

Media Release: Tuesday 14th November 2017

Coogee Beach Next Site for Open Water Swimming Series

The Swimming WA Open Water Swimming (OWS) Series will be happening at Coogee Beach on Saturday 18th November 2017.

Popular Coogee Beach has been included every year since the Series began ten (10) years ago.

The OWS Series kicked off at Cottesloe Beach on 4th November 2014 with a record 740 swimmers taking part. On the weekend Round 2 of the OWS Series at Busselton attracted a record crowd of 305 swimmers, up from 185 swimmers the year before.

The Coogee Beach Round has something for all ages and fitness levels, with a range of distances (500m, 1.25km, 2.5km and 5km) to meet the needs of both novice and professional swimmers. Thanks to Presenting Partner Aussie Natural Spring Water and the support of City of Cockburn, the Coogee Beach Round aims to attract more than 600 swimmers from 7:30am.

Also this Round features the popular Ocean Eliminator event, presenting 30 selected male and female athletes to compete in six rounds of a 500m course, with a 5-minute rest in between each round. The two slowest athletes are eliminated each round. The five remaining athletes in the last round vie for the top three places and \$1000 in cash prizes.

Celebrating 10 years, the SWA OWS Series runs throughout the summer until March 2018. The Series attracts 6,000 competitive and novice swimmers competing in 11 Rounds, plus the Relay Round at Scarborough Beach on 23rd December 2017, the WA Open Water State Championships on 25th November 2017 and Champs of the Bay at Rottnest on 25th February 2018.

Chief Executive Officer for Swimming WA Mr. Darren Beazley said:

‘Coogee Beach is a fantastic venue for open water swimming as it is so protected from the elements. It is also a great spectator event with the Ocean Eliminator, as it is athletes from surf,

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pool and triathlon that we invite to compete for the title of the ultimate aquatic athlete – the final result may surprise you’.

For further information about the OWS Series or to register, visit www.openwaterswimming.com.au. Online registrations for the Coogee Beach Round close 10pm on Thursday 16th November 2017. Swimmers can register on the day from 6:30am.

Ends.....

For further information, please contact:

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