

Media Release : 27th October 2017

3 Oceans on Board for Open Water Swim Events

Premium property developer 3 Oceans have become a bronze level sponsor of The West Australian Swimming Association Inc. (Swimming WA) for the next two years.

As a result of this partnership, 3 Oceans will be the Presenting Partner in the Swimming WA run Open Water Swimming (OWS) Series, namely Round 4 at Leighton Beach on 16th December 2017, and the new Relay Round at Scarborough Beach on 23rd December 2017.

This sponsorship deal follows on from the recent announcement that 3 Oceans are planning to redevelop the former Contacio site at Scarborough Beach, to construct a multi-use development named 'Iconic Scarborough'. 3 Oceans has also purchased a site in North Fremantle with panoramic ocean views over Leighton Beach to Rottnest Island. Development plans for this project will be underway in 2 - 3 years' time.

Founded in 2014 and based in Perth, 3 Oceans Property is committed to creating unique lifestyle opportunities in sought after Australian destinations, such as their Iconic Scarborough project. Their aim is to leave a lasting legacy of high quality residential, commercial, retail and mixed-use developments.

Managing Director of 3 Oceans, Mr. Dyno Zhang said;

"3 Oceans is thrilled to be part of this prestigious Swimming WA Open Water Swimming Series. We share the passion that Western Australians have for sea-based activities and this Open Water Series is a fantastic example of that," he said.

"We are especially honoured that 3 Oceans involvement has resulted in the inclusion of the inaugural Relay Round event to be held at Scarborough Beach. 3 Oceans is proud to be Presenting Partners of this great community event and we look forward to watching it grow to even greater success in the years to come."

Darren Beazley, CEO of Swimming WA was delighted to welcome 3 Oceans on board;

PRINCIPAL PARTNER

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"Swimming events at the iconic beaches of Leighton and Scarborough are always popular with both the novice and professional swimmers that take part in our Open Water Swim Series. The generous support of 3 Oceans for these events is vital and allows the Swimming WA team to focus on delivering the best open water swimming Series in the nation and involve the broader community via extra activities and entertainment at these rounds".

The Scarborough Relay Round on 23rd December 2017 is a new addition to the Series. This relay event is designed to attract swimmers of all backgrounds including triathlon swimmers and surf club swimmers who want to test themselves against Open Water swimmers right before Christmas. This is also open to Swimming WA Club members, or any individuals who want to compete for the cash prizes on offer.

Celebrating 10 years, the OWS Series kicks off at Cottesloe Beach on 28 October 2017 and runs throughout the summer until March 2018. The Series attracts 6,000 competitive and novice swimmers competing in 11 Rounds plus the Relay Round at Scarborough Beach, the open water State Championships on 25th November 2017 and Champs of the Bay at Rottnest on 25th February 2018.

Swimming WA is one of the leading not-for-profit sporting organisations in Western Australia established in 1902, representing 83 clubs and more than 12,300 registered swimmers across the state. From Learn to Swim, competitive swimming, recreational swimming or conducting open water events, Swimming WA focuses on providing access to swimming wherever people may live in Western Australia.

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