

Media Release: 9 February 2018

SHOREHAVEN TO HOST ROUND 9 OF OPEN WATER SWIM SERIES

On Sunday 11th February 2018, Shorehaven Beach will be the location of Round 9 of the Open Water Swim (OWS) Series run by Swimming WA. An estimated 200 swimmers are expected to take part in this family friendly event that is sponsored by PEET Limited.

Starting from 7:00am there is variety of distances to suit all ages and fitness levels – 500m, 1.25km, 2.5km and 5km.

Courtesy of PEET Limited, there will be games and crowd activation activities on the beach throughout the morning.

Peet Limited Managing Director and CEO Brendan Gore said Peet was extremely proud to partner with Swimming WA for the third year running to bring the high-profile OWS series to Shorehaven Beach.

“This exciting event attracted hundreds of enthusiastic swimmers of all ages and even more supporters and spectators last year,” said Mr Gore. “Shorehaven at Alkimos with its spectacular Waterfront Park and direct beach access is a great location for this event and we are delighted to be hosting it again in 2018.

“We wish all the swimmers the very best of luck on the day and encourage everyone to come down and support them as well as enjoy this great day and host of family friendly activities and events,” Mr Gore said.

Since commencing in November 2017, the OWS Series has had record crowds at their events at Cottesloe Beach, Busselton, Mullaloo, Leighton, Scarborough, Coogee, Harvey Dam, Sorrento and most recently Rockingham.

The OWS Series attracts more than 6000 swimmers over the summer. After Shorehaven there are additional swims scheduled for Rottnest Island, Mandurah and the Swan River.

Additional information and event registration is via openwaterswimming.com.au. Online registrations for Shorehaven will close 10pm Friday 9 February 2018, however there are registrations available on the day.

PRINCIPAL PARTNER

HANCOCK PROSPECTING PTY LTD

Ends.....

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