

Media Release : 18 September 2017

NOVA 93.7 Sponsors Swimming WA for Three Years

Nova 93.7 in Perth has committed to sponsoring the Western Australian Swimming Association Inc. (Swimming WA) for the next three years.

The popular FM radio station has been affiliated with Swimming WA for two years as an official supplier, however have now increased their support to that of a silver sponsor.

Chief Executive Officer for Swimming WA Darren Beazley said:

“We have had a close relationship with the team at Nova 93.7 and it is great that they have now increased their level of support from that of a supplier to a major sponsor. In the lead up to the Gold Coast 2018 Commonwealth Games, additional media support of swimming is paramount and much needed. Through their sponsorship, Nova 93.7 will be supporting our Open Water Swimming series, the Optus Junior Dolphins program as well as our annual Westpac Women in Sport function.

We cannot wait to see the Casanovas at many of the metro rounds of the Open Water Swimming series from October 2017 to March 2018, and the attending crowd will love it too.”

Gary Roberts, Nova 93.7 Managing Director said :

“Nova 93.7 is proud to support Swimming WA and the events and programmes ahead.

The Nova Casanova’s are all over Perth and they will be there ensuring everyone gets involved and enjoys this summer’s events.”

PRINCIPAL PARTNER

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Swimming WA is one of the leading not-for-profit sporting organisations in Western Australia established in 1902, representing 83 clubs and more than 12,300 registered swimmers across the state. From Learn to Swim, competitive swimming, recreational swimming or conducting open water events, Swimming WA focuses on providing access to swimming wherever people may live in Western Australia.

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