

Statement 18 October 2017

ASB Marketing to be Official Supplier for Swimming WA Merchandise

ASB Marketing, a Perth based merchandise and marketing company has become a Partner of the Western Australian Swimming Association Inc. (Swimming WA) until Winter 2018. They will be the official supplier of Swimming WA apparel and merchandise.

This merchandise includes branded shirts and polos, hoodies, branded caps, drink bottles and towels, as well as Swimming WA staff uniforms.

Chief Executive Officer for Swimming WA Darren Beazley said: 'Swimming WA has had a history of having distinctive merchandise that is popular amongst the general public and the swimming community. Through the support of ASB Marketing – the quality of our merchandise is guaranteed'.

Andrew Bloom, Managing Director of ASB Marketing said: 'in our 25th year of business, we are very proud to sign on officially as a Partner of Swimming WA. We have supported various swimming events over the years and I have personally been taking part in many of the Open Water Swims over the past 15 years. The ASB team are very much looking forward to working with Swimming WA and playing our part in promoting the wonderful and healthy sport of swimming'.

Swimming WA is one of the leading not-for-profit sporting organisations in Western Australia established in 1902, representing 83 clubs and more than 12,300 registered swimmers across the state. From Learn to Swim, competitive swimming, recreational swimming or conducting open water events, Swimming WA focuses on providing access to swimming wherever people may live in Western Australia.

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