, Hand, Hands – Maximising your internal assets
- Power of 10

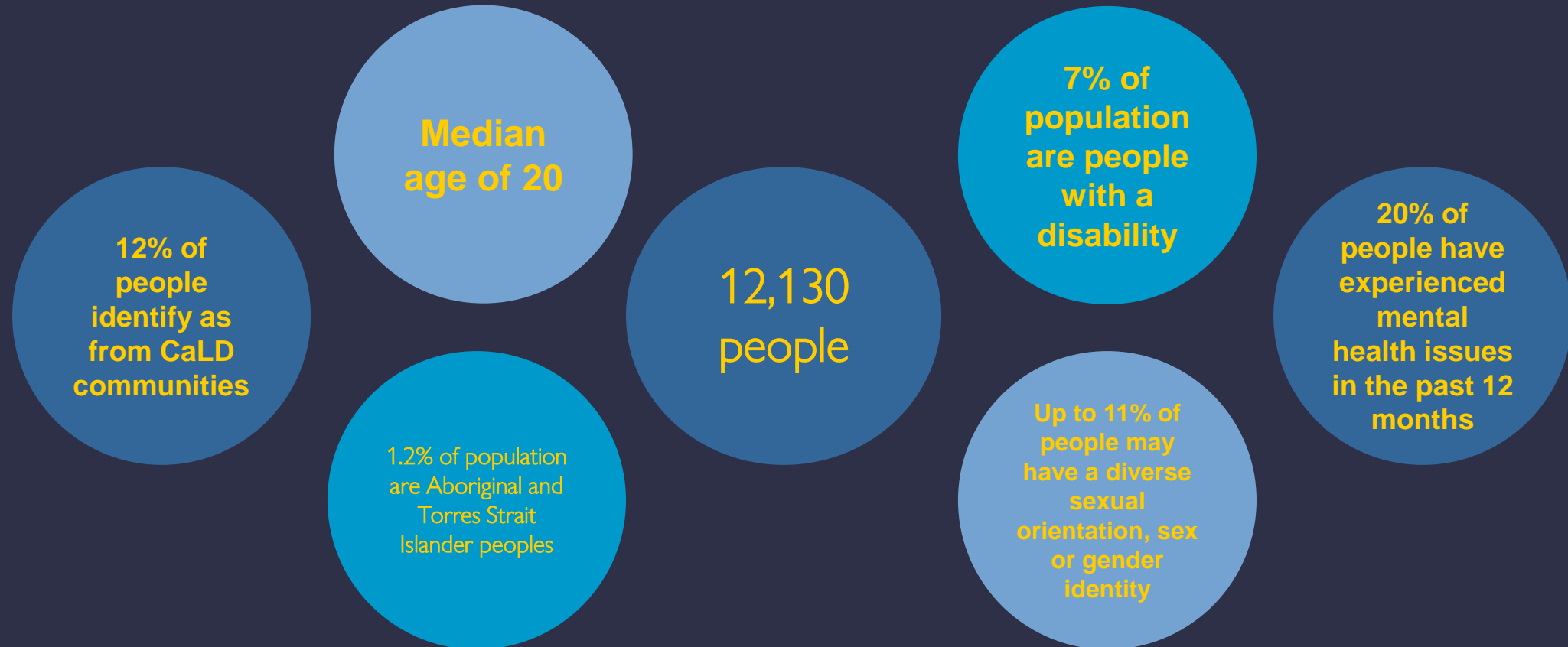
We will send through a PDF copy of all the slides to the organiser to distribute after the workshop.



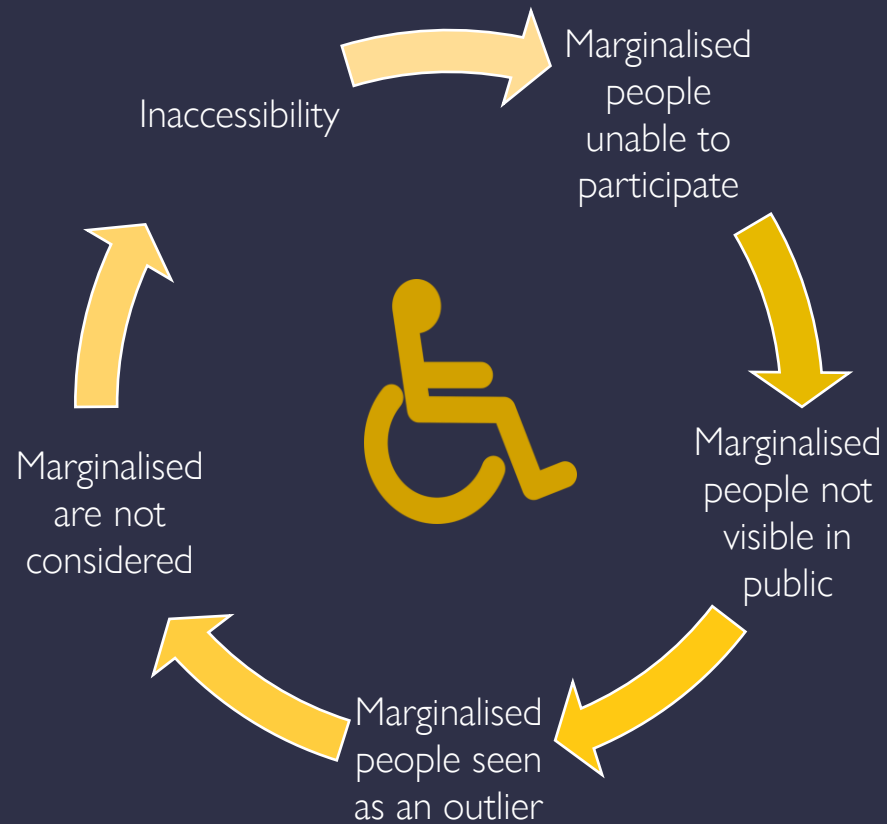
Community Demographics - WA



Community Demographics - Swimming

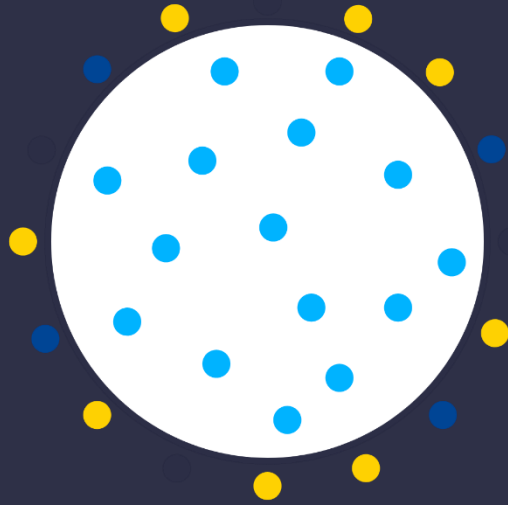


The Inaccessibility Cycle



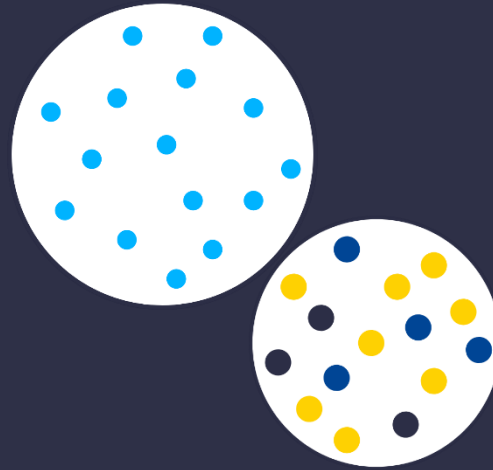
Inclusion Spectrum

Is it *really* inclusion?



Exclusion

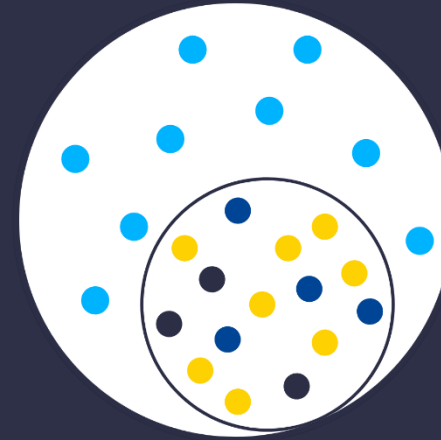
Denied access to
community



Segregation

Grouping based on
similarities

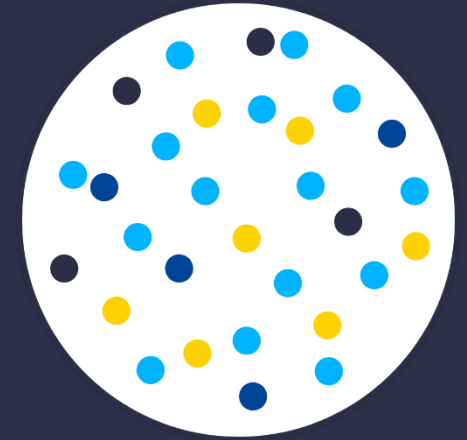
Superfins WA



Integration

Opportunities based
on skill

Red/Blue/Black Squad



Inclusion

An active role in
community

Your club?



Setting the Foundations

Club culture is reflected in your:

- Values
- Beliefs
- Behaviours
- Expectations





15-minute break

Identify Opportunities

- What are the volunteering roles your club would like to fill?
- What knowledge, skills and passions are required?



Head, Heart, Hands

- How do we **identify** our assets?

*Community Skills & Passions Audit –
adapted from LEAD ON & Bank of
I.D.E.A.S*



Unlocking Assets

Asset Based Community Development:
the basis that every community has what it requires, within
its members, to thrive and succeed

- **Identify** the skills & talents of your members
- **Allocate & ask** people to take on roles based on skill, passion & knowledge
- **Modify** existing roles to fit your club
- **Develop & support** your assets



Power of Ten

TOPIC:

What organisations, groups or clubs can you partner with to strength your club?

- List numbers 1 to 10
- Decide on a clear & specific topic
- Once you have a list of 10 options, pick 1 of those options and create a second column
- Start another list of 10
- Continue this process until you run out of ideas!



Effective Communication

INTERNAL COMMUNICATION

- How?
- The right person?
- Variety of methods
- Inclusive language
- The art of asking



Effective Communication

EXTERNAL COMMUNICATION

- What are the communication methods you currently use for attracting new members?
- Utilize a Welcome Pack
- Keep key contact details up to date
- If using Social Media, focus on doing one well!
- Canva – your new best friend!
- Use your members to recruit



Thank You

Stay in touch!

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