

Media Release

Friday 13th April 2018

SWIMMING WA WELCOMES EXPO GROUP AS OFFICIAL SUPPLIER

Swimming WA is proud to announce that Expo Group are their official print supplier, after signing a three (3) year Official Supplier Agreement.

The Leederville based business will now be providing expert advice and services on all Swimming WA printed materials and stationary which range from marketing collateral, Annual Reports, development brochures, and so forth.

Swimming WA Chief Executive Mr Darren Beazley said;

“As Swimming WA continues to develop as a more professional sporting entity, the calibre of our Suppliers will also improve. We welcome Expo Group as a commercial partner and look forward to learning from their expertise which will enable swimming in this State to communicate with a growing audience in the most effective manner. With more than 12,320 members to communicate with, together with the large number of public events, Swimming WA believes that Expo Group can expand with us as our marketing increases in the years ahead”.

Business Manager for Expo Group Mr Gary Bownes was thrilled with the announcement today;

“Expo Group is excited to be partnering with Swimming WA as their Official print supplier over the next 3 years. We look forward to showcasing the quality and diversity of our services to assist Swimming WA meet their communication objectives”.

The Official Supplier partnership is yet another positive step for Swimming WA who has achieved so much success which has been on display this week as part of the 21st Commonwealth Games on the Gold Coast.

Swimming WA was established in 1902 and represents 85 clubs and more than 12,300 registered swimmers across the state. From Learn to Swim, competitive swimming, recreational swimming or conducting open water events, Swimming WA focuses on providing access to swimming wherever people may live in Western Australia.

www.wa.swimming.org.au

Ends.....

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