

Media Release: Friday, 23 November 2018

Swimming WA invites the Pilbara to come swim with us!

The Western Australian Swimming Association Inc. (SWA) has targeted the Pilbara Region of Western Australia as an area of significant growth for the sport of swimming during the upcoming season.

Over the past several months SWA Development staff have been working with the Pilbara Regional Committee and the Department of Local Government, Sport and Cultural Industries (DLGSC) in a bid to provide increased opportunities for children and their families residing in the Pilbara Region of Western Australia.

SWA CEO and Development staff will be travelling to the Pilbara on Monday, 26th November 2018 to spend a full week in the Region. They will take in visits to Onslow (newly affiliated), Karratha, Wickham, Pannawonica, Tom Price, Paraburdoo and Port Hedland. During the week, the SWA staff will be meeting with key representatives of Local Governments, together with commercial partners, as well as swimming Clubs and coaches who operate in the area.

SWA Chief Executive Darren Beazley said, "Swimming WA's commitment to Regional WA this year has been very evident with visits and Development staff working in the Goldfields Region. Now our attention turns to the Pilbara and we're extremely excited about the potential for growth of the Clubs within the Region. With Karratha Swimming Club set to host the 2019 SunSmart Country Pennants in March next year, we believe this is an opportune time to work with our Clubs to better engage with the general population. Swimming WA has also been requested to explore the possibility of an Open Water Swim in the archipelago off Karratha for next year and part of my visit will be a site visit and meeting with potential interested parties to make that concept become a reality".

The Association has been working incredibly hard with Regional WA and will continue to do so with visits planned for the Great Southern in February next year. However, for the moment we're looking forward to a very busy week of activity in the Pilbara and we encourage anyone who would like to know more about our visit to go to the Swimming WA website www.wa.swimming.org.au for full details.

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