

Media Release 9 May 2018

SWIMMING WA LAUNCHES ANNUAL APPEAL FOR SWIMMING WA FOUNDATION

Today was the launch of Swimming WA's annual Foundation Appeal, with the aim of assisting the next generation of WVA swimmers reach their potential.

Since the Foundation's inception two years ago, the beneficiaries of the targeted fundraising campaign have been Multi-Class swimmers and Swimming WA Clubs across the State. The Foundation raised over \$8,000 in each year thanks to the generosity of the Western Australian community.

This year, Swimming WA has set a goal of raising \$8,000 before 30 June 2018. These funds will be invested in assisting the development of the next generation of swimmers, to ensure that the focus of swimming is on fun and participation, as well as being accessible to all Western Australian kids.

The key areas that the funds will be channeled towards are:

- Purchasing junior development swimming equipment to allow more swimmers to participate in development programs;
- Funding to continue to hold development events such as the Optus Junior Dolphins, Sunsmart Splash 'n' Dash series and Westpac Spirit Carnival; and
- Contributing to the ability to hold events in regional Western Australia for clubs and schools.

Darren Beazley, CEO of Swimming WA said;

“Any funds, small or large, will directly assist us in the above activities, as we aim to ensure that grassroots swimming in Western Australia continues to thrive. We have a current membership database of 12,332 Members, and this number continues to grow. By re-investing in the sport of swimming, we can ensure that the next generation of swimmers – from novice to elite are taken care of”.

To learn more about the Swimming WA Foundation Appeal, please visit wa.swimming.org.au/swafoundation or to make a donation, please click [here](#). Should you have any questions please contact Lydia Badoer, Sponsorship Coordinator, on (08) 9328 4599 or lydia.badoer@wa.swimming.org.au. Every donation is tax deductible.

www.

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