



# Swimming WA 2015/16 Annual Report

Western Australian Swimming Association Inc.

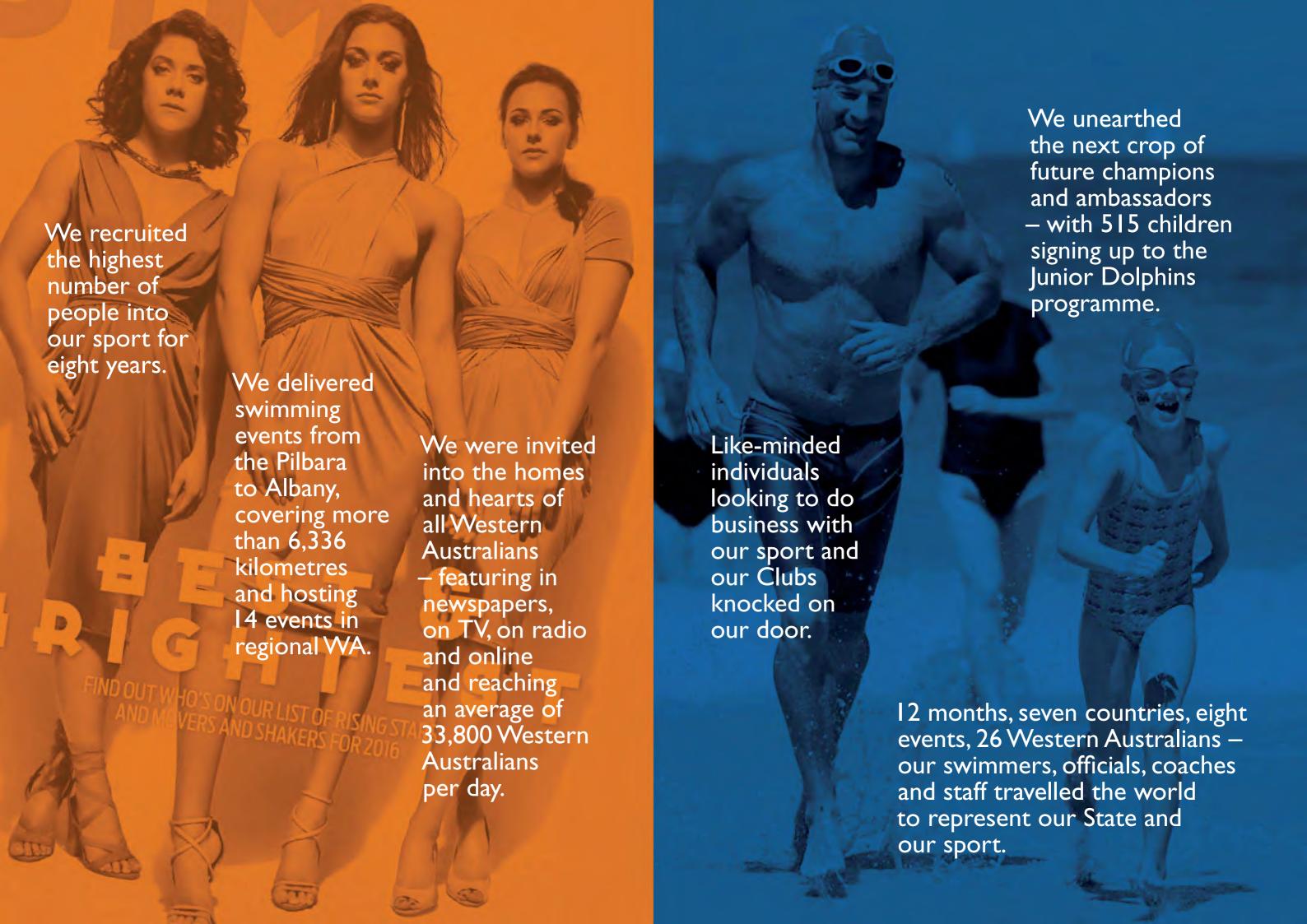




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Jeanette **Bailey** President





Louis van Aardt Director



Lara Mist Director



**Travis** 

Director

Nederpelt

**Guy Champion Tim Andrew** Appointed Director



Appointed Director

# **Swimming WA Board**

There were ten Board meetings in 2015/16

Swimming WA Board Member	Swimming WA Board Meetings Attended in 2015/16
Jeanette Bailey	9
Dorothy Harris	9
Louis van Aardt	8
Lara Mist*	7
Travis Nederpelt*	6
Guy Champion	8
Lara Mist* Travis Nederpelt*	7 6 8

Swimming WA Board Member	Swimming WA Board Meetings Attended in 2015/16
Tim Andrew*	5
Jim Piper**	2
Jeff Williams**	2
Kerrynne Batten**	2
* commenced November 2015	
** departed in 2015/16	

# **Swimming WA Committees**

#### FINANCE & GOVERNANCE COMMITTEE

Charter: To ensure the financial stability of the Association and undertake due scrutiny of all finance and governance issues affecting Swimming WA and its Affiliated Clubs.

Mrs Amy Bryan (Chair) Mr Darren Beazley (ex officio) Mrs Dorothy Harris Mr Geoffrey Reid (ex officio) Mr Nick Short Mr Iim Piper\* Mr Iordan Siemon \* until October 2015

#### Mr Craig Seddon

#### **HONOURS & AWARDS COMMITTEE**

Charter: To recognise and promote the outstanding achievements of our Members' participation and service to the sport of swimming in Western Australia.

Mr Ron Patching (Chair) Mrs Joy Collins

Mr John McNaught Mr Darren Beazley (ex officio)

Mr Alf Matthews

#### TECHNICAL AND EDUCATION OFFICIALS COMMITTEE

Charter: To develop initiatives that support the development and recruitment of Technical Officials throughout Western Australia, ensuring Swimming WA and Affiliated Clubs have access to high quality, accredited officials.

Mr Darren Beazley (Chair) Ms Kaye Bolger Mr Trevor Verran Mr Ryan Arblaster Ms Alison Tilt Mr Ian Mills Ms Deb Watts Mrs Carolyn Morrison Ms Holly Barratt (ex officio)

#### COMPETITION PLANNING COMMITTEE

Charter: To develop a well planned and innovative competition structure which delivers high quality swim meet programmes in acknowledgement of the needs of Swimming WA, Affiliated Clubs and swimming individuals.

Mr Darren Beazley (Chair) Mr Lennard Bremer Mr Will Scott Mr Don Bennett MrTony Ball Mrs Carolyn Morrison Mr Bud McAllister (ex officio)

#### HIGH PERFORMANCE STRATEGIC ADVISORY GROUP

Charter: To develop programmes and strategies to ensure Western Australian athletes perform at the highest possible level and have access to world-class support and facilities.

Mr Leigh Nugent Mr Darren Beazley (Chair) Mr Michael Shaw Mr Michael Broadbridge Mr Martin FitzSimons Ms Liane Tooth Mr Jamie Salter Mrs Carolyn Morrison

Mr William Kirby (ex officio) Mr Marshall McAleese Ms Jacqui Jashari

Mr Brian Miller

#### **OPEN WATER COMMITTEE**

Charter: To deliver a well planned and innovative Open Water Swimming (OWS) competition structure, delivering relevant and timely OWS events that contribute to a capable and diverse swimming team in WA.

Mrs Robyn Arblaster Mr Darren Beazley (Chair) Mrs Stella Carrara Mr Craig Scott Mr Paul Laver Mrs Pauline Pratt Mr Paul Newsome

Leadership







SWIMMING WA AMBASSADORS Ms Dawn Fraser AO MBE Ms Blair Evans

#### Swimming WA was fortunate to have the support of its patron Ginia Rinehart as well as ambassadors Dawn Fraser AO MBE and Blair Evans throughout 2015/16.

Ms Rinehart has been a patron of Swimming WA since 2014 and in 2015/16 continued to elevate the profile of the Association through her extensive network in the business sector, as well as through the support of the Hancock Family Medical Foundation.

An Australian icon and internationally renowned swimming legend, Dawn Fraser AO MBE joined Swimming WA as an Ambassador in 2015/16.

Ms Fraser travelled to Western Australia twice during the year, meeting with swimmers, Clubs, the media and corporates to spread the word about the benefits of taking part in, and supporting, organised swimming in Western Australia. The four-time Olympic gold medalist also starred in a television commercial promoting the myriad opportunities that come from joining a swimming Club.

Highlights of Ms Fraser's visits included the 2016 Swimmer of the Year awards, visits to WestSwim's Chisholm site and to Swan Hills Swimming Club and Westside Christ Church Aquatic Club, a keynote guest appearance at the Carbine Club of WA Olympic function and the inaugural Swimming WA membership function with fellow ambassador Blair Evans.

Ms Evans continued her role as Swimming WA ambassador in 2015/16, representing the Association at many primary school visits, making a special presentation on behalf of Western Australian athletes to Swimming WA President Jeanette Bailey at the 2016 Swimmer of the Year Awards and starring in a television commercial developed by leading pool company Aqua Technics in partnership with Swimming WA, which aired on Channel 7 during the 2016 Rio Olympics.

# **Swimming WA Staff Members**

#### **Darren Beazley**

Chief Executive Officer (2014-)

#### **Geoffrey Reid**

Chief Operating Officer (2015-)

#### Carolyn Morrison

Performance & Development Manager (2013-)

#### **Tessa Fisher**

Marketing, Communications & Open Water Swimming Series Manager (2015-)

#### Leigh Nugent

Coaching Director (2015-)

#### **Oliver Deesse**

Sponsorship Coordinator (2012-)

#### **Blake Lornie-Duguid** Operations Coordinator

(2015-)**Emily Balcombe** 

#### Club Development Coordinator (2015-)

Nicholas Blackburn Open Water Swimming

Series Coordinator (2015-)

### Andrea Maeda

WestSwim Coordinator (2016-)

### **Shannon Fisher**

Membership Officer (2015-)

#### William Rollo

Performance Pathways Officer (2015-)

#### Adele Schultz

Youth Development Officer (2016-)

#### Giorgia Beasley

Communications & Events Officer (2016-)

#### Sarah Hingston

Executive Assistant to the CEO (2015-)

#### **Toni Fisher**

Accounts Officer 0.1 FTE (2016-)

#### Anna McCabe

Regional Administrator – Pilbara 0.075 FTE (2015-)

#### Departed during 2015/16

#### **Daniel Andrew**

Youth Development Officer

#### Jess Donnelly

Community Engagement Coordinator

#### **Emily Sharp**

Marketing & Communications Officer

#### **Eleanor Cribb**

WestSwim Coordinator

#### Janay Hendriks

Youth Development Officer



# Farewell to Swimming WA President Jeanette Bailey

# After 12 years of loyal service as President of Swimming WA, the swimming community recognises the leadership and support of Jeanette Bailey.

A board member for 14 years, Jeanette has become a familiar and welcome face around the pool and the beach for many throughout the Association.

During her tenure, Jeanette has shown unwavering support for the sport of swimming and for its participants throughout Western Australia. Her extensive experience has included coaching, officiating and Club governance.

As the longest serving President in Swimming WA history, she has led the sport through huge changes and evolutions. It was Jeanette who saw the potential of the Open Water Swimming Series. With her direction, guidance and vision it has now become one of the best open water competitions of its kind in the world.

Jeanette's key goal has been to leave the sport in a better place than it was when she started it and there are many who can attest to the fact swimming has come great strides under leanette's leadership.

Her caring nature, her foresight and her dedication to the role of Swimming WA President will be missed.

A devoted supporter of swimming in all its forms, Jeanette's underlying passion has been the Open Water Swimming Series. In light of this, and in thanks for her 12 years of service as President, in 2016/17 Swimming WA will reintroduce the Open Water Swimming Series club premiership, with the trophy to be named the Jeanette Bailey Trophy.





# 2016 Olympic Games review



#### RIO 2016 – A SUMMARY

by William Rollo, Performance Pathways Officer

Sadly the Olympics have now come and gone and it is time to get back to reality. However what an journey it provided! The 2016 Rio de Janeiro Olympic games featured many highs and lows in what was an exceptional showing from our very prominent WA girls. Blair Evans, Tamsin Cook and Brianna Throssell showed the world what they had and were some of the best performances for the Australian Dolphins team.

Kicking off the WA campaign, dual Olympian Blair Evans (UWA West Coast, coach Bud McAllister) raced in the 400 individual medley. In a tough race that saw World and Olympic Champion Katinka Hosszu annihilate the field, Evans swam valiantly into 16th position. Blair did extremely well considering her rocky road to Rio, having to battle with her shoulder and neck problems. Fingers crossed Blair continues on to Tokyo as she has showed time in, time out she is a great ambassador for our sport.

Following on from Blair's gutsy swim, fellow UWA West Coast super star Tamsin Cook (coach Mick Palfery) swam an amazing heat in the 400m freestyle to qualify for her first Olympic final with a huge personal best time. She went on to swim in the final and finish sixth behind an incredible world record swim by American Katie Ledecky, and this was just the start of Tamsin's Olympic debut. Tamsin went on to anchor the women's 4x200m freestyle relay where she swam Australia to an Olympic silver medal, holding off 100m freestyle Olympic champion Penny Oleksiak. Tamsin swam a huge personal best and looked great in what was one of the best races for the Dolphins. Tamsin capped off her great meet with a solid 800m freestyle where she placed 20th, an immense effort from the 17 year old who is continuing to go from strength to strength.

Next off the mark was Brianna Throssell (Perth City, coach Matt Magee) in the 200m butterfly. Brianna swam an awesome heat and semi-final to qualify for her first Olympic final. A valiant effort from the Perth City Swimming Club member, she was out strong in the hunt for a medal before just fading on the last lap, saw Brianna finish in a time just over her personal best. Following on from her first World Championships final last year, Brianna's efforts were exceptional and established her as one of the world's best butterfliers. At age 20, Brianna is a very exciting prospect going forward.

The week was capped off by another two outstanding performances from Swimming WA Members, this time in the 10km open water marathon event at Coppacabana beach. Both Heidi Gan (Perth City, representing Malaysia) and Kane Radford (Westside Christ Church Aquatic, representing New Zealand) swam tough races to finish 21st and 19th respectively.

Although it was a strong result from our WA athletes, the overall meet for the Australian Dolphins team was mixed with some results not quite matching expectations. Despite the hardships faced by the Australian team they showed the nation why we love the sport of swimming with tough racing, sportsmanship and integrity. Incredible break through swims from Mack Horton, Emma McKeon, Kyle Chalmers and others showed the public the sport is in good hands. The next four years is an exciting time for swimming in Australia.

Throughout the highs and lows the 2016 Olympics provided, it is safe to say the Rio games will be one to remember as we now work towards the #triptotokyo.

At the time of going to print the 2016 Paralympics were not yet complete.

# Sullivan inducted into Swimming WA Hall of Fame

Western Australian former world record holder Eamon Sullivan was named the 56th inductee to the Swimming WA Hall of Fame at the 2016 Swimmer of the Year Awards on Saturday 28 May 2016.

Sullivan was the youngest male in the 2008 Athens Australian Olympic Team and improved his personal best in the heat time that gained him a spot in the final of the  $4\times100$ m freestyle.

From a relay swimmer to the "leading man" Sullivan swam his way to the top of Australian sprinting before conquering the world and becoming the world record holder in the 50m and 100m freestyle in early 2008. At his second Olympics in Beijing in 2008, Sullivan twice broke the 100m world record.

Sullivan continued his strong swimming form in 2012, qualifying for the London Olympics and swimming in the finals of both the  $4\times100$ m freestyle and the 50m freestyle.





# Swimming WA Hall of Fame

#### 2016

Eamon Sullivan

#### 2013

Sandra Yaxley

#### 2011

Jennifer Reilly Adam Lucas Lara Mist

#### 2010

Alf Matthews Frederick de Lacy Philip Harrington Jose Peter Lawless Peter Anderson

#### 2009

Belinda Woosley
Jonathan Van Hazel
Deane Pieters
Jacqui McKenzie
Kevin Holtom
Lorraine McCoulough-Fry
Tracey Cross
Christine Barnetson
Fiona Wildy

#### 2008

Grant Stoelwinder Simon Redmond Roger Bruce Bernie Mulroy Gerry Stachewicz
Lester Watkins
Kevin Duff
Antony Matkovich
Todd Pearson
William Kirby
Julia Greville
Rachel Harris
Helen Denman
Priya Cooper
Shelley Taylor-Smith
lan Brown
Nicole Redford
Kingsley Burgarin
Tom Stachewicz

Sarah Thorpe

Barry Armstrong Neil Brooks Peter Evans John Kulasalu Ross Patterson Lyn McClements Lynette Watson John Ryan Elizabeth Edmonson David Dickson Kevin O'Halloran Sir Garrick Agnew Evelyn de Lacy Dorothy Green Ernest Hobbs Percy Oliver

#### **Member Clubs**











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# **Swimming WA Life Members**

2015	5 R. Arblaster	2003	M. Jefferson
2015	5 I. Arblaster	2001	J. Collins
2015	5 K. Bolger	1994	W. DeSmedt
2009	9 K. Holtom	1989	R. K. Duff
2009	9 T. Ball	1989	C. A. Lee
2008	8 A. Matthews	1986	I.W. Murray
2008	8 P.Anderson	1986	S. P. Bratton
2007	7 J. Stonor	1984	R. A. Patching
2006	6 C. Prunster	1983	T. E. Brazier
2004	4 P. Prunster	1982	A. L. Moebius
2004	4 M.Gerber	1982	L.T. Stephens
2004	4 L.Arrowsmith	1981	E. J. Symes OAM
2003	3 H. Pedretti	1981	J. F. Stephens

1979	D. C. Watson
1979	J. M. Shepheard
1979	C. N. Boys SM
1979	R.W. Bally
1972	D. M. Nordahl MB
1968	C. A. Kanair
1968	F.W. Dawson
1962	E. D. Yeldon
1962	A. E. Wilson
1958	J. F. Howson OBE
1958	G. H. Yewers
1955	B. Oliver
1953	W. J. Kestel

1951 W. F. Oats 1951 R. Bestman BEM 1950 W. J. Kirkby 1946 C. E. Newsham 1944 A. E. Blakers 1943 J. G. Whittle 1943 T. H. Goudie BEM 1941 A. E. Middleton 1940 W. Boylan 1936 M. D. Musgrove 1929 J. Cook 1925 T. W. Jones





#### Vale Mavis Kathleen Gerber

#### 3 May 1940 to 28 June 2016

It was with sadness that the Association marked the passing of Mavis Gerber in June, loving wife to Swimming WA Life Member Max and mother to Karen and Barry.

"In loving memory of a caring, beautifully spirited wife and mother. May we all look up to admire the brightest star and know that you will always shine bright in our hearts and souls. May you continue your journey and know that we will always love you and hold you close to our hearts. May we continue to smile knowing you have blessed us in so many ways through life. Love you forever, your loving husband Max and kids Karen and Barry."

As published in The West Australian, 2 July 2016

# President's Report 2015/16



The 2015/2016 season has been special a year for swimming in this state for a multitude of reasons. Western Australia's performance in finishing fourth at the State Teams Short Course championships in Canberra was testimony to the magnificent work of the coaches and athletes who worked so very hard over the winter.

The SunSmart State
Open and Age Long
Course Championships in
December were the best in
recent memory. In the pool,
there were world-class
performances by athletes
young and old that really
provided a solid base from
which to build toward
the Nationals. Out of
the water, I cannot recall
more media interest in

these Championships and I'd like to sincerely thank *The West Australian*, Channel 7 and 6PR for their magnificent support of the Championships.

Swimming WA was proud to be associated with the Perth Aquatic Super Series held in February with the Aussie team proving too strong for the teams from China and Japan. It was fantastic to see the support of our Clubs and members attending the Saturday night of racing.

The Open Water Swimming Series expanded to fourteen (14) rounds this year and included Bunbury and Busselton for the first time. More than 4,700 Western Australians registered in what is becoming a massive community movement and if you needed more convincing that open water swimming is here to stay, look no further than the Australia Day swim at Sorrento which attracted more than 900 participants of all ages

This year the Swimming WA Foundation was formed to raise funds for worthy swimming causes with our first Appeal raising more than \$6000 for multi-class swimmers and their Clubs throughout Western Australia. These funds are directed to classification of athletes and Clubs working with our Multi-Class athletes. Thank you to everyone for your support of this Appeal.

In an Olympic year all eyes were on Adelaide for the National Championships and Olympic selection trials in April. The performances of Western Australian athletes and coaches at both Open and Age were nothing short of magnificent. To have nine (9) WA athletes selected on national teams for the Olympics, Paralympics, Oceania Swimming Championships

and Junior Pan Pacs is an achievement of which the entire swimming community should feel justifiably proud.

In a year such as this, it was a great pleasure to induct Eamon Sullivan into the Swimming WA Hall of Fame and to congratulate Lyn McClements Swimmer of the Year Brianna Throssell on back-to-back successes at our most prestigious annual awards ceremony.

At Board level, Jeff Williams, Jim Piper and Kerrynne Batten concluded their terms and we welcomed Lara Mist, Travis Nederpelt and Tim Andrew to the Board. Our sincere thanks to all of our hard working volunteers on the Swimming WA Board and the various Swimming WA Committees for the enormous contribution that you make to swimming in Western Australia.

Writing of Board departures, this is my final President's Report. I officially relinquish the role at the Annual General Meeting in October, but wanted to take the opportunity to thank all of you for making the past fourteen (14) years on the Board so wonderful. A lot of people work long and hard to provide you with the opportunity to realise your potential. In return, you give a lot of people a lot of joy and whilst at times it has been a topsy turvy ride, I wouldn't have missed it for the world! Whatever lies ahead for you, whether you are just starting your swimming journey or you are coming toward the end, I wish you every success and thank you so very much for making my time as President so rewarding.

With very best wishes,



**Jeanette Bailey**President

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Swimming VVA
Swimming VVA

# **Chief Executive Officer's Report**



The 2015/16 season will be one that will be long remembered in Western Australian Swimming. It was a year that led into the 2016 Olympic Games in Rio de Janerio and we saw our Membership respond with some amazing results at the National Age and National Open Championships in Adelaide 2016. No state could be prouder than Western Australia with the achievement of four (4) athletes and one (1) Technical Official selected on the national teams to represent Australia at the Olympic and Paralympic Games respectively.

The Association was thrilled to see Brianna Throssell, Blair Evans, Tamsin Cook, Jeremy McClure and Ryan Arblaster represent Australia this year. As many of our Members will know, this achievement aligned with our performance indicators in the Swimming WA Strategic Plan 2015-18

to secure four (4) athletes, one (1) Coach and one (1) Technical Official on the National side. I would like to take this opportunity to thank our Clubs, Coaches and Technical Officials for the part they played in achieving this amazing result. In addition, the Association was equally as thrilled to see Swimming WA Members Heidi Gan and Kane Radford selected to represent their home countries of Malaysia and New Zealand, respectively, in the 10km Open Water Marathon event.

The competitive swimming season was one of the best in recent memory. The Open and Age Long Course Championships, held in December 2015, produced some remarkable fields with standout performances from swimmers such as Lennard Bremer, Tommy Sucipto, Brianna Throssell, Blair Evans, Tamsin Cook, Holly Barratt, Robert Bonsall and Hadley Lindsay, to name just a few.



In the Junior Long Course Championships, we also saw some magnificent results. Regardless of whether our swimmers finished on the podium or not, the fact that you participated in a meet of this calibre is something you should be extremely proud of and is an achievement in itself.

As the Swimming WA Membership has seen this year, the effort dedicated to not only delivering a high quality championships, but also the marketing and media surrounding it sends a very clear message to the Western Australian public in what the Association's intentions are in terms of re-positioning the sport. I was thrilled to receive feedback from some of our Hall of Fame and Life Members that the 2015/2016 SunSmart Open and Age Long Course Championships were the best they had attended.

The Swimmer of the Year Awards, held in May 2016, saw a record 350 guests attend the function at Fraser's Restaurant in Kings Park. Once again, Brianna Throssell from Perth City Swimming Club won the Lyn McClements medal, presented by Lyn herself. It was also fantastic to see so many of the Life Members and Hall of Famers in attendance to see the 56th inductee into the Swimming WA Hall of Fame – Eamon Sullivan. We were fortunate to have Swimming WA Ambassador Dawn Fraser AO MBE as our guest speaker. Dawn's contribution to promoting the sport of swimming in Western Australia over the last year has been a highlight. To have arguably the most iconic swimmer in the world promoting the sport of swimming in Western Australia, whether that be through television commercials, media appearances or Club visits, is difficult to value. I would like to take this opportunity to thank Dawn for her commitment this year and look forward to her continued contribution to Western Australian swimming in the future. Swimming WA also acknowledges the attendance at the awards of Mrs Gina Rinehart from principal partner The Hancock Family Medical Foundation.

The Open Water Swimming (OWS) Series had a challenging year and was negatively impacted by factors outside of Swimming WA's control. The large number of stingers in rounds one (I) and three (3) had an impact not only on our participants, but also on the Series. The "fish kill" in

Cockburn Sound, accompanied by inclement weather conditions, saw round five (5) of the Series move to Mullalloo on 27 December 2015. Round seven (7) in Albany was postponed in January due to bad weather and re-scheduled to March 2016 – unfortunately on a day that was also cold, wet and windy. Despite these challenges, the Association was pleased with the overall number of participants, with 4,700 entrants by 2,200 individuals over the 14-round Series. We look forward with great enthusiasm to working with the Swimming Australia Foundation on the expansion of the Series into regional Western Australia. Next year's Series will include 14 Series rounds, as well as three additional events. In total the OWS Series will host seven (7) events in regional Western Australia with two (2) new venues in Harvey Dam and Carnaryon.

Swimming WA looks forward to working with the local Swimming Clubs and Local Government Authorities to promote open water swimming in the upcoming season.

The Swimming WA Membership grew again this year, and we were pleased of the number of active Clubs, which increased from 82 to 83. The total number of swimmers stands at 5,353, which is the highest level since 2007/08. Our data also demonstrates that our Member retention is 66 per cent.

The State Short Course team performed admirably in Canberra 2015, meeting the team goal of improving their performance on the previous year. The team was coached by Westside Christ Church's Paul Bruce who did a terrific job with support from assistant coaches in Will Scott, Ryan Spencer, Brooke Kemp and Ben Allen. Congratulations to the team on your performance.

This year saw the Perth Aquatic Super Series continue with the one of the biggest crowds in attendance on the Saturday night of the Series. It was fantastic to see the performance of the Australian Dolphins team, who proved too strong for the teams from Japan and China. The level of engagement of Swimming WA Clubs was the highest it has been in the four (4) years the Series has been held. It was also fantastic to see local Brianna Throssell swim in the team, representing Western Australia. Local swimmers were delighted with the level of engagement the Dolphins had with the crowd and I am sure there were many memorable moments that will stay with the younger swimmers for the rest of their lives. Disappointingly, despite an excellent BHP Billiton Aquatic Super Series, the decision by BHP Billiton and Tourism Western Australia not to renew their sponsorship meant that this was the final Series in Perth at the current time. That is not to say that international swimming is lost to Western Australia and our Members should take comfort from the fact the Association is already working with the Department of Sport and Recreation and other partners to identify high



quality international swimming opportunities that might suit Perth in the future.

Swimming WA's Learn to Swim programme WestSwim had an exciting 12 months expanding to a second site at Churchlands Senior High School. To Mr Neil Hunt and his staff at Churchlands, thank you for your support this year. Swimming WA looks forward to growing the size of the WestSwim programme in that particular area in the years ahead. Chisholm Catholic College's relationship with Swimming WA was also strengthened with the numbers at good levels this year and our thanks to Mr Graham Adam and the staff at Chisholm for your continued support.

Swimming WA had an exciting year commercially with the renewal of Healthway for a further 18 months and Kott Gunning for another year. Recently, Swimming WA welcomed two (2) new Gold Level Sponsors in QMS Media and Westpac and the Association thanks them for their support of our new direction.

On behalf of the entire team at Swimming WA, thank you for ensuring that swimming is an essential part of the Western Australian way of life.

Best regards,

Darren Beazley
Chief Executive Officer

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## How Are We Tracking?

The Swimming WA Strategic Plan 2015-2018 was developed as a "roadmap" for the direction of swimming throughout Western Australia.

On a daily basis Swimming WA staff refer to the Strategic Plan to ensure the actions they undertake will make a positive difference to our sport and keep it moving forward in six key areas – strategic partnerships, development, performance, commercial sustainability, profile and infrastructure.

So after two years, how is Association tracking against the Plan? At the halfway point Swimming WA has achieved 56 per cent of its key performance indicators, with 45 of the 80 KPls outlined in the Strategic Plan completed.

# STRATEGIC PILLAR ONE – STRATEGIC PARTNERSHIPS

- Funding maintained or increased from Swimming WA partners
- One pilot project with national significance undertaken
- Pathway established between Swimming WA Clubs and Masters Swimming
- Annual conference involving key partners is implemented to share knowledge, ideas and engage in the direction of the sport
- Related aquatics bodies avail themselves of the Swimming WA shared services model to increase efficiencies
- Four Clubs establish partnerships with their Local Government Authority that benefits Swimming

#### STRATEGIC PILLAR TWO – DEVELOPMENT

- 1000 new Swimming WA Members in 2015
- 20 Splash & Dash meets across the state annually
- Appointment of metro and regional resources to help our Clubs at a local level
- 20 per cent of Clubs access and regularly use Swimming WA resources
- Targeted swim meets are shorter, increasing the level of participation and retention at Club level
- 80 per cent Club satisfaction with piloted swim meet structure
- Clubs host one Tier Three meet on an annual basis
- 25 per cent increase in Tier 4 meets at regional locations
- 50 per cent of schools participate in learn to swim programmes
- 15 per cent increase in accredited coaches
- An increased focus in engaging Multi-Class swimmers & coaches
- Five "Light House" Clubs promoting a "whole of life" pathway are established

# STRATEGIC PILLAR THREE – PERFORMANCE

- Clubs actively contribute to and support the Swimming WA talented athlete pathway
- Two elite coach clinic/educational programmes are delivered annually
- 90 per cent of WA elite athletes indicate increased levels of satisfaction with support
- I 00 per cent of WA elite athletes are aware and comply with anti-doping policies
- Four WA based swimmers, one coach and one technical official appointed to the 2016 Australian Olympic/Paralympic team
- Swimming WA survey indicates a 75 per cent satisfaction with Swimming WA Governance

#### STRATEGIC PILLAR FOUR – COMMERCIAL SUSTAINABILITY

- 80 per cent of Members are satisfied by their membership
- 75 per cent of sponsors view their association with Swimming WA as prestigious
- New revenue stream from corporate giving, benefactors and bequeaths
- Additional WestSwim schools established
- Swimming WA maintains 85 per cent of sponsorships year on year
- Three new regional towns conduct a Open Water Swimming (OWS) Series event in 2015
- Seven regional OWS Series events by 2017

# STRATEGIC PILLAR FIVE – PROFILE

Swimming WA Vision

Swimming WA Mission

- New Swimming WA brand strategy launched
- Swimming WA Clubs promote the Association with co-branding guidelines developed
- Communications strategy implemented
- Survey indicates that 50 per cent of stakeholders support Swimming WA messages
- State-wide Club Registration day launched for 2016/17 season
- 75 per cent of Clubs incorporate social media into their member communications
- Major Swimming WA events attract media coverage preand post-event
- Swimming WA Alumni involved in four programmes and two
  Swimming WA events
- Seven major regional swimming events delivered by 2017
- Successful Australia Day swim event staged annually

# STRATEGIC PILLAR SIX – INFRASTRUCTURE

- 70 per cent satisfaction by Swimming WA Members and aquatic facility operators with pool use arrangements
- Swimming WA is a regular contributor and presenter at Aquatic Industry conferences
- Swimming WA establishes relationships with key architects and pool construction companies
- WA Aquatics Facilities Advisory
  Group strategies align with
  Swimming WA



# **Key Roles Of Swimming WA**

# MEMBERSHIP

A like-minded community of swimming enthusiasts

# **PARTICIPATION**

Providing the opportunity for everyone to have a go

# COMPETITION

The opportunity for our athletes to reach their potential

# **TALENT ID & SUPPORT**

Unearthing and providing a clear pathway for Swimmers, Coaches and Officials

# **MEDIA & MARKETING**

Giving all Western Australians the opportunity to learn more about our sport

# **PARTNERSHIPS**

Building the sport of swimming through corporate support and strategic relationships

# **INFRASTRUCTURE**

Ensuring we have high quality facilities that are accessible



Membership Membership

#### **REVERSING THE DECLINE**

In the 2015/16 season Swimming WA's total number of Members increased to 10,712 individuals. This represents a 12 per cent growth in members compared with the 2014/15 season, with a major increase in Junior Dolphins memberships (90 to 515).

The Junior Dolphins programme, which offers free Swimming WA Membership to children aged seven years and under, experienced a surge in popularity credited to increased and improved communication with aquatics facilities, learn to swim schools and Swimming WA Affiliated Clubs about the programme. Clubs who run a Junior Dolphins programme were also provided with more resources to attract and retain

Members, while additional incentives were offered to the children themselves.

Swimming WA's current membership retention rate stands at 66 per cent, which is very pleasing for such a demanding sport.

Swimming WA's total number of pool swimming Members was 5,353 in 2015/16 and included the following memberships:

- Annual
- Annual Seasonal
- Annual Junior
- Junior Dolphins

This is our highest number of pool swimming Members since the 2007/08 season, which is a significant achievement.

# Swimming WA Membership – Swimmers Only In Angeles Secul Buzelona Atlanta States Atlanta States Olympics Olympi

**1988** – There was a rise in memberships in 1988 after the Seoul Olympics where Duncan Armstrong won gold and set a new world record for the 200m freestyle after coming into the Olympics ranked 46th in the world (coach Laurie Lawrence).

**1991** – Big jump in Swimming WA membership numbers in 1991, due to the fact that the Swimming World Championships were held in Perth that year.

1995-96 — Swimming was on prime time TV and therefore received lots of exposure throughout Australia, resulting in our highest ever membership numbers. A number of high profile Aussie athletes, such as Susie O'Neil, winning gold at the 1996 Atlanta Olympics in the 200m butterfly, gave State Swimming Associations a boost in their members.

**2012** – There was a drop in numbers after the 2012 London Olympics, which has been attributed to an underwhelming performance at the Olympic Games.

**1996-2015** – A steady decline can be seen in this 20-year time period, attributed to an over emphasis on competitive pool swimming.

**2015** – A focused effort to raise the profile of swimming in the State, combined with high quality development programmes and Club support. The hard work of Clubs and volunteers to turn the tide has also had a strong, positive impact on numbers.



#### **GIVING OUR MEMBERS MORE**

The new membership categories that were implemented in August 2015 have provided Members with greater flexibility in membership and have assisted in the creation of a structured pathway from learn to swim right through to masters swimming, incorporating competition, open water and swimming for fun.

The membership categories will continue in 2016/17 to help maximize the potential of Swimming WA's membership and will include added benefits to the membership pack.

This season Swimming WA implemented its Membership Pack for the first time. This pack was delivered to all Annual, Annual Seasonal, Annual Junior, Junior Dolphin, Coach, Technical Official and Individual members.

Swimming WA Members received a personalised membership card, flyers and vouchers from our sponsors to redeem as part of their Swimming WA Membership. Although the strategy was an adequate starting point, it provided a strong learning curve. Looking forward to the 2016/17 season, the Membership pack will have additional products and discounts exclusively for Swimming WA members, as well as

a brand new membership card with a personalised barcode that will easily enable Members to register for events.

A Swimming WA Membership function was held at Beatty Park Leisure Centre on Friday 20 November, with more than 60 Members attending. Guest speakers and Swimming WA Ambassadors Dawn Fraser AO MBE and Blair Evans stole the show, with both women speaking candidly on several topics, including Russia's involvement in the Olympics.

The 90-minute evening function was free to attend for Swimming WA Members, and was hosted by Swimming WA.

January 2016 saw the implementation of Swimming WA's 'Member Offer of the Month' promotions, introduced as an incentive to retain Members and ensure obvious value for their Membership. Swimming WA Members received exclusive discounts including Perth Aquatics Super Series discounted tickets, Swimmer's World deals, accommodation at St Catherine's on Park, discounted books at Human Kinetics, free preview screening of the movie 'Eddie the Eagle' and discounted AustSwim courses. Swimming WA's goal with these offers was to provide Members with unique deals that provides great value for money.

2015/16 Annual Report

Swimming WA

Swimming WA

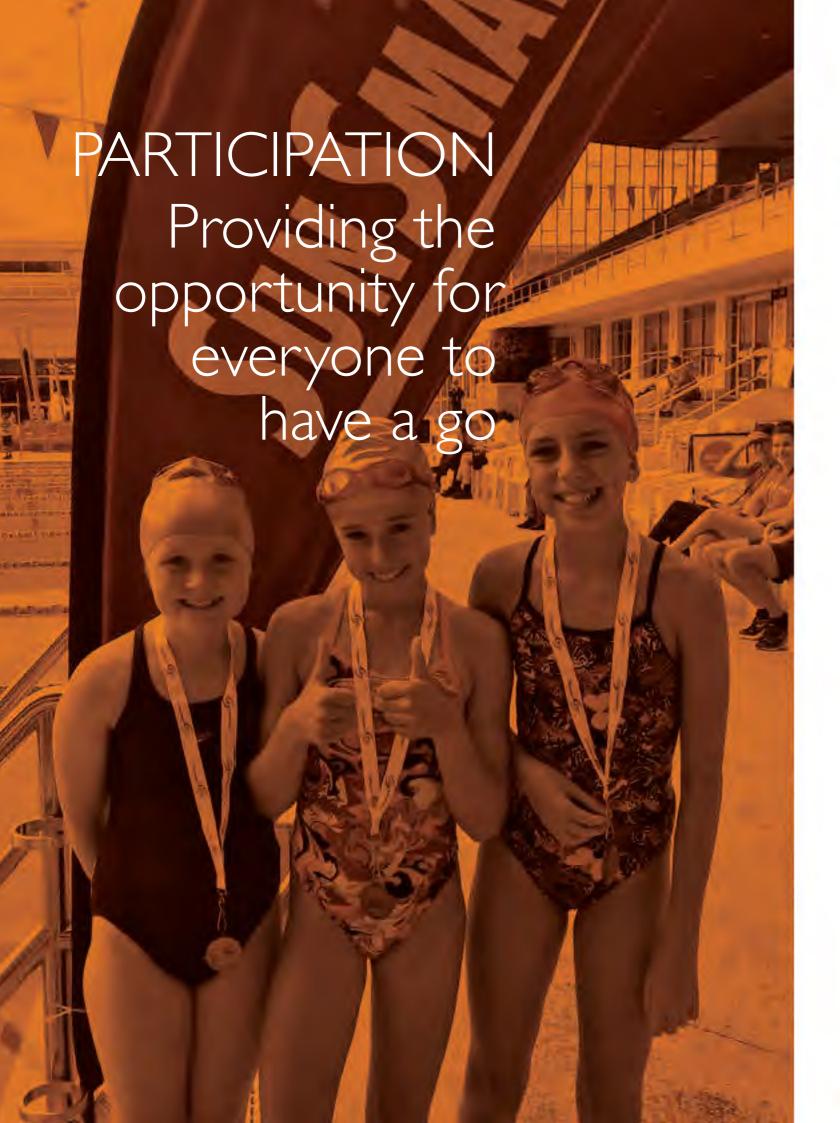
#### MEMBERSHIP NUMBERS – METRO

Club Name	Annual	Annual Junior	Annual Seasonal	Junior Dolphins	SUB TOTAL	Coach	то	TOTAL
All Saints	60	2		2	64	5	- 1	70
Aqua Attack	29	7		4	40	2	- 1	43
Aquajets	14	1		2	17	- 1		18
Aquinas Redbacks	77	2			79	2		81
Arena	237	29		46	312	5	2	319
Armadale Kelmscott	19	7	35	5	66	- 1		67
Barracudas	19				19	- 1		20
Bay View Saints	95	1		1	97	2		99
Breakers	166	11	3	9	189	11	5	205
Canning Lightning	7	1			8			8
Central Aquatic	53	4			57	2		59
Fremantle Port	0				0	- 1		- 1
GKDSC	142	20		23	185	2	4	191
Kingsway	21	2		2	25	4		29
Kwinana	59	13		15	87	3		90
Leisurepark Lazers	0				0			0
Lesmurdie Legends	83	6			89	2		91
Newman Churchlands	43	1			44	- 1		45
Northside Dolphins	20		13	3	36		- 1	37
Peel Aquatic	85	7		6	98	3	9	110
Perth City	155	5		14	174	7	4	185
Riverside	31	5		10	46	2		48
Riverton Aquanauts	33	2		2	37			38
Rockingham	182	34		46	262	3	4	269
South Shore	95	9		6	110	2	2	114
Southlake Dolphins	103	9		4	116	2	7	125
Southside Penrhos Wesley	150	12		4	166	4	6	176
Superfins	5				5	4		9
Swan Hills	25	7			32	3		35
Thornlie	40	2		5	47	- 1	2	50
Tuart Hill	45	2		10	57			57
UWA West Coast	218	14		6	238	8	3	249
Unaffiliated	8							
Victoria Park	59	- 11		11	81	- 1		83
West Coast	3	I			4			4
Western Sprint	47			3	50	2	- 1	53
Westside Christchurch	97	5		8	111	2		113
TOTAL 2015/16	2,525	232	52	247	3,048	90	53	3,191

Annual Annual Junior SUB Coach		nual Annual Junior SUB		то			Parent/ Guardian/	TOTAL		
	Junior	Seasonai	Doipnins	IOIAL				ows LTS		
2,525	232	52	247	3,056	90	53	_	_	1,137	4,336
1,069	220	741	267	2,297	89	55	-	_	839	3,280
_	_	_	-	-	_	_	1,686	_	_	1,686
_	-	-	-	-	_	_	-	838	-	838
3,594	452	793	514	5,353	179	108	1,686	838	1,976	10,140
-	_	-	-	5,039	153	116	1,561	_	2,698	9,567
	2,525 1,069 - - - 3,594	2,525 232 1,069 220   3,594 452	Annual Junior Seasonal  2,525 232 52 1,069 220 741  3,594 452 793	2,525         232         52         247           1,069         220         741         267           -         -         -         -           -         -         -         -           3,594         452         793         514	2,525         232         52         247         3,056           1,069         220         741         267         2,297           -         -         -         -         -           -         -         -         -         -           3,594         452         793         514         5,353	2,525         232         52         247         3,056         90           1,069         220         741         267         2,297         89           -         -         -         -         -           -         -         -         -         -           3,594         452         793         514         5,353         179	2,525         232         52         247         3,056         90         53           1,069         220         741         267         2,297         89         55           -         -         -         -         -         -         -           -         -         -         -         -         -         -           3,594         452         793         514         5,353         179         108	Annual Junior         Annual Seasonal Poliphins         SUB TOTAL         Coach         TO         Sw ows           2,525         232         52         247         3,056         90         53         —           1,069         220         741         267         2,297         89         55         —           —         —         —         —         —         —         I,686           —         —         —         —         —         —         —           3,594         452         793         514         5,353         179         108         1,686	2,525         232         52         247         3,056         90         53         —         —           1,069         220         741         267         2,297         89         55         —         —           —         —         —         —         —         —         1,686         —           —         —         —         —         —         —         838           3,594         452         793         514         5,353         179         108         1,686         838	Annual Junior         Annual Junior Seasonal         Junior Dolphins         SUB TOTAL         Coach         TO         Swim Guardian/ Ows         Farenty Guardian/ Other           2,525         232         52         247         3,056         90         53         —         —         1,137           1,069         220         741         267         2,297         89         55         —         —         839           —         —         —         —         —         —         838         —           —         —         —         —         —         —         838         —           3,594         452         793         514         5,353         179         108         1,686         838         1,976

#### MEMBERSHIP NUMBERS – REGIONAL

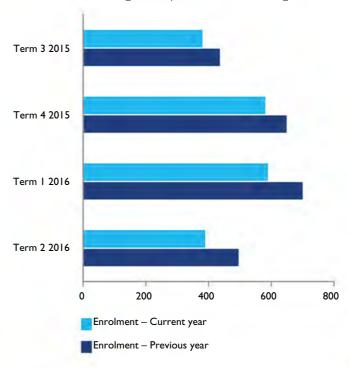
Club Name	Annual	Annual Junior	Annual Seasonal	Junior Dolphins	SUB TOTAL	Coach	то	TOTAL
Albany	99	10			111	3	2	116
Beverley	0	5	32	6	43			43
Boddington	8	13	35	11	67	4		71
Bridgetown	6		5		13	2		15
Broome Barracudas	19	5	36	2	62	4	4	70
Bunbury	75	14		2	91	6	4	101
Busselton	75	5		4	84	3	- 1	88
Carnarvon	9	5	42	12	68		2	70
Collie	2	I	42		45	- 1	3	49
Corrigin	0	6	28	6	40			41
Dalwallinu	4	8	25	7	44			44
Derby	21	2		4	27			27
Esperance	27		I		29	2		31
Exmouth	6	4	52		63	4	4	71
Geraldton	45	5		2	52	2	2	56
Gingin Aquatic	0	7	37	4	48	Ī		49
Georgiana Molloy Anglican School	57	3	0,		60	5		65
Golden West Dolphins	34	3		3	37	3		40
Harvey	18	I	4	J	23	2		25
Hedland	47	6	,		54	2		56
Kalgoorlie	66	12		14	92	5	9	106
Kambalda	0	8	39	- 11	48		4	53
Karratha	56	8	2	9	75	5	3	83
Katanning	3	O	2		3	J	J	3
Kellerberrin	0	9	25	6	40		1	42
Lake Grace	3	3	10	ı	17		-	18
Mandurah	49	4	10	4	57	3	2	62
Manjimup Marlins	24	2		4	30	2		32
	28	Z		4	28	<u> </u>		29
Margaret River	0	2	47	1	51			
Merredin		3						51
Moora	23	- 1			36			36
Morawa	I		5	2	9	2		9
Mt Barker	19	- 1	19	2	41	2		43
Narembeen	0	1	П	2	14	4	2	18
Narrogin	45	4			50	2	2	54
Newman	33		10		35			36
Northam	41	1	19	3	64			65
Pannawonica	0	11	12	41	64			64
Paraburdoo	2	13	38	74	127	6		133
Pinjarra	23	4			27			27
Quairading	0	6	28	7	41			42
Tom Price	4	9	56	3	72			72
Wagin	34	2	14		50			50
Waroona	21	2			23			24
Wickham	15		13	6	34			34
Wongan Hills	4	5	29	9	47	4	5	56
Wundowie	7	5	13	5	30	2		32
York	16	3	10	2	31	2	6	39
TOTAL 2015/16	1,069	220	741	267	2,297	89	55	2,441



#### LEARN TO SWIM

# Westswim

WestSwim continued to operate at Chisholm College this year, which is a fabulous facility for our families and youngsters. At the beginning of February 2016, WestSwim opened the doors to a new learn to swim venue at Churchlands Senior High School, which ran for a period of 15 weeks. Churchlands is an outdoor 25m, eight-lane pool heated to 28 degrees.



The launch of Churchlands was supported by a strong marketing and advertising campaign, which included Swimming WA staff promoting and handing out flyers at Westfield Innaloo shopping centre and undertaking letterbox drops around Churchlands, Wembley Downs and surrounding areas. The programme's enrolments were modest but the younger demographic in the area gives Swimming WA confidence that the programme will grow in the years ahead.

WestSwim concluded the 2015/16 financial year on a high note with the appointment of a new and experienced WestSwim Coordinator. With 18 years industry experience and direct influence on the development of the WestSwim curriculum, the appointment will focus on business administration and ensure its smooth operation whilst building its commercial profile and profitability.

WestSwim and Swimming WA continued to encourage and develop the clear pathway for swimmers from Learn to Swim to the Club environment but this still remains a challenge for

the whole Association. A best practice Club model has been discussed that outlines the clear progression pathway from a Learn to Swim programme to Clubs.

In September 2015 Swimming WA engaged an external industry consultant to review and report on WestSwim as a business and how we can develop the commercial potential for the benefit of Swimming Western Australia.

"In summary the programme is receiving some great word of mouth from parents attending and the Learn to Swim instructors are of a good standard. The Supervisors that are currently running the programme are well received by both parents and instructors. They have successfully created a very pleasant environment and I think have the perfect work ethic and passion for their role."

Work began on a comprehensive Communications strategy to ensure that *Westswim*'s benefits and experience are communicated correctly and prospective customers hear our message. Work commenced in April 2016 to redesign *WestSwim*'s website and social media coverage.

In April 2016 WestSwim was proud to announce a brand new initiative to recognise its participants – the WestSwim Star of the Month. Each month WestSwim instructors nominate a swimmer who has not only shown dedication to their swimming lessons, but who has also been polite, helpful and is trying their very best. This initiative has helped to build and grow the online WestSwim community and increase the positive word-of-mouth recommendations.



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#### **JUNIOR DEVELOPMENT PROGRAMMES**

The year began with efforts taken to define a clear Swimming WA participation pathway, ensuring that all junior development programmes have clear objectives and cater to various abilities and interests.



National pilot programme Junior Dolphins continued into its second year with positive outcomes. Swimming WA incorporated Junior Dolphins as a new membership category, which saw a significant increase from the previous year. The year ended with 515 Western Australian Junior Dolphin members, which included several renewing members from the 2014/15 season and hundreds of new members to the sport.

All Junior Dolphins members were provided with a free t-shirt, bag and other membership benefits including free movie tickets throughout the season.

Four Junior Dolphins carnivals were held during the summer months, culminating in a "Super Carnival" in April, attracting more than 50 children.

Swimming WA was fortunate to secure Olympic silver medallist Blair Evans as the Junior Dolphins ambassador, with Evans attending a number of carnivals and schools in 2015/16.

Swimming Australia continued to build the programme and expects to launch nationwide in October 2016.





The Australian Junior Excellence programme recognized, and rewarded junior swimmers who, through their development of aquatic skills, achieved a high swimming standard. Swimmers ages nine to 16 years, who accomplished times set by Swimming Australia, qualified as Gold, Silver, Bronze or Green standard, depending on their best performance/s throughout the season.

Qualifiers received special recognition by having their name published on the Swimming Australia and Swimming WA website and received a prize pack including a cap, poster and certificate.

In 2015/16 1,014 Swimming WA members achieved the Junior Excellence qualifying times and were recognised for their achievements. Congratulations to you all.



The SunSmart Splash & Dash Series (formerly Dive NTry) continued to be an important Swimming WA programme designed to attract new swimmers to the sport. Held over a number of years during the summer months, the programme has traditionally been a successful way of introducing novice swimmers to competitive swimming in a fun and friendly environment.

The Series participation numbers dipped a little this year due to the introduction of new Swimming WA development programmes (Swim Stars) that targeted the same swimmers. After an extensive evaluation of the participation pathway, the Association continues to see the value and importance of the programme.



Swimming WA introduced and piloted a new development programme, the Swim Stars Series. Designed to create short, fun swimming carnival opportunities for children of all abilities. The Swim Stars Series focused on team competition in local community pools around the metropolitan area.

Over six months, 12 swimming Clubs participated in the programme, which gave Swimming WA the opportunity to test and trial new concepts and build inter-club rivalry. The pilot series saw 378 swimmers take part, with 81 joining a swimming Club for the first time as a result of the programme. South Shore Swimming Club was the inaugural winners of the Swim Stars trophy.

The Swim Stars Series provided Swimming WA with valuable learnings and after a review and further strategic development; it has paved the way for the launch of the Westpac Summer League Series in 2016/17.

#### **ENGAGING WITH OUR SCHOOLS**



The Australian Sports Commission's Sporting Schools Programme was launched in July 2015, with swimming proving to be a popular choice for WA schools. Fifty-six schools accessed federal funding to provide swimming lessons to their students. Swimming WA contacted each one of the schools to provide links to their local Affiliated Clubs who could provide the coaching expertise.

Engagement with the Western Australian School Associations continued to grow, and as relationships strengthened, strategic

discussions began to take place. Swimming WA reviewed the current school competition structure and will look to improve the opportunities for school swimmers into 2016/17.

Swimming WA continued to support the School Sport Western Australian State Team by sending two representatives to the 2015 Pacific School Games in Adelaide.

Throughout the year, Swimming WA provided Olympic athlete visits to schools, with the aim to raise the profile of the sport in local communities and encourage children to join junior development programmes. The visits were well received and provided a great opportunity for Swimming WA to stay connected to its alumni.

Swimming WA attended a number of primary, secondary and interschool swimming carnivals through the summer, providing ten schools with merchandise and trophies in the metropolitan area. Swimming WA continued to assist primary schools with the development and implementation of swimming programmes by linking member coaches to their school squad programmes.

A school survey was sent out to 733 schools to understand the barriers to a hosting school swimming carnival. Sixty-one schools responded and the results provided interesting data for Swimming WA to analyse. Schools found barriers such as cost (62 per cent), duty of care concerns (43 per cent), transportation costs and arrangement (33 per cent) and access to swimming venues (26 per cent) as the main barriers. Pleasingly, results illustrated that 82 per cent of schools intended to hold a school swimming carnival in 2016/17.

Development of a school swimming handbook commenced in 2016, which includes information on hosting successful school swimming carnivals, technique and ruling tips, ambassador programmes and useful resources.

#### THE OPEN WATER SWIMMING SERIES



Swimming WA's Open Water Swimming (OWS) Series went through a year of trials, triumphs, growing pains and, above all, development this year, from which it has emerged slightly windblown, but more determined than ever.





Participation



After an internal restructure, Swimming WA appointed Yellow Event Services (YES) for the on-beach set up of the metropolitan events, and metropolitan timing services with Blue Chip Timing (BCT) were also confirmed. For the first time, BCT was also engaged to provide the online registration site for the Series. The decision aligned for a strategy for OWS Series to identify a more user-friendly interface for registrations, particularly given the high number of non-Swimming Club Members who take part in the Series.

With a new team in place, Swimming WA undertook a rapid expansion of the Open Water Swimming (OWS) Series in 2015/16, incorporating 14 rounds and five regional events, together with the roll out of the Community Activation Programme – a series of free community clinics in the lead up to each regional OWS Series round.

Registrations for all 14 rounds of the Series opened on Wednesday 23 September 2016 – five weeks before the opening round at Cottesloe on Saturday 31 October.

The expansion of the OWS Series has seen increased participation in open water swimming throughout Western Australia and has reaffirmed the OWS Series as a "summer staple" for a wide and varied audience. However, the growth

in the Series was tempered in 2015/16 relative to previous years due to unfavourable weather conditions, calendar clashes with competing events and a prevalence of stingers off the metropolitan coast for the majority of the season.

There were perfect weather conditions on the morning of the Cottesloe round, with the 626-strong group of participants welcomed into the water by Premier of Western Australia The Hon Colin Barnett MLA. A high numbers of stingers in the water did impact on the swimmer experience, with some participants pulling out of the event early, while others were treated for pain relief. Unfortunately, history repeated itself at Round 3 at City Beach on Saturday 14 November – the first 10km swim of the season. Stingers were again prolific and, combined with 40-degree temperatures, resulted in a difficult day on the beach.

The continued high numbers of stingers off the metropolitan coast had an ongoing affect on participation across the remainder of the Series, and this was followed by public uncertainty over the cause of a fish kill in Cockburn Sound in the days leading up to the Coogee round of the Series, scheduled for Saturday 5 December. The unknown cause of the deaths, coupled with initial advice from the Department of Fisheries and a forecast for a summer storm on the morning of 5 December, resulted in the Coogee round of the Series being postponed until Monday 27 December and relocated to Mullaloo. The forecast storm also resulted in the cancellation of two other events scheduled for the same day – the RAC Christmas Pageant (cancelled for the first time in 44 years) and the Swim Thru Rottnest.

A second round of the Series was postponed due to adverse weather conditions in early 2016, with the Albany round of the OWS Series moved from 2 January 2016 until 13 March 2016 due to poor weather conditions. Unfortunately, conditions were not much better on the morning of the

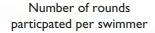
rescheduled event, with choppy conditions, high winds and cool temperatures keeping people at home.

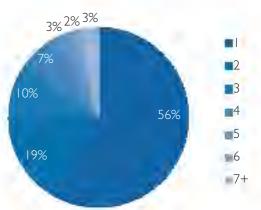
However, the OWS Series this year was not all doom & gloom, with several key highlights of the Series including a Come & Try 150m open water swim at Sorrento on Tuesday 26 January, the introduction of a teams event at Doddies Beach, Mandurah on Saturday 20 February, the inaugural Champs of the Bay children's event on Rottnest Island on Sunday 28 February and the introduction of OWS Series rounds in Busselton, Bunbury and Mandurah (two events), which engaged the local swimming clubs and their communities.

The Community Activation Programme, which saw open water, officiating and coaching clinics rolled out to five different communities over six months, was also instrumental in the development and up-skilling more than 220 people, thanks to support from the Department of Sport & Recreation and Swimming Australia.

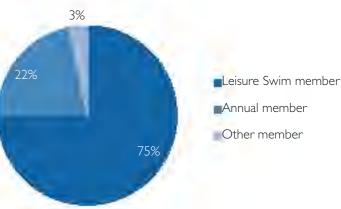
Following completion of the Series, an extensive review of the open water swimming market and the participants of the 2015/16 Series was undertaken, with some interesting results.

An assessment of the WA market for open water swimming and the scope for growth, concluded that the OWS Series currently engages just 31 per cent of Western Australians who participate in open water swims.





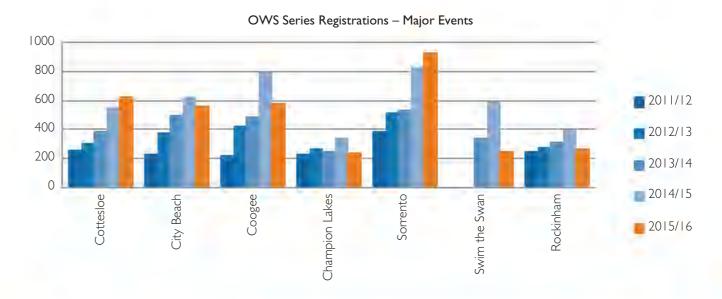
Membership type



In addition, the majority of participants in the 2015/16 Series only undertook one swim (56 per cent), with a large drop off to people who participated in two events (19 per cent). This demonstrates the enormous potential to encourage OWS Series participants from one event to two or more, which will become a key focal point for OWS Series marketing in 2016/17.

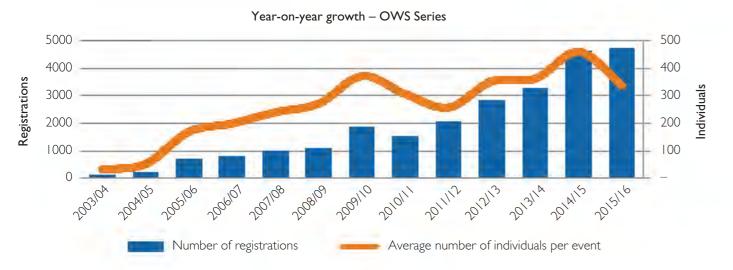
Community Activation Programme attendees					
	Swimming	Coaching	Officiating		
Busselton	5	I	3		
Geraldton	42	9	2		
Albany	50	7	6		
Bunbury	42	9	8		
Mandurah	38	-	3		

OWS Series Round	Registered participants	Volunteers	Spectators (approx.)
Busselton	122	20	150
Geraldton	109	25	100
Albany	111	30	40
Bunbury	201	40	200
Mandurah	260	35	200



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Another key statistic was the low number of participants in the Rottnest Channel Swim (RCS) who participated in an OWS Series round (25 per cent of 2016 RCS swimmers). The formal partnership developed between Swimming WA and the Rottnest Channel Association in 2015/16 will help to reduce this gap, with concerted marketing efforts now available to the RCS database and collaboration between the Associations on events such as the Champions of the Channel elite RCS, the Champs of the Bay kids open water swim on Rottnest Island on the morning after the RCS, and the Virtual Rotto Swim in regional WA.

OWS Series 2015/16	
Venue	Number of swimmers
Cottesloe	626
Busselton	122
City Beach	558
Geraldton	109
Mullaloo	573
Champion Lakes	236
Albany	111
Alkimos at Shorehaven	274
Mandurah – Town	211
Bunbury	201
Sorrento	927
Rockingham	268
Swim the Swan	246
Mandurah – Doddies	260
TOTAL	4,722

#### **CLUB DEVELOPMENT**

The health and sustainability of Affiliated Clubs has remained one of the most important focus areas for Swimming WA over the past 12 months. With a dedicated resource in the head office to support Clubs, the Association has seen an increase in strong governance practices.

Work began on the Club Development Toolkit, aimed at providing members with resources, including committee role descriptions, strategic planning assistance, volunteer management, constitution templates, template coach contract agreements and healthy Club checklists. The Club Development Coordinator spent a significant time visiting metropolitan and regional Clubs, attending a total of 35 committee meetings.

Clubs were provided with the opportunity to attend practical training sessions throughout the year and were invited to attend the Swimming WA Conference held at the University of Western Australia. Attendance at the conference increased significantly on the year before with 83 administrators, from 36 Clubs. The conference focussed on Club development strategies with keynote speaker, Swimming Queensland Chief Executive Officer Kevin Hasemann, addressing to the group about the fundamentals of revitalising Club swimming.

Swimming WA held six President Forums in 2015/16 involving regional and metropolitan Clubs in an effort to share strategic information and consult on key issues. The Regional Committees continued to gain momentum, attracting funding for development initiatives (from the Department of Sport and Recreation and other sponsors), and improving aspects of their governance. Six of the eight regions remain incorporated entities and the focus on their structure remains an important strategy into the next 12 months. The Country Committee met on a number of occasions, including a conference in Perth in August to develop regional strategies.

#### **COUNTRY PRESIDENT'S REPORT**

by Debbie Harlow

#### **HIGHLIGHTS**

In the 2015/16 season country swimmers continued to represent their clubs and regions at competitive meets including State Short Course and Long Course Championships. At a National level our regions have been proudly and well represented. September 2015 saw three country swimmers Jasmin Allan (PAQ), Jonte Blake (KLG) and Jasmine Hopkins (BUS), join the team of 36 West Australian competitors, management and team supporters at the State Short Course Team event in Canberra where athletes competed against six other Australian states and one New Zealand team. The city of Adelaide was the host for the 2016 Georgina Hope Foundation Australian Age Championships in March. Ten country athletes represented five WA Country Clubs and performed extremely well. The athletes included Bailey Ireland & Caitlin Williams (ALBA), Jasmine Hopkins (BUS), Flynn Scott (GRTN), Zarly Clark & Courtney Lee (GWD) and Jasmin Allan, Megan Larmour, Jorja Lymn & Seth Spencer (PAQ).

#### **COUNTRY COMPETITION**

Once again at HBF stadium, the annual Country Championships brought 33 clubs to Perth and, combined with the Rookie meet, the weekend provided opportunity for new competitive swimmers to take on their country counterparts. Witnessing not only the competition in the pool but the support within the swimming community it was not surprising to see members, volunteers and officials rally around in support of the sport and each other during one of the most destructive fire seasons in country WA.

This year Moora hosted of the 2016 SunSmart Country Pennants event. A total of 581 competitors from 28 clubs participated and were treated to some beautiful weather over the weekend. Preparations for the anticipated march past brought highly decorated, brightly coloured, somewhat coordinated and uniquely interesting costumes to the fore. Excitement continued through the entire two days of competition to the closing ceremony where final results were awarded with the respective presentations. Moora Swimming Club and the Wheatbelt region were fantastic hosts, supported by an amazing committee and a generous community that provided a well run event for the many enthusiastic country swimming clubs. Swimming WA CEO Darren Beazley attended the event, beginning with the opening ceremony and this year Swimming WA President Jeanette Bailey and the Swimming WA Board Members were present to support the event and provide insight into the future direction for swimming in Western Australia. Our thanks to the Swimming WA Board for embracing country swimming so well.



#### **OFFICIALS & VOLUNTEERS**

Western Australia was proudly and very well represented by Technical Officials in 2015/16. As history demonstrates, Bob Bestman was the highest ranking Technical Official in WA throughout the 1950s and at this years Country Pennants event, Morgan Short from Geraldton was acknowledged as one of two recipients of the Swimming WA Bob Bestman Officials Scholarship aimed at encouraging Technical Officials to develop their skills along the officiating pathway for the benefit of swimming in Western Australia. Many of our Country Technical Officials have gained skills, knowledge and experience during local, state, national and international events in 2015/16 and it is great to hear junior swimmers' excitement when they recognise an Official they have met at a country meet and have then recognised that Official in Perth or on the TV at events such as the Australian Championships. Thank you again to every official and volunteer that continues to support our swimmers and members reach their goals and achieve their dreams.

2015/16 Swimming WA Regional Presidents					
Country President	Debbie Harlow				
Kimberley	Sandra Jeffery (acting)				
Pilbara	Lisa Parker				
Gascoyne	Scott Barnes				
Mid West	Nick Short (acting)				
Wheatbelt	Shirley Stephens				
Goldfields	Alison Sargeant				
South West	Kylie Rann				
Great Southern	Nola Osborne				

#### COUNTRY WINNER PENNANTS

March Past: Mount Barker

Country Pennants Records:

Twenty-seven broken  $-\,24$  individual and three relay.

Closest to State Record 50m:

Male: Robert Evans, Peel Aquatic, Breaststroke 30.11 Female: Bronte Barnes, Exmouth, Butterfly 32.99

Closest to State Record 100m:

Male: Jack Griffiths, GMAS, Freestyle: 57.07

Female: Jasmin Allan, Peel Aquatic, Breaststroke: 1.18.90

Relay Trophy Winners:	Pennant Winners
A Peel Aquatic	A Peel Aquatic
B Albany	B Albany
C Kalgoorlie	C Kalgoorlie
D Carnarvon	D Carnarvon
E Hedland	E Hedland



#### **HIGH ACHIEVERS**

Recognising high achievements within our Clubs was another key strategy for increasing engagement with Swimming WA Clubs. For the second year, Swimming WA ran the Volunteer of the Year programme, rewarding volunteers monthly leading into the Swimmer of the Year awards. The 2016/17 Volunteer of the Year was John Fielding (Perth City) who won flights, accommodation and tickets for two people to attend the Swimming Australia Swimmer of the Year awards.

Clubs were introduced to a new initiative in 2015/16, the Champion Club Award, aimed to rewarding and recognising Clubs who align their operations to the Swimming WA Strategic Plan. The 2015/16 Champion Clubs were Arena (metropolitan) and Bunbury (regional).

#### A PARTICIPATION PATHWAY FOR ALL

In 2015/16, Swimming WA began to develop a best practice Club model, including a link from learn to swim through to masters and involving all levels of ability. The model is due to be published in late 2016 at the annual Swimming WA Conference.

Swimming WA partnered with Masters Swimming WA this year and began working on projects to provide a life long pathway for aquatic lovers. A number of Swimming WA Clubs expressed interest in partnering with their local masters swimming Club and some explored the possibility of a 'one club' model, with five achieving a successful result.

Swimming WA Clubs expressed a desire to engage with their local learn to swim school. The 2015/16 Club survey results suggested that 60 per cent of Clubs had only 10 per cent of new members coming directly from learn to swim schools. The transition from learn to swim to Club remains a challenge for Swimming WA and an outcome that the Association needs to improve.

#### INCLUSION

The Multi Class Advisory Group continues to provide guidance and build strategies for swimmers with a disability in WA. With the Group's recommendation, Swimming WA introduced an inaugural Multi-Class Sprint Championship at the SunSmart Long Course Open and Age State Championships. The event was well received amongst the Swimming WA membership.

Swimming Australia launched "the seven Pillars of Inclusion", a programme designed to encourage all Clubs to embrace inclusive practices along with guidance on how to implement the strategies. Swimming WA promoted the initiative through its Clubs Corner newsletter and website.

The Swimming WA Foundation Appeal to raise funds to assist swimmers with a disability to classify for competitive swimming was a success, with funds also going towards Swimming WA Clubs who have multi-class members among their ranks.

Swimming WA and the Royal Lifesaving Society of WA partnered in a new indigenous swimming initiative in 2015. The Pilbara Spirit Swimming and Lifesaving Carnival was held in Port Hedland with 55 children in attendance from all over the Pilbara region. Activities undertaken included swimming races, rescue drills and boat relays. The initiative will continue in the Pilbara region with expansion likely in the Southwest in 2017.

Swimming WA started a new Culturally and Linguistically Diverse (CaLD) swimming programme in 2015/16. With the generous support from the Department of Sport and Recreation, the pilot programme invited more than 50 children to take part in swimming lessons at Westswim, Chisholm College with a view to improving their skills and eventually link with local Swimming WA affiliated Clubs.









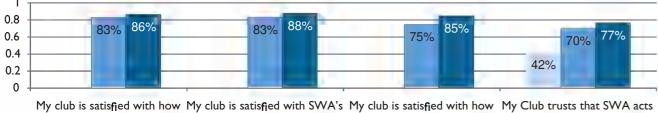
# 2015/16 Club Survey Results



#### Key notes

- 1/3 of knowing respondents attributed improvements in club administration to support from SWA. Key areas of improvement were; Governance and Structure
- 48% of clubs indicated that costs of events had increase over 2014/15
- 75% of club respondents indicated that they had a positive relationship with their council
- 40% of clubs used the SWA logo (17% in 2015) in their branding and 19% would like to but don't know how
- 64% of clubs have an appointed media officer and 60% have a relationship with a local media outlet
- 50% of clubs have increased their access to Technical Officials for club meets
- 54% of clubs are providing club meets of less than three hours for U12 swimmers
- 49% of club respondents were unaware of the assessing criteria for SWA HP programs (61% 2015)

Note: All results taken from April 2016 survey with 59 respondents from 41 clubs | Color key 2016 2015 2014 significant Satisfaction of SWA pool events Number of new volunteers engaged 0.60 0.50 13% 0.40 \*61% 0.30 Satisfied in 0.20 2015 0.10 None ■ Very satisfied ■ Satisfied ■ Unsatisfied Very dissatisfied Clubs Communication channels to SWA communications channels utilized by members (no. respondents) clubs (no. respondents) 1.00 0.75 0.50 0.25 1.00 0.75 0.50 0.25 smartphon e App YouTube Website Twitee Installan TouTube Website Corner F. Shell Percentage of clubs who positively responded 0.8 83% 88% 83% 86% 0.6 70% 0.4 42% 0.2



SWA keeps governance policies, constitution, by-laws etc. up to date.

capability to execute effective corporate governance (eg. to manage risks (eg. Member board structure, auditing, legal and regulatory requirements. Protection Policy, Complaint

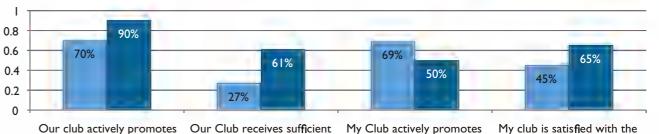
SWA helps the Club Welfare Policy, Child handling etc).

in the best interests of its members at all times.

# 2015/16 Club Survey Results



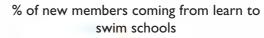
#### Percentage of clubs who positively responded

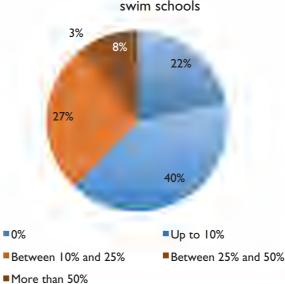


Our club actively promotes Our Club receives sufficient SWA and its activities. support from SWA in relation to media and communications matters:

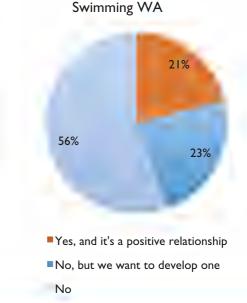
the SWA Performance Pathway (eg. Squad Programme, attending camps & clinics, by wearing SWA Performance Apparel).

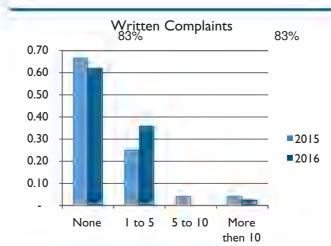
My club is satisfied with the High Performance structure from SWA/WAIS (SWA Club programmes and WAIS expertise).

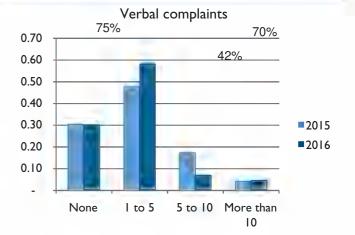




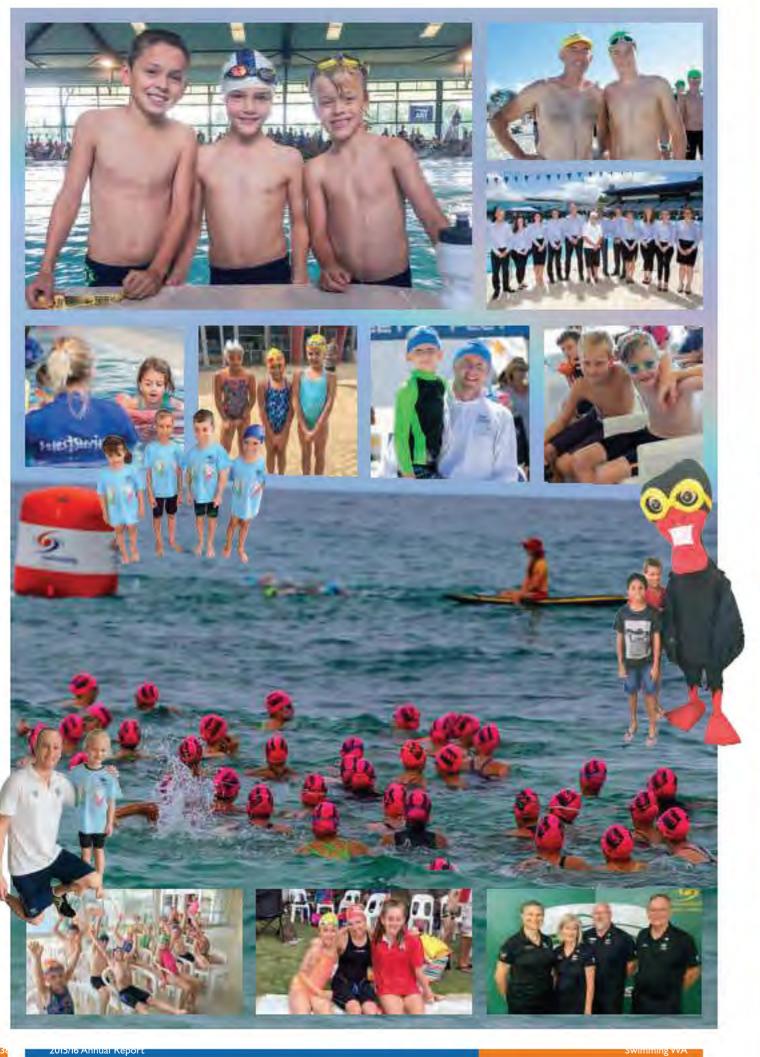
#### SWA clubs relationship with Masters Swimming WA













#### **POOL MEETS**

The highlight of the Swimming WA competition calendar was the 2015/16 SunSmart Long Course Open and Age State Championships. The meet saw world-class performances from seasoned Swimming WA members in the hunt for 2016 Rio Olympic selection, which added to the emergence of new talent in Western Australian ranks.

Swimming WA took the Championships to a new level, with crowd entertainment, expert commentary and a new four-day format.

Swimming WA hosted 15 pool competitions in 2015/16. Swimming WA meets were as popular as ever, with total entries increasing for the majority of events. An interesting trend emerged with athletes choosing to swim less individual events per meet than in previous years, showing a more targeted approach to their competition repertoire.

Swimming WA outsourced two opportunities for affiliated Clubs to host meets on the Association's behalf, taking home the profit for their efforts. Breakers, Swan Hills and Victoria Park Swimming Clubs were successful in their application and Swimming WA was very pleased with their hosting abilities.

Swimming WA hosted the Indian Ocean All Stars Challenge, thanks to substantial financial support from the Department of Sport and Recreation. The meet saw a record number of swimmers take part (380) with visitors in attendance from Thailand, Indonesia, The Philippines, Vietnam, Malaysia and Singapore, New South Wales and Victoria competing against Swimming WA's best and brightest members. For the first time, a development camp was held in the lead-up to the meet with 85 swimmers in attendance.

#### INDIAN OCEAN ALL STARS

Year	Entries	No. of athletes
2014	1359	202
2015	2098	349
2016	2370	389

The March long weekend saw more than 1,500 Swimming WA Members competing at various competitions around the State, celebrating a festival of swimming. The SunSmart Club Premierships were held in Perth, with the following Clubs winning their divisions:

- A Division UWA West Coast
- B Division All Saints
- C Division Tuart Hill
- D Division Kwinana





At the same time, the SunSmart Country Pennants were held in Moora. The Swimming WA Board travelled to Moora to witness the wonderful atmosphere that the event provides each year.

The following Clubs won their divisions:

- A Division Peel Aquatic
- B Division Albany
- C Division Kalgoorlie
- D Division Carnarvon
- E Division Hedland

The Competition Planning Committee was challenged to think strategically when planning the annual calendar and event formats. A number of positive changes were made including the trial of a four-day SunSmart Long Course State Championships, the inclusion of short junior meets to enhance retention in the sport and the addition of more meets with heats and finals to mirror the national championships format.

Referencing the 2015/16 Club survey results, 82 per cent of respondents were satisfied with the Swimming WA pool meets, an increase from the previous year.

Swimming WA Meet	Date	Tier	Athletes	Teams	Entries
2015 West Australian Newspaper Short Course Qualifying Meet	8/1/2015	Qualifying	522	35	2288
2015 Swimming WA Rookie Meet	8/16/2015	Qualifying	109	23	464
2015 West Australian Newspaper Short Course Challenge	8/22/2015	Qualifying	281	29	1248
2015 West Australian Newspaper Short Course Junior Challenge	8/22/2015	Qualifying	216	24	855
2015 West Australian Newspaper State Open and Age Short Course Championships	9/10/2015	State	479	41	2480
2015 West Australian Newspaper Junior Short Course Championships	9/26/2015	State	470	42	2690
2015 SunSmart Long Course Qualifying Meet	10/24/2015	Qualifying	605	37	2783
2015 SunSmart Club Sprints	11/22/2015	Qualifying	274	18	955
2015/16 SunSmart State Open and Age Long Course Championships	12/18/2015	State	475	48	2052
2016 SunSmart Long Course Rookie Meet	1/8/2016	Qualifying	285	47	860
2016 SunSmart Country Championships	1/8/2016	State	353	33	2185
2016 Hancock Family Medical Foundation New Years Challenge	1/29/2016	Qualifying	204	25	947
2016 Hancock Family Medical Foundation Qualifying Meet	1/29/2016	Qualifying	137	23	382
2016 Hancock Family Medical Foundation New Years Junior Challenge	1/30/2016	Qualifying	294	22	1220
2016 SunSmart End of Summer Sensation	2/27/2016	Qualifying	408	33	1391
2016 SunSmart Club Premierships	3/4/2016	Qualifying		31	
2016 SunSmart Indian Ocean All Stars	3/26/2016	Qualifying	382	38	2228
2016 Hancock Family Medical Foundation Junior Long Course Championships	4/15/2016	State	535	51	2562
2016 West Australian Newspaper Short Course Qualifying Meet #1	5/21/2016	Qualifying	423	36	1868

#### **RECORDS OFFICER REPORT**

by Tony Ball, Swimming WA Records Officer and Country Records Officer

A total of 309 state records were broken during the 2015/16 season compared with 489 for the 2014/15 season.

The top five record breaking clubs were West Coast (60), Perth City (48), UWA West Coast (44), Breakers (38) and Rockingham (25). There were a total of 12 clubs whose members broke records (compared with 16 in 2014/15).

The top five female record breakers were Kate Harrison (Perth City) with 33, Tamsin Cook (UWA West Coast) with 16, Blair Evans (UWA West Coast) with 15, and Brianna Throssell (Perth City) and Holly Barratt (Rockingham), both with 11. There were a total of 12 local female record breakers.

The top five male record breakers were Jack Wilson (Breakers) with 31, Braga Verhage (UWA West Coast) with 21, Ethan McAleese (Rockingham) and Alex Milligan (UWA West Coast) both with 13 and Jackson Anderson (Arena) with nine. There were a total of 15 local male record breakers.

#### HIGHEST ACHIEVEMENT RECORD PERFORMANCES

Congratulations to Tamsin Cook of UWA West Coast for setting an Australian Age Record in the girls 16yrs 400m freestyle with a time of 4:06.17 on 28 August 2015.



#### STATE RECORD STATISTICS

The oldest male long course record broken was Jackson Anderson of Arena (0:33.91) in the 8yrs 50m freestyle on 19 March 2016, which broke the record previously held by Mark Lane of West Coast of 0:34.00 set on 5 January 1973, a record that stood for 43 years and 73 days.

The most improved male long course record broken was the WA All Time 12yrs 100m backstroke which was reduced from Corey McIntosh of Perth City (1:03.30) to Joshua Edwards-Smith of UWA West Coast (1:00.24), a 5.07 per cent improvement.

The oldest male short course record broken was Alex Milligan of West Coast (2:09.61) in the 17/18yrs 200m breaststroke on 13 September 2015, breaking the record previously held by Simon Cowley of Aquadot, New South Wales (2:09.66) set on the 27th September 1998, a record that had stood for 16 years and 351 days.

The most improved male short course record broken was the All Comers and Residential 17yrs 50m butterfly which was reduced from Robert Sharp's (Perth City) time of 0:24.54 to Bragha Verhage's (West Coast) new time of 0:23.77 – a 3.24 per cent improvement.

The oldest female long course record broken was Li Bingjie of China in the 13yrs 400m freestyle (4:15.12) on 5 February 2016, which broke the record previously held by Michelle Ford of Carss Park, NSW (4:20.32) set on 19 June 1976, a record which had stood for 39 years and 230 days.

The most improved female long course record broken was the WA All Comers 13yrs 200m freestyle which was reduced from the Brianna Throssell (Perth City) time of 2:05.86 to Ai Yanhan from China's new time of 1:58.85 – an 5.89 per cent improvement.

The oldest female short course record broken was the Kate Harrison of Perth City in the 1 lyrs 50m butterfly and 1 lyrs 100m individual medley on 29 May 2016, which broke the record previously held by Kymberly Jefferies of All Saints on 16 June 2002, a record that had stood for 13 years and 348 days.

The most improved female short course record broken was the All Comers, All Time and Residential 1 lyrs 50m butterfly which was reduced from Kymberly Jefferies of All Saints time of 0:30.67 to Kate Harrison's new time of 0:29.72 – a 3.19 per cent improvement.

#### **COUNTRY RECORD STATISTICS**

A total of 150 country records were broken during the 2015-16 season compared with 224 for the 2014-15 season.

The top five record breaking clubs were Busselton (54), Peel Aquatic (31), Bunbury (24), Kalgoorlie (16) and Golden West Dolphins (12). There were a total of nine country Clubs whose Members broke records.

The top five female record breakers were Jasmine Hopkins (Busselton) with 32, Courney Lee (Golden West Dolphins) with 10, Caitlin Leather (Peel Aquatic with eight, and Brielle Krispyn (Manjimup), Maddison Stewart (Busselton) Jasmin Allan (Peel Aquatic), Jorja Lymn (Peel Aquatic) and Maddiston Johnson-Walker (Busselton) all with two each. There were a total of 10 country members who broke country records.

The top five male record breakers were Kaiden Richings (Bunbury) with 24, Ross Rann (GMAS/Busselton) with 18, Jonte Blake (Kalgoorlie) with 16, Seth Spencer (Peel Aquatic) with six and then Kelly Giles (Geraldton), Callum Leather (Peel Aquatic) and Finlay Larmour (Peel Aquatic) all with four each. There were a total of nine country members that broke country records.

The oldest male long course record broken was Kaiden Richings of Bunbury in the 11yrs 50m backstroke on 12 March 2016, breaking the record previously held by Danny Novak of Leschenault set on 14 March 1993, a record that stood for 23 years and 364 days.

The most improved male long course record broken was the Country All Time and Residential 1 lyrs 200m backstroke, which was reduced from Jordon Kendall's (Bunbury) time of 2:41.72 to Kaiden Riching's (Bunbury) new time of 2:34.69 – a 4.54 per cent improvement.

The oldest male short course record broken was by Ross Rann of Busselton in the 14yrs 100m backstroke on 22 August 2015, breaking the record previously held by Joshua Sinclair of Peel Aquatic on 2 September 2000, a record that had stood for 14 years and 354 days.

The most improved male short course record broken was the Country All Time and Residential 14yrs 200m backstroke which was reduced from Reece Child of Albany's time of 2:17.93 to Ross Rann of Busselton's new time of 2:11.75 — a 4.69 per cent improvement.

The oldest female long course record broken was Courtney Lee of Golden West Dolphins in the 15, 16, 17, 18yrs and Open 200m backstroke set 20 December 2015, breaking

the record previously held by Lisande Dingjan of Mandurah, which was set on 9 January 2004, a record that had stood for 11 years and 345 days.

The most improved female long course record broken was the Country All Time & Country Residential 15yrs 400m freestyle relay which was reduced from a time of 4:22.20 held by Peel Aquatic to 4:16.85 by Busselton – a 2.08 per cent improvement.

The oldest female short course record broken was Maddison Johnston-Walker of Busselton in the 12yrs 50m freestyle on 12 September 2015, which broke the record previously held by Toni Ciffolilli of Bunbury on 20 June 1993, a record that had stood for 22 years and 84 days.

The most improved female short course record broken was the Country All Time & Residential 9yrs 200m individual medley, which was reduced from Jemma Hawkins' (Mandurah) time of 3:12.32 to 3:03.28 by Caitlin Leather of Peel Aquatic – a 4.93 per cent improvement.

#### SUMMARY OF TOP RECORD BREAKING CLUBS - 2015/2016

Club	Long Course							Sho	ort Co	ourse		Grand Totals		
	World	Comm.	Aust Open	Aust Age	All Comers	All Time	Residential	Total	Aust Open	All Comers	All Time	Residential	Total	
West Coast				I		13		14		13	11	22	46	60
Perth City					5	9	10	24		8	8	8	24	48
UWA West Coast						30	7	38		2	2	2	6	44
Breakers					3	5	5	13		7	9	9	25	38
China				4	25			29					0	29
Rockingham						10	1	-11		2	6	6	14	25
Queensland				2	9			-11					0	11
Australia	- 1	2	3		2	- 1	I	10					0	10
Arena					2	2	2	6			- 1	ı	3	9
Japan	I		3	- 1	3			8					0	8
UWA Uniswim								0			5		7	7
Phillipines					5			5					0	5
All Saints								0			Π	3	3	3
Guildford/Kalamunda								0		- 1	- 1	I	3	3
Tuart Hill								0			- 1	-	3	3
Westside Christchurch								0		- 1	-1	- 1	3	3
Bay View Saints							I	2					0	2
Western Australia								- 1					0	I
Totals	2	2	6	8	55	72	27	172	0	38	45	53	137	309



Competition

#### SUMMARY OF INDIVIDUAL RECORDS 2015/2016

#### **FEMALE**

Competition

Name	Club			Lo	ng Co	urse				Short	Course		Grand Total
		Aust All Comer	Aust Age	Aust Age All Comer	WA All Comers	WA All Time	WA Residential	Total	WA All Comers	WA All Time	Residential	Total	
Kate Harrison	Perth City				5	5	5	15	6	6	6	18	33
Tamsin Cook	West Coast/ UWA West Coast		ı			15		16				0	16
Blair Evans	West Coast/ UWA West Coast					5	2	7	2	4	2	8	15
Brianna Throssell	Perth City					4	4	8	I	I	1	3	11
Holly Barratt	Rockingham					9		9			I	- 1	10
Li Bingjie	China			2	7			9				0	9
Zhu Menghui	China				6			6				0	6
Bianca Petsos	UWA West Coast							0	2	2	2	6	6
Ai Yanhan	China			I	4			5				0	5
Micaela Jasmine Mojdeh	Phillipine				5			5				0	5
Georgia Bohl	QLD, St Peters Western		I	ı	2			4				0	4
Ashleigh Glover	UWA West Coast					2	- 1	3				0	3
Crystal Edwards	UWA West Coast					ı	I	3				0	3
Rie Kaneto	Japan	- 1			2			3				0	3
Andrea Fazari	Tuart Hill							0	I	I	I	3	3
Kathryn Raffelt	Perth City							0			- 1	3	3
Samantha MacFarlane	Breakers							0	I	ı	T	3	3
Jessica Ashwood	QLD, Chandler				2			2				0	2
Tahlia Thornton	Breakers						2	2				0	2
Zhang Yufei	China				2			2				0	2
Cate Campbell	QLD, Commercial							I				0	- 1
Emma McKeon	QLD, St Peters Western				- 1			ı				0	1
Suzuka Hasegawa	Japan			I				I				0	I
Wang Siqi	China											0	I
Total female r	ecords		2	5	39	41	15	103	14	16	15	45	148

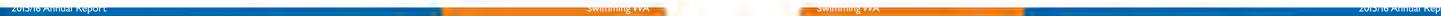
#### SUMMARY OF INDIVIDUAL RECORDS 2015/2016

#### MALE

Name	Club			Lo	ng Co	urse				Short	Course	3	Grand Total
		Aust All Comer	Aust Age	Aust Age All Comer	WA All Comers	WA All Time	Residential	Total	WA All Comers	WA All Time	Residential	Total	
Jack Wilson	Breakers				3	3	3	9	6	8	8	22	31
Braga Verhage	West Coast/ UWA West Coast							0	6	6	9	21	21
Ethan McAleese	Rockingham					- 1		I	2	6	4	12	13
Alex Milligan	West Coast/ UWA West Coast					3		3	3	2	5	10	13
Jackson Anderson	Arena				2	2	2	6	I	I	T	3	9
Joshua Edwards-Smith	West Coast/ UWA West Coast					4		4	- 1	ı	T	3	7
Li Zhuhao	China				5			6				0	6
Zac Incerti	UWA West Coast					4		4			1	- 1	5
Raife Sillence	West Coast							0	- 1	I	2	4	4
Kai Wylie	Westside Christchurch Aquatic							0	ı	I	1	3	3
Mitchell Nel	All Saints							0	- 1		I	3	3
TJ Chong Sue	UWA Uniswim							0	- 1			3	3
Robert Bonsall	UWA West Coast					3		3				0	3
Tommy Sucipto	Rockingham						T I	- 1			- 1	I	2
Cameron McEvoy	QLD, Bond				2			2				0	2
George Harley	Breakers					2		2				0	2
Damien Fyfe	West Coast							0			I	I	- 1
Mitchell Larkin	QLD, St Peters Western				-1			1				0	1
Yasuhiro Koseki	Japan				I			I				0	1
Total male re	cords	0	0		14	22	6	43	23	28	36	87	130
<b>Grand Totals</b>			2	6	53	63	21	146	37	44	51	132	278







_													
	nmary of records created or broken by			P		Club	£	타	oeu	oeu	scord	p.c	
	rs at Interstate or Overseas Swim Meet: broken or created in WA due to Natio			Recor	Relay	Relay	onweal	ecord	ian Og	ian Or ecord	ian Opelay Re	ian All s Reco	ian All s Rela
records	Events, in chronological order:	ı ıaı		World Record	World Relay Record	World Relay Club Record	Commonwealth Record	Commonweatlh Relay Record	Australian Open Record	Australian Open Relay Record	Australian Open Club Relay Record	Australian All Comers Record	Australian All Comers Relay Record
					> ~	> ~	0 &	0 &	∢ ~				- 1
Date	Occasion		LC/SC	WR	WRR	WRCR	СО	COR	AUO	AUOR	AUOCR	AUAC	AUACR
05-Jul-2015	2015 World University Games	Away	LC										
18-Jul-2015	2015 Perth City Short Course Classic	Home	SC										
01-Aug-2015	2015 West Australian Newspaper Short Course Qualifying Meet	Home	SC										
06-Aug-2015	2015 16th FINA World Championships	Away	LC										
08-Aug-2015	2015 West Coast Short Course Challenge	Home	SC										
15-Aug-2015	2015 FINA/airweave Swimming World Cup – Paris	Away	LC										
22-Aug-2015	2015 The West Australian Newspaper Short Course Challenge	Home	SC										
25-Aug-2015	2015 5th FINA World Junior Championships	Away	LC										
10-Sep-2015	2015 The West Australian Newspaper State Open & Age Short Course Championships	Home	sc										
25-Sep-2015	2015 State Teams Short Course Championships	Away	LC										
25-Sep-2015	2015 State Teams Short Course Championships	Away	SC										
26-Sep-2015	2015 The West Australian Newspaper Junior Short Course Championships	Home	SC										
30-Sep-2015	2015 FINA/airweave Swimming World Cup – Beijing	Away	LC										
24-Oct-2015	2015 SunSmart Long Course Qualifying Meet	Home	LC										
08-Nov-2015	2015 Breakers Long Course Big Splash 1	Home	LC										
15-Nov-2015	2015 Officials LC Pentathlon	Home	LC										
22-Nov-2015	2015 School Sport Australia Pacific School Games	Away	LC										
26-Nov-2015	2015 Hancock Prospecting Australian SC Championships	Away	SC										
18-Dec-2015	2015/16 SunSmart State Open & Age LC Championships	Home	LC										
10-Jan-2016	2016 SunSmart Country Championships	Home	LC										
22-Jan-2016	2016 South Australia LC Championships	Away	LC										
24-Jan-2016	2016 Victorian State Open LC Championships	Away	LC										
30-Jan-2016	2016 Hancock FMF New Year Junior Challenge	Home	LC										
05-Feb-2016	2016 Perth Aquatic Super Series	Home	LC		2			2		2		-1	2
27-Feb-2016	2016 End of Summer Sensation	Home	LC										
12-Mar-2016	2016 Western Sprint Challenge	Home	LC										
19-Mar-2016	2016 Perth City Classic Junior Meet	Home	LC										
26-Mar-2016	2016 Indian Ocean All Stars Challenge	Home	LC										
28-Mar-2016	2016 GHSF Australian Age Championships	Away	LC										
07-Apr-2016	2016 Hancock Prospecting Australian Open Championships	Away	LC										
15-Apr-2016	2016 Hancock FMF Junior Long Course Championships	Home	LC										
21-May-2016	2016 WAN Short Course Qualifying Meet # I	Home	SC										
29-May-2016	2016 Officials Group Pentathlon	Home	SC										
11-Jun-2016	2016 South Lake Dolphins Short Course Carnival	Home	SC										
18-Jun-2016	2016 Perth City Short Course Classic	Home	SC										
26-Jun-2016	2016 Western Sprint Extravaganza	Home	SC										
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Australian Age Record	Australian Age Record Relay State	Australian Age Record Relay Club	Australian Age All Comers Record	Australian Age All Comers Record Relay State	Australian Age All Comers Record Relay Club	WA All Comers Record	WA All Comers State Relay Record	WA All Comers Club Relay Record	WA All Time Record	WA All Time State Relay Record	WA All Time Club Relay Record	WA Residential Record	WA Residential State Relay Record	WA Residential Club Relay Record	Country All Time	Country All Time Relay Club Record	Country Residential	Country Residential Relay Club Record	AL
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						2			2			2							6
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2	0	0	6	0	0	88	-	3	107	- 5	7	73	6	6	83	3	59	3	465

Competition

#### SUMMARY OF INDIVIDUAL RECORDS 2015/2016 COUNTRY

#### FEMALE

Name	Club		Long Course				Short	Course		Grand Total
		State	AllTime	Residential	Total	State	All Time	Residential	Total	
Jasmine Hopkins	Busselton		21	5	26		6		6	32
Courtney Lee	Golden West Dolphins		5	5	10				0	10
Caitlin Leather	Peel Aquatic				0		4	4	8	8
Brielle Krispyn	Manjimup		- 1	- 1	2				0	2
Maddison Stewart	Busselton		T	T	2				0	2
Jasmin Allan	Peel Aquatic				0			2	2	2
Jorja Lymn	Peel Aquatic				0				2	2
Maddison Johnson-Walker	Busselton				0		I	I	2	2
Caitlin Williams	Albany		-		- 1				0	1
Megan Larmour	Peel Aquatic		- 1		- 1				0	1
Total female	ecords	0	30	12	42	0	12	8	20	62

#### SUMMARY OF INDIVIDUAL RECORDS 2015/2016 COUNTRY

#### MALE

Name	Club	Long Course				Short	Course		Grand Total	
		State	All Time	Residential	Total	State	All Time	Residential	Total	
Kaiden Richings	Bunbury		7	7	14		5	5	10	24
Ross Rann	Georgiana Molloy/ Busselton		T	I	2		8	8	16	18
Jonte Blake	Kalgoorlie			I	I		8	7	15	16
Seth Spencer	Peel Aquatic				0		3	3	6	6
Kelly Giles	Geraldton		2	2	4				0	4
Callum Leather	Peel Aquatic				0		2	2	4	4
Finlay Larmour	Peel Aquatic				0		2	2	4	4
Flynn Scott	Geraldton				0		I		2	2
Kyle Lee	Golden West Dolphins				0		1	1	2	2
Total male re	cords	0	10	- 11	21	0	30	29	59	80
Grand Totals		0	40	23	63	0	42	37	79	142



#### SUMMARY OF TOP RECORD BREAKING CLUBS - 2015/2016 COUNTRY

Club	1	Long	Course				Grand Totals		
	State	All Time	Residential	Total	State	All Time	Residential	Total	
Busselton		24	8	32		14	8	22	54
Peel Aquatic		3	2	5		12	14	26	31
Bunbury		7	7	14		5	5	10	24
Kalgoorlie			I	- 1		9	6	15	16
Golden West Dolphins		5	5	10		I	1	2	12
Geraldton		2	2	4		2	2	4	8
Manjimup		I	I	2				0	2
Georgiana Molloy				0			I	2	2
Albany		1						0	
Totals	0	43	26	69	0	44	37	81	150



#### **ELITE PERFORMANCE**

The FINA and IPC World Swimming Championships were held in Kazan, Russia in July with Western Australia represented by four athletes. Brianna Throssell (Perth City, coach Matt Magee) achieved a fourth place finish in the 200m butterfly in what was her first senior Australian long course team selection and Simon Huitenga (Perth City, coach Matt Magee) finished 15th in the open water race, just missing automatic selection to the 2016 Rio Olympic Games. Guy Harrison-Murray (Perth City, coach Ian Mills) and Madeleine Scott (Leisurepark Lazers, coach AIS) gave outstanding performances in the paralympic events, with Harrison-Murray winning a bronze in the 4 x100 Men's freestyle relay.

Western Australia's elite swimmers and coaches descended into Adelaide in April to take part in the Australian Championships, vying for Australian Olympic and Paralympic Games team selection. All Swimming WA representatives did

their State proud with four swimmers coming home from the Championships with Rio in their sights.

Tamsin Cook (UWA West Coast, coach Michael Palfery), Blair Evans (UWA West Coast, coach Bud McAllister) and Brianna Throssell were selected to represent Australia at the 2016 Olympic Games, meanwhile Jeremy McClure (Canning Lightning, coach Heather Adams) was selected for the Paralympic Games, in what will be his fourth appearance in the green and gold – a remarkable achievement.

Swimming WA members selected to represent other countries at the 2016 Olympic Games include Ian Mills (coach – Malaysia), Heidi Gan (swimmer – Malaysia), Kane Radford (swimmer – New Zealand) and Paul Bruce (coach – New Zealand).

Other notable performances throughout the year included a world record set by Jeremy McClure in the 50m backstroke (S11) and gold medals to Tamsin Cook and Damian Fyfe (UWA West Coast, coach Michael Palfery) at the FINA World Junior Championships.

Athletes were not the only Swimming WA members selected to represent Australia throughout the year with a number of coaches and technical officials also recognised for their achievements, including Ryan Arblaster who was selected to officiate in Rio – his second Olympic selection.

Partnerships with the Western Australian Institute of Sport (WAIS) and Swimming Australia remained strong. Swimming WA continued to support the national high performance direction and utilise the local expertise of the institute's sport science, strength & conditioning and medicine staff. On a number of occasions, Swimming WA held performance pathway sessions at the new WAIS facilities, which was a highlight for many emerging athletes.

2015/16 Annual Report Swimming VVA

Competition

#### WA AUSTRALIAN CHAMPIONSHIPS COMPETITORS 2015/16

2015 Hancock Prospecting Australian Short Course Swimming Championships										
Blair Evans	Brianna Throssell	George Harley	Holly Barratt							
Jake Smith	James Claxton	Ryan Evernden	Sacha Downing							
Tommy Sucipto										

2016 Australian Open V	Vater Swimming Champi	onships	
Adam Sudlow	Adelaide McGillivray	Alexander Freeman	Alyssa George
Amelia Hodder	Andrew Donaldson	Annabelle Harding	Ben Brbich
Benjamin Read	Bradley Smith	Byron Kimber	Callum Duffy
Callum Lauriston	Callum Skiffington	Cara Viljoen	Chloe Green
Chloe Gwynne	Chloe Hogan	Chloe Truscott	Eliza Hodder
Ellen O'Hara	Ellie Richmond	Emilia Smit	Flynn Burgess-Hamilton
Flynn Mason	Isla Thomson	Jack Natalotto	Jack Wilson
Jack Wilson	Jaden Zambon	James Galbraith	Jasmine Greaves
Jessica Algar	Jett Shepherd	Josie Page	Justin Kalugin
Kalani Ireland	Keeley Tonner	Kieran Corbett	Lauren Pedersen
Lillyan Rosich	Lily Cawood	Luke Foster	Madeline Thomson
Megan Hall	Melanie Kennedy	Nicholas Rollo	Owen Brown
Rahul Jegatheva	Rebekah Weller	Reilly Kennedy	Rhiannon Smit
Rhys Mainstone-Hodson	Rori Parsons	Rosie Wood	Rowan Brown
Ryan Phillips	Sabrina Seitz	Samantha Watts	Sandon Page
Sarah Rudler	Sean Phillips	Simon Huitenga	Sophie Harrison
Tahlia Jensen	Taylor Pickering	Tessa Viljoen	William Cawood
Zachary Bevan	Zachery Chan		



Abbey-Rose Hull	Adelaide McGillivray	Adrian Rogers	Adriano Todoro
Aimee Lea	Aleksandr Bell	Alexandra Ho	Alexandra Tincombe
Alyssa Burgess	Amy Ralph	Andrea Ho	Anna Monaghan
Arianne Moore	Ashleigh Glover	Ashton Brinkworth	Austin Mcaleese
Bailey Ireland	Ben Popham	Ben Roberts	Benjamin Vafeas
Benjamin Wai	Brittany Beesley	Brodie Loller	Byron Hall
Caitlin Williams	Callan Smith	Calum Stewart	Catherine Frehner
Chalise Pratt	Cheyenne Yates	Chloe Green	Chloe Hogan
Christopher Purcell	Claire Coten	Courtney Lee	Darian Murray
Elizabeth Kestel	Ella Melton	Emma Bond	Emma Warburton
Ethan Bradley	Ethan Calleja	Ethan Mcaleese	Ethan O'Donnell
Flynn Scott	Genevieve Frank	Georgia Prescott	Georgia Truscott
Hadley Lindsay	Hannah Van De Velde	Helen Claxton	Holly Morgan
Hugh Moran	Isaac Pollard	Isabelle White	Jack Penny
Jack Wilson	Jackson Govers	Jacob Dearle	Jade Mann
laime Prescott	James Hansford	James Ingles	Jasmin Allan
Jasmine Hopkins	Jason Martin	Jay Thornton	Jemima Horwood
Jessica Algar	Jessica Ling	Joel Hill	John Shepherd
Jordan Davis	Jorja Lymn	Joshua Edwards-Smith	Julian Bulich
Justin Martin	Kara Broadbridge	Kate Rideout	Katie McFarlane
Kayla Weekes	Kelsey Eastwood	Kevin Kalember	Kiah Parks
Kieren Pollard	Kyle Murray	Lachlan Joyce	Lauren Gastevich
Luciano Todoro	Madison Howe	Matthew Harding	Matthew Vandenberg
Megan Larmour	Melanie Kennedy	Miki Ryan	Paolo Da Silva
Reilly Joyce	Reilly Kennedy	Robert Bonsall	Robyn Lee
Ross Goodison	Ryan Weston	Sachi Morrow	Samantha Macfarlane
Samuel Harlick	Samuel Kimberley	Sandon Page	Savannah Loreggian
Seria Hasebe	Seth Spencer	Sian Munks	Sophie Fenna
Sophie Vergone	Tahlia Thornton	Taj Jones	Teegan Watson
Teleah Canavate-Blankendaal	Tom Cumming	Tristan De Villiers	William Lorimer
Zachary Anderson	Zarly Clark		

Alex Milligan	Ben Popham	Ben Roberts	Blair Evans
Brianna Throssell	Bundi Dingjan	Christopher Paunich	Damian Fyfe
George Harley	Hadley Lindsay	Hamish Rose	Holly Barratt
ake Smith	James Claxton	James Hansford	Jeremy McClure
essica Pengelly	Joshua Hofer (OAM)	Justin Martin	Justine Spurr
Kate Bird	Katherine Downie (OAM)	Kieran Trump	Kieren Pollard
Girsten Pannekoek	Lennard Bremer	Luke Smith	Nicholas Brown
Paolo Da Silva	Paras Nain	Patrick Hoey	Ryan Evernden
Sachi Morrow	Talara-Jade Dixon	Tamsin Cook	Tommy Sucipto
Fristan De Villiers	Zac Incerti		

#### **CLUB/MEDAL TABLE**

YEAR	MEDALS	CLUBS
Australian Age	Championships - Me	edals
13/14	40	8
14/15	26	5
15/16	17	5
Australian Lon	g Course Champions	hips – Medals
13/14	3	3
14/15	5	4
15/16	5	3
Australian Ope	en Water Champions	hips – Medals
13/14	5	3
14/15	14	4
15/16	13	4
Australian Sho	ort Course Champion	ships – Medals
13/14	4	4
14/15	4	3
15/16	4	3

#### AUSTRALIAN TEAMS – WA REPRESENTATIVES

World Championships – Kazan July 2015				
Brianna Throssell	Perth City	Matt Magee		
Simon Huitenga	Perth City	Matt Magee		
Matt Magee	Perth City			

#### IPC World Championships - Kazan July 2015

Guy Harrison- Murray	Perth City	lan Mills
Madeleine Scott	Leisurepark Lazers	AIS

#### World University Games - Korea July 2015

Nicholas Brown	Western Sprint	Dion Mepham
Holly Barratt	Rockingham	Will Scott
Sacha Downing	Perth City	Matt Magee
Dion Mepham	Western Sprint	

#### World Junior Championships – Singapore August 2015

Damian Fyfe	UWA West Coast	Michael Palfery
Tamsin Cook	UWA West Coast	Michael Palfery
Michael Palfery	UWA West Coast	

#### Perth Aquatic Super Series – Perth February 2016

Brianna Throssell	Perth City	Matt Magee
Matt Magee	Perth City	

#### Oceania Swimming Championships - Fiji June 2016

Zac Incerti	UWA West Coast	Michael Palfery
Hadley Lindsay	UWA West Coast	Michael Palfery

#### 2016 SWIMMER OF THE YEAR

The 2016 Swimmer of the Year Awards were held on Saturday 28 May 2016 at Fraser's Restaurant in King's Park.

A total of 352 people attended the event, including representatives from more than 20 affiliated swimming Clubs, Masters Swimming WA, Swim 365, the Asthma Foundation, Royal Life Saving WA, ascta (WA) and the Leisure Institute of Western Australia Aquatics.

Principal Partner Hancock Family Medical Foundation was represented at the event by its Director & Chairwoman Mrs Gina Rinehart, while event partners Etihad and BG Agencies were represented by Mr Hassan Al Yousuf and Mr Barry Guy, respectively.

Special guest speaker and Swimming WA Ambassador Dawn Fraser AO MBE received a standing ovation from the swimming community, before speaking of her experiences in swimming and her predictions for the Australian team at the upcoming 2016 Rio Olympics. Confirmed Rio Olympians, and 2016 Lyn McClements Swimmer of the Year finalists, Blair Evans, Brianna Throssell and Tamsin Cook, also took part in a panel discussion about their expectations for Rio.

In other highlights, Eamon Sullivan was named the 56th inductee into the Swimming WA Hall of Fame, while Brianna Throssell was named Lyn McClements Swimmer of the Year for the second consecutive year. The Swimming WA athletes also took the opportunity to thank outgoing President Jeanette Bailey for her 14 years of service to swimming, with Blair Evans handing Mrs Bailey an engraved vase and announcing the inaugural 2016 Open Water Swimming Series Club Premiership award will be named the Jeanette Bailey Trophy.

#### 2016 Swimmer of the Year Awards - Results

Short Course Country Shield: Peel Aquatic Short Course Metropolitan Shield: Perth City Long Course Country Shield: Peel Aquatic Long Course Metropolitan Shield: Peel Aquatic

#### **Club Premierships**

Division D: Kwinana Division C: Tuart Hill Division B: All Saints Division A: UWA West Coast

Frank Osman Memorial Shield: Robert Bonsall lack Howson Trophy: Claire Coten

Nedlands Golf Cup: Tristan De Villiers

Life Members' Trophy: Brianna Throssell Old Court Cup: Robert Bonsall

Roy Hammond Trophy: Brianna Throssell

Hicks Ive Trophy: Patrick Hoey

Peter Evans & Neil Brooks Cup: Westside Christchurch Aquatic BG Agencies Trophy: Perth City

Max Gerber Multi Class Championship Trophy: Stephen Donovan Bob Bestman Trophy: Hadley Lindsay

HFMF Perpetual Trophy: Blair Evans

Sir Frank Beaurepaire Trophy: Brianna Throssell President's Trophy: Blair Evans

President's Non Swimmer Award: Debbie Doody

President's Swimmer Award: Flynn Scott

Volunteer of the Year: John Fielding

Technical Official of the Year: Kate Reynolds ascta (WA) Development Coach: Ryan Spencer

Coach of the Year: Matt Magee

Swimmer's Swimmer of the Year: Tamsin Cook

Junior Swimmer of the Year: Joshua Edwards-Smith

Age Swimmer of the Year: Tamsin Cook

Open Water Swimmer of the Year: Rhys Mainstone

Multi Class Swimmer of the Year: Guy Harrison-Murray

Lyn McClements Swimmer of the Year: Brianna Throssell

# The West Anstralian



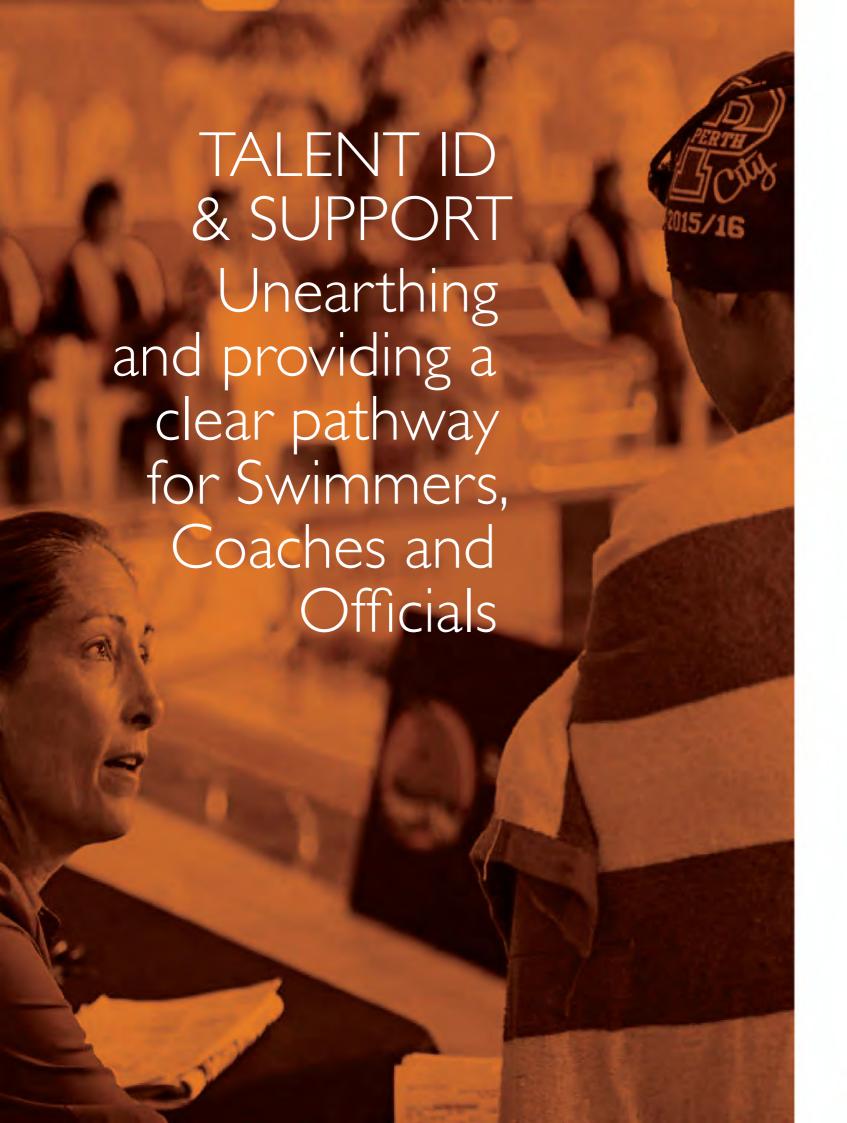












#### PERFORMANCE PATHWAY

With the assistance of the Swimming WA Coaching Director and the High Performance Strategic Advisory Group, the Performance Pathway Programme was extensively reviewed in order to align with national standards and benchmarks. The programme underpins Swimming Australia and the Western Australian Institute of Sport to provide an integrated pathway for athlete and coach development for prolonged success within the State. The Programme has been developed to capture athletes who are tracking along the performance pathway to enable Swimming WA to deliver appropriate developmental and educational opportunities.

Activities undertaken during the year included overnight training camps, skill acquisition clinics and the national talent ID testing and benchmarking programme.

Performance Path	way Squads – Individual N	1embers
WAIS	15	
Elite Transition		
Gold	10	
Silver	39	
Bronze	26	
Junior	51	
Country	47	
Total	189	

Swimming WA and the Department of Sport and Recreation continued to provide valuable travel assistance funding for national level swimmers to assist them achieve their performance goals. A total of 43 athletes received travel assistance grant funding from Swimming WA during 2015/16.

Travel Assistance Grant Funding	Athletes
2015 Hancock Prospecting Australian Short	9
Course Swimming Championships	/
2016 Open Water Swimming Championships	5
2016 Georgina Hope Swimming Foundation	22
Australian Age Swimming Championships	22
2016 Hancock Prospecting Australian	16
Swimming Championships	10

In September, the Western Australian State age team travelled to the State Teams Age Short Course Swimming Championships in Canberra. The state versus state rivalry at the national competition was fierce with Western Australia achieving a fourth place finish behind Queensland, New South Wales and Victoria. The competition is an important stepping-stone in athlete and coach development as they learn the skills of team travel and achieving optimal performance.

Six Western Australian technical officials were selected to officiate in Canberra and used the experience to attend education workshops to put their learning's into practice.

Swimming WA team member Ethan McAleese was named the 14/15yr male swimmer of the meet.

2015 WA Age Short Course Team			
Swimmer	Club	Coach	
Girls 13/14			
Jasmin Allan	Peel Aquatic	Ryan Spencer	
Teleah Canavate- Blankendaal	Rockingham	Will Scott	
Kelsey Eastwood	Perth City	Ian Mills	
Lauren Gastevich	Arena	Carey Martin	
Alexandra Ho	Perth City	Deb Jones	
Ella Melton	Rockingham	Will Scott	
Jamie Prescott	All Saints	Thomas Stachewicz	
Jasmin Hopkins	Busselton	Brooke Kemp	
Sophie Vergone	Kingsway	James Hornby	
Kayla Weekes	All Saints	Thomas Stachewicz	
Girls 15/16			
Brittany Beesley	Arena	Carey Martin	
Claire Coten	Perth City	Ian Mills	
Andrea Ho	Perth City	Deb Jones	
Aimee Lea	Breakers	Ben Allen	
Courtney Lee	Golden West Dolphins	Mike Warnock	
Jessica Ling	UWA Uniswim	Michael Shaw	
Sachi Morrow	Arena	Carey Martin	
Sian Munks	West Coast	Ian Skeggs-Grant	
Boys 14/15			
Jonte Blake	Kalgoorlie	Paul Bruce	
Ashton Brinkworth	Bay View Saints	Adrian Davini	
Julian Bulich	Bay View Saints	Adrian Davini	
Tom Cummings	West Coast	lan Skeggs-Grant	
Issac Pollard	Bay View Saints	Adrian Davini	
Callum Leather	Peel Aquatic	Ryan Spencer	
Ethan McAleese	Rockingham	Will Scott	
Kyle Murray	Guildford & Kalamunda	Brett Tounge	
Callan Smith	Breakers	Ben Allen	
Boys 16/17			
Tristan De Villiers	Arena	Bud McAllister	
James Hansford	All Saints	Thomas Stachewicz	
George Harley	Breakers	Bud McAllister	
Brody McGowan	Breakers	Bud McAllister	
Paras Nain	Arena	Bud McAllister	
Kieran Pollard	Breakers	Ben Allen	

oming WA 2015/16 Annual Report

2015 WA Age Short Course Team		
Swimmer	Club	Coach
Ben Roberts	Arena	Bud McAllister
Jake Smith	Breakers	Bud McAllister
Braga Verhage	West Coast	Michael Palfery

2015 WA Age Short Course Staff			
Role	Person	Club	
Head Coach	Paul Bruce	Westside Christchurch	
Team Coach	Will Scott	Rockingham	
Team Coach	Ryan Spencer	Peel Aquatic	
Team Coach	Brooke Kemp	Busselton	
Team Coach	Ben Allen	Breakers	
Team Manager	Carolyn Morrison	Swimming WA	
Team Coordinator	Eleanor Cribb	Swimming WA	
Volunteer Team Coordinator	Jennifer Jones	Breakers	
Physiotherapist	Cade Trigg	Beatty Park Phyiotherapy	

2015 WA Age Short Course Officials			
Role	Person	Club	
Official (Mentor)	Alison Tilt	Mandurah	
Official	Sharon Shepherd	Rockingham	
Official	Steve Jones	Mandurah	
Official	Mark Foster	Perth City	
Official	Melanie	Guildford &	
Official	Van De Velde	Kalamunda	
Official	Fiona Christie	Fremantle Port	

#### **OFFICIALS**

Swimming WA technical official membership reached its highest ever level in the 2015/16 season, with 151 accredited volunteers signing up. Volunteering WA continued to support the Association by advertising officiating opportunities. Many new technical officials were attracted to the sport through this recruitment strategy.

A number of new initiatives were put in place for technical officials including the inaugural Bob Bestman officiating scholarship, awarded to Morgan Short and Sam Coten, the introduction of accreditation assessment guidelines and new uniforms.

Twelve officiating courses were held across Western Australia in 2015/16, culminating in more than 80 attendees training in both pool and open water officiating skills.

Swimming Australia announced that the two Australian Sports Commission Technical Officiating scholarship winners were Katherine Reynolds and Jacqui McNamara, both from Western Australia. Prestigious national appointments were awarded to Stella Carrara (open water) and Kaye Bolger (pool), both confirmed as Swimming Australia Assistant Technical Managers for a two-year term.

#### CHIEF REFEREE REPORT

by Kaye Bolger, Swimming WA Chief Referee

Swimming WA Technical Officials have once again excelled in their task alongside our swimmers. With representation at both national and international events by a number of Officials, it indicates the continued level of excellence in our State. Interstate and international appointments have been awarded to lan Arblaster, Robyn Arblaster, Ryan Arblaster, Caron Bennier, Kaye Bolger, Stella Carrara, Fiona Christie, Mark Foster, Dot Harris, Steve Hill, Simon Holland, Barb Kelly, Martin Lankester, Jacqui McNamara, Kate Reynolds, Alison Tilt and Greg Wilson.

Congratulations go to Kate Reynolds (Swimming WA Official of the Year) and Jacqui McNamara for their achievements this year in both gaining selection for the Australian Sports Commission Officating Scholarship and also FINA appointments – Jacqui for pool and Kate for open water. The appointments show the development across disciplines for our Officials, many who work in both pool and open water. Western Australian ongoing training, mentoring and assessing standards should continue to see achievements at the higher levels of officiating in Australia.

Once again Swimming WA has recruited new officials from across many Clubs. This is always necessary to cover the many swim events that are held throughout the year. As all Officials are volunteers, the more there are volunteering the lighter the load. The benefit to Clubs of having trained Officials cannot be emphasised enough.

Ryan Arblaster again represented Western Australia at Olympic level this year in his role on the FINA Technical Committee. His expertise and experience at this level is valued on our State Technical Education and Officials Committee as he works alongside all committee members to ensure support to all Officials.

Thank you to all Technical Officials throughout Western Australia for volunteering their time to ensure the smooth running and high standard of swim meets Swimming WA members experience. Further, regional Officials travel many miles to fulfil their roles at meets throughout the state. Thanks also to the Technical Education and Officials Committee for their commitment to the education and training of our Officials, mentoring and continuous development.

Their ongoing input into swim meets and training programmes ensure the continuation of Western Australia's high standard of officiating.

Many thanks to all involved in officiating swimming in Western Australia.

#### COACHES

Swimming WA coaches have shown growing support for the Association and its direction in 2015/16 with strong collaboration on coach development projects and through the continued partnership with ascta(WA). Swimming WA coach membership was the highest on record with two hundred and thirty five coaches signing up this year.

The coach development scholarship programme recognised and awarded funding to six Western Australian high performance coaches to assist with their professional development and education opportunities.

The scholarship award winners were:

- Stacey Scott Leisurepark Lazers
- Matt Magee Perth City
- William Scott Rockingham
- Paul Bruce Westside Christ Church Aquatic
- Dion Mepham Western Sprint
- Brett Tongue Guildford & Kalamunda Districts

Based on feedback from Swimming WA members, the scholarship programme was reviewed and in 2016/17 will be extended to include an emerging age group and developing category.

The Swimming WA Coaching Director, Leigh Nugent, appointed in early 2015, continued to provide expertise and mentoring to Western Australian coaches. Swimming Australia has continued to support the development of Western Australian coaches, through the appointment of Nugent, of which coaches in both regional and metropolitan areas have seen benefit.

The Department of Sport and Recreation has provided instrumental support in regional WA recognising that coach development is one of the most important elements for regional community sport. Funding through the Regional Swimming Associations, from the Department of Sport and Recreation, has assisted the delivery of numerous accreditation courses and education clinics.

Swimming WA conducted ten accreditation courses throughout Western Australia, with more than ninety in attendance.

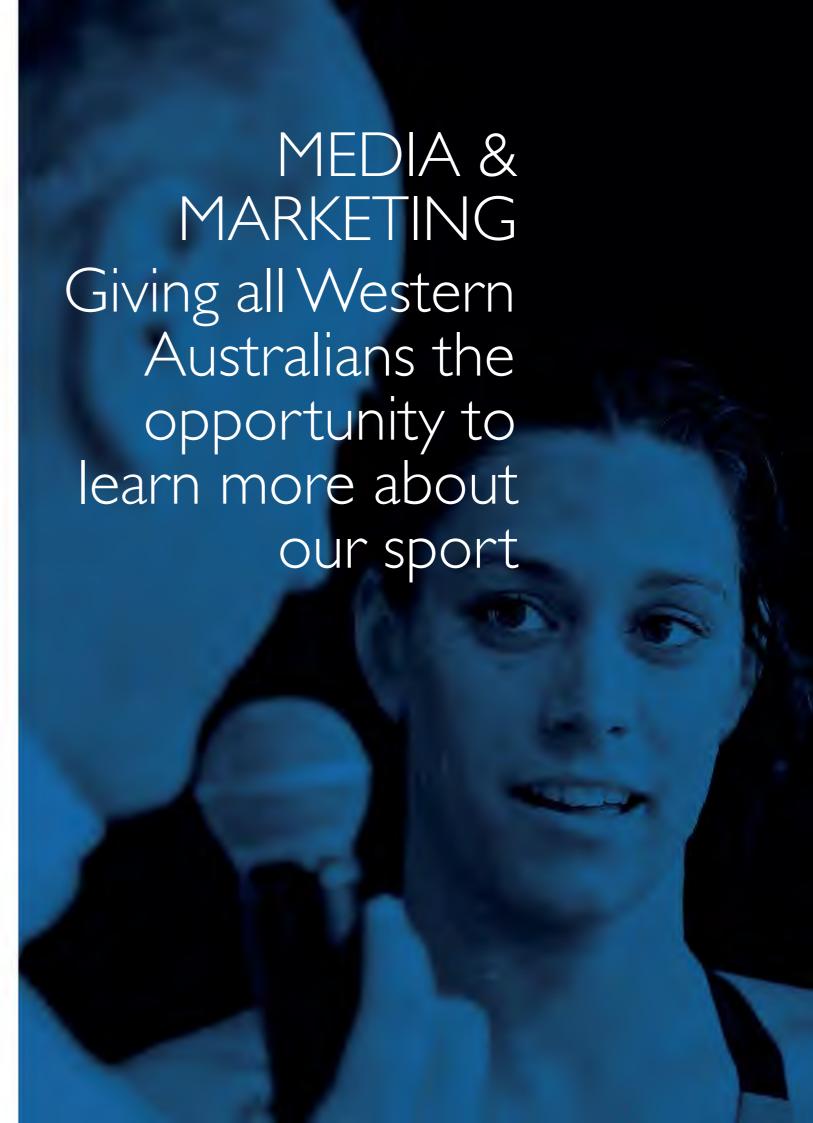
The Swimming WA Conference, held at the University of Western Australia, provided a two-day stream for coaches, with guest speaker Leigh Nugent, delivering three presentations among the many that were on offer.











Media & Marketing

Media & Marketing



#### **BRAND MANAGEMENT**

A comprehensive guide to managing Swimming WA's brand was developed in 2015/16 and distributed to Club Members and external service providers who utilize the Swimming WA brand.

The Swimming WA Brand Guidelines were completed in May 2016. The document outlines Swimming WA's brand values and brand statement, as well as providing clear direction on the use of all Swimming WA and affiliated logos, images, font, and tone of voice. It was made available to the general public via wa.swimming.org.au.

The Guidelines are accompanied by a digital library of templates for the Swimming WA team.

This elevation of Swimming WA's brand management is designed to ensure a consistent and professional approach in all external documents and collateral, and also to strengthen the public understanding of the Association's reason for being and its focal areas.



Katherine Downie OAM in the Sunday Times Magazine

Take the Opportunity - Swimming WA television commercial



#### **PROFILE**

Swimming WA featured heavily in the traditional media in 2015/16, with interest peaking in the lead up to the 2016 Rio Olympics.

A key highlight of the year included the development of a new television commercial (TVC), aimed at showcasing the opportunities inherent in joining a swimming club and starring Swimming WA Ambassador Dawn Fraser AO MBE and Newman Churchlands Swimming Club Member Alexandra Beazley. The commercial aired on the Seven network for two weeks in January 2016, reaching more than 300,000 people within the defined target market (women 25-54yrs). Swimming WA received bonus airtime worth \$10,000 thanks to its media partnership with SevenWest Media.

Additional wins for Swimming WA in 2015/16 included extensive media coverage in the lead up to the 2015/16 SunSmart Open & Age Long Course State Championships, including the presence of experienced commentators Lachy Reid (Network 10) and Mark Readings (Channel 7) as announcers at the event, and strong regional coverage of the Community Activation Programme and Open Water Swimming Series.

Relationships were developed with Channel 7's Basil Zempilas in 2015/16, which resulted in wonderful coverage at the 2016 Olympic Trials and 2016 Rio Olympics. Strong media relations were also developed with journalists from *The West Australian*, *The Sunday Times* and Channel 10 sport, resulting in the development and influence over several pieces for the benefit of Swimming WA and our Clubs and Members.

The appointment of Dawn Fraser AO MBE as an ambassador for Swimming WA resulted in extensive media coverage during both of her visits to WA, including on 6PR, Nova 93.7FM, ABC Radio Perth, in *The West Australian* and *The Sunday Times* and on Channel 10.

A highlight in print media was securing the front cover of *The Sunday Times Magazine* for its annual "Best & Brightest" feature article, with a model shot of 2016 Olympians Blair Evans, Tamsin Cook and Brianna Throssell. The three women were also featured in a double-page spread within the Magazine. This was the result of direct influence and negotiation by Swimming WA and succeeded in raising the profile of our swimmers outside of the sports pages and returning some of the glamour and excitement to swimming.

In total more than 65 print articles, five television stories and more than 20 radio stories were aired in 2015/16 that were directly pitched or influenced by Swimming WA, with an estimated total reach of 12 million people across the year. Results from key Swimming WA pool meets and open water rounds were also published in *The West Australian* and *Sunday Times* sports sections in the days following the events.

Swimming VVA Swimming VVA

#### **ENGAGING WITH THE COMMUNITY**

Swimming WA's social media presence grew exponentially in 2015/16, with a focus on utilizing different mediums for different purposes and engaging a variety of audiences.

Swimming WA social media growth				
		Jun 15	Jun 16	
	Swimming WA	2808	4302	
Facebook	Open Water Swimming WA	N/A	1142	
	WestSwim	N/A	184	
Instagram		175	1106	
Twitter		585	979	

An Open Water Swimming Facebook page was introduced in 2015/16, as was a WestSwim Facebook page. The strategy behind these introductions was to:

- Avoid over-communication on the Swimming WA Facebook page
- Tailor messaging to each particular audience:
- Parents WestSwim
- General public Open Water Swimming WA
- Swimming community Swimming WA

Per		The Person	-	Freig Des (team	-
1	-		48%	100	11
2	1	98.1	48%	(Mills	-
3	P	near the	100	*	1
4	6 Instanton	-	-	*	100
5	9-	make (sk)	- com-	+	34.
6	<u> </u>	14			14
		-		2	
7	2	18	+400		*

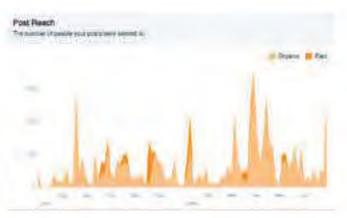
Swimming WA continued to fight above its weight division amongst the swimming association Facebook pages this year. The Australian Dolphins Swim Team page is by far the most popular with 150,000 followers (reiterating the leveraging power of a team), followed by Swimming NSW (with about 9000 followers) and Swimming Australia (6000 followers). Throughout 2015/16 Swimming WA, Swimming Victoria and Swimming Queensland have fought a tight battle for fourth place. In November Swimming WA slipped ahead of Swimming QLD, with the sunshine state then reinstating its slight dominance ahead of the Olympic Trials in Adelaide in April. By year-end, the tussle was continuing with Swimming WA within 100 followers of OLD and Victoria.

Facebook followers by State				
State	Membership*	Facebook followers**	Percentage	
Swimming Tas	856	845	99%	
Swimming SA	4322	2622	61%	
Swimming Vic	10840	4590	42%	
Swimming WA	10700	4422	41%	
Swimming NSW	32350	9607	30%	
Swimming NT	858	181	21%	
Swimming QLD	25700	4466	17%	

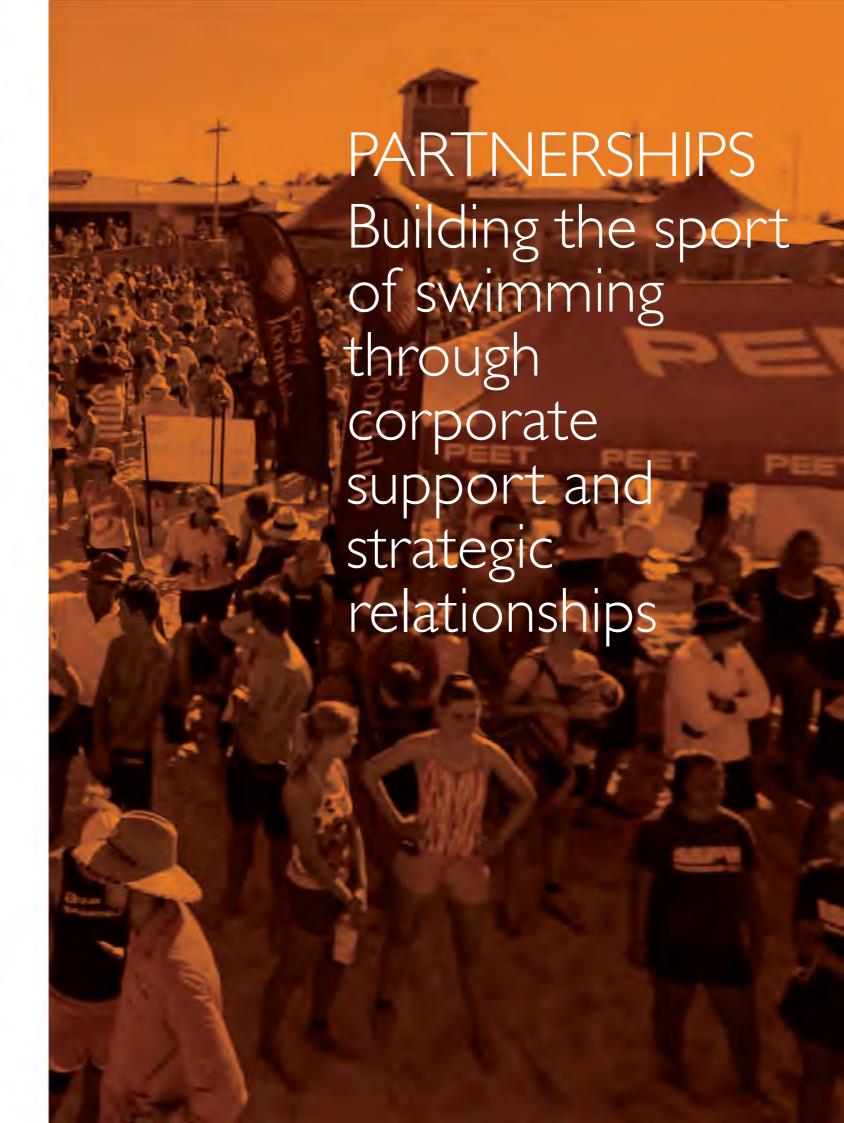
<sup>\*</sup>Financial members

Facebook maximizes reach for those organisations and groups with smaller audiences, thereby encouraging those organisations with larger audiences to boost posts and undertake paid advertising. Paid posts were implemented in 2015/16 and were used to sporadically and strategically advertise certain events and programmes that target specific audiences outside of Swimming WA's membership.

Post reach spiked with specific campaigns, with a particularly strong spike around the Georgina Hancock Foundation Age National Championships and the Olympic Trials in March and April, where posts had an organic reach of more than 17,000 people.



With social media offering a direct link to our Members – particularly, the swimmers themselves – it provides a unique platform to engage and build the Swimming WA community. The opportunity for 2016/17 lies in increasing the inbound marketing on these platforms, thereby bringing people to Swimming WA and increasing two-way conversations, rather than constantly pushing out information to our audiences.



<sup>\*\*</sup>As of Sept 2016

#### **SPONSORSHIPS**

Bronze Level Sponsors – During 2015-16 Swimming WA brought on board one brand new sponsor with PEET introducing our open water competitors to a new location, sponsoring the Shorehaven at Alkimos Open Water Swimming Series (OWS) round. Attached to this round was a community engagement programme which consisted of a five week Open Water clinic conducted by Paul Newsome from Swim Smooth. This was a clinic for the residents of Shorehaven at Alkimos to introduce them to open water swimming and show them how to better enjoy the fantastic park that was available to them.

Aussie Natural Spring Water moved up from an Official Supplier to a Bronze level Sponsor taking up the Presenting rights to the Geraldton OWS Series round while still supplying all rounds with their Aussie Natural Spring bottled water to all competitors.

Channel Seven, together with *The West Australian*, agreed to extend their agreement for a further 12 months. Channel Seven assisted Swimming WA via Channels 7, 7Mate and 7TWO to air the Swimming WA advertisement during the month of January, urging members to join their local Club and providing a great profile building opportunity.

**Silver Level Sponsors** – Kott Gunning agreed to extend their sponsor agreement for another year with more focus on supporting Swimming WA's governance and policies as well as well as sending off our WA Olympians at the Kott Gunning Olympic farewell function.

**Gold Level Sponsors** – Healthway not only renewed their deal but extended by 18 months. Healthway continues to promote the SunSmart message at the SunSmart Splash & Dash, SunSmart Long Course Season, The Spirit Carnival and a major sponsor of the Open Water Swimming Series.

The West Australian also extended its agreement and continued to provide great profile building and advertising of the Open Water Swimming Series. In return they receive the naming rights to the Short Course Season and all Swimming WA pool events.

#### **OFFICIAL SUPPLIERS**

Abbott & Co Printers continue into its second year as Swimming WA's Official print partners. Printing publications such as the Annual report, Winter and Summer Almanac and other promotional posters and flyers throughout the year.

PrintSync signed on for the year to supply Swimming WA's printing solutions at both Beatty Park and at HBF Stadium

BG Agencies came onboard again as the official supplier of all Swimming WA's medals and trophies, including providing the awards for our award winners at the Swimmer of the Year Breakfast.

Special mention goes to the Australian Institute of Management (AIM (WA)) who signed on with Swimming WA as an Official Supplier and provided professional development to all the Swimming WA staff as well as the use of their facilities for Member events, corporate lunches and seminars.



#### **AQUATICS INDUSTRY**

Swimming WA played a leading role in the progress of the Aquatics Strategic Steering Group (ASSG) over the last 12 months.

The Department of Sport & Recreation (DSR) appointed Swimming WA the 'lead sport' on the Project and was charged with leading the appointment process for the Project Consultant (McLaughlin Sports Consultancy), documentation required for the consultation process with the stakeholders of the various sports involved and ensuring that timelines have been met. The ASSG has received the final 'Strategic Blueprint' and is set for public release in September 2016. This 'Blueprint' is a plan that will see increased collaboration and in some cases, formal linkages with some of its aquatic Partners for the benefit of Swimming through the entire State.

Our thanks once more to DSR for their support in this very exciting Project.

In addition, Swimming WA strengthened forces with Masters Swimming WA through the implementation of a three-year Memorandum of Understanding between the two Associations, which will see the establishment of a clear "swim for life" pathway throughout the state.

Key areas in which the two key swimming organisations will work together include development programmes for coaches and officials, pool meets, open water swimming and the annual celebration of the swimming community – the Swimmer of the Year Awards.

The MOU came after Masters Swimming WA relocated its office space into Beatty Park Leisure Centre, while Triathlon WA also moved into the precinct. Swimming WA sees the shared tenancy of like-minded aquatics organisations in the same building is a positive step towards further collaboration and growth.

An exciting partnership that was formed this year was with the Swimming Pool and Spa Association of Western Australia (SPASA). Swimming WA and SPASA (WA) will promote safety in and around the pool and the benefits of swimming more broadly.

Swimming WA was the sponsor for the lap pool category at the 2016 SPASA (WA) Awards evening. This initiative aligns the Association with the aquatic facility construction industry that will not only increase our knowledge of this area, but establish strong links with the commercial sector to promote the transition from the backyard swimming pool into our Clubs.

This year Swimming WA enjoyed a strong working relationship with VenuesWest which continues to invest in swimming infrastructure at HBF Stadium and HBF Arena. This year saw the long serving Chair of VenuesWest Mr Graham Partridge retire. The Association thanks Graham for his commitment

to WA swimming and welcomes the new Chair Mr Richard Muirhead to the role. We look forward to a continued positive working relationship in the years ahead.

#### THE SWIMMING WA FOUNDATION

Swimming WA conducted its first fundraising appeal through the Australian Sports Foundation between May and July. With the support of one of the largest multi-class (MC) swimming Clubs in WA, Superfins, Swimming WA announced the appeal to raise funds for MC swimmers and Clubs. The funds were to go towards staging a classification day to help athletes with a disability attain a classification and compete at Swimming WA sanctioned meets. Any residual funds have been donated to the Clubs that help with the fundraising cause and have MC athletes incorporated within their Club.

Swimming WA engaged Paralympian Katrina Porter,
Swimming WA Hall of Fame member Elizabeth Edmonson
and Club members of the Superfins Club to help develop a
promotional video to further describe the benefits swimming
has and why this was a worthwhile cause to donate to.

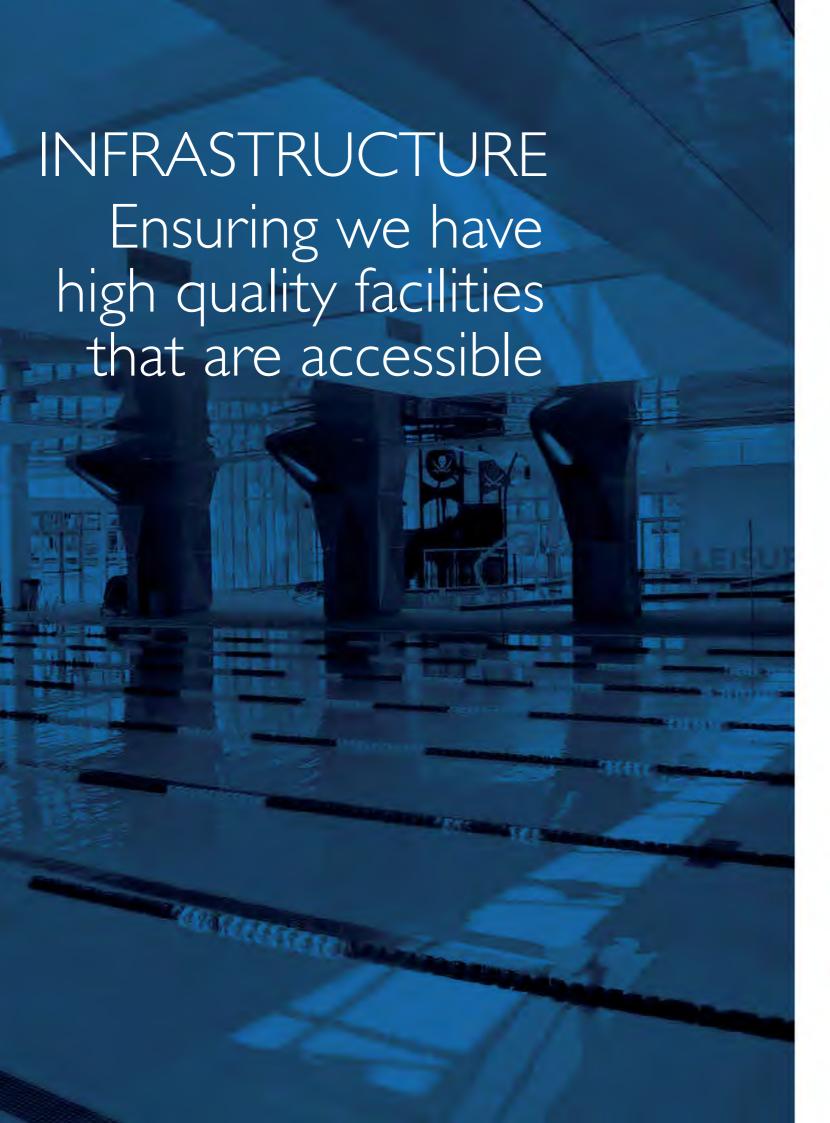
The Appeal was launched on I May with a strong social media campaign. The Swimming WA Foundation promotional video received over 5,000 views and was further promoted by current sponsors Channel Seven and Kott Gunning Lawyers via social media and their respective networks.

Swimming WA received generous donations through the Swimmer of the Year event, auction items, cash donations and online donations through the online Swimming WA Foundation. Swimming Australia confirmed their support of the multi class classification day, meaning more of the funds raised can be allocated towards the following clubs that took part and have Multi Class swimmers within their club:

- Superfins;
- Southside Penrhos Wesley;
- UWA West Coast;
- Westside Christ Church Aquatic.

Swimming WA would like to thank all those that supported this appeal and can assure you these funds will make a difference to the state of multi-class swimming in Western Australia.

<b>Total Donation</b>	IS	
30 May 2016	Donations from	\$415
	Swimmer of the Year	
28 June 2016	Auction items	\$1,315
28 June 2016	Cash Donations	\$340
25 July 2016	Australian Sports Foundation	\$4,072.49
	online donations	
Total funds rais	sed:	\$6,142.49



# RELATIONSHIPS BETWEEN CLUBS AND FACILITIES

A challenge that the sport of swimming faces in WA is the lack of control over the environment in which our Clubs operate. The challenges that face the venue operators (eg. rising water and electricity costs, increasing public liability insurance premiums, pressure from the general public to access lane space, etc) are often internalized and the first a Swimming WA Club may know of this is advice that lane hire fees are about to increase.

Part of this objective within the Strategic Plan is to evolve the relationship between the Club Committee and the venue operator from transactional to a true collaborative partnership. In a bid to address this Strategic Objective, Swimming WA made a concerted effort this year to establish strong working relationships with key Local Government Authorities (LGAs). The approach has been welcomed by the LGAs and the Association is now providing expert advice on a number of facilities and beginning to have a positive impact in the area of infrastructure. Further, this year saw Swimming WA also working with LGAs and local authorities on events such as our OWS Series.

The Association wishes to thank the following entities for their support of swimming in Western Australia this year:

- City of Stirling
- City of Swan
- City of Mandurah
- City of Busselton
- City of Greater Geraldton
- City of Perth
- City of Cockburn
- Town of Victoria Park
- City of Vincent



#### **NEW FACILITIES**

The provision of new aquatic facilities will always be a major strategic initiative for Swimming WA and the new pool at Scarborough Beach is an exciting initiative that Swimming WA has worked on this year. The City of Stirling will work with Swimming WA to ensure that a Swimming WA Club will be a resident Club at the pool into the future. As our sport grows and the number of our members increases, the Association will work collaboratively with LGA's to ensure that upgrades existing aquatic facilities and the development of new ones, taken place with the requirements a resident Swimming WA Club as a cornerstone of those plans.

Swimming WA has consulted very closely with the City of Stirling on the new proposed Scarborough Beach Swimming Pool. The Association is pleased to advise that thanks to the consultation process, there will now be a Swimming Club located at the Beach Pool when it opens in late 2017.

Furthermore, the Association has been in discussions with the City of Swan about the development of a new swimming pool in the Ellenbrook area hopefully within the next four (4) years and the Whiteman Park area in the long-term. We are very excited about the opportunity to work with a progressive local authority such as the City of Swan on this exciting Project.

This year saw the opening of the revitalized Mandurah Aquatic and Regional Centre on 27 September 2015. Swimming WA Ambassador Dawn Fraser AO MBE was in attendance for the opening of the facility together with Members of the Swimming WA Board and Swimming WA's CEO Darren Beazley. The facility is a credit to the City of Mandurah and is a shining example of the positive outcomes of working with key stakeholders for the betterment of the swimming community. Mandurah and Peel Aquatic Swimming Clubs now have a state of the art facility capable of meeting the demands of their growing membership.

The Association has been consulted on a number of aquatics facilities including the new Cockburn Aquatic and Recreation Centre facility due to open in late 2017. The facility has far reaching benefits for swimming in the southern corridor of Perth and for local Swimming WA Clubs such as South Lake Dolphins. The Association will continue to work closely with the City of Cockburn to ensure that swimming is a major benefactor of this major infrastructure investment.

Swimming WA continued to liaise with a number of key facility operators this year, considering potential "green field" sites for future aquatic facilities, and the re-development of existing infrastructure.

mming WA 2015/16 Annual Report

#### **FUNDING FOR REDEVELOPMENTS**

Together with the Department of Sport and Recreation (DSR), the Association has continued to work closely through the Community Sporting and Recreation Facility Funding (CSRFF) for the year. The facilities that have benefited from Swimming WA's involvement in the process are as below:

**Shire of Broome** – \$1.25 million for the redevelopment of the aquatic facility

**Shire of Mount Magnet** – \$250,000 for a new leisure pool at the aquatic facility

**Shire of Harvey** – \$200,000 for the redevelopment of the Leschenault Leisure Centre

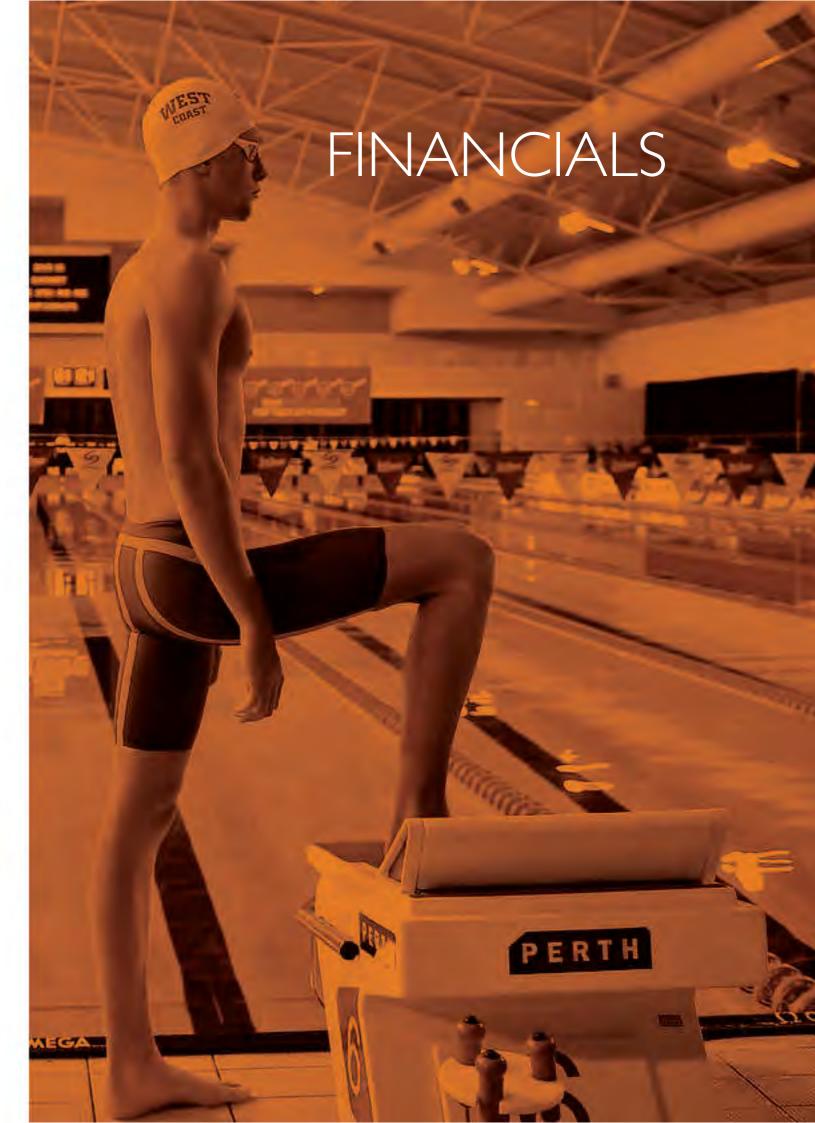
**Shire of Gingin** – \$193,366 for the upgrade of the aquatic facility

**Shire of Boyup Brook** – \$100,000 for a new heating system at the aquatic facility

**Shire of Laverton** – \$850,000 for the redevelopment of the aquatic facility

The Association wishes the Clubs in these towns the very best in growing their Club membership in these improved facilities' and thanks DSR for their continued support of regional swimming.





### Western Australian Swimming Association (Inc)

ABN 19 894 160 812

# SPECIAL PURPOSE FINANCIAL STATEMENTS 30 June 2016

# SWIMMING WA

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Statement of profit and loss and other comprehensive income	4
Statement of financial position	5
Statement of changes in equity	6
Notes to the financial statements	7
Statement by Members of the Board	15
Independent Auditor's Report	16

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#### BOARD GRECTUR ARENGET

Your Board material the thrended statements of the Association for the year ended 50 Arms 2018.

#### Board Marriage

Me Jeannte Balley - President Mr Louis van Aardi - Board Momber Mr Gay Champion - Board Member Me Dol Hents -- Board Member Me Lura Mad -- Board Member Mr Trovis Nadaspett -- Board Member Mr Trovis Nadaspett -- Board Member

#### Principal authities

The principal activities of the Association during the period serve in provide facilities to members of the Association frough administratory setteming in all its form serves the State. The Association hald organised earth media both in the pools and open resist and provided a Learn to Serin programme.

#### Review and results of operations

The Association recorded group income of \$2,600,601 (2016: \$2,417,303) with an operating surplus of \$21,479 (2016: \$9,479).

The not exects of the Association at \$0 June 2016 were \$1,000,448 (2016: \$079,989).

#### Myrificant charges in the state of cliabs No styritoris charges.

#### Events subsequent to reporting this

There has not been any matter or characterise occurring subsequent to the end of the reporting period that has eigenfactory effect, the eigenfactory effect, the operation of the Association, the most of those operations, or the state of affairs of the Association in future themsisk years.

#### Environmental regulation

The Amodinton's operations are not requirised by any significant environmental regulation under a law of the Commonwealth or of any State or Turniony.

#### Proceedings on bainful of the Amountains

No purson has applied to the court for leave to bring processings on balant of the Association, or to intervene in any proceedings to write the Association is a party, for the purpose of mixing mercentility on behalf of the Association for all or part of those processings.

No precentings have been brought at intervened in on behalf of the Association with leave of the Court.

#### And there reconstruction

There were no ner-audit earliese provided by the auditors during the reporting period. The auditors' remainseaffen is disclosed in Note 15 to the financial statements.

Trib report is made in accordance with a machine of the Directors of the Swimming WA Seerd.

Stowey,

1 3

#### Jamella Balley

President

Parth, Wastern Australia Dated 28 September 2016

#### STATEMENT OF PROFIT AND LOSS AND OTHER COMPRISHED INCOME.

For the year ended 30 June 2018			
The state of the s	(Alter-	2918	2015
		\$	3
Planta from sentiming operations			
Remarks	×.	2,000,234	2,864,817
Esperants			
Employment banellis sepance	8	(1,197,498)	(1,120,751)
Depreciation and emortimation	8	(30,234)	(32,500)
Operating base expenses	€ .	(74,803)	(88,884)
Other superiors		(1,443,020)	(1,172,000)
Nel expenses below thereby		(2,081,181)	(2,400,208)
Finance income		29,577	22,522
Phones and		(7,251)	(7,822)
Nel france Income		22,100	14,900
European from continuing operations		21,470	9,470
Office comprehensive income for the year	5		
Total comprehensive income for the year		21,570	9,478

The above Matematic of Profit and Loss and Comprehensive Escales About the most of contractive with the assumpting points.

#### STATEMENT OF FINANCIAL POSITION

#### As at 30 June 2016

	Note	2016	2015
ASSETS			
Current assets		\$	\$
Cash and cash equivalents	7	446,585	1,231,227
Trade and other receivables	8	128,673	64,249
Prepayments	8	932	2,179
Total current assets	_	576,190	1,297,655
Non-current assets			
Inventory		1,647	969
Investments	9	664,805	
Property, plant and equipment	10	128,429	92,377
Intangibles	11	73,753	
Total non-current assets	_	868,634	93,346
Total assets	-	1,444,824	1,391,001
LIABILITIES			
Current Liabilities			
Trade and other payables	12	405,533	382,562
Provisions	13	38,843	29,470
Total current liabilities	_	444,376	412,032
Total liabilities	_	444,376	412,032
Net assets	_	1,000,448	978,969
EQUITY			
Reserves	14	566,340	566,340
Accumulated surplus		434,108	412,629
		1,000,448	978,969
Total equity		1,000,448	978,969

#### STATEMENT OF CHANGES IN EQUITY

#### For the year ended 30 June 2016

	Accumulated surplus	Business Continuity Reserve	Bob Bestman Reserve	Total equity
At 1 July 2015		\$		\$
Balance at 1 July 2015	412,629	531,000	35,340	978,969
Surplus for the year	21,479			21,479
Other comprehensive income for the year		-	-	-
Total comprehensive income for the year	21,479			21,479
Balance at 30 June 2016	434,108	531,000	35,340	1,000,448
At 1 July 2014				
Balance at 1 July 2014	403,150	531,000	35,340	969,490
Surplus for the year	9,479	-	-	9,479
Other comprehensive income for the year		-	-	-
Total comprehensive income for the year	9,479	-	-	9,479
Balance at 30 June 2015	412,629	531,000	35,340	978,969

The above Statement of Changes in Equity should be read in conjunction with the accompanying notes.

Special Purpose Financial Statements

#### NOTES TO THE FINANCIAL STATEMENTS

#### 30 June 2016

#### 1 Reporting entity

The financial statements cover Western Australian Swimming Association (Inc) as an individual entity incorporated and domiciled in Australia. Western Australian Swimming Association (Inc) is an Association incorporated in Western Australia under the Associations Incorporation Act 1987 (Western Australia).

The address of the Association's principle place of business and registered office is 220 Vincent Street, North Perth WA 6006.

#### 2 Basis of preparation

#### (a) Financial reporting framework

The Association is not a reporting entity as in the opinion of the Board, there are unlikely to exist users of the financial statements who are unable to command the preparation of reports tailored so as to satisfy specifically all of their information requirements. Accordingly, these Special Purpose Financial Statements have been prepared to satisfy the Board's reporting requirements under the Associations Incorporation Act 1987 (Western Australia).

For the purpose of preparing the financial statements, the Association is a not-for-profit entity.

#### (b) Basis of accounting

The special purpose financial statements have been prepared in accordance with the Associations Incorporation Act 1987 (Western Australia), the recognition, measurement and classification requirements specified by all Australian Accounting Standards and Interpretations, and the disclosure requirements of Accounting Standard AASB 101.

#### (c) Standards and Interpretations in issue not yet adopted

A number of new standards, amendments to standards and interpretations are effective for annual periods beginning after 1 July 2015, and have not been applied in preparing these financial statements. None of these are expected to have a significant effect on the financial statements of the Association, except for AASB 9 Financial Instruments and AASB 15 Revenue from Contracts with Customers, which both become mandatory for the Association's 2019 financial statements and AASB 16 Leases, which becomes mandatory for the Association's 2020 financial statements. The Association does not plan to adopt these standards early and the extent of the impact has not been determined.

#### (d) Basis of measurement

The financial statements have been prepared on an accruals basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

#### (e) Functional and presentation currency

These financial statements are presented in Australian dollars, which is the functional currency of the Association.

#### (f) Critical accounting estimates and judgements

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that may have a financial impact on the entity and that are believed to be reasonable under the circumstances.

#### (g) Reclassifications

Certain comparative amounts, in particular notes 4 and 5, have been reclassified to conform with the current year's presentation.

#### (h) Changes in accounting policies

No changes to the Association's accounting policies have occurred during the year.

#### (i) Going concern

The financial statements have been prepared on the going concern basis, which contemplates the continuity of normal business activity and the realisation of assets and the settlement of liabilities in the normal course of business.

#### Significant accounting policies

The accounting policies set out below have been applied consistently to all periods presented in these financial statements.

#### (a) Revenue

Revenue is measured at the fair value of the consideration received or receivable. Revenue is recognised when the right to receive the revenue has been established.

Revenue from major activities of the Association is recognised as follows:

#### Government grants

Non-reciprocal grant revenue is recognised in profit or loss when the Association obtains control of the grant and it is probable that the economic benefits gained from the grant will flow to the Association and the amount of the grant can be measured reliably. When grant revenue is received whereby the Association incurs an obligation to deliver economic value directly back to the contributor, this is considered a reciprocal transaction and the grant revenue is recognised in the statement of financial position as a liability until the service has been delivered to the contributor, otherwise the grant is recognised as income on receipt.

#### Sponsorships

Sponsorship revenues are recognised in the period in which the sponsorship agreement covers.

#### Membership subscriptions

Revenue from the provision of membership subscriptions is recognised on a straight line basis over the financial year, being the period of membership.

#### WestSwim

WestSwim revenues are recognised on an accruals basis.

#### Interest revenue

Interest revenue is accrued on a time basis, by reference to the principal outstanding and at the effective interest rate applicable, which is the rate that exactly discounts future cash receipts through the expected life of the financial asset to that asset's net carrying amount.

#### Sale of goods

Revenue from sale of goods is recognised at the point of delivery as this corresponds to the transfer of significant risks and rewards of ownership of the goods and the cessation of all involvement in those goods.

#### Rental income

Revenue from rentals is recognised on a straight-line basis over a period of the lease term so as to reflect a constant periodic rate of return on the net investment.

#### Donations

Revenue from donations are recognised as revenue when received,

All revenue is stated net of the amount of goods and services tax (GST).

#### (b) Cash and cash equivalents

Cash and cash equivalents in the statement of financial position comprise cash at bank and in hand and short-term deposits with an original maturity of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

#### (c) Inventory

Inventory is measured at the lower of cost and net realisable value.

#### (d) Property, plant and equipment

#### Recognition and measurement

Items of property, plant and equipment are measured at cost less accumulated depreciation and accumulated impairment losses.

Cost includes expenditure that is directly attributable to the acquisition of the asset.

When parts of an item of property, plant and equipment have different useful lives, they are accounted for as separate items (major components) of property, plant and equipment.

Gains and losses on disposal of an item of property, plant and equipment are determined by comparing the proceeds from disposal with the carrying amount of property, plant and equipment and are recognised net within other income in profit or loss.

#### Subsequent costs

The cost of replacing a part of an Item of property, plant and equipment is recognised in the carrying amount of the item if it is probable that the future economic benefits embodied within the part will flow to the Association, and its cost can be measured reliably. The carrying amount of the replaced part is derecognised. The costs of the day-to-day servicing of property, plant and equipment are recognised in profit or loss as incurred.

#### Depreciation

Depreciation is calculated over the depreciable amount, which is the cost of an asset, or other amount substituted for cost, less its residual value.

Depreciation is recognised in profit or loss on a straight-line basis over the estimated useful lives of each part of an item of property, plant and equipment, since this most closely reflects the expected pattern of consumption of the future economic benefits embodied in the asset.

The estimated useful lives for the current and comparative periods are as follows:

<ul> <li>Plant and equipment (Fittings and equipment)</li> </ul>	2 to 10 years
Motor vehicles	5 to 6 years
Computer Equipment	3 years
Leasehold Improvements	5 years

Depreciation methods, useful lives and residual values are reviewed at each financial year-end and adjusted if appropriate.

#### (e) Investments

Perpetual Private Investment Wrap - Managed fund

Perpetual Private Investment Wrap financial assets are non-derivative financial assets that are either designated to this category or do not qualify for inclusion in any of the other categories of financial assets. The Association's Perpetual Private Investment Wrap financial assets include listed securities. Gain and losses are recognized in profit and loss statement.

#### (f) Intangible assets

Research and development

Expenditure on research activities is recognised in profit or loss as incurred.

Development expenditure is capitalised only if development costs can be measured reliably, the product or process is technically and commercially feasible, future economic benefits are probable, and the Association Intends to and has sufficient resources to complete development and to use or sell the asset. Otherwise it is recognised in profit or loss as incurred. Subsequent to initial recognition, development expenditure is measured at cost less accumulated amortisation and any accumulated impairment losses.

#### Other intangible assets

Other intangible assets that are acquired by the Association and have finite useful lives are measured at cost less any accumulated amortisation and accumulated impairment losses.

#### Subsequent expenditure

Subsequent expenditure is capitalised only when it increases the future economic benefits embodied in the specific asset to which it relates. All other expenditure, including expenditure on internally generated goodwill and brands, is recognised in profit or loss as incurred.

#### Amortisation

Amortisation is calculated to write off the cost of intangible assets less their estimated residual values using the straight-line method over their estimated useful lives, and is generally recognised in profit or loss.

The estimated useful lives are as follows:

1016	2015

patents and trademarks - - capitalised development costs 2 years -

Amortisation methods, useful lives and residual values are reviewed at each reporting date and adjusted if appropriate.

#### (g) Leases

Operating lease payments are recognised as an operating expense in the statament of comprehensive income on a straight-line basis over the lease term.

#### (h) Employee benefits

Wages & salaries and annual leave liabilities for wages and salaries, including non-monetary benefits, are expected to be settled within 12 months of the reporting date and are recognised in respect of employees' services up to the reporting date. They are measured at the amounts expected to be paid when the liabilities are settled. Expenses for non-accumulating sick leave are recognised when the leave is taken and are measured at the rates paid or payable.

#### (i) Finance income and finance costs

Finance income comprises interest income on funds invested. Interest income is recognised as it accrues in profit or loss, using the effective interest method.

Finance costs comprise interest expense on borrowings and bank charges. They are recognised in profit or loss using the effective interest method.

#### i) Income tax

No provision for income tax has been raised as the Association is exempt from income tax under Div 50 of the Income Tax Assessment Act 1997.

#### (k) Goods and services tax

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the taxation authority. In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of the expense.

Receivables and payables are stated with the amount of GST included. The net amount of GST recoverable from, or payable to, the ATO is included as a current asset or liability in the statement of financial position.

#### (i) Financial instruments

Non derivative financial assets and financial liabilities – recognition and derecognition

The Association initially recognises loans and receivables issued on the date that they are originated. All other financial assets and financial liabilities are recognised initially on the trade date.

The Association derecognises a financial asset when the contractual rights to the cash flows from the asset expire. Any interest in such transferred financial assets that is created or retained by the Association is recognised as a separate asset or liability.

The Association derecognises a financial liability when its contractual obligations are discharged or cancelled, or expire.

Financial assets and financial liabilities are offset and the net amount presented in the statement of financial position when, and only when, the Association has a legal right to offset the amounts and intends either to settle them on a net basis or to realise the asset and settle the liability simultaneously.

Non derivative financial assets - measurement

Financial assets at fair value through profit or loss

A financial asset is classified as at fair value through profit or loss if it is classified as held-for-trading or is designated as such on initial recognition. Directly attributable transaction costs are recognised in profit or loss as incurred. Financial assets at fair value through profit or loss are measured at fair value and changes therein, which take into account any dividend income, are recognised in profit or loss.

4	Income		
		2016	2015
		\$	\$
Men	nbership	576,033	500,859
Spo	nsorship	494,449	307,088
Grai	nt Funding	780,043	773,460
Sch	ool Carnivals and Support	11,261	9,686
Ope	erations	27,341	5,693
Sale	of Publications	33,081	28,922
Swir	m Meets	282,378	265,440
Ope	en Water Swimming	149,042	144,722
Lea	m to Swim	248,493	302,343
Coa	ching Courses	25,778	36,136
Don	ations	9,139	1,278
Ren	t .	23,296	19,190
		2,660,334	2,394,817
	- American		
5	Expenses	2016	2015
		\$	\$
Men	nbership	185,138	204,354
Spo	nsorship	163,356	68,771
Tecl	hnical Officials Support	9,887	10,668
Ope	erations	1,052,254	979,068
Sale	e of Publications	18,729	18,229
Swir	m Meets	214,645	203,728
High	Performance area	189,756	205,343
Dev	relopment	237,099	183,563
Ope	en Water Swimming	280,921	161,150
Lea	m to Swim	221,221	289,920
Coa	ching Development and Support	52,929	42,848
		2,625,935	2,367,642
6	Other Expenses		
Surp	lus includes the following specific expenses:		
Dep	reciation		
Prop	perty, Plant and equipment	35,226	32,596
7	Current assets – Cash and cash equivalents	2,017	
Cas	h at bank and in hand	446,585	1,231,227
8	Current assets - Trade and other receivables	2016	2015
		21.4	7.547

# SWIMMING WA

	\$	\$
Trade receivables	103,639	64,249
Other receivables	25,034	
Prepayments	932	2,179
	129,605	66,428

#### Impaired receivables and receivables past due

None of the current receivables are impaired.

#### Non-current assets – Financial Assets

Perpetual Private Investment Wrap

664,805

Managed investment managed by Family Office Research & Management, Sydney.

#### Non-current assets - Property, plant and equipment

	Plant & Equipment	Computer Equipment	Motor Vehicles	Leasehold Improvements	Total
Year ended 30 June 2015	\$	\$	\$	\$	\$
Opening written down value	28,481		1,010	81,500	110,991
Additions	2,864	- Vo V -	-	11,116	13,980
Disposals	-	-	-	-	
Depreciation charge	(13,276)	-	(259)	(19,059)	(32,594)
Closing written down value	18,069	·	751	73,557	92,377
At 30 June 2015					
At cost	270,334	-	1,091	218,663	490,088
Accumulated depreciation	(252,265)		(340)	(145,106)	(397,711
Net written down value	18,069	T E	751	73,557	92,37
Year ended 30 June 2016					
Opening written down value	18,069		751	73,557	92,37
Additions	59,841	1,854	-	10,545	72,240
Disposals	(962)	-	-		(962
Depreciation charge	(12,919)	(271)	(205)	(21,831)	(35,226
Net written down value at 30 June 2016	64,029	1,583	546	62,271	128,429
At 30 June 2016					
At cost	325,457	1,854	1,091	229,208	557,610
Accumulated depreciation	(261,428)	(271)	(545)	(166,937)	(429,181)
Net written down value	64,029	1,583	546	62,271	128,429

#### 11 Non current assets – Intangibles

	Trademark	Deferred Expenditure – Learn to Swim	Total
Year ended 30 June 2016	\$	\$	\$
Balance at 1 July			
Additions	2,000	71,753	73,753
Disposals	-	-	-
Balance at 30 June	2,000	71,753	73,753
Amortisation and impairment			
At 1 July	-	-	-
Amortisation	-	-	-
Impairment losses	-	-	-
Disposals	-		-
Balance at 30 June			
Carrying amount 30 June	2,000	71,753	73,753

Deferred expenditure includes resources utilised to expand the Learn to Swim business. This expenditure is expected to derive future economic value and the resulting asset will be amortised over the expected useful life of 2 years. The future of the asset will be reviewed at least annually.

#### 12 Current liabilities - Trade and other payables

	2016	2015
	\$	\$
Trade payables	196,016	205,235
Accrued expenses	12,866	15,132
Unearned revenue – Sponsorship income 2016/17	96,639	64,592
Payables - other	100,012	97,603
	405,533	382,562
3 Current liabilities - Provisions	100.10	
Employee benefits	38,843	29,470
	38,843	29,470
	V-	

The entire amount of the employee provision is presented as current, since the Association does not have an unconditional right to defer settlement for any of these obligations. The Association's Policy on annual leave and the closure of the office over two period of the year, it is expected all employees take the full amount of accrued leave or require payment within the next 12 months. The following amounts reflect leave that is not to be expected to be taken or paid within the next 12 months.

Equity

#### (a) Reserves

	2016	2015
	.\$	\$
Business Continuity Reserve	531,000	531,000
Bob Bestman Reserve	35,340	35,340
	566,340	566,340

#### Nature and purpose of reserves

Bob Bestman Reserve is a bequeath from the estate of Mr Bestman directed to and for the education of Western Australian Technical Officials.

Business Continuity Reserve is funds to ensure the Association is financially secure over the next two years.

#### 15 Remuneration of auditor

During the year the following fees were paid or payable for services provided by the auditor, its related practices and non-related audit firms:

#### **KPMG**

Audit and review of financial statements	6,000	6,000
Total auditors' remuneration	6,000	6,000

#### 16 Contingencies

The Association has no contingencies to disclose.

#### 17 Commitments

#### (a) Lease commitments

The Association has the following non-cancellable operating lease:

- (I) Office lease expiring in three years and six months. The lease has an escalation clause;
- (II) Motor vehicle leases expiring in one year and two months; and
- (III) Photocopy lease expiring in two years and six months.

Commitments for minimum lease payments in relation to the above non-cancellable operating leases are payable as follows:

	2016	2015
	\$	\$
Within one year	81,261	78,023
Later than one year but not later than five years	157,369	75,822
	238,630	153,845

#### 18 Events occurring after the reporting period

There has not been any matter or circumstance occurring subsequent to the end of the reporting period that has significantly affected or may significantly effect, the operation of the association, the result of those operations, or the state of affairs of the Association in future financial years.

#### STATEMENT BY WESTERN AUSTRALIAN SWIMMING ASSOCIATION (INC) SCARD PRESIDENT

The Board has determined that the Association is not a reporting entity and that this special purpose financial report has been proported in accountance with the accounting policies as sutfined in the Notes to the Associate.

In the opinion of the Beard, the financial report

- Presents a true and fair stee of the financial position of Western Australian Softming Association (Inc) as at 30
  June 2016 and its performance for the year emission that state.
- At the date of this statement, there are reasonable grounds to believe that Western Australian Swimming.
  Association (inc) will be able to pay its dates as and when they full due.

This etalement is made in accordance with a resolution of the Board and is signed for and on behalf of the Board by:



Journal Balle Problem

Parth 26 September 2016



# Independent audit report to the members of Western Australian Swimmting Association Inc.

We have audited the accompanying financial report of Western Australian Swimming Association inc. (the Association), which comprises the statement of financial position as at 30 June 2016, the statement of profit or loss and other comprehensive means, and statement of changes in equity for the year their ended, notes 1 to 15 comprising a summary of significant accounting policies and other explanatory information, and the statement by members of the board.

Association's hourd members' responsibility for the financial report

The Association's hoard members are responsible for the preparation and fair presentation of the special purpose financial reprint and have determined that the basis of preparation described in Notes 1 to 2 to the financial statements is apprepriate to must the needs of the members. The Association's board member's responsibility also includes such internal control as the Association board member's determine necessary to enable the preparation and fair presentation of a financial report that is free from material misstatement whether due to financial or error.

#### Auditor's responsibility

Our responsibility is to express on opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those sundures require that we comply with relevant ethical requirements relating to audit ongagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material missintenent.

An studit involves performing procedures to obtain audit evidence about the amounts and disclosures in the linancial report. The procedures selected depend on the auditor's judgement, including the massament of the risks of rosterial reisstatement of the financial report, whether due to fruid or error. In making those risk assessments, the auditor considers internal control relevant to the entry's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Association's board members, as well as evaluating the overall presentation of the financial report.

These procedures have been undertaken to form an opinion whether, in all material respects, the financial report is presented fairly in accordance with the basis of accounting described in Notes I to 2 to the financial attatement, so as to present a view which is consistent with our understanding of the Association's financial position, and of its performance.

We believe that the sudfi evidence obtained is sufficient and appropriate to provide a basis for our audit opinion.



#### Independence

In conducting our audit, we have complied with the independence requirements of the Accounting Professional and Ethical Standards Board.

#### Auditor's aginion

In our opinion, the financial report presents a true and fair view, in all material respects, the financial position of Western Australian Swimming Association Inc. as of 30 June 2016 and of its financial performance for the year then ended in accordance with the accounting policies described in Notes 1 to 2 to the linearial statements and the Associations Incorporation Act 1987 (WA).

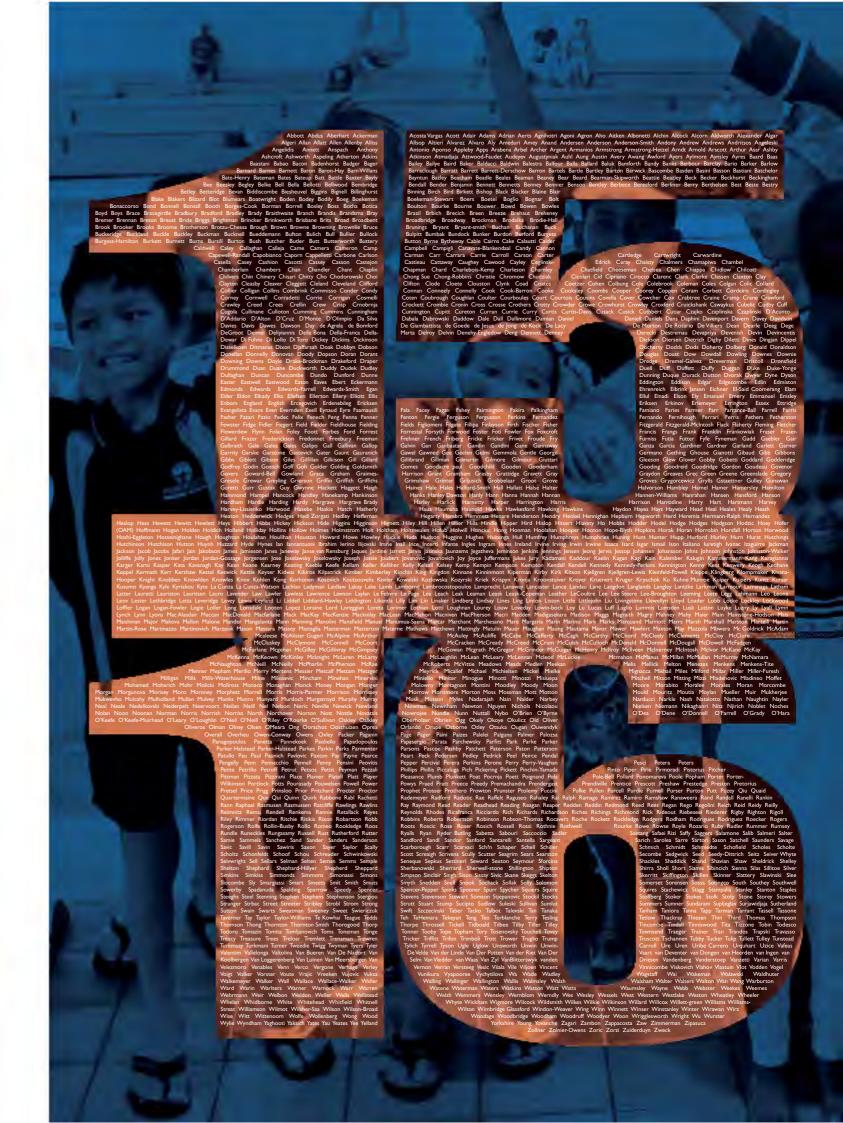
#### Basis of accounting and restriction on distribution and use

Without modifying our opinion, we draw attention to Note 2(b) to the financial statements, which describes the basis of accounting. The financial report has been prepared to assist Western Australian Swimming Association Inc. to meet the requirements of the Associations Incorporation Act 1987 (W.4). As a result, the financial report may not be suitable for another purpose. Our report is intended solely for Western Australian Swimming Association Inc. and should not be distributed to or used by parties other than Western Australian Swimming Association Inc. We disclaim any assumption of responsibility for any reliance on this report, or on the financial report to which it relates, to any person other than the board of the Association or for any other purpose than that for which it was prepared.



Perth, Western Australia

Date: 28 September 2016





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