

Media Release 8 April 2018

SWIMMING WA OPENS FIRST PURPOSE BUILT LEARN TO SWIM FACILITY

Monday 14th May 2018 will see Swimming WA open the doors to WestSwim Lakelands. A purpose built learn to swim facility, this state of the art facility located in Mandurah will offer learn to swim opportunities from children aged 3 months and older. In addition, WestSwim Lakelands offers classes for aged and multi class individuals, together with adult learn to swim classes and in-term swim classes for schools in the area.

Swimming WA has been operating WestSwim for nine (9) years with their partners at Chisholm College and Churchlands Senior High School. WestSwim Lakelands is the not-for-profit organisation's first foray into being in full control of their learn to swim facility and an investment in their future.

Swimming WA CEO Darren Beazley said;

“Two years ago, in consultation with our Clubs and Members, Swimming WA made the decision to expand our learn to swim operation with the objective to generate much needed income that will be directed back into our Clubs and junior development programmes, right across the State.

Further, for many years the missing ingredient for parents of youngsters learning to swim, has been the lack of progression from 'learn to swim' into swimming Clubs. The most important outcome that we seek from opening our third learn to swim centre is that WestSwim Lakelands will provide the model for a clearly defined pathway from a positive and highly credentialed learn to swim experience into to a swimming Club environment.

State government funding is very much appreciated and crucial for swimming in the State, however these funding sources have been reduced over the years. This development provided the impetus to be proactive and to control of our own destiny and invest in our future. Thanks to the support of ISPT, Focus Building, Peet Limited and Westpac, we now have a facility that we control and that will enable swimming in this State to benefit from our expertise.”

Peet Limited Managing Director and CEO Brendan Gore said the purpose built swim school was a real bonus for the local Lakelands community and most particularly, its younger residents;

“We are delighted to welcome WestSwim Lakelands to the Lakelands Estate. We know that our residents and their children are set to benefit substantially from this quality new swimming facility and more importantly, the expertise Swimming WA delivers in teaching children of all ages to swim and remain safe in and around water” Mr. Gore said.

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WestSwim Lakelands has been designed with the needs of families in mind with family friendly changerooms, on pool deck showers, infant change tables in close proximity to pool, pram friendly areas, and dedicated seated areas for parents. The Operations Manager of WestSwim Andrea Madea has 20 years of experience working in both private swim schools and local government run organisations and she has drawn on this experience to create and present this amazing purpose built facility.

A public Open Day will take place on 12th May 2018 from 9.00 am – 2.00 pm at WestSwim Lakelands featuring prize giveaways including free swim class passes, plus stalls set up by Funkita, Speedo, Muffin Break, Westpac, Nido Early Learning Centre and Coast FM. There will also be a sausage sizzle run by Mandurah Swim Club, and a Bouncy Castle.

On the day there will be free swim assessments for children and adults, as well as demonstration classes of aqua aerobics, as well as visits from members of the Australian Dolphin Swim Team, including Blair Evans who is the WestSwim Ambassador. Please visit the WestSwim Lakelands Facebook page for additional information about these assessments.

Cutting the ribbon at the Open Day will be Mrs Gina Rinehart, Patron of Swimming WA, who will be joined by Mr Andrew Hastie MP, the Hon. David Alan Templeman MLA, City of Mandurah Mayor Rhys Williams, CEO of Swimming Australia Leigh Russell, Swimming WA Board members and other organisations involved in the planning and construction of the building.

WestSwim Lakelands – corner of Mandurah Road and Lake Valley Drive.

www.westswim.com.au

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